



A Touch of China in the Tire Business

In China doctors are employed to prevent sickness. So long as a man is in good health, he pays his doctor regularly. But as soon as he becomes sick, the doctor must work for nothing until the patient is well again.

Our tire business has a touch of China in it. At least our idea of tire service has.

With us tire service means keeping you from getting into trouble in the first place.

Many tires go to the scrap heap sooner than they should because the tire merchant does not help prolong tire wear.

Many tires fail and cause provoking delays because the tire merchant does not make it his business to see that his customers' tires are kept in perfect running order.

You can expect nothing better than this if you buy tires at a discount. A 5% discount leaves no profit for service. You take your tire and must get what mileage you can out of it—good, bad or indifferent.

That is not the basis on which we merchandise Goodyear Tires. We believe that the bonus of extra mileage we give you through service very much more than offsets any discount.

Under-inflation, neglected tread cuts and wheels out of alignment have ruined many a good tire. These are the things our service prevents.

When you purchase a tire from us it is put on and inflated to the correct pressure for the load you carry. Any time you drive in we will examine your tires and advise you expertly on their care. We will test them for air pressure and supply free air. We will watch for tread cuts and wheels out of alignment.

We want to give you this service because it is our policy to hold your business by giving you maximum tire satisfaction.

ANGROVE BROS

GOODYEAR SERVICE STATION
BAGOT STREET KINGSTON