

PHILIP GIBBS

"The Greatest War Correspondent in the World"

Is writing for exclusive first publication in American newspapers the hitherto unrecorded facts about the war on the Western front---the failures, the almost defeats, the secret reasons for incomprehensible strategies, the tragic mistakes and their stupendous toll of lives, and the secrets of heroic fighting men.

Mr. Gibbs is in Canada for a short time only, and is taking this opportunity to tell the intimate truth which for reasons of expediency and patriotism could not be told while the war was being waged, but which the world is now entitled to know and must know.



Philip Gibbs After Facing the Tragedy of War for Four Years on the Western Front

Philip Gibbs was known throughout Europe as the author of twenty volumes and as a brilliant newspaper man long before 1914. But it is since he was officially accredited to the British Armies on the Western Front that he has become world-famous. His despatches to the London Daily Chronicle and numerous other papers have been the most valuable, informing, dramatic, picturesque and human records received from the fighting front. He lived among the soldiers, dined in their messes and dug-outs, talked with them on the battlefield when they were wounded and dying, and was their comrade and confidant. In this series of articles he will reveal the inmost truth of vital facts that will arouse deep emotion and be quoted the world over.

TITLES OF FIRST TEN ARTICLES

The Darkest Days of All— The Secret of the Great Retreat.	The Mind of Private Thomas Atkins and the Young British Officer.
The Untold Agony of War— What the Fighting Men Suffered With Heroic Silence.	Bad Battle on the Western Front.
Why the Germans Failed on the Western Front.	British Generalship Before the Judgment Bar of History.
The Heroism of the German Army.	Laughter in the Infernal Re- gions.
Heroic Follies of the British Armies.	War's Influence on the Men Who Come Back.



Philip Gibbs in 1914 Before the World War

G. K. CHESTERTON says:

His (Philip Gibbs') work in every word of it is that of a writer and not a reporter; and it penetrated everywhere with that nameless spirit which makes and will always make the pen something more than a machine or even a mere tool. . . . He was one of the very first in the field, appearing behind the French lines immediately on the declaration of war. . . . He therefore saw with his own eyes that disastrous beginning of the war which looked very like the disastrous end of it. He stood close to the catastrophe when the line of the great Alliance went down at Mons; and an armed empire seemed bearing down on Paris like a doom. . . . The finest correspondent this war has produced."

During the war there was no published criticism of British Generals, but there was always a seething passion of Parliament, London clubs and officers' messes. Philip Gibbs, who knew most of the Generals on the British front, in this series, including Haig, Gough, Rawlinson, Plumer, Byng, Harrington, Birdwood, Currie, etc., analyzing the

sion of feeling expressed in the lobbies of the British front, gives vital studies of them in their leadership without partisanship.

This timely feature of world import will consist of not less than ten weekly articles of about 4,000 words each and will

Appear in the Whig Exclusively Beginning Saturday, March 29th