

# In the Realm of Woman --- Some Interesting Features

THREE FULL LOTS FOR SALE

On Nelson Street CHEAP

W. H. Godwin & Son  
Insurance and Real Estate.  
80 Brock St. Phone 424

Preserving and Pickling Season

Requires the best and purest vinegar and spices. Our stock is selected with care and will give satisfaction.

C. H. PICKERING  
Grocer and Meat Dealer,  
400 and 402 Princess St.  
Phone 530.  
License No. 7-2152.

## Fall & Winter Shoes

We have just received a nice assortment of high class shoes for the coming season.  
Woman's Mahogany Calf, with Neolin soles, \$6.50, to \$9.00.  
Woman's Gun Metal Calf, with Neolin soles, \$6.50, \$7.00 and \$8.00.  
Also a great assortment of Vici Dull Kid in high cut, with sporting Cuban and French heels. Latest designs.  
Ask for sample number 330; Gray Calf Boot at \$8.00. Regular \$10.00 value.

## The Model Shoe Store

Known For Its Reasonable Prices.  
H. Rotganz, Prop.  
184 Princess Street.



### The World's Appetiser

This new Sauce is rich—thick—fruity, and is such a welcome change to the old-fashioned kinds of Sauces.



### NO TROUBLE TO PREPARE IT

Early or late, you can have a cup of savory coffee in half a minute, with Borden's Reindeer Coffee. Prepared from High Grade Coffee, Rich Milk and Pure Sugar. A 35c tin makes 25 cups.

Send a tin to your soldier boy—no postal regulations prevent.

BORDEN MILK CO. LIMITED  
Montreal—Vancouver

You just add Boiling Water

Canada Food Control License No. 14-215

### Borden's Reindeer Coffee

Contains Milk & Sugar

Owner H. W. Nolan, Newbold reported gassed, went overseas with a draft from "O" Battery. He was previously wounded. Miss Frances Nolan, Brockville, is a sister.

## "The Wife" By Jane Phelps

### BRIAN SPENDS ANOTHER EVENING WITH MOLLIE KING.

CHAPTER XLV.  
The first night of Ruth's absence, Brian dutifully went home to his dinner. After he had finished, he tried to interest himself in a book; but his mind insisted upon fixing itself upon what he considered his grievance.  
"Ruth's place is home with me!" he declared aloud.  
"Did you call, sir?" Mrs. Crawford appeared in the doorway. "If you need not prepare dinner while Mrs. Hackett is away, I will dine out with friends."  
"Very well, sir."  
Brian eased his conscience by saying: "No use cooking a big dinner just for one. It will be cheaper for me to go to a restaurant, knowing all the time that it would not be cheaper for the simple reason that he had no slightest idea of going alone. He would be just as lonely eating alone in a public house as at home."  
The next morning he took longer than usual to dress. He wouldn't be able to freshen up for dinner to the same extent as when he dined at home.  
Frequently during the day the thought of Mollie King would come to him, always followed by that hurt feeling he had because Ruth had left him alone. Finally he went to the telephone and called Mollie up.  
"Take pity on a fellow again and eat opposite him," he asked.  
"I sure will, Brian, if you'll promise to look pleasant! What's the reason? Alone again?"  
"Yes; Ruth is off to Chicago, or somewhere near there," he imagined he heard a little gasp of delight, and it thrilled him pleasantly. So Mollie still liked to be with him even if he left the office. Yes, he had plenty of time to spend on the first month's rent of the apartment in which he was consulting him, when she engaged it. He would have no rent to pay, so he and Mollie could be a bit extravagant if they wished.  
Seated opposite her in the Della Robbia room of the hotel, he felt very much satisfied with himself and the world in general. It was fortunate he had no rent to pay, he thought, as he scanned the menu. Well, never mind. He knew Mollie's tastes, he would order her a good dinner.  
One could scarcely blame him. Ruth did neglect him shamefully.  
"All right, Brian, where shall it be?"  
"Meet me at the Thirty-third street subway. We'll go up town. Get away from the old crowd."  
"Too much talk, eh?" she laughed gayly.  
"You bet there was! It's no one's business. That bunch make me tired, sometimes."  
"Look out! you're reading, I'm one of that bunch, you know."  
"A mighty little you are like some of them. Meet me at six-thirty."  
"I'll be there with bells on."  
"Good little soul," Brian smiled at Ruth as she left.  
"Where'll I take her? Oh, shaw! I don't have a lark every night! I'll take her to the Vanderbilt. Only swells go there to eat. We won't run into anyone we know."  
All the afternoon Brian smiled or whistled while poring over dry briefs. At one did he think of his grievance against Ruth; in fact he did not once think of Ruth herself. His thoughts were of Mollie, and the pleasant evening in store for him.  
He counted his money before he left the office. Yes, he had plenty. Ruth had paid the first month's rent of the apartment in which he was consulting him, when she engaged it. He would have no rent to pay, so he and Mollie could be a bit extravagant if they wished.  
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One could scarcely blame him.

## TALKING IT OVER With Lorna Moon

### The Gold Star on the Service Flag

There's a gold star on the service flag to-day. Buddy has "gone west." Buddy who marched away with a merry jest and a promise to write his Christmas letters from Berlin. Buddy who came home in uniform last August and set the fall fashions in men's wear for all his chums.  
Buddy who never took anything down and make something of himself. Buddy who grinned his way through school and "I don't care" himself out of one job after another. Buddy who enraged his father because he wouldn't settle down and make something of himself.  
Buddy who could out Charlie Chaplin—what party was complete without him? Who ever thought of a corn roast, or a sleigh ride or a picnic without thinking first of Buddy? Buddy who made love to all the girls and proposed to none. Buddy who could dance like a dream and make love like Francis Bushman. Buddy who made his mother blush when he lifted her off her feet and called her "cutie"! Buddy who was a man's man, and a girl's boy, and an all round jolly good fellow. Buddy who was all fun and life and laughter—Buddy is dead!  
Killed in action! No, not dead! Only cowards die! Buddy will live forever! The glory of that gold star on the service flag will never be dimmed.  
Killed in action! Fighting for Justice! What more glorious epitaph is there than that? Who shall face us God more worthily than Buddy? There's a bright gold star on the service flag, to-day. Buddy has gone west.

### CONCERNING SALE OF MEAT

PRACTICAL PLAN EVOLVED BY WOMEN OF HAMILTON.  
The Proceeds Go Towards Christmas Parcels for Men Overseas—Packers Co-operate on a Large Scale.  
Sept. 30th saw the inauguration of a new conservation scheme—one which should arrest the attention of every woman. The prime mover is Miss Florence Meakins, head of the women's trench committee of Hamilton. The scheme is an ambitious attempt to popularize meat by-products; to bring them more forcibly to the attention of the modern woman; and to serve to remind her that her grandmother extracted every last ounce of food value from the cow or hog killed by grandfather.  
The abattoir has taken over the killing of animals and the dressing of the various parts for the shop counter. The prevalence of high-priced roasts and steaks and chops has tended to make women forget the milder parts of the animal which are equally nutritious, much cheaper and as palatable as the primal parts. Pigs and cows still have feet and legs and livers and backbones; snouts and ears, tails and tongues; although, like crinolines and poke bonnets they have rather gone out of fashion.  
A little education on the cooking of these varieties of meats; and the judicious buying of cheaper cuts is what is needed for women of all classes and the Food Board heartily endorses the project about to be launched in Hamilton.

### LEMEN JUICE TAKES OFF TAN

Girls! Make bleaching lotion if skin is sunburned, tanned or freckled.  
Squeeze the juice of two lemons into a bottle containing three ounces of Orchard White, shake well, and you have a quarter pint of the best freckle, sunburn and tan lotion, and complexion beautifier, at very, very small cost.  
Your grocer has the lemons and any drug store or toilet counter will supply three ounces of Orchard White for a few cents. Massage this sweetly fragrant lotion into the face, neck, arms and hands each day and see how freckles, sunburn, windburn, and tan disappear, and how clear, soft and white the skin becomes. Yes! It is harmless.

### For Women's Ailments

Dr. Martell's Female Pills have been ordered by physicians and sold by reliable Druggists everywhere for over a quarter of a century, don't accept a substitute.

## ROYAL YEAST

Has been Canada's favorite yeast for over a quarter of a century. Bread baked with Royal Yeast will keep fresh and moist longer than that made with any other, so that a full week's supply can easily be made at one baking, and the last loaf will be just as good as the first.  
MADE IN CANADA  
J.W. GILLET COMPANY LIMITED  
WINNIPEG TORONTO, ONT. MONTREAL

### KING ALBERT'S REPLY.

Belgians Proud to Share Triumph of Allied Cause.  
Paris, Oct. 3.—President Poincaré yesterday received from King Albert of Belgium a telegram replying to congratulations sent by M. Poincaré on the success of the Belgians in the fighting against the Germans in Flanders.  
"The Belgians," said King Albert, "are very proud to contribute by every means to the triumph of the sacred cause of the Allies."

## This name & can - your guarantee of "Coffee Satisfaction"

In 1/2, 1 and 2 pound sealed tins - also for Percolators.  
Every lover of delicious coffee should have our booklet, "Perfect Coffee - Perfectly Made". Write for a copy.  
CHASE & SANBORN, MONTREAL

## "Woman Hath Her Reasons, Which Reason Cannot Know"

Ask a woman why she prefers Lipton's Tea, and the probability is she will answer "because" and let it go at that.  
There are, however, cogent reasons for this preference.  
The first is, that Lipton's is the only Tea sold in Canada the quality and flavor of which is guaranteed.  
We guarantee it because we grow it on our own plantations. We know the quality of our leaf, and we blend it, and pack it ourselves.  
No other firm selling Tea in Canada can give this guarantee.  
You cannot know the complete joys of Tea-drinking until you drink

## LIPTON'S TEA PLANTER, CEYLON

THE UNIVERSAL TEA  
300 CUPS TO THE POUND SOLD EVERYWHERE

## DRINK DALLEY COFFEE

Finest Coffee Improved Blending Improved Roasting makes "The Most Delicious Drink" Morning, Noon and Night  
In air-tight tins, 1 lb. and 1/2 lb. sizes. Never sold in bulk.  
The F. F. Dalley Corporation, Ltd., Sole Distributors, Hamilton, Canada  
Identified by this Mark of Quality: Dalley Coffee - Dalley Blending Powder - Dalley Flavouring - Dalley Mustard - Dalley Dressing

## KEEP YOUR STOVE BRIGHT

# BLACK KNIGHT STOVE POLISH

A few minutes with a cloth, and Black Knight makes your stove look bright and attractive. Can be used on either warm or cold stove. Black Knight will not burn—and is dustless.

## GONE! THE OLD STYLE PAIL

Yes, they're gone! Sad wrecks, aren't they?—fit only for the junk pile or the dismal places where the rubbish is shot.  
Familiar objects, these, in the days when the coopered or metal pail was in common use. But those days are passing. With the growing use of

### EDDY'S INDURATED FIBREWARE HOUSEHOLD PAILS

such losses are reduced to a minimum. Wood pulp, shaped by tremendous hydraulic pressure, and baked with intense heat, produces the most durable and economical container for liquids and semi-solids. Eddy's wash-tubs, milk pails, butter-tubs, etc., not only outlast the old-fashioned articles of metal or woodware, but actually cost less money. Your dealer has them.

The E. B. EDDY CO. Limited  
HULL, Canada  
Makers of the Famous Eddy Matches