



Such Fairy Confections as Children Dream Of

Every child has visions of a dream-world made of goodies. And in that dream-world Chiclets hold the throne of glory! Dainty, piquantly pleasing, "Really Delightful"—they are truly fairy confections—the crowning delight of childhood joy!

Not all confections are so good for children as Chiclets are.

The dainty candy-coating tickles the appetite with its zestful peppermint flavor.

And Chiclets keep the teeth

clean, strengthen the gums, sweeten the breath, aid digestion.

Buy Chiclets anywhere. Ten for 5c.—or better still, in the generous family-size Week-End Box at 25c.

MADE IN CANADA.

—an Adams product,
particularly prepared

Canadian Chewing Gum Co. Limited,
Toronto, Winnipeg, Vancouver.