

Steacy's Annual July Clearance Sale

**SAVE
25 TO 50%**

FRIDAY, JULY 19---FIRST DAY

Sale Starts at 9.30 a.m.

**SAVE
25 TO 50%**

The greatest and most sensational bargain events of the mid-summer season. This sale should prove of great worth to all thrifty women to anticipate their present and future needs, even as far ahead as next summer. Every article enumerated here is less than today's wholesale cost. No reserve—all summer stocks must go. What is our loss is your gain. Take full advantage of it. Buy to your limit; quality merchandise is scarce!

JULY Bargains

LADIES' HOSIERY

Steacy's annual July sale is eagerly looked forward to by hundreds of thrifty women who anticipate their future needs, realizing that this blue ribbon sale event is the greatest and most genuine of any similar sale in the community.

Black and White Lisle—360 pair of fine black and white lisle, in sizes 8, 9 and 9½; reg. 35c quality. Sale price **25c**

Black Silk Boot—180 pair of black silk boot hose, seconds. Sale price **25c**

White Silk Boot—150 pair only in sizes 9 and 9½ only, with lisle garter top and toe and heel; reg. 45c. Sale price **29c**

Colored Lisle—180 pair of fine colored lisle hose in colors navy, sand, sky and pink; all sizes. Sale price **35c**

Black Lisle—60 pair of extra heavy real French lisle hose in size 8½ only; worth 75c a pair. Sale price **39c**

Black Silk—178 pair only, heavy black silk hose, in sizes 8½ to 10; a special value at 75c a pair. Sale price **49c**

White Silk—184 pair of white silk hose with garter welt and double toe and heel of lisle; reg. 75c. Sale price **59c**

CHILDREN'S STOCKINGS

Black Lisle—180 pair fine ribbed black lisle hose in sizes 5 to 9½. Sale price **35c**

Black and Tan Lisle—300 pair black and tan lisle hose; plain and shaped leg, in size 6 to 8½. Reg. 20c to 25c. Sale price **15c**

GIRLS' and BOYS' Short Sleeve and Sleeveless Jerseys

We have been fortunate in securing some 50 doz. fine knit cotton jerseys for summer wear—the sizes run from 22 to 30, but are mostly 24 and 28. The regular price of these is 50c and will be worth 60c next month. While the lot lasts
Sale price 25c

SAVE 100%—You can easily do so by anticipating your future needs at our special sale prices, which time will prove.

Special and Exceptional Values in

Corsets

150 pair Steacy's special coutil corsets with four strong garter supports re-enforced front and aluminum steels, in sizes 19 to 29. Reg. \$1.50 Sale price **98c**

240 pair "La Parisienne" imported coutil corsets, with re-enforced front and hips, in med., high bust; reg. \$2.00 value. Sale price . . . **\$1.19**

MID-SUMMER

Millinery

At Clear-Away Prices

60 beautiful pattern hats, imported New York and Paris models and adaptations—the most distinctive showing in Kingston—re-priced for a quick clean-up—no reserve, every trimmed hat must be sold as we never carry over from one season to another.

Reg. \$5.50 to \$7.50.
Sale price \$2.98

Reg. \$8.00 to \$10.00.
Sale price \$4.98

Reg. \$11.00 to \$17.50.
Sale price \$6.98

120 untrimmed shapes in black, white and colors; priced from \$1.50 to \$3.50, in a large assortment of designs.

Sale price 98c

160 children's trimmed and untrimmed hats and bonnets; a very large variety for your choosing; priced from 35c on up to \$3.50 each. No reserve.

Sale price, half price.

Don't fail to take full advantage of this, the most exceptional millinery sale ever offered in Kingston.

SUMMER READY - TO - WEAR Sensationally Underpriced



Every summer garment is priced for immediate clearance and offers an opportunity for most satisfactory selection from assortments which include this season's best styles, in every instance away below cost.

LINEN AND PALM BEACH SUITS

7 only smart styled suits in sizes 16 to 44, to be cleared as follows:

4 regular \$23.50 to \$27.50. Sale price **\$14.95**
3 regular \$11.50 to \$18.50. Sale price **\$7.95**

NEW BEACH CLOTH DRESSES

The most durable and wearable of all cotton dresses, in plain colors, an all-round the year house-dress in a number of distinctive styles, in colors saxe, rose, pink and tan; priced to sell as follows:

24 regular \$10.50 to \$11.75. Sale price **\$6.95**
36 regular \$12.50 to \$15.00. Sale price **\$8.95**

GINGHAM DRESSES

In a broad variety of the smartest color combinations in all sizes, priced at less than the cost of materials.

53 regular \$7.50 to \$9.00. Sale price **\$4.95**
36 regular \$10.50 to \$14.50. Sale price **\$6.95**

COLORED ORGANDY and VOILE DRESSES

The smartest New York styles in a host of the daintiest materials—to be cleared regardless of cost or any former selling price.

Regular \$7.75 to \$10.50. Sale price **\$4.95**
Regular \$11.50 to \$17.50. Sale price **\$7.95**

WHITE WASH SKIRTS

600 plain tailored and novelty white portiet twill wash skirts—perfectly tailored and finished in sizes 24 to 29. These are exceptional values today at \$1.50 and \$1.75. Absolutely the greatest skirt bargain of the season.
Sale price 98c

Every article enumerated above is exactly as described in price and quality. We DO NOT mark up then down for sale purposes.

A Blouse Offering

Will provide these excellent values in the most desirable summer models.

White Voile—A number of distinctive new tailored and novelty white voile wash waists in sizes 36 to 44; regular \$1.50. Sale price . . . **98c**

Taffeta and Crepe Waists—We have on hand a small balance of fine striped taffeta and colored crepe de chene silk waists, in the season's most advanced styles; priced regularly from \$4.50 to \$5.50. Sale price **\$2.98**

Other specials at \$1.48, \$2.19 and \$3.98. Ask to see them.

TOWELS, TOWELING, LINENS and COTTONS at Wholesale Prices.

Buy, buy, buy, at the prices we are quoting at this greatest of all mid-summer sales. Every article enumerated here is actually less than today's wholesale cost—anticipate if possible a year's supply.

Huck

Towels

Fine cotton huck towels, size 17 x 34. Sale price **19c**

Fine cotton huck towels, size 18 x 36. Sale price **25c**

Old Bleach pure sun-bleached linen towels, size 20 x 36; worth \$1 each. Sale price **59c**

Old bleach pure linen fancy huck towels with hemstitched ends, size 22 x 38; reg. \$1.25. Sale price **85c**

Pure linen fancy huck towels. Sale prices **45c, 50c, 60c and 75c**

Bath

Towels

50 doz. bleached Terry towels; reg. 35c. Sale price **25c**
25 doz. ex. large and heavy bath towels; reg. 75c. Sale price **49c**
35 doz. pure white extra fine bath towels, size 27 x 54. Worth \$1.50 each. Sale price **98c**
15 doz. only Christy's genuine Irish linen bath towels. Unprocurable wholesale at any price. Sale prices **79c and 95c**
—Continued in the next column—

JULY Bargains

TOWELLING

1800 yds. John S. Brown and "Old Bleach" pure linen towellings in fancy hucks, in 15, 18, 23 and 25 inch widths—priced at less than the wholesale cost in Ireland. Sale prices **48c to \$1.15.**

TABLE CLOTHS

36 only pure linen damask luncheon cloths with finished borders; size 54 x 54; reg. \$5 each. Sale price **\$3.50**

44 only John S. Brown's pure linen table cloths, in two sizes, 2 x 2½ yds. Sale price **\$6.95**
Size 2 x 3 yds. Sale price **\$7.95**

MADERIA SETTS

12 only Maderia luncheon setts of thirteen pieces each; beautiful designs done by hand, machine embroidery. Sale price **\$4.75**

TABLE DAMASK

1150 yards 'mill ends' table damask, full bleached, worth reg. 75c to 85c a yard, in lengths varying from 1½ to 5 yds. Sale price **53c a yard**

BATTENBERG TABLE COVERS

18 only handsome Battenberg lace table covers, regular \$6.00 each. Sale price **\$2.98**

PILLOW SHAMS and RUNNERS

35 doz. fine cotton shams, size 30 x 30, and runners, size 18 x 54. Reg. 50c each. Sale **35c**

AMERICAN GINGHAMS

300 yards only in a limited assortment of colored gingham; worth 25c a yard. Sale price **15c**
1200 yards novelty plaid gingham, a large well assorted stock of colorings for your choosing. Reg. 50c a yard. Sale price **39c.**

ATTRACTIVE SILK VALUES

500 yards of genuine Chinese Shantung silk in the natural only; a special value today at \$1.00 a yard.

Sale price 69c

180 yards of real French Paillette black silk, has an exquisite soft shimmering finish in a deep dyed black; extra value at \$1.75 a yard.

Sale price \$1.39

Sale Starts Friday, July 19th, continuing throughout balance of the month.

Steacy's, Ltd.
"The Woman's Store of Kingston"