

# Kingstonians Should Give Until It Hurts !!

The Victory Loan went over the top on Monday and during the three days that have now elapsed great progress has been made and all the ground gained consolidated. Further progress is necessary during every day of the three weeks the Loan is open. That means hard work on the part of the canvassers and a response from the people that should be hearty and generous.

Every one should give and give until it hurts. The British Whig in conformity with plans laid several weeks ago is giving a full page advertisement in this issue. It is also devoting four pages to the cause.

In order that its readers may get the viewpoint of our leading men in regard to this loan we are printing herewith interviews with J. M. Hughes, Mayor; W. F. Nickle, Ex-M.P.; Francis King, President of the Board of Trade, and Robt. Meek, Chairman of the County Executive Committee. These men point out the vital reasons why Kingston should do her part in seeing that Canada's Victory Loan is not only subscribed, but doubly subscribed. The interviews follow:

### Robert Meek Speaks.

In order to make the needs of the Victory Loan apparent to even the most casual observer it is only necessary to quote two passages from recent publications.

The one is the declaration of Sir Berkeley Moynihan, C.B., Senior Consulting Physician of the Royal Army Medical Corps, British Army, who has been in America helping to organize the 23,000 medical men who



Chairman R. MEEK of the Kingston and Frontenac Victory Loan Executive Committee.

have been commissioned for service in the American army. He was speaking to a thousand physicians and their wives in the Waldorf-Astoria, New York, and said: "Germany is going stronger than ever. There is no dissension within her borders. She says she can put into the field from one million to one million five hundred thousand fresh men every year. She is ruthless and implacable, and most efficiently organized. She will not be conquered from within. She must be conquered from without, by you and by us."

The second passage is from an article by Loyal Fraser, a special writer for the London Mail, who protests that this is not a time when peace can be advantageously talked by the Allies. He refers to the territory which the Germans have invaded, east and west, and holds and occupies to her great advantage. Germany is moving heaven and earth, he says, for a peace conference, knowing that if she cannot entrap the Allies this winter she is doomed. He adds significantly:

"What the Allies have to do is to keep staunch throughout the winter and never talk to a German except behind a gun. We will talk to them on German soil and nowhere else. They have got the map, but the Allies have got the men, the money, the munitions, the food and the time. There is not too much time, and before very long we ought to have the map also."

The Allies are taking no chances of failure, and so are putting fresh energy and vim into the campaign. The failure of Russia puts the larger burden on Great Britain and makes it the more necessary that she shall husband her resources and utilize them the more carefully. Sir Thomas White tells of the agreement under which Britain is taking care of the Canadian army, and feeding and clothing it, and charging the cost to Canada, and Canada has undertaken to give her a credit that will enable her

to meet the cost of all her wants in this country in the way of shells, flour, wheat, cheese, butter, meat, oats, fish, ships, etc., and as E. R. Wood puts it, "all the thousand and one things required for the war, everything from buttons to aeroplanes." The extent of the British trade and its meaning to Canada, is indicated by the fact that up to the end of 1916, the expenditure was over a billion dollars, and at the end of this year it will have become five hundred millions more.

The call of the hour, then, loud, insistent, and imperative, is to patriotism and all which it implies; the sacrifice and to the extent of giving up some of the luxuries and pleasures of life, which cost money, in order that our boys across the sea may be succored and sustained; to self-denial and to duty, and the prerequisites of that service which a ruthless war involves.

In subscribing to the Victory Loan one pledges himself to two things: (1) Economy, vigorously exercised during the continuance of the war, and (2) to surrender, placing at the disposal of the government the money it must have in order to carry on and win the war. Over 300,000 men, the best and bravest from Canada, are in France to-day, suffering the privations of hard work in an inclement season. They look to the people at home to back them in every way and show appreciation of this service. Canada cannot and must not fall them. These men went out with the assurance that all would be well with them, and now in the trenches, in the hospitals, and in the convalescent homes, as the result of painful and permanent disabilities, they must be shown the utmost regard and sympathy.

Speaking for them and in their behalf, the government asks for the money of the people, to be guaranteed by the country, and repaid at a rate of interest which will compensate anyone for the favors he extends. "Soldiers give their lives, others lend their money." This is an expressive phrase which should be very seriously considered at this time.

—R. MEEK, Chairman of the County Executive Committee, Victory War Loan.

### Mayor Hughes' Remarks.

Interviewed by a Whig representative, Mayor J. M. Hughes said: "The city of Kingston is the oldest city in the province of Ontario, and has always been looked upon by the people of the Dominion as one of its finest and most historic cities. She has given more prominent men to lay the foundations of Canada than any other city of her size. She has also given many of her sons to the war, and quite a number have paid the supreme sacrifice, and are sleeping in France to-day. Many more of her sons are to go, and unless we give of our money to help sustain these men who are overseas, and the men who are to go, we cannot hope to take part in the glory that will be due to Canada when victory is won."

"From the financial end of it, the money that has been asked for by the Finance Minister is to be spent in Canada for the several commodities that will be required in carrying on the war. Consequently, if the money is not raised in Canada, it cannot be spent here, for if we have not the money to loan Great Britain will have to look elsewhere for credit. This will mean that our industries will have to close down, and mechan-



MAYOR J. M. HUGHES

ics and workmen will be thrown out of employment, and this will mean ruin to our fair Dominion.

"I am satisfied that Kingston will do her duty in this campaign as she has in the past, and that when the subscription lists have been finished it will be shown that Kingston has fully measured up to the standard that is expected of her by the other cities of the Dominion."

"The thanks of the citizens are due to the British Whig for the assistance it has given the government in this campaign. The editor, the reporters, and every one connected with the paper have given of their time gratuitously, and with a free will. Without the assistance given by the press the launching of the campaign would not be the success it is."

### W. F. Nickle's Remarks.

"Bullets win battles, Money wins wars."

To the first of October Canada's total enlistments in the C. E. F. were about 435,000, and the total casualties aggregated about 125,000, of whom 30,000 had been killed. During that time Canadian energy and industry had supplied vast amounts of war munitions, including raw materials, propellants and explosives, to say nothing of foodstuffs for the maintenance of the armies in the field. It is essential, if adequate provision is to be made for the maintenance of those who have so nobly represented us in



W. F. NICKLE, K.C.

Europe, if reinforcements are to be sent and if the supply of munitions and foods is to be bought here and continued, that the people of Canada must make provision for meeting the expense by lending their money to their country. You are not compelled to give through taxes; you are only asked to lend. The man at the front is not lending, he is giving his life when he goes down to death; all there are sacrificing the comforts of home, the kind attentions of loved ones and the things that make life worth living. Many a youth has sacrificed his future striving to do his bit to preserve the liberties of the world and the freedom of humanity. The Military Hospitals of Europe and those of Canada, where maimed, broken, blinded men lie who have given their limbs, their strength, their eyes, call to us to make our money available that their sacrifices be not in vain. The Government gives you ample security, the best security that Canada can give, because you have Canada for security; all her resources, her lands, her forests, her fisheries, her mines and her taxes. If you lend your money on mortgage you have a single piece of property as security, which perchance may deteriorate; a Government bond lasts while the country lasts, and you are assured of a safe investment for five, ten or twenty years. Canada needs your money to provide the necessary reinforcements and supplies for the men at the front and for the maintenance of national prosperity. Kingston has given generously of her men; let us show the country that Kingston is as generous with her money as she has been with her men.

"Do your bit—Buy a Victory Bond."

### Francis King's Hopes.

Francis King, president of the Board of Trade, gave the Whig the following:

"The question is not 'Why should I buy?' but 'Why should I not buy a Victory Bond?' And the only reasonable excuse for not buying is absolute lack of money. As Mr. Geggie so well said Monday night, there is no sacrifice in the purchase. To me, everything that can be said or written fairly shouts, 'Buy a Victory Bond.' The very lowest argument is that this is the safest place to put away your money; the interest rate is almost double the savings bank rate, and the investment is altogether tempting. A twenty-year bond, at five and a half per cent, must go above par as interest rates adjust themselves again. But when one thinks that the success of this loan is necessary for the success of the great cause, and that apart from the money itself the more overwhelming the success of the loan, the more encouragement there will be for Canada, the Empire, the Allies and the fighting men, and when one realizes that every bond subscribed is another nail in the Kaiser's coffin, one is almost ashamed to talk or think of the interest rate, and one buys for the sake of buying. 'Buy a Victory Bond.' Buy it. You are not saying good-bye to your money, but making it work for you and at the same time making it work

to win the war. Buy a Bond, not a bag or a button, but rather the best investment you can get. And remember it is a Victory bond. Mr. King was pleased to see the Whig take such an active part in the campaign."



FRANCIS KING, K.C.

### OLEOMARGARINE LICENSES

Obtainable at Office of Veterinary Director-General. Ottawa, Nov. 14.—Announcement is made by the Food Controller that applications for licenses to manufacture oleomargarine in Canada or to import it should be made to the office of the Veterinary Director-General, Department of Agriculture, Ottawa.

Further regulations in regard to the manufacture and importation of oleomargarine are being prepared by officials of the Department of Agriculture and representatives of the Food Controller. Until these are adopted it is impossible to set a date when the licenses will be operative, but notice will be given in the newspapers.

The Turks are deeply incensed against Enver Pasha, the Turkish Minister of War, who they say sold the country to Germany.

### UP-TO-DATE.

Old Mother Hubbard She went to the cupboard To get her poor dog a bone. But when she got there She found "bones" and to spare Which she put in the Victory Loan.

## The Gift of Freedom is Bought with Blood, but money will help preserve it

Let this great truth burn itself into your soul — the Gift of Freedom cannot be bought with money, but money will help to preserve it. From the four corners of the earth those who love Freedom have united to defend it from enslavement by Germany.

Millions of free men have already sacrificed their lives on Freedom's altar.

Still other millions stand ready to make the supreme sacrifice. Noble women have sent loved ones to Freedom's service with an anguish harder to bear than death.

Still other millions have yielded their entire resources in service or in money to the need of their countries.

Canada proudly claims her full share of these noble souls.

And now, for their sakes, asks her citizens (men and women) to support with money Canada's part in the mighty efforts of the free peoples of the earth to save themselves from the ghastly crucible into which the Hun would pour and then remould mankind.

To prevent this, brave men are giving their lives. Will you hesitate to lend your money?

Canada must raise more money in order to continue to play her great part in the prosecution of the war.

This money must come from the people of Canada. Outside financial markets are closed and it is in the interests of Canada that as much as possible of our war indebtedness should be held within the Dominion and interest upon it paid to our own people.

The money is here. The only question is, will Canadians, now that they know the need, respond magnificently to this appeal? They will!

# Kingston Hosiery Co. Limited

## Victory War Loan

A Dominion of Canada Bond is as safe as any investment in the world, and Victory Bonds will give a 5 1/2% interest return. Therefore, prepare to do the utmost that you can. Bonds issued in denominations of \$50, \$100, \$500 and \$1,000.

**Merchants Bank of Canada**  
G. E. Hague - Manager.

## A Message to the Women of Kingston

Bread today as being sold is the cheapest food you can put on the table. Our factory has been reorganized in the last two weeks. Our bread will be superior quality to anything we have offered in the last few years.

**BUY A LIBERTY LOAF**  
**R. H. Toye & Co.**