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This is to be a Season of Cotton Frocks and nowhere else can be found such a Wide Variety of Adorable Chic Designs as in PICTORIAL REVIEW



Before you start to make your Summer Frocks look through THE SUMMER FASHION BOOK and PICTORIAL REVIEW PATTERNS for JUNE NOW ON SALE NEWMAN & SHAW

## LOSE FAVOR FOR SERGE AND SATIN

Women Show Partiality to Fabrics That Are More Suitable to the Season.

### SILK JERSEY IN LIMELIGHT

Popular Demand Will Be Met and Innovations Are That the Material May Be Substituted for Serge.

New York.—The world seems to have made up its mind to wear in summer the clothes that are suggestive of summer. This may sound like a familiar confession to women in those sectors of the country that prepare for the heat in April and do not think of warm clothes until November; but in the large majority of these United States, observes a fashion writer, there has been a tendency to dress in summer in a way that seems to defy the call-

for Shantung, Chinese crepe, and foulard. These are the materials that will come back to fashion, but they need not be twisted and turned into complex and expensive frocks unless the wearer so desires. Many of them are made up like muslins.

Insistence Upon Silk Jersey. No summary of the fabrics that are to flash forth after the frost is over, is genuinely good unless one brings in Jersey. The worsted weave of this fabric is still used, but the heavy silk weave, plain or fanciful, is doing its best to come in ahead of the others on the race track of fashions. The American mills have turned out this French product with more or less success. There is the drop-stitch kind, another weave that has a thick and a thin square, and still another that has a twisted and a plain contrasting design.

This fabric has taken unto itself the air of a conqueror, for it aspires to a formal place in society. It appears in the guise of an evening gown, not for formal occasions, it is true, but for dinner at a restaurant and the theater afterward. It is handled by the dress-makers in the same way as satin. It has long lace sleeves, sometimes a hip-scarf of Spanish lace with a deep, pendant panel in front; again, it has an upper bodice of white chiffon with square Spanish sleeves to match. It is used for coat suits and offers itself as a rival to Shantung, for it does not wrinkle easily. It comes in the majority of good colors, and in beige and biscuit it still flows along at high tide.

It is felt, more than said, that satin may have had its day as a spring fabric. There is a strong tendency away from it, just as there is from serge. No one who dabbles among clothes can fail to notice this avoidance of the two fabrics in orders for new frocks. Satin is still good for evening, but it is draped with chiffon or tulle. When brilliant colors are used, as in one of the new gowns named after General Pershing, American beauty red satin is veiled in an oriental manner with long festoons of mauve chiffon, each corner weighted with an amethyst neckpiece that drops to the knees in front, outlines the sharply cut décolletage over the shoulders and drops in two straight lines below the waist at the back, each end finished with a tassel of the amethyst. This type of gown is chosen everywhere among smart people, when satin is used. It permits the ornamentation of a gown, which is the dear desire of dressmakers.

As for serge, exactly what the public has against it, one cannot find out. Perhaps it is just weary of it and wants something that does not suggest the somber, conservative clothes of war days. There is a very soft cloth that looks like serge which the tailors are using for coat suits, but even with the model as ordered women choose another material. They do not want even a semblance of serge.

Covert Cloth Worn Again. It might be claimed that the leading fabric for coat suits, and even frocks,



Foulard frock, with petticoat and plaited ruffles of taffeta.

endar. Hundreds of these women buy thin serge frocks and suits, gowns with strong silk linings, chiffon or satin bodices that do not wash, and there is always a bit of fur hanging in the closet ready to be used with or without excuse.

There was a time when even the women of the cooler states permitted themselves to look upon lingerie gowns with favor. This was done in Paris, where there has always been a tendency to avoid cool simplicity, even though July and August demand clothes that will give comfort. The average Paris woman, even though she may be a young girl working for her living, never appears in the street or at a shop in a separate white shirt-waist without a coat, and none of the Paris women go about the streets in muslin or linen frocks. It was this French custom in summer clothes that governed the American output for the last decade or so.

Be Warned in Time.

The woman who is watching out for her spring wardrobe and is being guided by the clothes going to pleasure resorts, which are, after all, forerunners of what we will adopt, had best be warned in time that she will regret it if she puts money into sweaters, separate skirts and plenty of shirt-waists. We are coming into a new phase of summer clothes. It is really an old, old one, and it has been brought back through the mental somersault we were compelled to turn during the war days. We have a yearning for clothes that are sensible. Non-essentials have, rather, wearied us. We think it especially silly to wear a serge gown on warm, moist days when we could be comfortable in taffeta, foulard, Shantung and printed chiffon. We know that muslin is not an easy fabric to possess, and cotton has been needed for things more grim and serious than a woman's summer afternoon; but the other fabrics fall as thick as leaves in Vallambrosa. One can get them for the asking. A vast amount of them are American made, and one does not have to pay an import price on them. There is a certain quality of chiffon which has been put out by France and which we have not been able to achieve, but of the foulards, the Shantungs and the various types of Chinese crepe and silk, our own markets supply our own needs.

The French designers inaugurated taffeta as far back as December, and the American importers offered Southern frocks of this material the first of January, but it was a taffeta that was a close rival to satin, even thinner and more comfortable for warm days. When the American women attempt the fashionable draping of the hour with taffeta that is not exquisitely supple, it may be that the fabric will have a setback, leaving the way clear



Afternoon frock of blue and green foulard, with Chinese design. Girdle of green georgette, and green jade earrings.

is covert cloth. It came into fashion through its usage at Thanksgiving by a few very smart women in New York, and the same houses that introduced it then have put it forth as a novelty for early spring.

The American people know covert cloth quite well. They had much to do with it during a preceding generation. Its tone today is not as muddy and brown as then; there is a sparkling touch of tan about it which makes it quite becoming. Coat suits made of it, the new ones that are trailing along in genial climates, worn by women bent on amusing themselves, have the surface tucked in squares or lattice work, according to an ancient and honorable trick of ornamentation. The coats of these suits are left open after the fastening of three or four buttons at the neck; this is to show a filled blouse, usually in a pale color.

By the way, these frilled, pastel-colored muslin blouses may be the forerunners of a wide revival of colored muslin frocks.

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One way to humble a man's pride is to present him with a life size crayon portrait of himself made by an amateur artist. You will profit if you learn early that trouble never takes much pains to dodge you.

Argument, advice and patience may result in making the whip unnecessary. A fool by birth is a misfortune; one from choice, a nuisance. Many a cold is the product of an unappreciative husband.

## BEAUTIFUL AFTERNOON FROCK



This is a dainty afternoon frock of gray chiffon with chamille striped satin of same shade used as banding.

Furniture Cleaner. To save time and labor while doing housecleaning try putting some olive oil in a pan of lukewarm water which has been made slightly soapy with a pure soap. Use this to wash furniture, then polish with a dry soft cloth. Woodwork, leather and all will look like new, for the olive oil feeds, while the soapy water cleans, and there are no injurious chemicals to eat the varnish.

Weep, and the world at large will call you chicken hearted. If you deal in self superiority, do not hesitate to tell why.

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