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We've a regular feast of new and handsome overcoats. Step in and try on any of the new garments. We've many entirely new styles to show you and we shall take pleasure in doing it.

\$15.00, \$16.50, \$18.00, \$20.00, \$22.00, \$25.00, \$28.00.

In our menu of overcoats you'll find the Chesterfield, the Balmoroon, the form-fitting coat, the pinch back coat, the belted coat, the warm ulster with convertible collar and the Trench coat.

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Handsome coats that are delightfully warm, stylish and perfectly made of such popular materials as broadcloth, velour, all wool tweeds, polo cloths, seal plush and other new fabrics, displaying the latest ideas in collars and belts.

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The very last word in fashion, new in design, delightfully smart and becoming, handsome effects, in silk and all wool serges, in the popular colors, beautifully trimmed.

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Waldron's

UNVEILING A MEMORIAL AT BRANTFORD TO INVENTOR OF TELEPHONE.

Prof. Graham Bell To Be Honored—The Telephone First Conceived In Brantford.

Owing to the fact that a memorial is being unveiled at Brantford to-day (Wednesday) as a tribute to the Canadian, Prof. Graham Bell, who for long years worked on that great modern convenience, the telephone, it is of interest to know that the instrument has a long and absorbing history, and which is aptly recalled by L. B. Macfarlane, president of the Bell Telephone Co., Montreal.

The telephone was first conceived in Brantford, and here the early experiments were carried out and some of the first knotty problems solved. After the experiments had worked out to a successful conclusion and the invention placed on a practical basis, the first telephone contract was secured at Hamilton on October 18th, 1877, where six telephones were satisfactorily tested.

The press of the day acclaimed the great feat of Prof. Bell's inventive genius and attempts were made to talk to Dundas, a distance of five miles from Hamilton. The talk was true, but, however, it was not until metallic circuits were built that it became practical.

Extraordinary inducements which today seem absurd were used in those first days of the telephone to induce subscribers to take up the idea of talking to their friends over the wire.

The first long distance telephone communication was in 1877 between Montreal and Brockville. Although it proved unsatisfactory, within a month a successful conversation was carried on over the wires of the Montreal Telegraph Co., which had acquired the Edison patent. Henceforth there was keen competition between the rivals, which continued until the Bell Telephone Co. entered the field in 1880 and operated in all the provinces except British Columbia.

Since that time the company has extended its efforts through the length and breadth of the land, and has established a convenience which is regarded as indispensable in the busy life which marks the present age. The system has improved steadily from the day forty years ago when Prof. Bell saw the realization of his dream in Brantford to the present, when thousands upon thousands of telephones are scattered across this fair Dominion, each giving entire satisfaction through the increasing desire of the many employees to combine politeness with efficiency.

TIDINGS FOR OUR READERS

PRESENTED IN THE BRIEFEST POSSIBLE FORM.

The Whig's Daily Condensation of the News of the World from Telegraph Service and Newspaper Exchange.

Arthur Brown, Leamington, has just sold the largest crop of tobacco ever grown by one man in Essex or Kent for \$40,000.

Great Britain has granted a safe conduct to the German representative in Uruguay to embark on a Netherlands vessel for Germany.

Dr. Michael Clark was nominated in the Red Deer constituency of the Union Government by his former Conservative opponent, J. G. Day.

The Dominion Railway Board made an order awarding Toronto \$380,000 in connection with the erection of the high level bridge over the Don.

Total enlistments in the Canadian expeditionary force from the 1st to the 15th of October exceeded the total wastage during that period by 571 men.

An increase of 1,000 patients in the convalescent homes of the Toronto of the Military Hospitals Commission occurred between the 1st and 15th of October.

The British Embassy, Washington, decided to deliver to the Swedish Legation without examination the three mail pouches seized at Halifax several weeks ago.

It is understood that the Cabinet has decided to concur in the Food Controller's recommendation to lift the ban on the manufacture and sale of oleomargarine in Canada.

Negotiations have been completed for the establishing of an aviation camp for the Royal Flying Corps at Beauveville with accommodation for 43 airplanes and 1,000 men.

The demand of the letter carriers for an increase in wages is not a matter which comes under the jurisdiction of the Labor Department in any way, according to Hon. T. W. Crothers, Minister of Labor.

Mayor Martin, Montreal, has written a letter to Food Controller Hanna asking him to keep his promise to fix a maximum price for potatoes and then to put a stop to the speculation.

OBITUARY The Late Mrs. Jimma Brown. On Wednesday morning when her daughter went to her bedside, Mrs. Jimma Brown, who lives at Cataract, at the foot of McMichael's hill, was found dead. The deceased had been in poor health for some time and heart failure was the cause of death.

The late Mrs. Brown was born in Newburgh eighty-one years ago, but for many years has been a well-known resident of Cataract. Her husband predeceased her several years ago. She is survived by several sons and daughters.

The Late Michael Rowe. On Tuesday night the death occurred in the House of Providence of Michael Rowe who had been an inmate of the institution for some time. The deceased was a former resident of Belleville.

Military News

W. W. Gibson, formerly proprietor of the Red Cross Drug Store, is now dispenser at Queen's Military Hospital.

Lieut. Ward Farrar, who went overseas with No. 6 Field Company, Canadian Engineers, and was wounded some time ago, is spending a few days in the city. Lieut. Farrar on his recovery joined the Royal Flying Corps and is now a qualified officer of that branch of the service.

Majors A. M. Gorton, chaplain, son of Principal Gordon of Kingston, and E. L. French, of Kennewick, assistant director of chaplains in France, have both been promoted to be lieut.-colonels.

There have been 1,302 men examined by the Medical Board at the base recruiting block.

Capt. A. C. McPhie and Capt. J. C. Greenless have been taken on the strength of the Army Medical Corps Depot.

Private Alexander (Sandy) Stuart, son of Mr. and Mrs. Joseph Stuart, Wellington, was killed at the battle of Lens on 15th August. "Sandy" was born at Wellington, March 4th, 1899, and was just past his eighteenth birthday. He was a popular young man. He trained at Barriefield in 1916.

A proclamation has been issued prohibiting assemblies without lawful authority of persons for the purpose of training or drilling themselves, or of being trained or drilled to the use of arms.

Gentleman Cadet J. R. Simon is granted his discharge from the Royal Military College.

Orders arrived to-day for the depot batteries to recruit up to 150 men each, or 600 in all. The four batteries require 250 more men to reach that strength.

VISION BY WIRE IS A POSSIBILITY

Prof. Bell, the inventor of Telephone, Predicts a New Wonder.

Brantford, Oct. 24.—Telephonic connection which will annihilate space so far as sight is concerned was forecast by Professor Alexander Graham Bell here. He is hale and hearty, bearing this year with unusual vigor.

"The telephone has proven its value in times of peace and war alike," said Professor Bell, "and while we have not yet achieved sight by means of the telephone, such an accomplishment is by no means beyond the bounds of possibility."

Hunting in the Highlands. Probably the best hunting districts in America are located in the Highlands of Ontario, and that section of the province recently opened up by the new Transcontinental Railway stretching for a distance of 750 miles from the western boundary of Quebec to the Manitoba boundary.

This immense virgin area offers unlimited opportunities to the hunter for moose and deer. The open season for the Highlands of Ontario district is from November 1st to November 15th, both days inclusive, with an extension to November 30th, in some of the northern districts, including Timagami.

The open season in the new area north of the Transcontinental is from October 10th to November 30th. Ask any agent of the Grand Trunk Railway system for full particulars. A synopsis of the game laws is contained in "Playgrounds," sent free on application.

Funeral of Miss Edith Folger. On Wednesday morning, the funeral of the late Miss Edith Folger, who passed away in Rochester, N.Y., took place from the home of Mrs. Philip H. Small, Earl street, to St. George's cathedral, where Dean Starr conducted the service. W. G. Kent, R. Creighton, Campbell Strange, F. H. Macnee, S. C. Calvin and William Waldron were the pall bearers. Interment was made in Cataract cemetery.

DAILY MEMORANDUM Cheese Board, 1.30 Thursday. "Have a Heart," Grand, 8.15. Lucile Menges, Violinist, Convocation Hall, 8.

See top of page 3, right hand corner, for probabilities. The sun rises Thursday at 6:27 a.m. and sets at 6:01 p.m.

MARRIED. HALL-McCREADY—At the Presbyterian Manse, Pittsburg, by Rev. A. B. Morrison, B.D., Anna Agnes McCready to William James Hall, both of White Island.

MEMORIAL CARDS Acknowledgment of appreciation Cards, Bordered Calling Cards, Etc. See Our Samples. Job Department, British Whig Publishing Co., Ltd. Phone 252.

JAMES REID The Old Firm of Undertakers. 254 and 256 PRINCESS STREET. Phone 147 for Ambulance.

ROBERT J. REID The Leading Undertaker. Phone 577. 250 Princess Street.

Familiar Quotations Youth is the only time To think and to decide on a great course; Manhood with action follows; but 'tis dreary To have to alter our whole life in age. The time past, the strength gone. —BROWNING.

The Theatres

"Have a Heart" To-night. To-night at the Grand Opera House Henry W. Savage's "Have a Heart" will be seen for the first and last time.

"Have a Heart" is a musical comedy of the most up-to-date vintage that is said to have scored a success in New York last winter, and Boston very recently. The fact that its brilliant young authors, Guy Bolton and P. G. Wodehouse, creators of "Miss Springtime's" book took as a basis for their plot Sario's very funny farce "Divorcement" would lead one to expect amusing entanglements distinctly superior to those usually associated with musical pieces.

"Henpecked Henry." "The funniest show in the world," is the way the Milwaukee Sentinel expressed itself regarding the famous musical comedy "Henpecked Henry," which will be seen at the Grand Saturday, Oct. 27, bargain matinee and night.

"Henry" is one of the most original characters ever presented upon the stage. You see him in the placid humility of a domineered husband one moment and the gay and festive follower of chorus girls and buxom of champagne suppers the next. He often breaks into song, as do his companions, and there is not a dull moment in the entire entertainment. One segue in particular is claimed by the management to be the most amusing ever conceived. It is where the shrewish wife finds the old sport in a gross inanity, and a funeral procession marches around him to the music of a dirge. The chorus is claimed to be of unusual ability and good looks.

At the Strand. Despite the wet weather last evening a full house greeted the exceptionally good bill of vaudeville and pictures at the Strand. Movie fans will have their last chance this evening of seeing Bryant Washburn in "Skinner's Bubble," Mary McAllister in "Do Children Count" and a "Misty Sufferer" comedy. Miss Winnifred Evans, with her patriotic songs, will be heard for the last time to-night. For the last three days of this week a double feature bill has been arranged. Clara Kendall Young will be seen in "My Official Wife" and "Fatty" Arbuckle will be seen in his latest comedy, "Oh Doctor."

At Griffin's. Again last evening Billie Burke captivated the audience at Griffin's, appearing in "The Mysterious Miss Terry." Seldom if ever have we offered our patrons a bigger attraction than one of Gellert Burgess famous mystery stories, and in "The Mysterious Miss Terry" the great talent which has made this author famous has been brought to the screen. You can't afford to miss Billie Burke, in "Mysterious Miss Terry" which will be shown for the last time this evening. As well also the remainder of our programme.

Coming to Griffin's. Mary Pickford's new Arterial production, "The Little American," staged under the personal direction of Cecil B. De Mille, contains many thrilling incidents, one of which is the torpedoing of the great transatlantic liner, the "Veritania" while a ball is in progress. The spectator sees the beautiful ballroom suddenly submerged and the throng of beautifully gowned dancers thrown into the water. By a strange coincidence, these big scenes were taken on the second anniversary of the sinking of the "Lusitania." "The Little American" will be shown at the Griffin theatre commencing Thursday, Oct. 25th.

Winter Tours. If you are contemplating a tour this season to California, New Orleans, Florida, or any of the numerous southern resorts, consult J. P. Hanley, city passenger agent, G.T. Ry. system, for full information, rates, reservations, etc. Special fares are now in effect via Grand Trunk Railway system. Stop-over privileges are allowed.

Canadian Casualties. Wounded—G. E. Smith, Belleville; W. E. South, Smith's Falls; J. LaBelway, Richmond; E. R. Hay, Campbellford; F. Lazier, Surgeon Falls.

The big steel freighter Viking owned by the Toledo Traffic Co., laden with 57,000 bushels of wheat from Port Arthur to Montreal is stranded near entrance to Brockville Narrows.

Liberals and Conservatives in Lanark county could not agree upon a policy upon which both parties might get together in support of a Union candidate.

NEW FASHIONS

Lovely afternoon blouses. More designs just received in

Crepe De Chene Blouses In pretty shades of flesh, amethyst, taupe, maize, new pink, new grey; also in black or white. Sizes 34 to 44, and prices from \$4.25 to \$9.50.

Georgette Crepe Waists In many dainty shades, and in models that are quite new. Sizes 34 to 42. Prices \$5.00 to \$12.50.

New Voile Waists A number of smart new designs, all sizes from 34 to 44, at prices from \$2.50 to \$5.00.

Novelty Striped Silk Blouses. These pretty waists are quite new in coloring and design and will appeal at once to the woman wanting something "quite different."

Sizes 36 to 42, and price \$5.95.

By the Yard We Have Ready New Crepe De Chenes. In Ivory, Pink, Maize, Copen, Myrtle, Mauve, Amethyst, Taupe, Fawn, Silver Grey, Biscuit, and other equally good shades. 35 inches wide at \$1.50 yard.

New Georgette Crepes. A number of fashionable shades now on view.

John Laidlaw & Son LIMITED.

Boys' Waterproof High Cut Boots

We have a number of pairs of oil grain, high cut boots, for boys in sizes 5 and 5 1/2.

These shoes are absolutely solid and wonderful value at our price today \$3.50

Ten pair only at above price.

The Lockett Shoe Store

P.S.—We have a cleaner for satin.