A Business Proposition

CANADA looks to YOU for help in making this great Victory Loan a Success.

Canada needs your MONEY.

Ours is a country whose individual citizens are more prosperous than those of any other country in the world.

Canada has come to you her citizens with a straight business proposition.

That proposition in a nutshell is this:

"I need Three Hundred Million Dollars to help finish up my business over in Europe. Lend me the money for a short time at $5\frac{1}{2}$ per cent interest, payable half yearly, and I pledge the return of every cent of your loan.

Plan to take all the Bonds you can possibly pay for. The payments are as follows:

> 10 per cent. on application. 20 per cent. December 6th, 1918 20 per cent. January 6th, 1919

> 20 per cent. February 6th, 1919 31.16 per cent. March 6th, 1919

BUY VICTORY BONDS

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