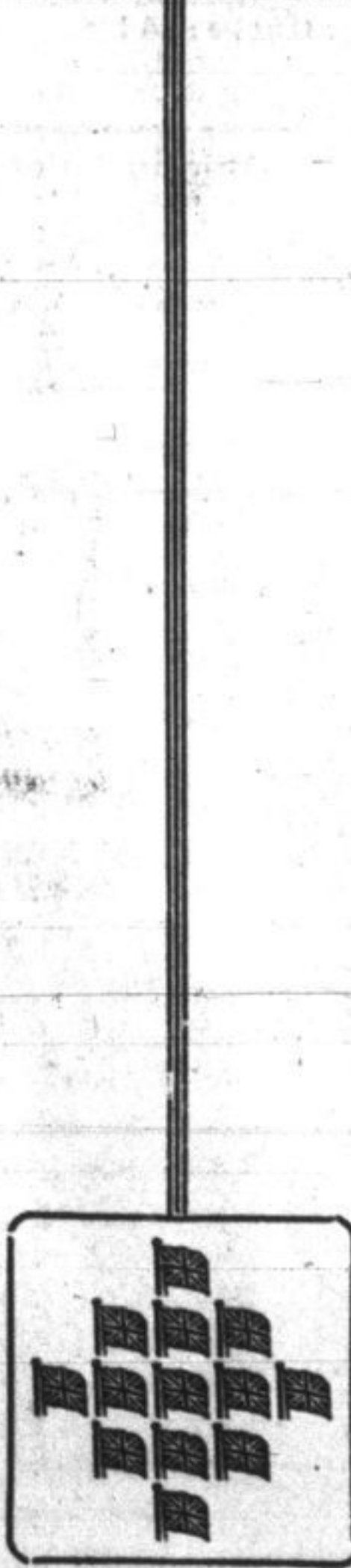
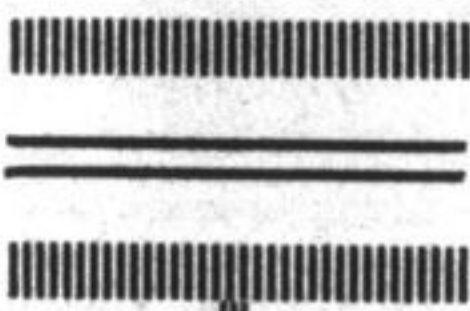


HOW MANY BONDS TO-DAY ?



THAT'S THE PERTINENT QUESTION BEING ASKED.
AND IT'S CANADA THAT'S DOING THE ASKING.
CANADA'S JAWS ARE SET, AND LOOKING SQUARELY
INTO YOUR EYES — SHE ASKS :

“HOW MANY BONDS TODAY ?”

CANADA WANTS PLAIN TALK, NO QUIBBLING.
CANADA IS THROUGH WITH “CONVERSATIONAL” HELP
—WORDS ARE FINE, BUT THEY WON'T BUY FOOD OR
GUNS.

ADVICE—CANADA HAS MORE THAN PLENTY, LITTLE OF
WHICH CAN BE TRADED FOR AMMUNITION.

SHE WANTS A DIRECT ANSWER TO THIS QUESTION.

AN ANSWER THAT WILL SPELL ACTION.

SUCH ACTION AS WILL FULFILL YOUR DUTY AS A CITI-
ZEN.

YES, AND HELP PAY THE OBLIGATION YOU OWE TO
YOUR COUNTRY. AND WHEN YOU HAVE ANSWERED—
STAND ERECT IN ALL YOUR MANHOOD—

PROUD OF THE FLAG UNDER WHICH YOU LIVE—LOYAL
TO THE COUNTRY YOU CALL YOUR OWN—READY TO
HELP AND PROTECT TO THE LAST DOLLAR.

TO BUY YOUR QUOTA—YOUR EQUAL SHARE—IS A SIM-
PLE DUTY—PATRIOTISM SUGGESTS THAT YOU DO
MORE.

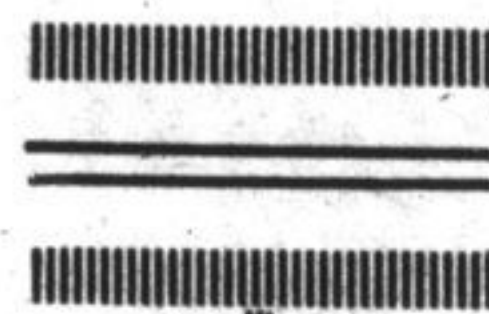
IF YOU FAIL CANADA NOW — YOU ARE SHIFTING YOUR
JUST BURDEN ON TO ANOTHER MAN'S SHOULDERS.

ENDANGERING THE PATRIOTIC SPIRIT OF CANADA.

Put every dollar you have saved, and can save, and every dollar you
can borrow, at work—at work saving lives and bringing our fight-
ing men, sons, husbands, brothers, friends, home alive and victori-
ous.

If you cannot fight it's your bounden duty—your very self-preserva-
tion—demands that you lend your money to your country—

If your income is \$2,500 and upwards—do not buy a couple of bonds
and sit back with a look of self-satisfaction. DOUBLE your first fig-
ure. You are not giving, you are lending—at good interest—on the
best security in all Canada.



**BUY VICTORY BONDS — MORE VICTORY BONDS
STILL MORE VICTORY BONDS**

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