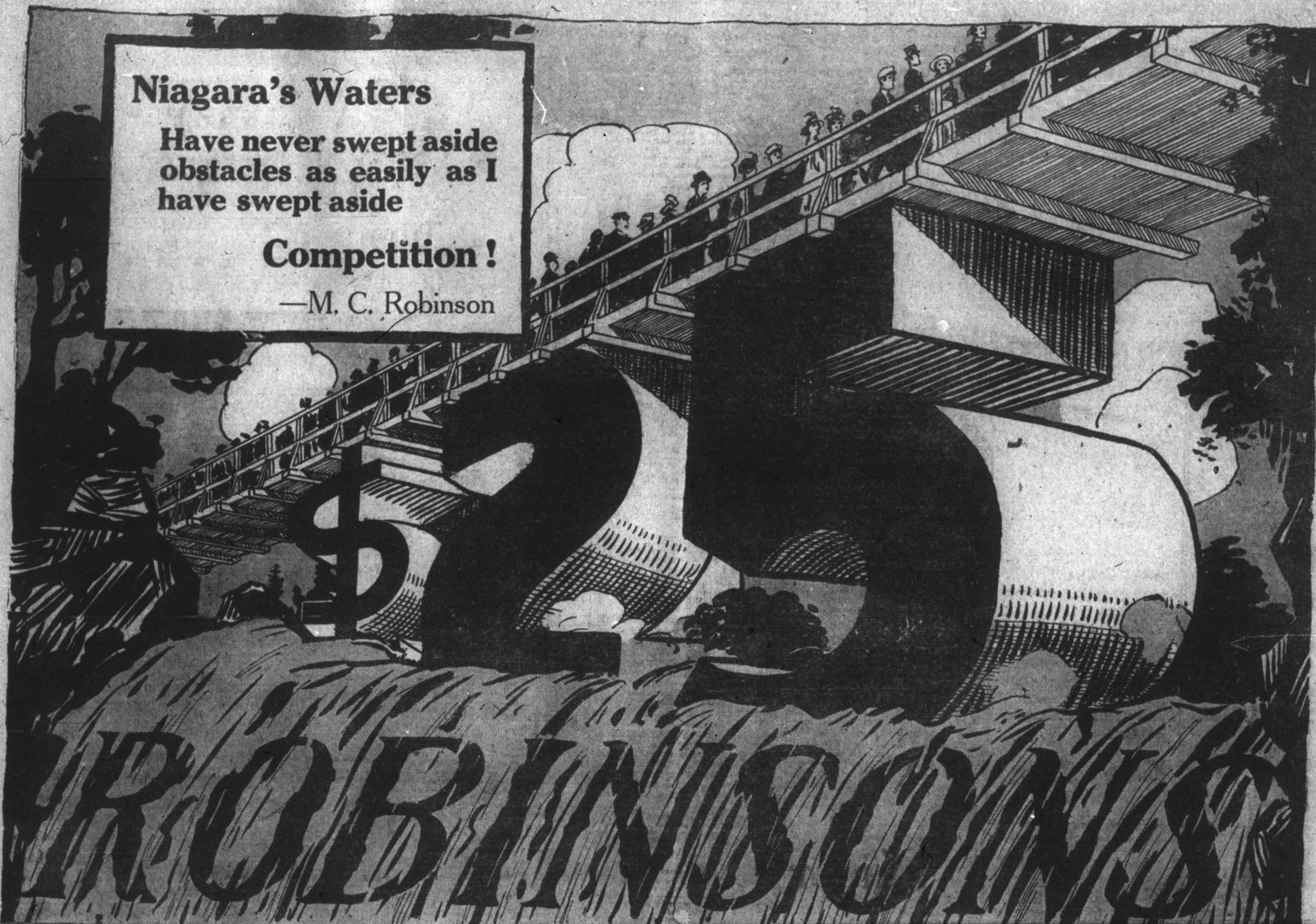


Niagara's Waters

Have never swept aside obstacles as easily as I have swept aside

Competition!

—M. C. Robinson



The Roar of the Falls Going Over the Precipice, Cannot be Compared to the Roar of Competition at my \$25 Values!

The Majesty and the Beauty of the View of the Wonderful Falls cannot compete with the Majesty of the Styling, and the Beauty of the Fabrics of these Superb Clothes at \$25.

Throughout the length of Canada—from Coast to Coast—wherever Robinson Clothes are sold—the query has rung out—How can you do it in these times for the price? THE SECRET IS AN OPEN ONE—

Big purchases for my busy chain of stores—cash buying power—low rents—no delivery service—no book losses—no expensive fixtures, and a hundred small economies that have allowed me to save money on every garment I sell!

No wonder that I have grown in five short years from a small \$400

start in a 15 feet square back room, till I now occupy about 160,000 square foot of floor space in big stores, stretching across the Dominion, and DO THE LARGEST EXCLUSIVE CLOTHING BUSINESS IN THE DOMINION OF CANADA—No wonder that I have over 225,000 satisfied customers—No wonder that I was able to operate last year on 2-6 10% profit—OR ONLY 49c PROFIT ON EVERY SUIT OR OVERCOAT.

If you will study the situation a moment, you will no longer wonder "How do you do it?"—but will immediately understand how I am able to do it—and will join the throng of money savers who have for years been buying their clothes at Robinson's and living up to the teachings of the War Administration which said "SAVE!"

I Am Now Selling Genuine \$35 Suits and Overcoats at . . .

I also feature the Super-Tailored and Super-Fabricked lines of men's clothes, including the famous "Boulevard Clothes" at . . . \$32 and \$38



Robinson's Clothes Shops

SUITS, OVERCOATS
The Largest Exclusive

\$25

TOP-COATS
Clothiers in Canada

Montreal (Two Stores)
Toronto
Ottawa
Winnipeg
Vancouver
Hamilton
Kingston
Halifax



79 Princess Street
Kingston

SATISFACTION GUARANTEED OR MONEY REFUNDED