



## An Institution Built on Fair Dealing

If we have reached a position of dominance in our own particular field in Kingston, it is not because of geniuses, as popularly conceived, among us.

We are just a group of earnest men, intent and aspiring, who believe in the power and ultimate triumph of clean business.

We have purposed to sell the best within our power, to correct and improve where that were possible, and to make our name warrant of its own integrity.

Never have we discriminated between one customer and another. Ours has been a one-price, one-quality, one-service business. Now and then our prices have been higher than others. But we believe the extra value our policy has enabled us

to give offsets any discrepancy there ever may have been in price.

We do not offer our clientele bargain-counter merchandise. The bargain-counter is the Mecca of all that is cheap and faultful in manufactured goods. Rather have we striven to buy so well and so carefully that our customers would pay fair prices for goods and service, of unimpeachable value.

This policy is the reason why we offer you Goodyear Tires rather than some other brand on which we might make an extra profit or give you a discount. This is the reason we give service on Goodyear Tires—that the mileage they give may overshadow any discount you might receive on another tire.

**ANGROVE BROS**  
**GOODYEAR SERVICE STATION**  
**BAGOT STREET KINGSTON**