

THE BRITISH WHIG 80TH YEAR



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The Whig never had so many influential readers as it has to-day.

The second Victory Loan campaign begins to-day. Every citizen is expected to do his duty.

Senator Richardson's death came with alarming suddenness. A patriotic and noble-hearted Kingstonian has lain down his arms.

Subscribe to the Victory Loan—even if it means sacrifice on your part. The boys at the front didn't hesitate to sacrifice even their lives for the same cause.

The influenza epidemic in Kingston might have been far worse had it not been for the self-sacrificing devotion shown by the women of the city and by the readiness with which the veterans' associations responded to the call for help.

Staying at home and helping by saving does not seem like a very heroic part to play in the great war. Doing without is as important as doing.

The Canadian war trade board is said to be considering the standardization of shoe prices. Why not of hat prices as well?

The Toronto express bandit lunched with the chief of police at Midhurst, near Barrie, Ont., on Wednesday, while the stolen auto stood outside the chief's door.

"Farewell, a long farewell," the Hun waves back to Belgium as he vacates that devastated country.

The success with which the brave little Serbian army is smashing the foe is one of the marvels of the war.

The vigor with which the United States wages war must be disconcerting to the kaiser.

For every soldier who goes to

fight, five tons of arms, ammunition, food, clothing and other equipment must be sent abroad.

When Germany surrenders her submarine and high seas fleets, gives up Heligoland and the colonies, agrees to the Kiel canal and the Dardanelles being placed under neutral control, surrenders all the Rhine forts as a guarantee and evacuates all conquered territory, the Allies will be warranted in considering an armistice.

SIR THOMAS'S MESSAGE. The message of Sir Thomas White on behalf of the Victory Loan, published on Page One, is admirably worded and eminently appealing.

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"I earnestly appeal to all to do their full duty. We are Canadians. We are engaged in the greatest war of all time. It is the national purpose and determination to 'carry on.'"

RUSSIA'S PLIGHT. When Russia exchanged czarism for Bolshevik rule she may have thought she was achieving liberty, but in reality she was surrendering to the forces of anarchy and lawlessness.

The conditions following the conclusion of peace with Germany are vividly set forth in a statement recently issued by James Keeley, former proprietor of the Chicago Herald, and secured from information from eminent Russians. He writes:

"European Russia this coming winter will, yes, must be, the world's most awful graveyard. Famine isn't a possibility. It is a certainty, to-day an actuality. Pestilence is reaping the first crop of a gigantic harvest.

The forces of socialism and anarchy, aided and abetted by the kaiser and his minions, have reduced this once great nation to a condition of abject slavery and want.

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STARTED WITH A BIG BANG

VICTORY LOAN OPENED WITH A LOT OF NOISE.

The Booming of Guns and Bells heralded the Opening of the Campaign to Raise Money to Finish Up the War.

The local Victory Loan campaign started with a bang on Monday morning. Promptly at nine o'clock the arrangements of the "noisy time" committee were carried out to the letter.

"What's all the fuss about, is there a fire?" an aged man was heard to remark in front of the Whig office, while the noise was at its height.

"O yes, I forgot for the time," was the reply of the man seeking the information. "This will certainly tend to remind the citizens that the canvassers are now on the job."

For ten minutes the "big noise" continued, and a note of interest was the fact that just as on the stroke of nine o'clock, Old Sol, who had been playing a game of "hide and seek" between the clouds, came out in all his glory, showing that he was heartily in accord with the campaign.

Help the Victory Loan. Owing to the influenza and the absence of mass meetings, the Victory Loan Committee is up against it.

The executive, however, relies upon the help of the citizens who know the needs of Canada and should respond with alacrity to the call for money.

Knowing that all was right, dear, However the facts seemed wrong; That the pangs of an earthly hell, Had been needed to show you strong.

THE WAR MACHINE. The mighty German war machine is busted in the road; the greatest engine ever broken down by its load.

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THINGS THAT NEVER HAPPEN

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INFLUENZA.

E. W. Wallace, in Albany Knickerbocker.

If you wake up in the morning With a pain right through your back; If your limbs and shoulders hurt you And your poor head seems to crack;

Don't give "getting up" a thought Cause you have the influenza. The 'It's tough that you are caught. Get a doctor, that's the surest way of fighting the disease.

Winnipeg Free Press: If the loan should fail we would be unable to maintain our army in the field.

Daily News, Nelson, B.C.: The people have been thrilly preparing for months to answer the call for the Victory Loan.

Star, Saskatoon, Sask.: Great Britain's extraordinary achievements in the raising of money for war purposes should be an encouragement to Canadians in the big task that lies before them.

A SONG. Give me to love in the old way, With a love that is firm and true; Give me to love in the right way, Forgetting myself in you.

Give me to trust in the old way, Heeding no word of blame, Though the world should spatter your fair way, And pass you the cup of shame.

Feeling that all the pain, dear, That was yours no less was mine, Living heart, soul, and brain, dear, In a fellowship divine. J. D. Hessey.

BIBBYS STYLE HEADQUARTERS FOR MEN AND BOYS. Don't Envy a Prosperous Looking Man-- Be One! Just as ambition opens the gateway to opportunity, proper attention to your clothes and general appearance is a passport to a higher position in life and assists in achievement by inspiring the confidence of others in you.

HERRING BONE METAL LATH LAIDLAW HAY BALE TIES 2ND. GROWTH INDIAN HAND-MADE AXE HANDLES. BUNT'S Phone 388 Hardware King St.

House Cleaners. Let us demonstrate to you the latest Cadillac Electric Cleaner with Automatic revolving dust brush, for catching lint and hairs. It is a wonderful cleaner, time and labor saver. Telephone 819.

FARMS FOR SALE! Table listing various farm properties with acreage and prices.

THE NEW PLEASANT THERAPION No. 1 THERAPION No. 2 THERAPION No. 3

T.J. Lockhart, Real Estate and Insurance, Kingston, Ontario.

Prevent An Epidemic. If each individual will carry out the Medical Health Officer's instructions and use a Spray or Gargle of Permanganate of Potash we will be safe from Spanish Influenza.

Pure Clover Honey. In the Comb is very scarce this year. We have a small quantity which we are selling at 40c. per Section.

WE ARE NOW SHOWING OUR NEW RANGE OF MEN'S, WOMEN'S AND CHILDREN'S SHOES FOR FALL & WINTER WEAR. Men's Shoes priced at \$4.00 to \$10.00. Women's Shoes priced at 4.50 to 15.00.

Save Coal Now. Use imported chestnut coke for kitchen ranges. Clean, no smoke, no clinkers, and does not count against your coal supply. Crawford Foot of Queen St. Phone 9