THE

LONDON DIRECTORY

(Published Annually) enables traders throughout the World

to communicate direct with English Manufacturers & Dealers in each class of goods. Besides being a complete commercial guide to London and Suburbs, it contains lists of

Export Merchants with the goods they ship, and the Col-onial and Foreign Markets they supply; also

Provincial Trade Notices of leading Manufacturers, Merchants, etc. in the principal Provincial Towns and Industrial Centres of the United Business Cards of Merchants and Dealers seeking

British Agencies which they are interested at a cost of may have to say upon life's varied write, they pen his letters for him.

The London Directory Co., Ltd.,

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Girls! Make bleaching lotion if skin is sunburned, tanned or freckled

Squeeze the juice of two lemons into a bottle containing three ounces of Orchard White, shake well, and you have a quarter pint of the best freckle, sunburn and tan lotion, and complexion beautifier, at very, very

Your grocer has the lemons and any drug store or toilet counter will supply three ounces of Orchard White for a few cents. Massage this sweetly fragrant lotion into the face, neck, arms and hands each day and see how freckles, sunburn, windburn, and tan disappear and how clear, soft and white the skin becomes. Yes! It is harmless.

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Tennis Shoes for Men, Women and Children.

Also nice assortment of

Canvas Pumps and Oxfords Prices from \$1.50 and up. gain tables that may suit you.

H. Rotgauze. 184 Princess Street.

KINGSTON, ONTARIO, THURSDAY, AUGUST 8, 1918

By William T. Ellie.

with ministry.

religion among the soldiers are filled

Applying the Old Test.

International Sunday School Lesson For August 11th Is "Helping Others."-Luke 10:25-37; Galatians 6:1-10.

Many messages for the churches are with the things he cannot get from coming back from the battlefields of the army; and when he goes into bat-France. All the world is listening tle they follow him with hot chocovertisements from \$15 to \$60. Larger ad- phases. We instinctively know that When he is in the hospital, they visit more than the map of the world is him and do for him whatever service A copy of the directory will be sent being made over in this melting pot. is in their power. Literally a hunby post on receipt of postal orders for Since the conflict is essentially spir- dred and one odd jobs are the major itual in its broader aspects, and since work of the representative of religion it represents a mighty soul-decision in the army. Salvation Army lassies for every fighting man, we are look- at the front express their prayers in ing and listening most eagerly for the form of pies; their gospel by what the war will have to say to man- goodies. kind concerning the things of religion. All of this is a return to the way

It is yet too early to know all. But of Jesus, who "went about "doing the one great message has already good," and who avowed that He was knows anything about the life with to minister." If the churches have of service, this heart of helpfulness. "I say, 'Hold fast.' Because our

somewhere west of the Atlantic ocean. preachers. Apostolic Christianity was find the church of the new era a min- "But the battle is not yet won. The cerning the details of his faith is hard forgetting service. for the home folk to grasp. Of deep, basic religious conviction he has more than ever. There is no cheap and cynical infidelity in the army. who are daily doing business death, in comradeship with souls, do not scoff at the supreme re-

Discovering Anew an Old Truth. These men in khaki have learned afresh, not knowing, usually, that they are but getting a new glimpse of first principles, the primary truth of the teachings of Jesus. It has been brought to them in two ways that the most religious thing in the universe is to lay down one's life either in one act of superb sacrifice or by daily, commonplace acts of service, for somebody or something aside from

before the soldier's eyes as he broods regiment, in endless forms of helpful-upon his own enlistment as a soldier. ness, from mail to money, revealed his charts, microscopes, and seed-testing. Rightly and significantly, he calls the mission to them more than any words was more popular than the Indian military life a "Service." That great could do. It was by the still unfin- juggler who makes the mango tree word is employed interchangeably for ished grave of one of our dead, whom grow and bear fruit under a gunny either army or navy. Every man in he had buried, that a member of the bag. uniform "is in Service." Work be- funeral detail recounted to me the hind the lines, either at keeping courage and devotion of Chaplain tions of fruit canning and vegetable books, unloading ships, building rail- Danker. The French Government preservation showing the people of ways, digging roads or erecting bar- honored him with the War Cross; and India cheap, sanitary and easy way racks, is called, in the American army, then he won what the soldiers call the of saving food, was much more popufor the great endurance of the past cross. knowledge that they are engaged in battlefield death. I thought of the could not go in under the conopy, hand. This means that a soldier

As he comes definitely into touch the soldier finds it taking quite difknowledge and purposes may be taken pended upon to interpret the real significance of what they are doing. So the days of the avowed exponents of my brethren, ye have done it unto

Sun Burned Skin

You want a healthy summer tan. But sometimes you get it too quickly and then there is a few days of suffering.

law of Christ."

are countless responses.

War-Work as Worship.

The application of Dr. Chase's Ointment takes out the stinging and burning and leaves the skin delightfully soft and smooth.

Because it is equally effective in relieving stings of insects and ivy poisoning as well as chafing and skin irritations it is invaluable in the summer camp.

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teens. Colonials resident in London BRITISH ARE TOLD are regularly organized to take time from their daily employ to meet the troop trains that bring in the Canadian and Ansac soldiers from France. Inced, it is quite a disgrace in Great Britain for one not to be usefully employed in some sort of war work. As I have looked upon this hervice in its many forms, tears have started to my the keynote of a message to the Briteyes; for the scene has been more im- ish Empire, issued by Premier David pressive than any cathedral service I Lloyd George and promulgated in a

They serve the men with stationery and stamps. They provide games, from checkers to baseball. They This is the new conception of pakeep a supply of reading matter on hand. They run moving picture shows and boxing matches and a vatheir canteens they supply the soldiers sions and powers upon the altar of read it at 9 o'clock. The message country and humanity, We have follows: given of our sons and of our subcan now be printed under each trade in for what this transforming struggle late and other helps. If he cannot stance and of our selves, and yet we long for newer, better, and even more sacrificial ways of honoring our God the war is, 'Hold fast.' in his great day.

> He that careth for the sick and the wounded. Watcheth not alone;

There are three in the darkness to-And the third is the Lord. -Henry VanDyke.

Walking the New Way. anism, and many of his scruples, began to speak of them merely as a bequest of the war, we shall surely war, can never be fulfilled.

heavy day, including a visit to the sion's part therein. I quote some trenches to arrange for the transport passages: "The Gwalior exhibition has just world set free from war, and identification of our slain. Even while we talked there came a call for closed, and after it is all over it is his automobile, which he freely placed said to have been the largest and at the disposal of his brother officers. most interesting on record in Central His life was an endless succession of India. The North India Mission entasks or ministry; and as he poured tered on a new era in mission work, out his heart to me there was a la-ment that he did not have more of a for the exhibition were in its hands. LEFT-HAND SALUTES distinctively "religious' sort of work. Mr. Griffin with his tractors actually When he let himself consider his activities, he longed for more preach- pumps pumping, his fine crops ing and "spiritual" ministrations. Such pedigreed wheat and grain, proved an was the conscientious sensitiveness of attraction superior to the wrestling the man. As a simple matter of fact, arena. Dr. Kenoyer in his beautiful This great idea first of all gleams his tireless toil for the men of the research laboratory, with experiments

"Mrs. Wiser, with her demonstrawith religion, in camp and on the field, "Wel lconducted, O learned ritualist," dian cooking vessels were used and stick or any parcel he may be carrynor "Well drilled, O efficient officer;" the little common Indian portable ing. that make men think of Christ. The old, old test, applied by the Master for preserved fruits and vegetables. himself, is this word that touches only A few days after Mrs. Wiser had as thick as bees in a swarm. helpfulness: "Inasmuch as ye have shown the Ranis and Princesses how done it unto one of the least of these to can and put up food, the Mahara- HALIFAX HERALD'S PROPOSAL jah sent them back to demonstrate to Mrs. Wiser how well they had learned their lessons. He wanted to be sure Big Reward Offered to Find U-Boat Come to think of it, this has to be they got it right, as he will have to so. For any other test would shut out most of us. If the divine favor eat the things do over with a lo

were to be extended only to the eloof his chickens from Etah to manage quent or the wise or the powerful or the poultry part of the exhibition. It the well-placed or the rich, most of us was the best poultry show I have ever would be excluded. But since it is given to the doers of deeds,—the samseen in India. And that is missions after the modples enumerated being of the most inern mode-or ministry after the Jesus conspicuous and bumble sort-we are all of us let in. Helping others is pattern. serving Christ. We do the will of

Jesus when we minister to men. The GERMANS LOOTING way to go the limit in the service of KING ALBERT'S PALACE our Lord is pointed out in the Golden Text of this lesson-"Bear ye one Private Art Collection of King another's burdens, and so fulfil the of Belgians Being Rifled by Enemy.

Amsterdam ,Aug. 7 .- The Germans Perhaps the common heart of man- are beginning to plunder King Alkind has been quicker to comprehend bert's private belonging in Belgium, the genius of Jesus than some who which they have often declared to be

are responsible for the conduct of the churches. Instinctively, since the beginning of the war, devoted patriots Dutch emissaries have come to Holhave given themselves to doing things land from Belgium with pictures and for the soldiers. There is no ser- pieces of furniture known to belong vice to lowly for the highest to per- to the Royal collections. Among form in behalf of the fighting men. them are a bookcase adorned with the This mood of ministry has fairly statues of the three kings of Belgium. transformed Great Britain. There, It was ordered by King Albert not as here, millions of hands are busily long before the war for his Brussels knitting for the men. High-born la-dies, in all of the allied countries, don which are known to be worth a forthe uniform of the Red Cross and do tune. Articles from the King's palthe heavy work of station restaura- ace could come here only with the t urs for the travelling troops. Let Germans' consent. The size of some a call go forth for any kind of work of the treasures is such that they for the men in the service, and there could not be smuggled in by thieves who were not in league with the Ger-In this spirit of ministry, which is mans,

as holy in its springs as worship itself, men and women are expressing Children in Munich were tast their consecration to a cause which week employed in stripping the they believe is of God. I could fill leaves from trees and bushes in the

this column with a catalogue of the war-work by volunteer civilians that I have personally witnessed in many of the lands at war. All night long contracts to British manufacturers in London, for instance, there are for military clothing to refit 2,volunteer motor cars carrying soldiers from station to station, while Wheat cutting has commenced in other patriots toil smilingly at can- Saskatchewan.

TO "HOLD FAST"

Lloyd George's Message to Empire on Entering Fifth Year of World War.

London, Aug. 7 .- "Hold fast" was ever attended. It is the exalted heart dramatic way throughout the kingof a people following in the way of dom last night. The message was read to the audiences in theatres, concert halls and other places where peotriotism that is raising the level of ple were assembled. Sealed copies the life of the nations. We have of the message had been distributed riety of other entertainments. In learned the glory of service, the to the managers of all these places,

> "The message which I send to the people of the British Empire on the fourth anniversary of their entry into | H. A. TOFIELD,

"We are in this war for no selfish ends. We are in it to recover free. dom for the nations which have been brutally attacked and despoiled, and to prove that no people, however powerful, can surrender itself to the lawless ambitions of militarism without meeting retribution, swift, certain and disastrous, at the hands of the free nations of the world. To stop short sounded clearly. Anybody who come "Not to be ministered unto but By this path of ministry, this spirit compromise the future of mankind. of victory for this cause would be to

the soldiers understands that they imperceptibly come to stress services the Church is yet to follow her Lord prospects of victory have never been have come to honor the religion that more than service, it is not because into the new day of social welfare so bright ast hey are to-day. Six is expressed in terms of ministry, of their Gospel, but in spite of it. Re- which the war has opened before her months ago the rulers of Germany de-Some churchmen have been shocked ally, the Church should be a fellow- feet. One needs no fuller equipment liberately rejected the just and reaat the ease with which the men in the ship of helpers of men, of persons for social service than a passion to sonable settlement proposed by the trenches have let go their hold upon who are willing to lay down their minister to men, unselfishly and un- Allies. Throwing aside the last mask the usages and conventions of the lives in self-forgetting ministry to known, in the spirit of Jesus. It of moderation, they partitioned Ruschurches. All our fine distinctions, anybody who may need them. It is not so much a fresh programme sia, enslaved Roumania, and attemptwhich separate creed from creed, de- was in a moment of illumination that the Church is to have as a new ed to seize supreme power by overnomination from denomination, church the church began to call her pastors, spirit and a new devotion, an ab- throwing the Allies in a final and desfrom church, have simply disappear- or shepherds, by the Jesus-name of sorption in the mind of Jesus. This perate attack. Thanks to the invined. No man in uniform in France ministers. Every true clergyman is will make helpfulness free from self- cible bravery of all the Allied armies, cares a copper clacker about the indi- above all else the chief servant of his consciousness, for it is impossible to it is now evident to all that this dream vidual characteristics which his home community. We stepped aside from be a good neighbor while thinking of universal conquest, for the sake of church boasted. He left his sectari- the straight and narrow way when we about one's own neighborliness. As which they wantonly prolonged the

The newness of his state of mind con- a marvellous manifestation of self- istering body, in a large sphere, ani- great, autocracy of Prussia will still mated by love and loyalty to Christ. endeavor, by violence or guile, to There has just come to me from a avoid defeat and so give militarism a missionary friend in India a letter new lease of life. We cannot seek One night up at the very front, during a herce battle, I spent an interesting hour with Chaplain Danker, ness. He gives some paragraphs to dren. Having set our hands to the the first American chaplain to lose his the great civic exhibition in the na- task, we must see it through till a life in France. He had undergone a tive state of Gwalior, and to the Mis- just and lasting settlement is achiev-

"In no other way can we assure a "Hold fast.

"(Signed) Lloyd George."

ARE DONE AWAY WITH

Henceforth, According to Latest Army Order, Right Hand to be Used.

London, Aug. 7 .- Among the minor worries of the Canadian soldier is the necessity of saluting officers. No one, of course, objects to discipline of salute, but all welcome any change of the regulations which modify what is at times an irksome duty. So the latest army order abolishing the left-hand salute comes as

a crumb of comfort. Hitherto it has been the rule that "the Service of Supplies." Fortitude "highest decoration, the wooden for the great endurance of the past cross."

The Ma- the match-girl. The Ma- the hand farthest away from his sufour years has been put into the Naturally, when the cables brought the palace to see and learn her meth- perior; henceforth salutes will be hearts of our fighting men by the the tragic news of Chaplain Danker's ods. As he was a mere man he given by all ranks with the right a holy service of God and country praise that he would win from his and all mankind.

Which was kept strictly purdah. The and meeting officers every few steps, formed. O noble ecclesiastic;" nor the palace gardens, the jars were is relieved of the necessity for con-"Well spoken, O eloquent orator," nor made in the state pottery, common In- stantly changing the handing of his

knew at home. In this new life reli- but it would be "Well DONE, good stoves gave the fire for cooking and We have seen Canadian and other and faithful servant; enter thou into sterilization. Thus attention was soldiers in the course of a short walk Chaplains and Y .M. C. A. workers do the joy of thy Lord." Heaven's re- drawn to the fact that India could do along the Strand, obliged to keep wards are for the doers of the deeds these things for herself, just as well both arms going like semaphores, be-

Halifax, Aug. 8.—The Halifax Herald and Evening Mail offers a

reward of \$.000 to "any person who will supply information of the location of a base on the Nova Scotia coast or the seaboard of the Bay of Fundy used by the German submarines now operating in the North Atlantic waters, and which information will lead to the seizure and destruction of said base for the operations."

The Herald also will pay \$500 reward to anyone giving information that will lead to the first arrest and punishment of "any" of the enemy agents, who, it is alleged by the Herald, infest Halifax.

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KINGSTON BRANCH,

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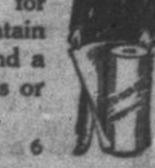
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