

# There's No Sentiment About This— It's a Cold-Blooded Talk to Employers



**Let us be frank. More farm labour must be found.** It serves no purpose to continually urge the farmer, and repeat "produce more food—produce more food." The farmer did produce more food last year—and he will produce more food this year—all that he possibly can. He is already working to his limit, and that means for many more hours per day than the city man works. The farmer says: "I'm willing to put more land under cultivation, if you will send me the labour to do it. And I'm willing to pay the labour good wages, but without labour I cannot do more than I am doing."

**Now, farm work is a man's work.** Any willing, intelligent man can be of great help on a farm; and besides, there are many men working in offices, stores, warehouses and factories, in towns and cities, who because of their early training upon farms could readily go back to farm labour and become useful workers in a short time. And remember, the financial obstacle should not be magnified, because the wages plus the board, which a farm labourer gets to-day equals, and often exceeds, the wages paid to office, store, factory, warehouse, and other general classes of labour.

"But," says the factory, store and warehouse employer, "I can't spare men. My staff is already reduced to a minimum."

To these employers we say, **replace some of your men by women workers. OFFER WOMEN EQUAL PAY FOR EQUAL WORK,** and in many cases the women will do the work as well as some of the men you are now employing.

When the munition manufacturers in Canada, United States, Great Britain and France were told "You must get women, and make munition workers of them," they

were as loathe to try the experiment as other employers now are. But the Government said "The munitions must be produced and only women can be secured in sufficient numbers to produce them." The experiment was tried and as a result many a manufacturer is carrying on certain operations in his plant with woman labour to-day more efficiently than he had done with men.

In Great Britain and France you don't see able-bodied men behind store counters, wrapping up neckties, fitting shoes, measuring off calico, dispensing soda water, wrapping up flowers and serving trinkets in jewelry stores.

Neither are able-bodied men shining shoes for other men. Neither are they waiting on table at lunch counters, or hotels. Nor do you see able-bodied male book-keepers, typists, tailors, street car conductors, elevator operators, etc. In fact you don't see able-bodied men doing any job that a woman can do without sacrifice of true womanhood or health. The old saying "Men must work, and women must weep" has gone into the discard. It now is, "Men are fighting, so women must work."

**CANADA IS AT WAR, and the sooner all our people wake up to the fact the better it will be for them and for Canada.**

If some easy-going men object to being shifted out of their comfortable jobs, when actual national needs must be met, it is high time they should be made to feel that great issues cannot be settled without inconvenience to many. The farmer has also been inconvenienced.

Our faith is that Canadian women will gladly do the work of these men who ought to go on the farm, as when given an opportunity, they filled the places left by many men now overseas.

Issued by the Labour Committee, Dr. W. A. Riddell, Chairman.  
Organization of Resources Committee, Parliament Buildings, Toronto.

We even believe that women would gladly and efficiently collect fares on street cars, take over bread and milk routes, act as clerks in grocery and general stores, etc.

We are down to elementals to-day. We either must win, or bow down in serfdom to the German. If we don't send Our Allies sufficient food we won't win.

**But make up your mind to this—Canada cannot stop short in any effort for food production—Food Our Allies must have, and every true Canadian is determined that food they shall have.**

We ask employers, in all respectfulness, to look over their men to-day, and get ready to comb out every one that is able-bodied, even though his muscles are soft, who is doing work that could and should be done by women in war time. Line them up and say: "Some Canadian farmer needs you more than I do. Go!" There's no use evading the issue—Do it.

Fill out the form below, and we will undertake to get you a competent woman employee for every man you release.

DR. W. A. RIDDELL,  
Public Employment Bureau,  
15 Queen's Park, Toronto.

Sir:

I have..... men working, whom I am willing to replace with female help if you will get me the help. And I will undertake to pay the women equal wages where they render equal service.

Employer .....

Firm Name .....

Address .....

## Lack of Food—Threatens the Battle Line

### The Market Reports

#### GRAIN QUOTATIONS.

**Toronto.**  
Toronto, March 26.—Manitoba wheat—No. 1 Northern, \$2.23 1/2; No. 2, \$2.20 1/2; No. 3, \$2.17 1/2; No. 4, \$2.19 1-4, including 2 1/2-cent tax, in-store Fort William.  
Manitoba oats—No. 2 C.W., 94 1/2c; No. 3, 90 1/4c; extra No. 1 feed, 89 1/2c; store, Fort William; No. 1 feed, 88c.  
American corn—No. 3 kiln dried, U.S.A. War Board prohibits importation.  
Ontario oats—No. 2 white, 93c to 94c, nominal; No. 3 white, 92c to 93c.  
Barley—Malting, \$1.78 to \$1.90.  
Ontario wheat—No. 2 winter, \$2.22, basis in store, Montreal.  
Peas—No. 2, \$2.60 to \$3.70, according to freights outside.  
Buckwheat—\$1.83 to \$1.85.  
Rye—No. 2, \$2.50.  
Manitoba flour—War quality, \$10.70; Toronto-Montreal, \$10.70, new bags.  
Milfeed—Car lots, delivered, Montreal: shorts, \$40.40; bran, \$35.40; feed flour, no quoted; middlings, not quoted.  
Hay—Baled, track, Toronto, car lots, No. 1, \$17 to \$18; No. 2, \$14 to \$16; mixed, \$13 to \$16; straw, car lots, \$8.67 to \$9.  
**Montreal.**  
Montreal, March 26.—Oats, Canadian western, No. 1, 1.07 1/2; extra No. 1 feed, 1.07 1/2; No. 2 local white, 1.07; No. 3 local white, 1.04; No. 4 local white, 1.03.  
Flour, new standard spring wheat, 11.10 to 11.20.  
Rolled oats, bags 90 lbs., 6.60.  
Bran, \$5.00 to \$6.00; shorts, 40.

middlings, 48.00 to 50.00; mouille, 60.00 to 62.00.  
Hay, No. 2 per ton, car lots, 17.00.

#### Winnipeg.

Winnipeg, March 26.—Oats—No. 2 C.W., 94 1/2c; No. 3 C.W., 90 1/4c; extra No. 1 feed, 89 1/2c; No. 1 feed, 88c; No. 2 feed, 83 1/2c; Barley—No. 3, 1.70; No. 4, 1.65; rejected, 1.45; feed, 1.40. Flax—No. 1, N.W.C., \$3.62 1-4; No. 2 C.W., \$3.77 1/2; No. 3 C.W., \$3.60.

#### Chicago.

Chicago, March 26.—Corn, Nos. 2 and 3 yellow, nominal; No. 4 yellow, \$1.55 to \$1.62. Oats, No. 3 white, 91 1-4 to 92c; standard, 91 1/2 to 92c. Rye, No. 2, \$2.91. Barley, \$1.55 to \$1.85. Timothy, \$5.00 to \$8.25. Clover, \$28 to \$31. Pork, nominal. Lard, \$26.20. Ribs, \$24.07 to \$24.57.

#### Minneapolis.

Minneapolis, March 26.—Corn—No. 3 yellow, \$1.75 to \$1.80. Oats—No. 3 white, 89c to 90c. Flour unchanged. Bran, \$2.78.

#### Duluth.

Duluth, March 26.—Linseed, \$4.98 1/2 to \$4.17 1/2; arrive, \$4.08 1/2; May, \$4.12 1/2 bid; July, \$4.10 bid; October, \$3.58 bid.

#### New York.

New York, March 26.—Flour steady, \$5.40 per 100 lbs. Barley four steady, \$11.75 to \$13.25 in 98-lb. sacks. Hay steady; No. 1, \$1.50; No. 2, \$1.30 to \$1.35; No. 3, \$1.15 to \$1.20; shipping, \$1.60 to \$1.10. Hops easy; state, medium to choice, 1917, 35c to 43c; 1916, nominal; Pacific coast, 1917, 20c to 33c; 1916, 14c to 16c.

#### LIVE STOCK MARKETS.

**Montreal.**  
Montreal, March 26.—Steers, extra choice, \$12.50 to \$13.50; choice, \$11 to \$11.50; good, \$10 to \$10.50; medium, \$8 to \$9.50 cwt. Bulls, choice, \$8.75 to \$10.50; good, \$8.75 to \$9.50; medium, \$7.25 to \$8 cwt. Cows, choice, \$11.25 to \$11.75; good, \$9.75 to \$10.35; medium, \$8.50 to \$9; canners, \$5.50 to \$6.

**cwt.**  
Hogs, selects, \$21.50 to \$22 for long runs and \$21.25 to \$21.50 for short runs. Sows, \$19.25 to \$19.50 and stags \$18.75 to \$18 all weighed off cars.  
Calves, milk-fed, \$9 to \$10 cwt.

#### Toronto.

Toronto, March 26.—3,446 cattle, 448 sheep and lambs, 2,881 hogs, 135 calves.

Export cattle, choice, \$12 to \$12.25; do, bulls, \$9 to \$10.25; butcher cattle, choice, \$10.25 to \$11.25; do, medium, \$9.50 to \$10; do, common, \$8.50 to \$8.75; butcher cows, choice, \$9 to \$10; do, medium, \$8.75 to \$9; do, canners, \$7 to \$7.25; do, bulls, \$8.75 to \$9; feeding steers, \$8.50 to \$10; stockers, choice, \$8 to \$8.75; do, light, \$7 to \$7.50; milkers, choice, each \$90 to \$130; springers, \$90 to \$130.

Sheep, ewes, \$12 to \$15; bucks and culls, \$7.50 to \$10.50; lambs, \$19 to \$20.50.  
Hogs, fed and watered, \$21; hogs, l.o.b., \$20.  
Calves, \$16 to \$17.

#### Buffalo.

Buffalo, March 26.—Cattle—Receipts, 2,800; active and strong. Prime steers, \$13.50 to \$14; shipping steers, \$13 to \$13.25; butchers, \$12 to \$12.75; yearlings, \$11.75 to \$13.25; heifers, \$9 to \$12; cows, \$5 to \$12.25; bulls, \$7 to \$11.25; stockers and feeders, \$7.50 to \$10.50; fresh cows and springers, \$65 to \$135.

**Hogs—Receipts, 8,800; irregular; heavy, \$16.25 to \$18.50; mixed, \$18.75 to \$18.90; yorkers, \$18.90 to \$19; light yorkers, \$18.25 to \$18.50; pigs, \$18 to \$18.50; roughs, \$18.50 to \$18.75; stags, \$13 to \$14.**  
Sheep and lambs—Receipts, 7,000; strong. Wool lambs, \$13 to \$19.35; clipped lambs, \$16.35; others, unchanged.

#### Chicago.

Chicago, March 26.—Cattle receipts, 25,000; market weak. Beeves, \$9.50 to \$14.40; stockers and feeders, \$7.90 to \$11.75; ows and heifers, \$7.10 to \$12; calves, \$10.50 to \$16.

Hogs, receipts, 75,000; market slow. Light, \$17.10 to \$17.75; mixed, \$16.75 to \$17.70; heavy, \$16.15 to \$17.40; roughs, \$16.15 to \$16.45; pigs, \$12.75 to \$16.50; bulk of sales, \$17.15 to \$17.60.

Sheep, receipts, 18,000; market weak. Wethers, \$11 to \$15; lambs, native, \$14.50 to \$18.65.

#### GENERAL MADE.

**Montreal.**  
Montreal, March 26.—Eggs, strictly new laid, per dozen, 47c.  
Butter, first creamery, per prints, lb., 51c to 52c; solids, 50c to 51c.  
Oleomargarine, per lb., 32c to 34c.  
Cheese, per lb., large, 22 1/2c; twins 24c; Stilltons 25c.  
Lard, in tubs, per lb., 31c.  
Shortening, per lb., 26 1/2c.  
Honey—White clover, 20 lb. to 60 lb. tins, 20c; comb, 22c.

**Ham—Large, 32c per lb.; medium, 33c; small, 34c.**  
Bacon—Per lb., breakfast, 42c; Windsor, 45c; Windsor boneless, 46c.  
Cooked ham, per lb., 47c.  
Potatoes—80 lb. bags, car load lots, \$1.80 to \$2.  
Beans—Per bushel, Japanese white, \$8 to \$8.75.

#### Toronto.

Toronto, March 26.—Butter, choice dairy, 48c to 50c; margarine, lb., 35c to 37c; eggs, new laid, dozen, 45c to 50c; Cheese, lb., 30c; do, fancy, lb., 30c; turkeys, 35c to 38c; rowl, lb., 27c to 28c; milk-fed chickens, 30c to 33c; ducks, spring, lb., 25c; geese, lb., 22c to 25c; apples, bkt., 30c to 60c; do, bbl., \$3.00 to \$5.00; beets, bag, \$1.25 to \$1.40; do, peck, 30c; carrots, bag, 60c to 75c; do, peck, 20c; celery, Cal., bunch, 10c; Can. dozen, 50c; cabbage, each, 10c to 20c; lettuce, 2 for 10c; onions, 75-lb. bag, \$1.75 to \$2.00; do, large bbl., 50c to 60c; do, pick, 15c; parsley, bunch, 10c; parsnip, bag, \$1.25 to \$1.40; do, peck, 30c; radishes, bunch, 5c; Rhubarb, bunch, 6c; sage, bunch, 5c; savory, bunch, 5c; Turnips, peck, 15c; do, bag, 65c; watercress, 4 bunches, 15c.

Somehow a man never discovers what a fool he is until long after his neighbors.  
Great men have many friends and many more enemies.

### Letters to the Editor

#### Working of the Act.

Warkworth, March 25.—(To the Editor): Having noticed in the Mail & Empire of date March 21st in Whig's Editorial re the working of the Military Service Act, I must say there is a lot of dissatisfaction around this section with the exemption boards. I will state two or three instances. First, a young man, Cecil Sloggart, family in good circumstances, has been clerking in a hardware store until the spring of 1917. He then went to a munition factory in Campbelford, worked part of the time, and ran around during the time. When conscription came in force he went to his grandfather's farm. It was managed by his uncle. In the meantime his grandfather died and the farm was left to his father and uncle. His father sold his share to his uncle, then purchased another place to put his son on. He has two more sons, both bank clerks, one old enough the other not.

Second, Richard Honey, an Englishman living in the township of Percy, Dartford Post Office, with three hundred acres of land, a breeder of pure bred Holstein cattle and some pure bred hogs, produced a lot of grain but never any to sell; feeds it to his stock. Has five sons, three of them able to follow a team as well as himself. Has two strapping big, strong girls able to do a man's work. He got his son Charles exempted.

Third, a young man by the name of Casam always was clerking until conscription came in force last year. His uncle, John Service, a farmer in the township of Percy, Post Office Warkworth, discharged his man, an excellent, good man, and took on his nephew. Something wrong somewhere. I have nearly two hundred acres and only one son and he is in the Royal Flying Corps. I will work one and a half acres and let the rest go to pasture as I cannot follow a team. Perhaps you would like to print these instances. There are more cases around here similar to those already stated.

—J. H. BOYCE.

### Returned Soldiers

For the purpose of assisting returned soldiers the Legislature has provided for the formation of an association called "The Soldiers' Aid Commission of Ontario." The Board of Directors of Ontario, Toronto, Hon. W. D. McFarlane is the Chairman and Mr. Joseph Warwick is the Secretary. All communications intended for either of them should be addressed to No. 115 College St., Toronto. W. F. Nickle, Esq., K.C., M.P. of Kingston, is a member of the above-named Commission, and in this neighbourhood is located at the Board of Trade Rooms, Kingston. Telephone No. 1014.

The public are cordially invited to cooperate with us in securing suitable employment for their particular helpful work for Returned Soldiers and their dependents.  
Classes for Vocational Re-Education of Returned Soldiers who have been discharged to prevent them from becoming their former occupations have been provided, and every Soldier who regards his disability as of such a nature as to entitle him to the benefit of these Classes is requested to make application to Mr. James H. Macrae, the under-mentioned Secretary, or to Mr. W. W. Nichol, Vocational Officer for Ontario, at the Head Office, No. 115 College St., Toronto, when full particulars will be gladly furnished and arrangements at once made for a Board to enable those entitled to obtain courses of instruction in the subjects suitable to their particular disability, in addition to getting instruction under the support of the Government and his family or dependents during the period of re-training and for one month after it is completed as provided for according to Act.

Classes where assistance for the families of soldiers is required are daily reported to us and subscriptions to the Relief Fund will be thankfully received. Subscribers to the Fund are assured that payments from same are made only after careful official investigation of the merits, and particulars will be furnished on request to subscribers as to the disposition of their donation. All donations should be made payable to the Relief Fund, The Soldiers' Aid Commission of Ontario, and forwarded to John Warwick, Esq., 115 College St., Toronto, and in each case an official receipt will be issued therefor. Donations will be published as far as possible in compliance with the expressed wishes of the donors.  
All services are free of charge. For further particulars as to this work, please write or telephone any of the following offices:  
Hon. James H. Macrae, Secretary, Treasury, Kingston, Ont., P.O. Box 114, Kingston, Telephone No. 427.  
Mr. W. W. Nichol, Voc. Officer, 115 College St., Toronto, Ont., P.O. Box 114, Toronto, Ont., Telephone No. 427.  
Hon. J. H. Boyce, Secy. of War, Ottawa, Ont., P.O. Box 114, Ottawa, Ont., Telephone No. 427.



A scene from "Oh, Boy!" the smartest of musical comedies coming to the Grand on Good Friday and Saturday, with a matinee Saturday afternoon.

**CASTORIA**  
For Infants and Children  
In Use For Over 30 Years  
Always bears the Signature of *Dr. J. C. Watson*