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is a rare gift of Nature. But beautiful hair, full of life, snap and vigor, is a result, that is within the reach of almost everyone.

Newbro's Herculid

offers the one actually proven opportunity for noticeable results in hair culture. Anyone with dull, brittle or lusterless hair, can prove this at small cost. Just begin the use of Newbro's Herculid in secret and see how soon your friends will note the improvement.

About Influenza

This disease usually plays havoc with the hair. The inflammation in the hair follicles is usually self-limiting, but occasionally it persists, causing alarming hair loss.

There is no bottled magic for this condition, but the intelligent use of Herculid with patience, will greatly minimize the harm. We have very encouraging reports.

Herculid should be in every home—it is the most dependable hair saver and the most exquisite and dainty hair dressing—Does not stain or dye the hair.

Send 10 cents in stamps or coin for sample and interesting booklet today. Address, The Herculid Co., Dept. 117-B, Detroit, Michigan.

Guaranteed by The Herculid Co., DETROIT, U.S.A. WINDSOR, ONT.

Sport Shoes

For week-end and holidays. Don't wait till you are going away to buy them. Buy now when you have the choice of many styles to choose from. We can fit all members of the family. Prices range from \$1.00 to \$3.00.

J. H. Sutherland & Bro

The Home of Good Shoes

The Luck of Geraldine Laird

BY KATHLEEN NORRIS

Author of "The Story of Julia Page," "Heart of Rachel," "Josselyn's Wife," "Sisters," etc.

Geraldine looked in the indicated direction, looked back at her questioner and smiled.

"That's my husband—that's Mr. Laird!" she said.

"Oh, really?" Miss Bond said, in a changed tone, as she turned carelessly away. "You must see that I meet him!"

Dean Laird, stopping to lay aside his hat, gloves, and stick, with a deliberation that yet had in it something brisk and ordered, came toward them. He was squarely built, erect, exquisitely brushed and groomed, and, as he came, he raised his black-rimmed glasses to his eyes, and studied the group with a pleasant yet unsmiling look.

"I'm very sorry—I'm late, I know! I've been in Albany all day, at a conference. Just back—without even time to brush up!"

"I don't believe it," said Miss Bond, who had just been introduced. "He doesn't ever look any cleaner and neater and fresher than this, does he?" she appealed to the others.

"He couldn't!"

Dean looked down at her, for she was the smallest of women, with admiring eyes; he loved ready speech in any one.

"You don't know how beautiful I can look, when I try," he answered. "In which of course," she added, with a significant glance, "I have the advantage of you!"

"I am with my uncle—it's a factory—motor accessories. I'm one of his representatives—travel for the firm."

"You mean to imply that I tried to look beautiful?" the girl countered instantly. "Shame on you—I blush for you!"

"I don't care what you do, as long as you do it for me!" Dean said, with his grave look that was followed by the pleasant smile.

Miss Bond looked at him, looked down at the feather fan she was spreading with an exquisitely groomed hand, and looked up at him, through lashes again. They had drawn a trifle apart from the others, who were generously conceding Dean as a late-comer his share of the charming stranger.

"Look here, Mr. Dean Laird," she said, dimpling with a sort of simple surprise. "Do you know I like you?"

"I don't know how you know that," he said seriously. "But it was my ambition to be a writer, as a matter of fact. I tried it, couldn't seem to make a go of it, and had to give it up."

"But what do you do?" she asked, gravely.

"I am with my uncle—it's a factory—motor accessories. I'm one of his representatives—travel for the firm."

(To be Continued)

TALKING IT OVER

—With LORNA MOON—

Too Much Intimacy

They met at an afternoon tea and promptly became devoted to each other. Reta putters a bit with clay, and Ethel has a studio where numerous canvases have reached the half-way stage. They are both admirers of W. L. George; and both are equally convinced that Ella Wheeler Wilcox is merely a verse writer.



Ethel will tell you that Reta is "an angel," and Reta says that Ethel is "just too sweet." They have had a perfectly wonderful time since they met, they have gone to teas and shows and parties and picnics together, and the bond has become stronger. It looks like one of those friendships that might last, in fact I was sure that it would last until I heard that they had gone to the country together for the summer.

That's the worst of friendship between women, they almost always smash up, or die out, as the result of too much intimacy. I don't know how it is with men, but women cannot live with each other and love each other for very long; perhaps I should say some women cannot for long.

HAVE heard of one friendship that lasted in spite of it.

One morning Reta will bound joyfully into Ethel's room and wake her up, and find that Ethel wears a wrinkle plaster in the night, of course they will both laugh at it, but it will rankle with Ethel, and she will be quite triumphant, when she happens upon Reta unexpectedly as she is drying the little tuft of grey hair on her temple; she may even say sympathetically "such a bother for you dearest—I'm glad I don't have to yet."

And Reta will reply "it isn't as much fuss as having to wear wrinkle plasters, darling." That will be all. But the war will be on! And friendship will look round for his walking boots.

HEARD ON THE SIDE

Some of the members of the City Council are under criticism, for their behaviour while sessions of council are in progress. On Monday night, it was noticed that one "city father" smoked cigarettes almost continually, while business was being transacted, while four or five others were guilty of talking in quite a loud voice when members of the Board of Education were setting forth the claims for a new school. Surely smoking could be dispensed with around the horses, and a proper hearing given to deputations. It is up to Mayor Newman to get after some of his flock who jump the traces.

If there is any truth in an old saying, the ears of the telephone operators must have been burning Monday night, when members of the City Council were saying all the "nice" things about the local service. Members of the Council certainly handled the question without gloves. But cheer up, better conditions are to come.

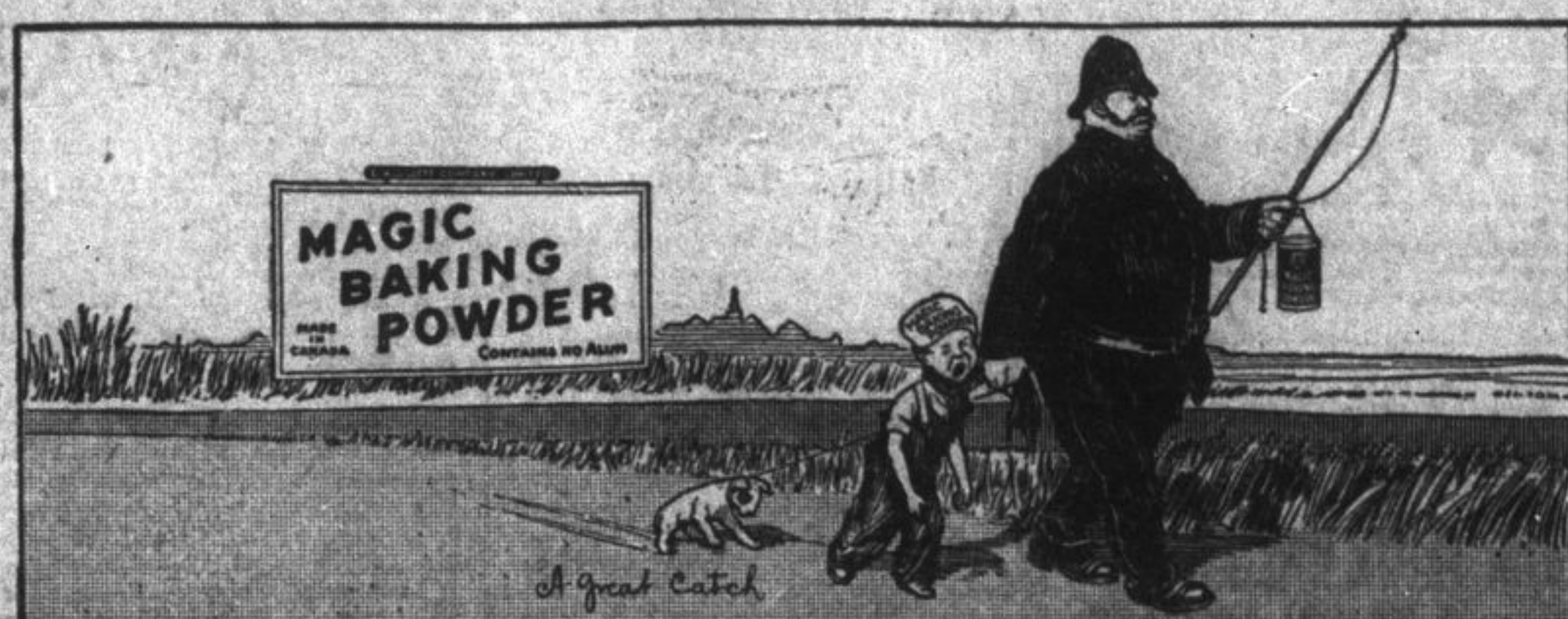
It was certainly mean of the barbers to go on strike in the hot weather. Long hair in the cold weather would not be so bad for all concerned. The bald-headed men are now laughing up their sleeves.

Just while everyone is enjoying the fine summer weather it is not provoking to have some person ask the question, "Have you got your winter's supply of coal in yet?"

Some of the outside papers are making jibes at the Kingston men now the barbers are on strike. A Toronto paper in noting the strike says "Kingstonians long-haired."

Many citizens think that the band concerts should be distributed among the various parks, and do not think that it is right that all the concerts should be given in Macdonald Park.

No Sale Of Cheese.
There was no sale of cheese on the Frontenac Cheese Board Thursday afternoon. There is a strike of cheese handlers in Montreal, and goods cannot be accepted there, and as a result the buyers could not make any definite offer. The board adjourned for a week. The Wolfe Islanders, who brought their cheese to the city, as they were not aware of conditions, were instructed to dispose of their cheese in the best manner possible. There was hoarded 55 boxes of white cheese and 425 boxes of colored.



INDUSTRIAL COMMISSIONER.

W. M. Germain, ex-M.P., Gets a New Position.

Welland, July 10.—W. M. Germain, ex-M.P. of Welland, was at a special meeting of the council, appointed industrial commissioner for this city. The annual salary will be \$5,000 and expenses, the by-law requiring that he spend his whole time on the work. His parliamentary experience during twenty-six years, and his municipal experience as former city solicitor, in addition to his legal experience, give him unique qualifications for the big work which he has ahead of him. As many factories are closed down, and others partly closed, and many families are leaving the city, Mr. Germain will have an opportunity to rectify this grave condition.

WORKING HOURS REDUCED.

Bill to Amend the British Coal Mines Act.

London, July 10.—In the House of Commons yesterday the Home Secretary introduced a bill providing for an amendment to the Coal Mines Act by which seven hours is substituted for eight and eight for nine and one-half. It, after the end of

1920, Parliament adopts a resolution that the economic position of the coal industry will permit of further reduction in working hours then from July 13, 1921, the miners day will be six hours.

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Be sure it's MENNEN'S—when you know it's pure, sanitary and safe. For 40 years MENNEN'S has been the baby's best friend.



The marriage took place at Prescott on Monday of Miss Gladys Whitney, daughter of Albert Whitney, to Samuel E. Mills, a well-known druggist. The ceremony was performed by Rev. Canon H. B. Patton.

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