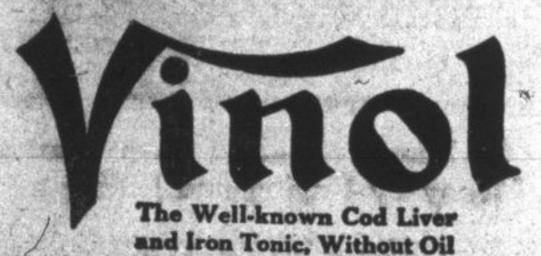
In the Realm of Women --- Some Interesting Features

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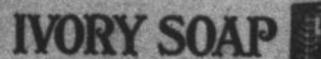
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Ivory Soap "smells clean". This best describes its odor. It smells clean because it is pure and good. Artificial perfume could add nothing to its desirability.

You do not tire of Ivory's odor. Like the sweet fragrance of the meadow, it is natural and unobtrusive, suggesting the high quality and purity of materials used in its manufacture.





Made in the Procter & Gamble factories at Hamilton, Canada

The Promoter's Wife

By Jane Phelps

A CONFIDENTIAL CONVERSATION

heart seemed to almost stop beating then too when men and women are so anxiously did I await his reply. Would he think that she and Neil?— honest or dishonest, they seldom have love affairs also. They don't

the west," he interrupted my about that phase of the thoughts. "She is hard as nails, too were you." clever to be wicked, knowing she is

simply smiled at her actions; now when I see her, and an honest man. the question, yet I must know. I know, too, a clever woman like "I am afraid that all his schemes this Mrs. Orton. How long have won't stand daylight as I said. He your husband and his friends been can't be entirely ignorant of the

tertain those men here. I did wrong, moting outfits. The society man, or

last night. Whether you could have | man like this Mrs. Orton, or another prevented Forbes from getting mixed man who is equally clever at enterallowed a few like Scott to come play a big part if the deal is crook here, I don't know. I doubt it how-And it is too late to think of that. I would rather lose every dollar I have in the world than see instead I changed to 'extravagant' you making free with those people For this?" I gestured to include was with last night

"You are so good to me, I don't see why?" I murmured, all the time ple's money to live as you do, inknowing why—that he cared for me. Then before he could answer my tact- profits he promises. I am sorry. But less question I asked another: "How I must tell you the truth." can Blanche Orton endure them? She educated, accomplished, dainty. As I spoke I remembered what she had said about resting so she would be at her best when she was going in town a few days. I am going to

wouldn't be the kind of a woman you of a plan I have." who could help in promoting. Add to what you have said, cleverness, have in the world!" I said impul need of money, love of luxury, and sively, giving him both my hands you have the typical woman aid to He drew me to him, kissed me once any promoter."

"Then you think that"-"That you have cause to fear her?" other word, reading my thoughts uncannily. "I do not think so not in the way you mean. She is fascinating, and very

--With Lorna Moon---

"The American is a polite in his

ome as any European could be, it's

of some man, and he, poor brute,

ing to reform my manners, until they get busy and reform their own.

I'll be polite to the women I know,

and to old women, but after that,

the others can look out for them

Sister does this strike home?

Neighbers met at the home of Mr.

and ars: J. Flake, Lavant Hotel,

Lanark, last Tuesday evening and presented Mr. and Mrs. A. E. Jack-

son with a silver tea service as a

token of esteem in which they were

held. The ladies served refreshments and a very social evening was spent

Mr. Couch and Mr. Newton have formed a partnership to be known as the Couch, Newton Co. and will open a general dry goods store in Demp-

sey block, Trenton. Mr. and Mrs. J. M. McLaren, Inuis-

ville, announce the engagement of their daughter, Elsie, to W. P. Hil-

has to stand for it.

n music and games.

When I asked Mr. Frederick what like you would hardly allow himsel he thought of Blanche Orton my to be duped by a woman of her type

I was so relieved I sighed audibly at least I judge she does not." of the matter had taken away the "No, she never did! Even when jealousy I felt—at least for the pres-Mr. Orton was alive. But then people ent.

That Neil, Mr. Forbes is not quiteciety folks. I know a good woman honest?" My face burned as I put

fact, as he is the brains of all the "A long time-nearly six or eight things he goes into. There are usu- tending machines that produce thou nonths. Ever since I refused to en- ally three or four types in all pro-"That's a question I | can't an- ance, the bluff common man whose swer. You certainly could not en- very bluffness causes confidence, the tertain that bunch at Mrs. Orton's politician often, and either some woup with some of them if you had taining. Wine and women sometimes

> "Do they blame Neil for being so -I was going to say generous, but house, everything.

"Yes. They say he uses other peostead of trying to make them "No wonder Lorraine and you al

so discouraged my social plans." "You are young, just put them of a while. I must go now. I shall be talk with your husband like a Dutch "If she wasn't all those things she uncle, as we say. Then I will 'tel

"You are the only real friend on my forehead, as the might have kissed a child, then left without an

To-morrow - Sad, Disturbing Thoughts Followies has

Why Can't I Get To Sleep?

Thousands of people all over the ountry ask this question, but still continue to toss night after night on a sleepless bed, and it is impossible for them to get a full night's refresh-

Some constitutional -disturbance worry or disease has so debilitated and irritated the nervous system that Does This Strike Home? it cannot be quietened except by the "How would you like to get up pernicious use of oplates or narcotics. and give your seat to a woman who Or again, you have heart palpitation. slumps right down in it without and sensation of sinking, a feeling even lifting an eyebrow, never mind you are going to die, or perhaps you ness of the finished garment, the wonsaying 'thank you?' " said the busi- wake up in your sleep feeling as der of it is that more attention isn't ness man. "We hear a lot since the though you were about to choke or given to the "edges." women came back from overseas smother, and the only way you can Here are but a few of the lovely about how polite the European men get relief is to sit up in bed.

are, and how boorish we Americans [To all who suffer in this way, Milbe in comparison. We may burn't Heart and Nerve Pills offer an made us so. You strengthen the heart, enriching the and tinted laces. don't catch an blood and making the whole organ-American being ization act in harmony—then you irregular line for the hemstitcher to boorish or incon- sleep as peaceful as a child.

siderate to his own woman, do you? St., St. John, N.B., writes:—"At night I could not sleep. I had to sit up in bed, my heart beat so fast, and when I walked up stairs I would cause he knows that she apprecitates it. But they never pills and after using two hoves."

Sieep as peaceful as a child.

Mrs. James Latimer, 39 Leinster easiest finish of all. But the tinted lace and net idea is quite the newest and most effective. Both are seen usually done in tiny, tiny plaits.

Among the easy stitches which are always effective and pretty nearly aimages. don't—why, I have I can sleep all night and am not out of breath after walking."

Milburn's Heart and Nerve Pills

pass out, and not one of them even ed direct on receipt of price by The glanced at me; they just acted as T. Milburn Co., Limited, Toronto,

his community manners that are way off, but the women are to blama for that. Their manners are the limit, just watch a woman at a theatre ticket window, for instance.

The hotel building at Tremont Park, near Gananoque, was entered some time recently, and the party or parties removed a dresser, a mattress and set of springs. ed, she will elbow her way in front vanced to \$1,200 per annum.

Through the Looking Glass

By EVELYN NESBIT

Why? Becausa

time and energy hand or splitting the way Abraham devised to release

sands of nails in the time they could make one nail by hand.

So it is with everything in industry. That is why the modern farmer can cultivate thousands of acres of land in the time he used to spend on his tiny back yard; why the builder can construct skyscrapers instead of little houses, and why we travel from New York to Washington in speeding express trains.

That is why the women of today are learning, and thinking.

Labor-saving machinery has crept into the home to make possible for every woman leisure hours in which to read and study. Any woman who does not avail herself of the new devices is as foolish as the carpenter would be to cut down trees and saw them by hand into boards before he set to work to build a cottage.

Put a fireless cooker into your kitchen. Make use of electricity the way men do in industry, and see how much more you will be able to accomplish with less effort. Get vacuum cleaners to save your backs. Get an electric washing machine to save your hands for plano playing. Stop kneading dough and get a bread mixer. Elec tric irons, power sewing machines. were not invented as a luxury. They are here to help women. Use them. Be as progressive as the blacksmiths and the pin makers.

FINISHING OFF THE EDGES

Machine Zigzag Stitching, Battlement Effect, Ruffling or Plaiting, Add to the Decoration.

The edges of things, or rather the way those edges are finished, make such a difference. This is particularly true of bundles. And yet, when yo stop to consider how little real time and trouble it takes to add a row of broken stitches in groups of three, as compared with the charming effective-

things that can do duty as decoration, be boorish, boor-ish, but it's the the much-needed night's rest by im-women who have proving the tone of the nerves, ing worked zigzag, hemstitching in

It is an easy matter to pencil off ar follow; and that is perhaps the very

ates it. But they Nerve Pills and after using two boxes ways within the vogue, come French knots worked in groups of three, alternating short and long blanket stitch, long horizontal stitches interspersed with squares or dots worked solid, and the aforementioned straight stitches worked in threes. These are especially decorative done on the slant the stitches graduating or alternating

Miss Ada Cronkright, Napanee, left for Rochester, N.Y., where she Does she get in line and wait her The salary of Principal Lowndes, entered the April first class as turn? Not unless it can't be avoid- Arnprior public school, has been ad- nurse-in-training at Hannemann



foyle, Franktown. The marriage is Group of the chorus from The Better this to take place quietly early in May. the Grand Opera House to-night and Tuesday. Group of the chorus from "The Better 'Ole," coming to

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Lux will remove only the superfluous oilthe dust and grime—it is so pure it can injure nothing that pure water itself may touch.

Rinses out absolutely clean leaving the hair soft, silky and glossy with new vigor and health.

LEVER BROTHERS LIMITED, TORONTO



J. V. Dupont, commercial tra- dence and moved to Napanee veller, formerly of Kingston, has Mr. Norton, Hillier, sold his farm bought the Martha VanLuven resi- to Durward Gerow, of Rose Hall.