



The Battle of Flanders.—A scene on the battlefield near Pilkem.  
—Photo by courtesy of C. P. R.



On the British Western Front.—Sandbags instead of hand bags—Lady ambulance drivers in France.



The Battle of Flanders.—A light railway brings up more shells to pound the Boche.  
—Photo by courtesy of C. P. R.

# The Time for Argument Has Passed The Time for Action Has Arrived

The present business of Canada is war. We are in it to the last dollar, to the last drop of blood, and we are prepared to fight it out on these lines. But whenever we can spend dollars instead of spending lives then we shall spend dollars—millions of them. The government will get these dollars. If not through bonds then through taxation.

If a man hesitates over an act which will save the life of your son you do not argue with him. It is not our heritage from the ages that we should argue and equivocate when human lives are hanging in the balance. When the choice is clear and sharp between lending money to the Government and permitting one unnecessary life to be lost by our soldiers — when it is bonds or blood — when it is a simple financial arrangement at home or human

agony on the fields of France — will any Canadian hesitate?

We must not talk in terms of investment when we should be talking in terms of human life. The only possible question left today is how MOST EFFECTIVELY to act?

The answer is clear. It is to borrow and buy. This is not finance. It is patriotism. Let us not mince words. Let us not temporize. Let us mobilize the magnificent machinery of the banks of Canada into the war-service of our Government in the most tremendous crisis in its history.

Every man in Canada with a bank account must go to his bank, borrow all he can, and buy Government Bonds. Every bank is ready and willing to lend.

## Delay Costs Blood--The Blood of Our Own Sons. Buy All the Bonds You Can Today!!

### WHAT YOUR BOND BUYS.

A \$100 VICTORY BOND BUYS

One pillowcase	1.00
Three blankets	10.50
One waist belt	1.50
Two drab breeches	14.40
Two serge jackets	10.50
Three pairs cotton drawers	1.95
One pair woolen gloves	.50
One forage cap	1.00
Three pairs winter drawers	3.45
Two pairs bootlaces	.08
Two pairs puttees	1.00
Two khaki shirts	3.50
Two pairs boots	8.40
Four pairs of socks	1.20
Four identity discs	.15
Four cotton shirts	1.40
Four winter shirts	4.40
One greatcoat	8.35
One tent shelter	12.00
One gaiter	1.00
Two bugles	10.00
<b>\$100.00</b>	

A \$50 VICTORY BOND BUYS

One Ross rifle	\$25.00
One bayonet	4.30
One scabbard	1.50
One bandolier	1.50
100 rounds cartridges	3.50
One steel helmet	2.00
One gas mask	1.00
One trench tool	1.45
<b>\$50.00</b>	

THREE \$50 BONDS BUYS A COMPLETE OUTFIT FOR A SOLDIER OR MARINE.

THE BANKS OF KINGSTON HAVE ANNOUNCED THEMSELVES AS WILLING TO MAKE LOANS ON THE 5½% GOVERNMENT VICTORY BONDS, AT THE SAME RATE OF INTEREST PAID YOU BY THE GOVERNMENT UP TO ABOUT \$1,000.

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