

**The Man on Watch**

Now it will be the jurors who will be demanding an eight-hour day on cases.

Will the Kingston women imitate the women of Britain by taking up pipe-smoking and abandon the cigarette?

The reason Kingston labor is asking for high wages as given in Montreal and Toronto is that living is as high here.

Mayor Newman and Ald. Kent should have donned swimming garb and given an exhibition at Macdonald Park the other night.

Shake hands with the aldermen who voted to give all the civic band concert grant to the Salvation Army, whose bandmen played the returned soldiers into town every time any arrived in a bunch by train.

They say it is the auto that is largely responsible for the decreased church attendance on fine Sundays. Here is something that George Smith and his motor club might help in remedying.

The Yankees are gradually getting to know that they played a very small part in the war, and they also know that good Canadian whiskey is just now selling across the border for \$5.50 a bottle, but they will have good whiskey over there.

According to reliable authority, there are enough people on Albert and Alfred street verandahs on a Sunday night to comprise a nice little congregation, if some enterprising evangelist would carry the gospel up there.

People who are forever attacking Christian Science are like those U.S. senators who are telling Great Britain what to do about Irish Home Rule—they know little or nothing about it.

Well, let us hope the Utilities Commission will reduce the gas and water rates before they take their vacation.

Would that Kingston had more than one John M. Campbell, president of the Board of Trade. They talk about "Jack of all trades," but this "Jack" is as successful in civic work as he is in his own special line as an electrical expert and promoter. In view of what he has already done this year in Kingston's marine and railway interests, the Lampan moves that he take the place of the whole City Council.

If Christy Graham is a thorn in the flesh of the council, he certainly takes the cake as a money-getter for the Salvation Army. No one can beat him with the collection plate, no not one.

What is the use of giving the women the franchise if delegations have to make a house-to-house canvass and tell them how to mark their ballots? Why not give the Ministerial Association power to do the ballot marking? The Lampan still holds that any person who cannot read and write and mark his or her own ballot without being told how, is not entitled to a vote.

**—THE TOWN WATCHMAN.**

**See Canada First.**

Conservation for June.  
"Distance lends enchantment to the view." This proverb probably explains the annual exodus of so many Canadians to the United States and European countries at vacation period.

Holiday time is again at hand. Many are considering where they will spend their period of relaxation, and to these we would make the appeal to "see Canada first." Within our borders we possess scenery and climate which cannot be excelled by any country. The sea coasts of the east and west, for example, the refreshing coolness of the Gulf of St. Lawrence, and the lovely fjords of British Columbia, with their grand setting of forest and sierra, the lake districts of Muskoka, the Rideau lakes, Lake of the Woods, the Thousand Islands, and the peerless Great Lakes, as well as the awe-inspiring ranges of the Rockies and the Selkirk, invite the seeker for rest and quiet or the jaded traveller seeking further excitement.

Sunny France has long been before the public mind in Canada as a tourist centre. Many of our soldiers saw the fair regions of Normandy, of Artois, and of Picardy, parts of which are still unspoiled by the hand of the Hun; many had leave to Paris, and some even to Nice and other places far afield. Ask our returned men if they cannot find as good a time in Canada. The unanimous answer will be, "Much better."

Last year a young office girl said to the writer: "I spent sixty dollars to visit the Adirondacks in New York state. I could have had as fine scenery close to home at one-tenth the cost." She would, at the same time, have kept her money in Canada.

Many are the regrets over wasted summer vacation periods which might be avoided were less heed paid to flowery advertisements of foreign resorts and more attention given to studying the advantages of our own country. For this season, get acquainted with Canada.

In the United States, our dollar is at three per cent. discount. National pride would suggest that we limit our spending there and confine it as much as possible to Canada.

**Died While Working.**  
Ogdensburg, N.Y., June 14.—Michael P. Kelly, who resided with his sister at No. 124 Jay street, was stricken with apoplexy on Thursday and died instantly, while operating a lawn mower in the Third ward at Hamilton park.

Mr. Kelly had been for the past five years the faithful and efficient caretaker of the park. For some time he had not been in the best of health, but never complained.

# FIRST IMPRESSIONS ARE SOMETIMES MISLEADING



And therefore the "UNITED" are desirous that every CANADIAN shall KNOW who they are dealing with when in a UNITED CIGAR STORE — The following clipping we believe will prove of sufficient interest to the public to warrant careful reading.

United Cigar Stores, Limited, of Canada

**A**N impression seems to have gotten abroad in some manner or other that the United Cigar Stores, Limited, of Canada is in some way connected with the United Cigar Stores, of the United States, and is controlled by the same interests. This is entirely wrong, and we are anxious to correct it. While our sign of **BIGGER AND BETTER SERVICE**, coincides with that of the American Company, we are in no manner, shape or form a part of their organization, but an entirely Canadian corporation, all of our Directors having been born under the "Grand old British Flag," and our Company registered in Great Britain, and her Colonies. An interesting fact in connection with the name, is that it was first used in Canada, and the first United Cigar Store, located in Toronto, near the corner of Queen and Yonge Streets.

The idea of the United Cigar Stores, Limited, of Canada, originated in the mind of our President, Mr. W. B. Reid, who is a Scotchman by birth, and a staunch Canadian by adoption. Mr. Reid came to Canada from Rothes, Scotland, in 1858, and immediately identified himself with the tobacco business, being the first man in the Province of Ontario to place Canadian-grown leaf tobacco on the market. Possessed of acute perspective powers, keen foresight, and a knowledge of existing conditions in the retail tobacco trade, gleaned on his trips throughout the country, he foresaw the great opening there was for a chain of stores, operated on strictly up-to-date methods, with satisfactory service as their first consideration. At that time the designating mark of a tobacconist's shop was a "Wooden Indian," with upraised tomahawk, placed outside the doorway, and the methods generally employed inside the store were not much in advance of the civilization depicted by the sign. No attention was paid to the care of stock, and same was allowed to become dry and mouldy. The store was usually dirty, and dusty—the camping ground for all the loafers in the immediate vicinity, and the service deplorable. If you were a regular customer, perhaps, you would be greeted by a muttered, "Good Day"; if a transient you would receive a grunt. The words "Thank you" were never heard.

The idea gradually gained ground, and in 1897 Mr. Reid formed W. B. Reid & Company, the nucleus of the present organization. In 1902 the company was incorporated under the name of the United Cigar Stores, Limited, with a capital of \$25,000, and several branch stores opened in Toronto. In 1914 the Company's capital stock was increased to \$250,000, and more branches opened, including stores in London, Hamilton, Brantford, St. Thomas, Kitchener, and Guelph. In May, 1915, the United Cigar Stores, Limited, Canada, assumed control of the business, and increased the capitalization to \$3,800,000, with Mr. Reid as President and Managing Director. Since that time, despite the abnormal conditions created by the world war, development has gone rapidly ahead, and at the present time we have 180 stores, located in most of the principal cities and towns of Ontario, and in Montreal and Quebec City, and now have plans under consideration whereby we expect to spread our operations, and have a "UNITED" store in all the principal cities of the Dominion from Coast to Coast.

We thank all our readers for their patronage and support in the past, and trust that the foregoing may remove any element of doubt in the mind of any one of them regarding our British origin, and take this opportunity of assuring them that they will always receive the **UTMOST IN SERVICE** at the "SIGN OF THE SHIELD."—Editor.

**UNITED CIGAR STORES LIMITED**  
(of Canada)