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. G. Elliott ...... President sman A. Guild ..... Editor and Managing-Director

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Six and three months pro rata.

only over the actual name of the

Attached is one of the best joi winting offices in Canada.

The circulation of THE BRITISH Whig is authenticated by the ABCk Audit Bureau of Circulations.

The Palestine victory is but one more in the events that hasten the

Bishop Fallon pays tribute to the conduct of the Canadians in th trenches.. During his five montas visit he did not see an intoxicated Canadian soldier.

The Alliss' chiefs are wise in tell ing the outragers of Belgium and France that if they have anything to say about peace it must be uttered from their own side of the Rhine.

Here's to you, "Bob." Bushell. Would that Kingston had a few more hustlers of your type. would then have not only greater fairs, but a greater city.

Every fair in Eastern Ontario with the exception of Kingston's, fell upon rainy days. Manager Bushell always declared that he had a "stand-in" with the weather man. It begins to look like it.

The Toronto Telegram rises remark that "the Union Govern ment has many faults and shortcom ings, but Union Government, has a least the redeeming quality of no having to carry Sir Sam Hughes on its muster roll of cabinet ministers."

A school boy when admonished papers charge still higher prices. in a vigorous way by the teacher in prone to try to cover up all the varied spots where the master's hand is falling or about to fall. This is Germany's condition just now She cannot ward off the blows sore spots.

plans from the expert military therefore, no time or opportunity to writers and his drive was a surprise to those of almost immeasurable opportunities of learning every thing Foch's achievement in this respect is equally as brilliant as the drive the enquiry must proceed and a weritself. He fooled the kids!

Victory Bonds cannot depreciate In value unless the bottom falls out of the universe, and faith, hope and charity become the laughing stock of Hun Kultur Triumphant. Rather will they appreciate in value. Stand by the Empire and protect your own best interests by hanging on to your Victory Bonds and buying more wifen the opportunity affords.

Anyone who knows D. B. Hanna, the president-elect of the government-owned Canadian Northern Railway, and who will have greater mileage given his Board at an early print. The publishers of Canada date, will highly congratulate the are confronted with a serious situa-Cabinet on its choice. He is a born tion. Any possible increase in subrailway manager, and Canada will have the benefit of the services a man who will throw himself un- cost of paper. If higher subscription reservedly into making the lines paying propositions.

for the way the United States War be advanced-if, indeed, they can Industries Board does things. They even be maintained. There is no say in an emphatic way that such way out of it for the small publishand such must be done, and it is er. He will be forced to hang on done. The latest act is to fix upon only 'by the skin of his teeth," or a standardization of wages in all go out of business. His disappearwar industries. The difficult ques- ance from the field will strengthen tion of pay for overtime, which has the metropolitan dailies, and result been holding up action, has been in concentrating the newspaper acsettled, and while the conclusion tivities of the country in the offices reached has not been announced, it of a few big city dailies. No one is understood to be time and a haif will attempt to argue that this confor all over eight hours. This will dition would be to the advantage of stop drifters from slipping from the dominion. place to place, like bees, to get the A nation of newspaper readers is choicest honey.

1. Demand of them military ser- spond promptly to the many appeals MLKI vice except the actual use of wea- for help, financial and otherwise, so pons with intent to kill, and if they common in these war days. Had them as criminals and imprison papers as faithfully and as univerhem at hard labor

2. Put them in labor battalions is to-day served, German propadiers might have a missionary effect fruits of the revolution and substion them and cause them to forget tute a reign of terror and anarchy. their present base creed and rise to If excessive profits to the manuworthy levels in an atmosphere of facturers are condoned by the govself sacrifice and of service and ernment and the publishers hold struggle for great ideals.

3. If both of the above procedures unjustified—the field of the newsthem with alien enemies and send stricted. In thousands of homes them permanently out of the coun- the daily paper furnishes the only ry as soon as possible.

velt would do with the German spy formative and educational value or pacifist slacker. To let them incalculable. To restrict or hamper live as in the past is to his mind its distribution will work to foul injustice to the soldiers in detriment of the people. This France and to their brothers who one of the reasons why publishers are preparing to go." The old are averse to any unnecessary inlighter is on safe ground in his pro- crease in the selling price of the posals and is simply eloquent when daily newspaper. One year, delivered in city ..... \$6.00 | he adds: "No man has any right to One year, by mail to rural offices \$2.50 remain in a free country like ours One year, to United States ..... \$2.50 if he refuses, whether conscientious-The true lovers of peace re-Letters to the Editor are published tion of soldiers for this war that it

SAVE TO LEND.

Money is needed to carry on the war. We cannot lick the Kaiser without it. Every dollar saved now and invested in Victory bonds will be worth much more when peace comes again. We have the kaiser and his brutal hordes on the run. Keep hitting hard and smashing harder. That is the way to win, surely and quickly; that is the way to open an parade on Unter den Linden.

A STAGGERING BLOW.

The Canadian Paper Controller has fixed a price for news print paper at \$3.45 per hundred pounds war. So be it. The German sword in car lots, furnished on board at place of manufacture. This will make the price, delivered at Kingston, about \$3.60 per hundred richten. The "German sword"

Before the war the price was \$2.00 per hundred, delivered. The increase, therefore, is eighty per

Before the war the selling price. of the Kingston papers was two cents a copy. It still remains at two cents. Except for casual advertisements, local advertising rates have not been advanced. In this respect. Kingston is, as far as the Whig knows, the one exception i the Dominion. In Hallfax, Mont real and other eastern cities, newspapers have raised their price to three cents a copy. Many western

The controller based his finding on the report of the chartered ac countants, 'who were engaged for several months investigating costs of production at the various paper mills. This report was in the hands of the newspapers only three days before the hearing was resum-Foch is masterful. He kept his ed at Ottawa. Publishers had, digest the geport or confute its conclusions. Despite their protest that the cards were being stacked against them, the controller was adamant; dict rendered immediately. Under such circumstances, the publishers declined to attend and take part in the proceedings, as they could prepare no adequate defence in so short

If the appeal tribunal, or, as a court of last resort, the government. permits the finding to stand, many of the small city dallies and most of the country weeklies will be forced to suspend publication. On top of greatly increased labor costs. the doubling of the price of type metal and other essential supplies and raw material peculiar to newspaper manufacture, comes this sharp advance in the price of news scription rates alone will not begia of to take care of the increase in the rates result in decrease of circulation, it is quite clear that advertising rates, which are based upon the There is nothing but admiration per thousand of circulation, cannot

a broad-minded and well-informed

nation. It is in a position to re-IMCODV

refuse to render this service treat Russia been served by its news- the fair. Five prizes are to be given. ally as the United States or Canada and send them to France behind the ganda would never have made such was without doubt one of the neatlines, where association with sol- headway as to snatch from them the est in the main building. The goods that the profits are excessive and are regarded as top drastic, intern paper in Canada will be greatly re- under the title of "Cash and Carry." Swift's Premium ham and bacon. reading matter received; in others This is what ex-President Roose- it is the first sought for. Its in-

Old Stuff Won't Go. (Kansas City Star)

Made in Germany. (Anaconda Standard) Lenine is still listening to

Another Solace Removed. (Baltimore News) And now it appears that even th solace of brown October ale is to

No Limit to War Horrors. (New York Sun) Fighting at Listinichskaya and a Troitskovasavsk.

Devilish Disease Camouflaged.

Laymen will be inclined to lieve in the absence of positive, reliable information to the contrary that the affliction which is called "Spanish influenza" is the grip un-

The Sword For Workers. (London Daily Mail)

will have to bring enlighterment to the British working classes." Thus brandished particularly in the face of Arthur Henderson and followers, who are warned that they though they advocate a peace

The firm is also featuring the premium hams and bacons and Swift's cotosuet shortening, also the Silver Leaf brand of pure lard. The exhibit alty of oleomargaine for "table use and everything in the cook book," as one of their advertising slogans stated. The firm distributed a big showed a basket filled with Swift's Silver Leaf Brand of pure lard.

Brookfield creamery butter, and number of other good things. Swift's Premium Oleomargarine is manufactured in sanitary establishments under Canadian Government inspection. There is no coloring and it is not touched by hand. Only the purest materials selected for quality are used in its preparation.

Lemmon & Sous Display.

A timely display was that of Lemmon Bros, showing some fine stoves, and at the same time introducing the very best furnaces on the mar-The cold weather will soon be here and Lemmon & Sons are ready to sell you that stove or install a furnace. The best of workmanship

Again No Ballloon Ascension. Even a stronger wind than on Wednesday blew across the field at the Fair Grounds on Thursday afternoon and again the balloon ascension had to be postponed. It has been a distinct disappointment to thousands that Mr. Farley has not been able to make his ascent to the clouds and the famous parachute drop on account of the unfavorable weather. It was hoped that on Friday, last day of the fair, the wind might go down sufficiently to permit the daring feat, and every effort will be made to have the ascension made in good time.



VIEWING WITH ALARM



ful sound, the future is a frost to him. He wets the landscape with his tears and says we'll never whip the Hun in less than forty-seven years, and we'll be broke when it is done. He hears of victory and scowls; "the forst," he says, "is yet to come; your be fierce and bum." I've seen him wander down the street and queer the town in half n hour, with tales of ruin and defeat, and forecasts a veling and dour, No doubt if some one said, "Old scout, does Wilhelm pay you for this graft?" he rage would turn him inside out he'd act like some one going daft. He is a patrioti, you bet! For Uncle Sam he'd lose a limb; it's just his way to scold and fret, and show that thing's look black to him. In times of peace he used to show how government was slipping cogs, and point-

woe, that we were going to the dogs. In times of peace cut no grass, his dodderings could work no ill; but now that war has come to pass, he is a help to Kaiser Bill. If you're inclined to scold and mope, just can that stuff a little while, and hand out packages of hope, all decorated with a smile.

- WALT MASON.

## THINGS THAT NEVER HAPPEN

ANY BUSY PURNISHED ROOM HOUSE PAND NOBODY IN THE

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3 .- in excellent farm of 200 acres; about 100 acres of choice land under cultivation, lots of water; well fenced; good maple bush; good buildings, \$19,000. . SEE LARGE LIST AT OFFICE.

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The Kensington The Devon The Ashton

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