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**BRAZIL A USEFUL ALLY**

WHAT COUNTRY HAS DONE SINCE ENTERING WAR.

Ships, Men and Goods Have Been Sent by the South American Republic to Help the Allies—Country Is Rich and Prosperous and Eager to Do a Share in Smashing Germany.

SINCE Brazil declared war against Germany on October 26, 1917, she has rendered valuable assistance to the Allies in more ways than one, says the London Times, and some account of the part she has been playing was given to a representative of the Times by Rear-Admiral Francisco de Mattos, Chief of the Brazilian Naval Mission to Europe.

Admiral de Mattos, attended by Lieut. Neiva, staff officer, left Brazil on mission at the beginning of the present year and travelled to the continent by way of this country. He decided to discharge the continental portion of his mission first, and since February he has been in Italy, Greece and France, where he has visited the naval squadrons, ports and arsenals, and also the great munition works. He is now about to make a similar study here, and the Brazilian Naval Mission will be permanently established in this country until the end of the war. The object of the mission, stated in official language, is "to follow the operations of war of the Allied squadrons, and to superintend the naval operations of Brazil in Europe."

So far Brazilian co-operation in the war has been mainly, though by no means exclusively, naval. "Since war was declared," said Admiral de Mattos, "we have carried out patrol work in conjunction with the British and American navies for the protection of Allied commerce. Our ships have operated in this manner in several zones of Allied traffic. Again, when the war broke out, there were 53 German merchant ships interned in Brazilian ports. These have been taken over by the Brazilian Government, and 29 of them, representing a tonnage of 250,000 tons, have been ceded to France in order to relieve the maritime transport difficulties of that country. We have also had submarine-chasers at work."

It may be explained that the Brazilian navy, though not a large one, is up-to-date. It includes two 20,000-ton battleships, two cruisers, 10 destroyers, and a number of submarines. Practically all these vessels have been built for the Brazilian Government in British yards, and the navy is the creation of the present Minister of Marine, Admiral Alexandrino de Alencar.

"I always entertained hopes that the submarine menace would be overcome," said Admiral de Mattos. "What I have seen since I came to Europe has augmented those hopes. I am more confident than ever. In fact, I consider that the submarine war is already in its death throes. The submarine is definitely beaten."

Apart from naval co-operation, Brazil has 50 military surgeons working in hospitals in London and Paris, and she has sent a large number of naval and military airmen to Europe. The former are in training in England; the latter are in France. Furthermore, Brazil has been able to send quantities of meat, cereals, and other foodstuffs to the Allies. "All these foodstuffs are very plentiful," said Admiral de Mattos, "and Brazil's capacity to supply the Allies is only limited by the tonnage available. If we had the ships, there would be no need for rationing."

Speaking of the effect of the war upon conditions in Brazil, Admiral de Mattos said the country was very prosperous. "I do not mean to say that lots of people are making money out of the war," he explained, "because, whatever may be the case elsewhere, I do not think that such a statement would be true of Brazil. But, undoubtedly, the effect of the war has been to start into life and to develop hitherto dormant economic forces in the country, and it has given a marked impetus to the production of coal and meat. Generally, the whole agricultural industry is thriving. The cost of living has increased but very little owing to the development of our own resources. Of course, imports have largely ceased, but there is no real deficiency of anything. The people are enthusiastic for the cause of the Allies, and there are no pro-German manifestations. We have a large number of German residents in Brazil, but they keep quiet."

Referring to his experiences on the continent, Admiral de Mattos said that what had surprised him most was the wonderful development of Italy. "I knew," he said, "that Great Britain and France were able to cope with the onslaught of the Central Powers, but I had no idea that Italy had made the strides she has done. Her scale of production is marvellous and her enthusiasm unbounded. There is no doubt that Italy is thoroughly prepared. I am not a bit surprised at the result of the Austrian offensive. I am confident that Italy is well able to hold her own. I may add regarding the western front that I do not believe that the enemy will get to Paris. In my opinion, the Central Empires are done. They remind me of a bull in the ring. The bull expends his force, under the goading of the picadors, in the blind rush to get out, and then falls an easy prey when the matador comes on the scene."

Her Appetite Was Peculiar.

An autopsy performed on a two-year-old prize heifer at the Kempsville Government Farm revealed the presence of many wire nails, one of which had pierced the lung, a piece of leather belting, and a fragment of sucking.

The U. S. fuel administration announced yesterday that the operation of the daylight saving law had actually saved the nation one and a quarter million tons of coal during the last seven months.



As an instance of how science and industry have co-operated in helping to win the war, it is interesting to note that Sir Thomas White, K.C.M.G., Minister of Finance, has made a special "His Master's Voice" record for the purpose of actually informing the Canadian public in his own voice concerning the need of the second Victory Loan.

Science has thus made it possible for the voice of the Finance Minister to be heard in thousands of places in every part of the country at the same time.

The illustration shows Sir Thomas "caught in the act" as he made his special recording at the laboratories of the Berliner Gramophone Company, Limited, Montreal.

**SCIENCE AND INDUSTRY AID VICTORY LOAN**

Everything is up. The use of the word "up" as applied to railway destinations reminds a correspondent of the Manchester Guardian of some observations by a Swiss friend. "When I go back to my country," she said, "I shall certainly tell the Swiss people a new way to speak English. I shall tell them that they must use 'up' to everything. Everything is up. I am knocked up in the morning. I make up, I get up, I button up my dress. Why 'up'? I button it down. Then I eat up my breakfast, I drink up my coffee, and then somebody washes up the pots and cleans up the house. I pick up my umbrella and go out of the house, and when I see a friend I catch her up. How can I catch her up? It is ridiculous! It is all up. You lie up when you are ill, and you save up for a rainy day. Your English language is very funny. My employer put his head in at my office the other day and said, 'I want you to stop to-night.' So I got up and put my cloak on. When he saw me he got quite worked up. He said, 'Why have you got your cloak on? I told you to stop.' I said, 'I have stopped.' Why was he angry? I look in the dictionary, and 'stop' means 'leave off,' and he meant me to go on."—Family Herald.

Misconception.

Willie Simson—My, but I thought you were a great deal bigger than you are.

Featherstone—What gave you such an idea, Willie?

Why, sister said that all you did was to take up room.

On the Kerosene Circuit.

"You Cassius hath a lean and hungry look," boomed the tragedian.

"There are a lot of other members in the cast, who do not look any too well fed, eyether," commented a corpulent gentleman in the first row.

Your Labor Counts—every ounce of work you do helps some soldier who is fighting over there! This war is being fought as truly in the household and in the work-shop as it is in the trenches.

Some of our Canadian women are borne down physically and mentally by the weakness of their sex. They suffer from backache, dragging sensation, very nervous and pain in top of head. If they ask their neighbors they will be told to take a *Perose* Prescription of Dr. Pierce's which has been so well and favorably known for the past half century.

Weak women should try it now. Don't wait! Begin today. This woman's tonic and nerve will bring vim, vigor and vitality. Send Dr. V. M. Pierce, Buffalo, N. Y., 10¢ for trial pkg. tablets.

Paris, Oct.—"About three years ago I was ill, and suffered severe pain. The doctor said I had cold, but his medicine did not help me. A friend had been using 'Favorite Prescription' and it had benefited her so much that I was very much surprised at the prompt relief this medicine gave me after the doctor had failed, and I have never had such a spell since, but whenever I feel the least bit run-down or in need of a tonic I take the 'Favorite Prescription' again for a few days. It has never failed to restore me to perfect health."—Mrs. Elizabeth Brown, P. O. Box 782.

**ALL LOVE THE VIOLET.**

Were stained Purple Said Greeks by Blood From Foot of Aphrodite.

The finding of the year's first violet is an important annual event. Even though it may not be the first wild flower the first of the violet tribe is notable. It is the earliest gift of the floral family that is most commonly known and most generally loved.

The downy yellow violet is not our only common yellow violet. The halberd-leaved violet, which comes a little later, is a more impressive species. There are also several whites and many blues.

The blues have been accepted as the normal violets, the violet violets. The yellows and whites, beautiful as they are, seem to be departures from type. The blues are commonest, and the commonest of the blues is *Viola cucullata*, which happens to be about the most beautiful American member of the violet tribe.

Everyone loves the violets. Perhaps no other flower has been so universally admired. Homer, whose gentle situations to nature are not frequent, tells of "meadows of softest verdure, purple over with violets." The Greeks knew why some of the violets were purple. Aphrodite, wandering barefoot in the vernal woods, was impudently wounded by a thorn. The white violets received the blood which dripped from the divine foot and thus acquired their purple hue. Not so pretty a story is that told by an English poet, who holds that the white violets were audacious girls who presumed to compare their beauty with that of Aphrodite. The angry goddess appealed to Eros for judgment and the love god mischievously declared in favor of the maidens. Whereupon Aphrodite proceeded to fog the brazen humies till they were quite blue, a color they have since retained.

Zeus, it will be remembered, fell a victim to the charms of the nymph, Io, whom he caused to assume the shape of a heifer in order to elude the jealous eyes of Hera. For Io's delection the king of gods created the violets and spread lovely fields of them for his cow-lover's pasturage. Thus, "ion" became the Greek name for the violet, and as the Thonians derived their origin from the Ionians the violet was accepted as their national emblem. The proudest and most cultured men of Athens were pleased with the myth that traced their racial source to the violet-strewn pastures of the philandering Olympian.

Since the days of Athenian glory every race and every nation of Europe has loved and honored the violet. In modern times it was Bonaparte's flower and in 1874, after the fall of the third Napoleon, the French republic foolishly decreed a ban on all depiction of violets and on their use in bouquets.

**The Huns and Russia.**

Ambassador Morgenthau, whose story is now being published, is bringing many interesting facts to light. For example the German ambassador at Constantinople showed the greatest hatred for Russia.

"We've got our foot on Russia's corn," he said, "and we propose to keep it there."

By this he must have meant that Germany had sent the Goeben and Breslau to the Dardanelles and so controlled the situation in Constantinople. The old Byzantine capital, said Wangerheim, was the prize which a victorious Russia would demand, as her lack of an all-the-year-round port in warm waters was Russia's tender spot—her "corn." At this time Wangerheim boasted that Germany had 174 German gunners at the Dardanelles, that the strait could be closed in less than thirty minutes, and that Soukhov, the German admiral, had informed him that the straits were impregnable.

Those who offer bargains get rich quicker than those who seek them.

**Belgian Relief Fund**

(Registered under the War Charities Act)

to your Local Committee, or to

**Ontario Branch, Belgian Relief Fund, 95 King Street West, Toronto.**

**GET 100% FOR YOUR MONEY.**

If you paid \$1 for a can of milk and proved it to be three-quarters water, would you be satisfied?

If you paid the price for a silk sweater coat and found it nine-tenths cotton, wouldn't you complain?

The makers of Zam-Buk believe you should buy your medicine as critically and carefully as you buy food and clothing. When you buy Zam-Buk you get a remedy that is 100% medicine—not a small proportion medicine and the balance animal fat! See the advantage?

Again, animal fats won't keep for very long; yet how often do you need to use a whole box of ointment right away? Zam-Buk's absolute freedom from animal fat prevents its turning rancid. It will keep for months and yet retain all its medicinal powers.

These are but two of the many reasons why Zam-Buk is the most widely used balm. It has been proved best for all sores, eczema, bad legs, ulcers, abscesses, scalp sores, boils, pimples, ringworm, blood-poisoning, piles, burns, scalds, cuts, stiff neck and rheumatism. 50c. box, 3 for \$1.25. All dealers or Zam-Buk Co., Toronto. Send this advertisement and 1c. stamp (for return postage) and FREE TRIAL BOX will be sent you.



**DON'T PAY TAXES ON POOR MATCHES**

NOTICE New Tax ON MATCHES

The war-tax has practically doubled the price of the best grades of matches, and has more than doubled the price of the cheaper kinds.

And the tax adds nothing to the value of the match. You can't light your pipe with the tax, yet you pay as much on a poor match as on a good one.

**EDDY'S MATCHES**

have more than sixty years of experience behind them. Among the 30 to 40 different brands made in this huge factory with an output of 70,000,000 matches a day, there is a match for every purpose. And each is the best of its kind that our experience can devise. Insist on Eddy's Matches and get real match-value for your money. See that Eddy's name is on the box.

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**MILLER'S WORM POWDERS**

BELIEVE THE RESTLESS CONDITION BROUGHT ON BY THE PRESENCE OF WORMS AND RESTORE THE CHILD TO NORMAL HEALTH.

**NO NARCOTICS—PLEASANT AS SUGAR**

**"Unto the least of these"**

**RIVET** your eyes on this picture of a Belgian mother and child, until you feel the full horror of the situation! Thousands of these orphans, dying of starvation, might now be living in comfort and plenty, had their soldier fathers not flung themselves into the breach when the Hun invaded Belgium.

The fathers died to save us. Are we going to let the orphans starve? Conditions are simply ghastly. The United States loans to the Belgian Government finance the general relief work, but this only provides a bowl of soup and two pieces of bread to each person per day.

What is that for a growing child? The Canadian Bureau in Brussels will administer funds, and provide means for getting the ailing children into Holland and into orphanages where they can be saved from a hideous death.

Before you sit down to another meal, do SOMETHING for the Belgian children. . . .

Make cheques payable and send contributions to

**Belgian Relief Fund**

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to your Local Committee, or to

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