

"STICK IT" IS THE ADVICE GIVEN TO THE BRITISH PEOPLE

We Have Only to Stick It Out to See the Enemy's Seconds Throwing Up the Sponge—We Are in the Fight to the Finish.

In an article entitled "Stick It," the London Globe gives this admirable review and exhortation:

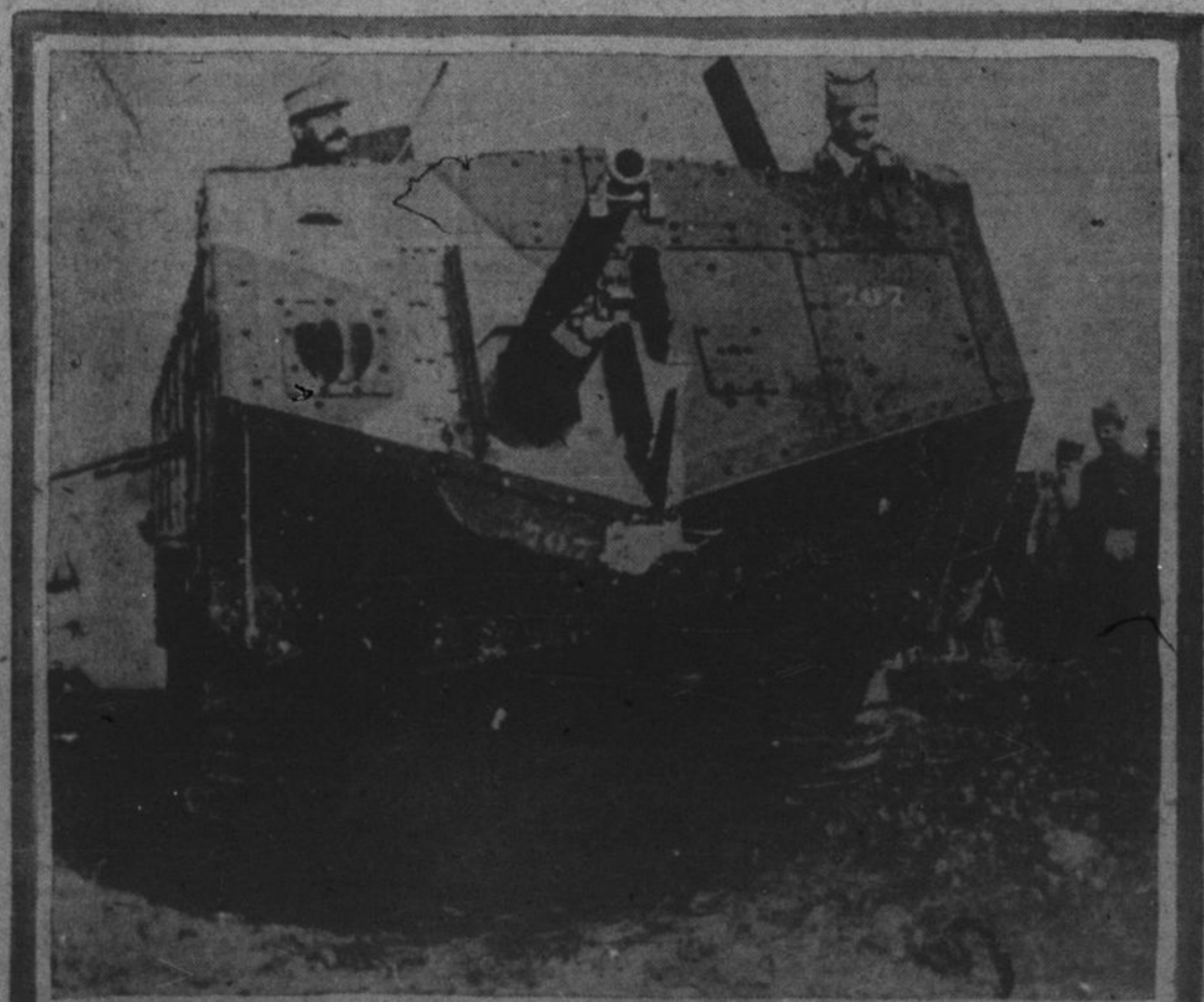
For three years and a half we have been fighting in the greatest war ever known, and the enemy is not beaten yet. Thousands upon thousands of our youth have been slaughtered; thousands upon thousands more have been broken and maimed; we have piled up an enormous debt and the bill grows longer every day; most of us are short of money and all of us are short of food; the sovereign is hardly worth eleven shillings; sugar, butter and milk are hard to come by; the beer is swipes, the whiskey is trebled in price and halved in strength; the streets are dark and gloomy; most of our liberties have gone by the board; we are all the bond-slaves of Dora; officials have multiplied like locusts; food queens have become both a habit and a necessity; compulsory rationing is on its way; the servants have all gone into munitions; meat is going to be very scarce; Cambrai was a great disappointment; Russia has betrayed the common cause; Italy has suffered a terrible defeat; Lord Lansdowne has got loose, and the U-boats are not yet suppressed; railway tickets cost half as much again as they did; war bread is not at all nice; and from time to time most unpleasant things drop upon us out of the sky. It is all very trying, and the reader will notice that we have deliberately mingled real sorrows and sufferings with minor privations, because it is our experience that it is the later and not the former by which the scale in a man's mind is very often turned. Things being as they are, we are not at all surprised that some people should be suffering from weariness and that even deans should be going about with long faces and agitated doubts as to the end of it all. But what did you expect when you went to war? Did you think Germany was some little native state to be knocked out in a month or two? We went into this business with our eyes open, and no sane individual among us ever supposed it was going to be a short or an easy job.

Take a glance at the other side of the shield. H. G. Wells has just published a delightful letter from a man at the front which puts the whole thing in a nutshell. It is all summed up in the advice he quotes from an old boxing instructor: "Now look here, Mr. So-and-so, you're going into this 'ere competition, and towards the end of the bout you're going to feel bad. Never mind that; put up with it. It's only for a time. Remember that though you feel bad no most likely feels a sight

Public Library Bulletin

Some Chosen Books for January—These Books Are Free to All Citizens. Recollections—John Vincent Meeley. Europe in the Nineteenth Century—E. Lipson. With Boats and Smute in Africa—W. Whittall. Belgium Under German Rule—Odon Halsbe. Turkish Empire—Lord Eversley. On the Flight of the British Line—G. Noble. The Marine and Air—A. Corbett-Smith. News of Battle—E. H. Carr. Last Days of Fort Vaux—H. Borraqu. Under Fire—Henry Barbusse. Argentina and Uruguay—Gordon Ross. The Light Beyond—M. Maeterlinck. Autobiography of Super-Tramp—W. H. Davis. Youth and the Nation—H. H. Moore. Problems of Child Welfare—B. Man-wood. Journal of Leo Tolstoy, 1895-1899.

FRENCH TANK GOING "OVER THE TOP" IN BRITAIN



This French tank is a model similar to that which is now in Great Britain. The war saving campaign is trying to get the famous French tank and the British public acquainted.

there at the front—you, whom the real horrors of war have hardly touched? Stick it. Perhaps that is all you can do or all you need do. But for your manhood's sake at least do that.

Rheumatism a Mystery

This Trouble is Rooted in the Blood and Can Only Be Cured by Enriching the Blood.

Some diseases give immunity from another attack, but rheumatism works just the other way. Every attack of rheumatism invites another; worse than that, it reduces the body's power so that each attack is worse than the one before. If any disease needs curing early it is rheumatism, but there is scarcely any disease that physicians find more difficult to treat successfully. When a medicine does cure rheumatism therefore it is worthy of special notice. Medical authorities agree that the blood becomes thin with alarming rapidity as rheumatism develops. Maintaining the quality of the blood is therefore a reasonable way of preventing and combatting rheumatism. That it works out in fact is shown by the beneficial effects which follow the treatment of rheumatism, acute, muscular and articular, with that great blood tonic, Dr. Williams' Pink Pills.

That thousands of people who have taken Dr. Williams' Pink Pills for their rheumatism have been cured is a fact beyond dispute. That rheumatism does not return as long as the blood is kept rich and red is equally true. If therefore, you are suffering from rheumatism in any form you should lose no time in giving Dr. Williams' Pink Pills a fair trial. Mr. A. E. Hinton, Western Ave., Toronto, says: "Up to about a year ago, my wife had suffered for nearly three years from rheumatism, from which she suffered greatly. She had been under the care of several doctors, besides spending dollars on advertised cures, but did not get any relief. One day talking to a fellow clerk, she said her sister had been cured of this trouble by Dr. Williams' Pink Pills. Although not feeling very hopeful I took two boxes home that very evening and urged my wife to try them. By the time they were used they had done her so much good that she required no pressing to continue the treatment, and after taking six or seven boxes she was completely cured. As I have said this was about a year ago, and she has had no return of the trouble since. I feel very grateful for the immense good Dr. Williams' Pink Pills have done my wife, and I hope other sufferers will benefit by her experience.

You can get these pills through any dealer in medicine, or by mail at 50 cents a box or six boxes for \$2.50 from The Dr. Williams' Medicine Co., Brockville, Ont.

Stick it. Foreigners have said all sorts of things about us, some pleasant and some very much the reverse. But no one ever yet doubted either our pluck or our endurance, and surely we are not going to show ourselves unworthy of our sires! Think of the men in the trenches, you who grumble because the sugar is short and now and again you are awakened by the barrage of the probing guns. They are up to their waists in mud and water day in and day out, and the bombs are dropping round them and on them every hour. Are they down-hearted? Are they shivering at the thought of Hindenburg's coming "smack"? Not they. They know themselves for better men than Fritz, and they ask for nothing better than to see him coming over the top to give them another chance of proving it. There is only one thing which could break their gallant spirit—to feel that we in the home for which they are fighting and dying had begun to lose ours, that we were so careless of all they have done and are doing that we can let our petty troubles blind us to the glory of the sacrifice and splendour of their aims. Stick it. This is not the first hard fight we have had in the thousand years through which the sons of "the little fog-bound island in the Northern sea" have shattered despots, defied Popes and Kings and Emperors, made all the seas their playmates, and filled with free and happy people the waste places of the earth. Now, as in the old days—the days of Drake and Nelson, of Clive and Wellington, we are fighting for life and honor and freedom. Be ashamed to doubt or falter in this most righteous cause. "Either God is dead or Germany is doomed." So spoke the dying German, and he spoke truth in the bitterness of his heart. Do you think of all they have done and are doing that you will be the man to betray our noble sons and bro-

thers at the front—

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The Man on Watch

According to an Ottawa report, liquors are no longer served at the table at Rideau Hall. Has the side-board supply been cut off too?

The food controller talks about the scarcity of this, that and the other thing and still he permits the people to gorge themselves with ice cream in zero weather.

A townsman tells the Lampman that if the ladies wish to get the choicest news of the day they should join the gatherings who knit and sew for the "soldiers."

The Lampman does not wonder at the new Queen's principal connecting himself with Chalmers Church instead of the Scotch kirk, which all other Queen's principals attended. Chalmers is a Scotch kirk and Principal Taylor is a unionist.

The man who is willing to cut down a tree in front of his home well deserves the wood therefrom.

The Lampman is asked how one can send parcels to civilian friends in England. Why ship them to a soldier and he'll re-direct them.

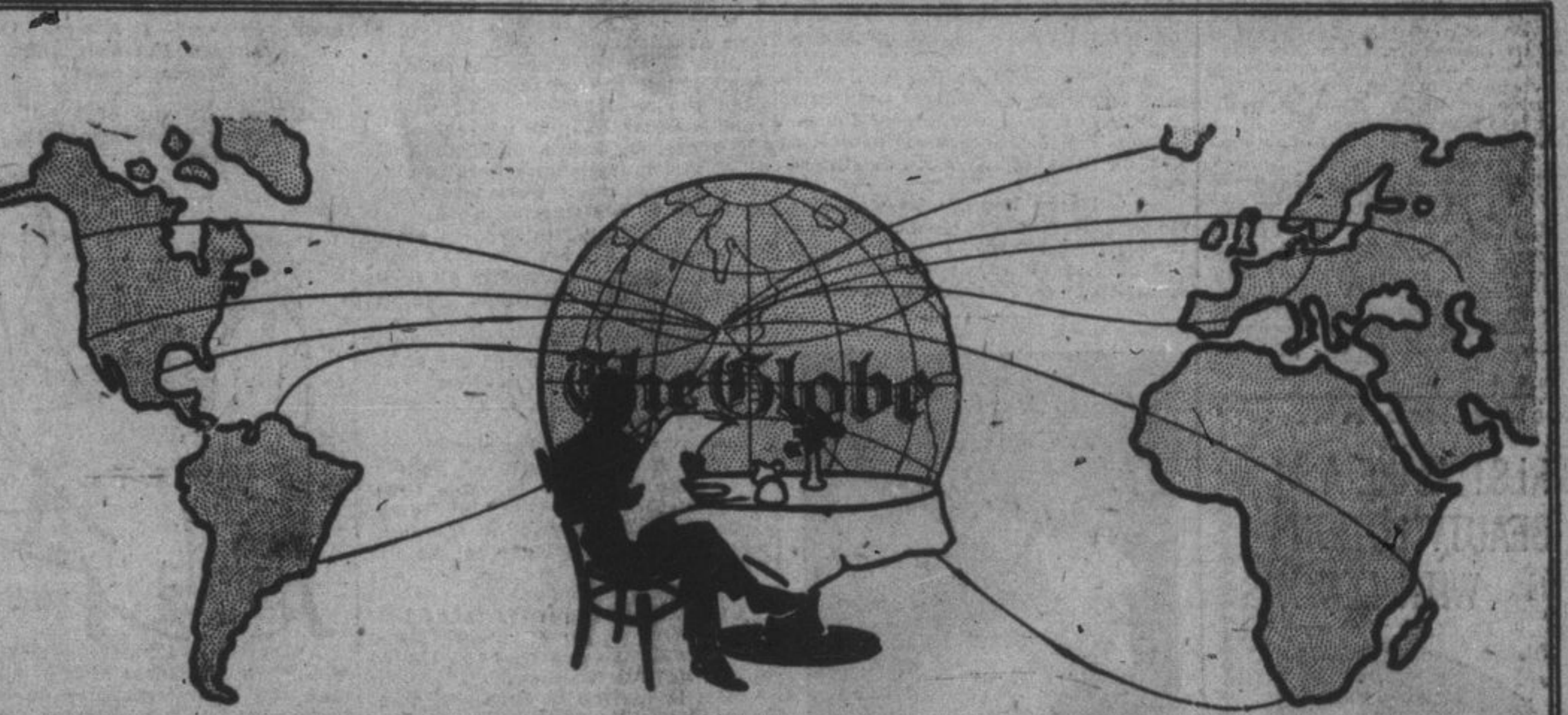
If the Red Cross people want to make some easy money let them arrange to have that party of lady masqueraders, who made such a hit at a private event a week ago, give a performance in the City Hall.

Those farmers up Brantford way who are charging \$25 a cord for wood and cutting it home if people will not pay their price, are worse than the usurers. They will go to the "place of many mansions."

A mere handful of farmers are attending the agricultural course which opened here this week. It's not because they do not need the instruction that hundreds of other farmers of the district are not present.

Kingston still has people who demand three and four fresh eggs and their bacon for breakfast. No food conservation for them.

There's a fellow who lives up on University avenue who would like to be a policeman for one week. He thinks he could make his mark in that time, for he would hale before the police magistrate about 300 lazy and negligent residents for not clearing their walks of snow. The magistrate would have to get up early in the morning and sit late into the night if this fellow was a cop.



The Cable Service of The Globe

TODAY there is hardly any Canadian who is not intensely, and often personally, interested in the news that reaches THE GLOBE by cable from all parts of the earth. Events in England, in France, in Egypt, in Russia and in Japan have taken on a greater significance to Canadians these last few years.

THE present world-embracing cable service that THE GLOBE gives its readers is without precedent in Canadian journalism.

THE GLOBE prints each morning the Exclusive cables of The London Times (perhaps the world's premier newspaper), The London Chronicle, The New York Times (the new world's leading paper) and The Philadelphia Ledger.

IN addition to these important sources of news, THE GLOBE employs the full services of the Canadian Associated Press, the Canadian Press, and its own special correspondents at strategic points in Canada and throughout the world.

SUCH a complete and extensive service of news-gathering from all quarters of the world places THE GLOBE readers in instant and constant touch with the events that are daily, even hourly, transforming the universe.

The Globe

TORONTO

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