

At your beck and call, day and night, always and forever, stand the great public utilities -- they are your obedient servants

The telephone, the street car, the electric light and gas have grown into the fibre of our lives—wonderful as they are, we have grown so accustomed to them that we no longer consider them unusual.

Stop and think what a world without these utilities would mean-try and picture your daily routine without their convenience — imagine the difficulties their elimination would develop.

It is the purpose and policy of the undersigned companies to continuously maintain the service features you rely upon for your convenience and comfort.

It is our purpose - and aim to render our service as efficiently, economically and courteously as human kind can perform.

It is our wish to have you realize that though we deal in a mechanical service, we, too, must rely upon the human equation in the operation of our business.

When you are put to an inconvenience owing to shortage of coal, remember that you can use electricity to heat your
home and do the cooking quite as well as the
lighting. The present reduced rate puts electric
heating today in reach of everybody.

When your telephone is out of order, or your electric lights go out, or your street car is late or your gas stove refuses to burn, it is because something has "gone wrong" and we are hurrying our repair men to locate the trouble and remedy it.

Something may go wrong with our processes quite as easily as something can go wrong in your own household—it is quite as easy to burn out a fuse as to burn a baking cake.

It is always our aim to render our service intelligently, and an appreciative public is not an incident, but a vital feature of our success.

We are your obedient servants:

Kingston, Portsmouth & Cataraqui Electric Railway Co
The Bell Telephone Co. of Canada
Civic Utilities Commission