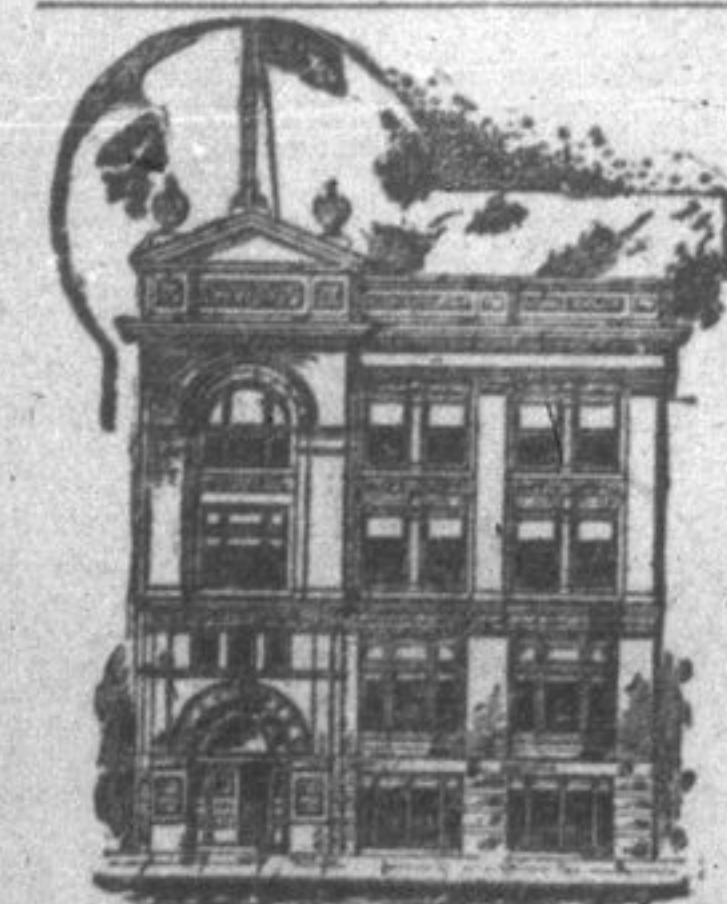


THE BRITISH WHIG 85TH YEAR



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Attached is one of the best job printing offices in Canada.

The circulation of THE BRITISH Whig is authenticated by the A. B. C. Audit Bureau of Circulations.

Buy a bond. Carry your parcels.

Not every home may boast a service flag, but every home may have a Victory bond.

No warrant is now needed for the arrest of loafers. Any police officer can round up the sons of leasure.

Prince Max insists upon a peace that shall safeguard "the honor of the German people."

The merchant who keeps his scales covered up by advertising signs is inviting disaster.

"We are a proud people, accustomed to victory," says the latest German peace note.

The United Farmers of Ontario tried out their strength against the provincial government of Premier Hearst on Wednesday and won by a substantial majority.

Churches, schools and theatres are still closed, but the pool rooms are doing business as usual.

The Frontenac farmer who was on Friday fined \$50 and costs for making statements detrimental to the cause of the Allies.

The most noticeable thing about the Canadian universities this fall is the buildings.

Whoever heard of a reader calling up a store that left a circular to tell them it was lost and to send another?

accident or illness of a carrier-boy, how quickly does the subscriber call up the newspaper office and complain because he hasn't received the paper?

Other cities are taking advantage of the government's advice and appointing a Fair Price Committee.

1917 VICTORY LOAN. Some interesting statistics have been gathered concerning the Victory Loan campaign last year.

In 1917 there were 12,500 canvassers for the whole Dominion, or one for each 650 persons.

The figures for Ontario are somewhat different. For the province last year there were 3,250 canvassers.

On the last loan 1,750,426 bonds were issued, of which 1,287,594 were coupon bonds and 462,832 were fully registered.

The total number of applications last year was 874,331, averaging 1 in 9.02 of the population.

WHERE HARD COAL IS STORED. The press has called attention to the fact that the cellars in all the government buildings in this and other cities are filled with hard coal.

A similar situation in Toronto has provoked the assistant tax administrator for Ontario, E. L. Cousins, to announce that he will take full advantage of the recent decision of the dominion government to replace all hard coal supplies with bituminous in public buildings.

It is estimated that practically the entire shortage for immediate needs could thus be more than made up.

THE WAR AND THE FARMER. Canada must look to her rural population to furnish a considerable portion of the second Victory Loan.

own. To-day he occupies an enviable position. He has been blessed with bountiful crops; through the agency of the British and Canadian governments a ready market has been found for all his produce.

The farmer everywhere loves peace, the Canadian farmer especially, but the farmer everywhere is a warrior when war is the only thing which will make and keep him free.

What the Imperial German Government offered the farmers in its ruthless submarine warfare was not the loss of profits, but slavery to the sabre-rattler of Potsdam.

To have submitted would have cost us dear in prosperity; but that would have been the least of our loss.

Such a thought is intolerable. Better any sort of war, better war forever, than that. Let us remember that we fight for liberty.

"Yours For Victory Loan 1918." "Yours for Victory Loan, 1918," is the Canadian letter writer's slogan in the Victory Loan campaign.

which alone assures their continuance in the conflict. Our contribution is: first, our sons and brothers for the trenches; second, the last pound of food products which we can grow; and, third, money for Victory Bonds.

Germany wins if the treasury fails. Keep the treasury full by buying Victory Bonds.

Justify Faith by Works. It is all right to believe that the enemy will surrender so long as you justify your faith by your works by doing your share to compel the enemy to surrender.

Legal Note. Appeal of the Germans for a transference of their case to another court has been denied.

"Yours For Victory Loan 1918." "Yours for Victory Loan, 1918," is the Canadian letter writer's slogan in the Victory Loan campaign.

"Yours for Victory Loan, 1918," is the Canadian letter writer's slogan in the Victory Loan campaign. Every one is asked to sign his or her letters in this way.

Rippling Rhymes

CORN PONE. Some loyal woman from the south should teach us how to make corn pone, the kind one pushes in his mouth and bids farewell to grief and groan.

—WALT MASON.

THINGS THAT NEVER HAPPEN



Bibbys SEE OUR TWEED HATS WHERE SOCIETY BRAND CLOTHES ARE SOLD Young Men's Suits and Overcoats We specialize on young men's clothes and fill the mind's eye of every young fellow that comes to us for his outfitting.

McCLARY'S INTERCHANGEABLE Gas, Coal and Wood Range Costs less, takes up less space, has larger oven for gas than any other range of its kind.

BUNT'S Hardware King St. Phone 388 Always keep us in mind when in need of Hard, Soft or Pressed Brick.

ALLIES' GENERALS ARE TO DECIDE President Wilson's Latest Reply Resolves Whole Thing Into Military Question.

CURE FATIGUE! BUILD UP! GET FAT! ONCE YOU START USING THE NEW BLOOD-FOOD REMEDY YOU'LL GET WELL QUICKLY.

Ural Tribes With Allies. Archangel, Oct. 25.—The Russo-Ally expedition which sailed from the shores of the Arctic and thence down the Mezen and Vashka rivers, reached the district of Ugor, in the province of Vologda.

Prevent An Epidemic If each individual will carry out the Medical Health Officer's instructions and use 2 Spray or Gargle of Permanganate of Potash we will be safe from Spanish Influenza.

Pure Clover Honey In the Comb is very scarce this year. We have a small quantity which we are selling at 40c. per Section.

Save Coal Now Use imported chestnut coke for kitchen ranges. Clean, no smoke, no clinkers, and does not count against your coal supply.