Positive-Convincing Proof Many so-called remedies for anaemia are only so in name. Their makers are afraid to prove their claims by telling what their medicines contain. The only way to be honest with the people is to let them know what they are paying for. Here is the Vinol formula. When the doctor knows what a medicine contains, it ceases to be a "patent" medicine.

P. Cod Liver and Beef Peptones, Iron and Manganese Peptonates, Iron and Am-menium Citrate, Lime and Soda Glycero-phosphates, Cascarin.

You can prove this at our expense because your money will be returned if Vinol does not improve your health. Mahood's Drug Store, Kingston. lighten the burden," said Mr. Martin Also at the best druggist in all On- to a Montreal Gazette reporter re-

M. LE CLERC Med. Co. HAVERSTOCK RD., N.W., LONDON BE THAT TRADE MARKED WORD 'THERAPION' IS OF



The price of "CEETEE" may change-but never the quality.

Owing to the tremendously high prices for wool, the cost of all woollen goodshas largely increased. Much to our regret, this will necessitate in the near future, a further advance in the price of

UNDERCLOTHING

But remember - all underclothing bearing the "CEETEE" trade-mark is of the highest quality only.

You can always rely on it as ere is no low or medium rade "CEETEE."

It is all full-fashioned-knitted on special machines reinforced at wearing parts and every garment guaran-

Good dealers sell it



The C. Turnbull Company, Ltd.

(Published Annually)

enables traders throughout the World to communicate direct with English MANUFACTURERS & DEALERS in each class of goods. Besides being a complete commercial guide to London and its suburbs the Directory con-

EXPORT MERCHANTS

STEAMSHIP LINES

PROVINCIAL TRADE NOTICES leading Manufacturers, Merchants, in the principal provincial town nd industrial centres of the United

Dealers seeking Agencies can adver-tise their trade cards for £1, or larger advertisements from £3.

The LONDON DIRECTORY CO., Lac 5, Abchurch Lane, London, E.C.

BEAUTIFUL MAHOGANY CAB-INET CONTAINING 50 PIECES OF ROGERS SILVERWARE— ABSOLUTELY FREE. To the person holding the Key hat opens the Padlock to the

Watch Our Windows for the date to Try Your Keys. With every \$1.00 cask purchase at our store, you are entitled to One of the keys given away ill open the Padlock, and the erson holding that key will receive the Cabinet of Rogers' Sil-verware ABSOLUTELY FREE. Cabinet now on view.

The Best Drug Store

TO THE FRONT AS SOON AS POSSIBLE.

hipments Must Leave Canada By November 15th-Particulars As To Addressing Parcels - Perishables "Pape's Diapepsin" Ends All Stom-are Discouraged. ach Distress in Five

As the London office of the Dominon Express Company has cabled to R. Martin, manager of the Foreign front must be in the hands of the military forwarding officer at Southamp ton by December 1st, it becomes necessary for Canadians to prepare their packages soon enough so that they can be despatched from this side on or about November 15th. It is well Any doctor will tell you that the in- for them to consider that, in addition gredients of Vinol, as named above, will enrich the blood and banish anaemia and create strength. When the blood is pure and rich and red, the body is strong and robust.

Ior them to consider that, in addition to the large business from Canada, to the large business from Canada, the Military Transport department in England has to take care of an enormous number of packgaes from England and Scotland and from burn, fullness or heavy feeling in the burn, fullness or heavy feeling in the large business from Canada, the Military Transport department in belching of undigested food mixed with acid, no stomach gas or heavy feeling in the burn, fullness or heavy feeling in the

> this Christmas business has to be handled in addition to the regular army requirements. A very large number of packages for the front were handled at Christmas, both in 1915 and 1916, and, as there are more troops overseas now than ever before, you stomach wasn't there.
>
> Relief in five minutes from all stomach misery is waiting for you can see how great the task of the at any drug store. be this year. It is difficult to induce thost people to begin thinking of Christmas in October, but that is what will have to be done this year.

> the military anthorities have no facilities at their disposal for handling THIS ZEPPELIN IS INTACT larger packages. Anyone wishing to send consignments of greater weight will have to divide them into two or more packages. The goods should be very carefully packed, and the authorities suggest strong wooden boxes, preferably screwed instead of nailed or locked. With parcels, they suggest very heavy wrapping paper, including a layer of waterproof paper, and an outer covering of linen calico or canvas, securely sewn up.

"Too much care cannot be used addressing the shipments. There are more delays and disappointments due to insufficient addressing than to any other cause. The following is the ofgimental number; 2, rank; 3, name; 4, battery or regiment; 6, Canadian Expeditionary Force; and 7, care of Military Forwarding Officer, Southampton Docks, England. "The above form applies to pack-

ages destined to troops in France or Belgium. Shipments for the Egypforces should bear the same regimental particulars, but they should be directed: 'In care of the Military For- the ground, So quickly did the avia-

ments sent by express are forwarded outer skins caused by the trees. through the military forwarding offior the Army Post, Office, London. sible to publish any definite information in regard to sailings, consequently no definite date can be given to shippers for their guidance, but if the goods are in the hands of the trans- who were taken prisoners were rea position to take advantage of any residents of the French countryside, ter, Mrs. George Graham, in Belle-

LONDON DIRECTORY, en or towl of any kind, etc., should be a sling, as he had been injured when en or fowl of any kind, etc., should be oners. The commander's arm was in

FOR BRITISH RED CROSS.

Collections Made at Portsmouth For This Worthy Cause. Up to date the sum of \$196.92 has

the British Red Cross Society, but and their replies confirm the supposi it is expected that this amount will tion that they made up part of a sin-

arranged under the Ports to which Rockwood Hospital staff and em-they sail, and indicating the approxi-mate Sailings; ren, \$10.34; collected by lady canvassers, \$147.33.

The committee of ladies making the collection was composed of Mrs. | and even more by searchlights. H. E. Baiden, Mrs. B. Sears, Mrs. J. H. E. Balden, Mrs. B. Sears, Mrs. J. bombs, and then rose to a height o irs. S. Blakey, rMs. Freeman.

Confederate money has no redeem-

DYSPEPTIC FOR SIX YEARS.

Halifax, N.S., Sergeant Tried Every-thing on the Market but Only Cure was Dr. Cassell's Tablet

lergt. Duncan MacNeil The attacks of Dyspepsia, and though I tried all the remedies on the market I obtained little or no relief. I had not been long with the C.E.F. when my old trouble returned. Then friend told me about Dr. C Tablets. The first hox brought su pronounced relief that I continued. and to make a long story short com-plete cure was effected."

A free sample of Dr. Cassell's Tab lets will be sent to you on receipt of 5 cents for mailing and packing. Adiress: Harold F. Ritchie & Co., Ltd.,

CHRISTMAS BOXES GAS, HEARTBURN. INDIGESTION OR A SICK STOMACH

Time it! Pape's Diapepsin will disurely within five minutes.

stomach, nausea, debilitating head-

with nauseous odors. Pape's Diapepsin is a certain cure for out-of-order stomachs, because the dansant on Satuday afternoon. it takes hold of your food and di-

These large fifty-cent cases contain enough "Pape's Diapepsin" to been here for a week and has been "Single packages for the front must

ONLY DAMAGE TO CAPTURED

AIRSHIP IS A FEW TEARS. The Commandant Was Hurt - He Tried to Fire Pistol Into the Air-

ship, But Was Prevented. Bourbonne-les-Bains, France, Oct. 24.—The Zeppelin L-49, which came down at Bourbonne-les-Bains, was in-Press correspondent, and was found first time during the war that a Zeppelin has been brought down comto a number of officers to inspect the craft. They ,together with French flying men, spent many hours in gaining knowledge which heretofore has few days in town. been jealously protected by the Ger-

The machine was driven down with her nose resting on the edge of the lay across a little valely 30 feet from Mrs. A. W. Brown, Barrie street. "If tags are used, it is essential that mans had no opportunity to do dam- er in Buffalo. the address should also appear on the age. The only visible break in the Mrs. Thomas wrapper of the package. All ship- structure consisted of tears in the is visiting relatives in Guelph.

cers designated above, and packages the crew, remained under guard of West street should not under any circumstances French soldiers to-day, saw that it be addressed in care of the War Office was impossible to save his ship, he destroyed the wireless apparatus, and These departments handle letters for the front, but they have no facilities for handling parcels. Intending shippers should get their consignments painted black except on top, which is away at the earliest possible moment. Silvered. There is a small German Under present conditions it is imposfloated the German naval ensign,

Twenty-one Prisoners Taken. "Shipments of perishables, such as drove or rode from miles around to apples and other fruit, dressed chick- see the German airship and the pris- tle daughter are at present with

who, dressed in their best, walked, ville. able under present circumstances, and landing. He seemed especially the danger of decay is considerable." downcast, for the loss of a complete Zeppelin to the enemy is a serious of-

They Were Frostbitten. With the French Armies, Oct. 24 .-The crews of the super-Zeppelins L-49

collected at Portsmouth for and L-50 have now been interrogated, with the goods they ship, and the Col-onial and Foreign Markets they sup-the course of the next few days. These two airships measured 644 feet Following are the amounts collect-in length, and 215,765 cubic feet in volume, while the pirate fleet numbered twelve vessels, which left their three ports separately.

The prisoners say that when they reached the English coast they were much bothered by anti-aircraft guns three miles, where they were caught in a strong north-west wind. the commencement of their they seem to have been lost. cold was so extreme that the alter nators did not work, and the pilot could not take bearings. . The men were frostbitten, despite their warm clothing, and the motors froze at dawn.

aged twenty-two years. He was

fixed the date for the col Trenton has now a local branch of the National Council of Women. Judge Dowsley has accepted the ition of chairman of the Victory Loan campaign for Leeds and Gren-

Cold cash warms a marble heart but the effect is temporary.

MILLIONS OF POUNDS OF SUGAR CONCEALED.

Told In Twilight

Mrs. J. E. Mortimer, 151 Alfred street, entertained on Saturday affred's birthday. Amongst the little guests were Misses Agnes Ward, Department in Montreal, that Christ-mas packages for the soldiers at the If your meals don't fit comfort- guerite Cavin and E. W. Mortimer. abiy, or what you eat lies like a lump Mrs. Mortimer was assisted at the of lead in your stomach, or if you tea table by Mrs. E. Roy Menzies.

Get from your pharmacist a firty-cent case of Pape's Diapepsin and est daughter, Mary Hellan Rose, to

Mrs. Macphail entertained at the aches, dizziness, or intestinal grip-ing. This will all go, and, besides there will be no sour food left over the college girls and graduates.

Miss Edith Carruthers, "Annandale," was hostess at a delightful

Mrs. R. O. Sweezy was hostess at the Bridge Club on Monday after-

but now of Long Beach, Cal., has stomach disorders and indigestion for He is leaving for home in a day or so. It is much regretted that his wife is in poor health, though not serious. Both are warmly regarded in this city.

The Honorable W. J. Hanna, Food Controller, will be the guest of Mr. and Mrs. Sanford Calvin, "Rutland," while in town.

Mrs. James Minnes, Bagot street, returned from St. Paul on Tuesday. Miss Lewis and Miss Winnifred Hague, University avenue, returned from Ottawa on Tuesday. Mrs. R. S. Waldron and Miss Ethel Waldron are spending a short time

in New York.

At the Charity Dance in the City to be intact, as were also the machin-ery and instruments. This is the ter of the Daughters of the Empire, the patronesses will be the regents of the different chapters, Mrs. J. B. Carplete, and an opportunity was given tuthers, Mrs. T. G. Smith, Mrs. Walter Macnee, Mrs. James Hamilton and Miss Bessie Smythe.

W. Irwin, Montreal, is spending Lieut. Park Cameron is leaving this week for London, where he will

Roseborough Walsh has been tian. Mesopotamian or Salonika main road and the stern in the pine Roseborough Walsh has been forces should bear the same regiment trees on a hill. Fully half the craft spinding a few days with his sister, Mrs. W. B. Mudie and her daugh- week. warding Officer, Avonmouth Docks, tor who was responsible for the land- ters, Miss Lois and Miss Ruth, Ganing of the airship land, that the Ger- anoque, are the guests of Mrs. Walk-Mrs. Thomas Slater, Barrie street,

Mrs. Jack Craig, Ottawa is now When the commander, who with the guest of Miss Bessie Smythe,

Hon. and Mrs. N. W. Rowell are home on Tuesday.

Mr. and Mrs. C. Hay and daugh- on Tuesday. ter, Saskatoon, Sask., are visiting friends in the city en route to Montreal where they will spend the winter months.

portation company, they will be taken moved from the jail to-day. They Mrs. James Hamilton has returngood care of, and the latter will be in were the centre of a large growd of ed to town from visiting her daugh-Mrs. Douglas Anglin and her lit-

Warned This Captain That The Kidneys Were Responsible for His Pains and Aches — Freed of Pain and Suffering by a Well-known Medicine.

Hereford, Que., Oct. 24 .- Captain Peabody is well known all through this section, and his cure by use of Dr. Chase's Kidney-Liver Pills has aroused great interest in this great

The Captain had been suffering for a long time, and could never get any treatment to afford lasting relief un-

Captain A. Peabody, Hereford, Que., writes: "For years I suffered shoot all through my body, and I also had severe pains over my left kidney and through the hips. I doctored for years and tried all kinds of remedies, but the only result was money spent without relief. At last I read in Dr. Chase's Almanac of his Kidney-Liver Pills and decided to try kidneys and hips had disapp hooting pains through the body. till take these Pills occasionally

to thank for my cure. eathe freely as when a boy. The ing the "Praeludinm and Allegro." Pugnani-Kreiler, "Irish Lullaby,"

Probs: Thursday, northwest winds, clearing.



Charming New Millinery

We beg to announce the arrival of a splendid assemblage of the smartest ideas in trimmed and untrimmed hats for the fall and early winter wear; you will find the assortment broad in which every new style is featured.

The assortment contains many exclusive patterns and novelties that are not to be procured else-

May we have the pleasure of your inspection? Pattern Hats priced from \$3.50 to \$15.00.

NEW WINTER COATS

Are arriving daily from New York-we have some particularly smart numbers ready for tomorrow.

STEACY'S - Limited

Lieut, Douglas Huycke is leaving for his home in Peterboro, on Thurs-

"Fettercairn" on Tuesday, where she has been spending the past

The officers of the Royal Flying Corps are aranging for a dance at

Lieut. D. Mulock is leaving to-morrow for his home in Toronto, and will later leave for Winnipeg to report for Miss Elizabeth Cunningham, Earl pupil in residence at the Bishop street, who has been doing V.A.D.

> Miss Jessie Smith, Welington street, returned from "Fettercairn"

Dean Starr left to-day for New Miss Nan Skinner has closed her summer home, "Cataraqui Lodge," real at 60 Sherbrooke street west. Capt. and Mrs. John Aird and Miss

Marjorie Rathbun came from Deseronto to-day for the performance of "Have a Heart," to-night, at the Major F. E. Birdsall has returned from Ottawa. Lieut, and Mrs. Douglas Jemmett. Napanee, have recently come to

Miss Dorothy Smith, Napance, is visiting her cousin, Miss Phillis Coates, 502 Princess street. (Continued on Page 10.)

Kingston and will spend the winter

Menge's Delightful Surprise. The Toronto World on Oct. 9 said concerning Isolde Menges, who is to appear here on Wednesday, Oct. 24th, the Convocation Hall, Queen's University: "First appearances do not always come up to expectation. That of Miss Isolde Menges, the English girl violinist, who played at Massey Hall last night, proved to be far betil he began using Dr. Chase's Kid- youd anything that had been built us ney-Liver Pills. nearly as impressive as the talent and the unique individuality of the young

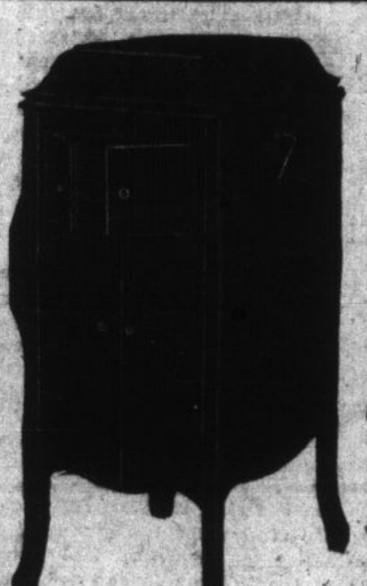
player warranted.
"Miss Menges played a programme which she showed herself an artist of

The first number on the program was the 'Sonata in 'D' Major, Hands bothered me continually for three winters. Last winter I took one bottle of the Linseed and Turpentine, and have not been bothered with a cough since."

which Miss Menges had joint claim with Stanford, she having arranged it for the violin; two numbers by Krester, the "Caprice Viennois," and "Tamnourin Chinois," and "Hornough since." Buffalo, N.J., Oct. 24—
Federal Secret Service agants to day reported to Washington the discovery in a Buffalo ware. house of millions of pounds of house of millions of pounds of belled "Top Crust Flour."

Buffalo, N.J., Oct. 24—
Tamnourin Chinois." and "Hornpipe," by Hsendel-Harty. The malessly which the player was able to throw into the "Praculatium" notes, as well as the vivacity and characterization of the closing numbers of the group, showed the exceptional versatility and fine artistic instinct of the player.

Lieut. Col. M. D. Hulene, Vanthe war, and that next year will nee ouver, B.C., is of opinion that the player.



VICTROLA Supremacy

We have opened up with a complete line of famous and genuine Victrolas and Victor records.

You can invite Car-. uso, Melba, Homer, McCormack, Gluck or any of the world's greatest artists to sing for you the very songs and arias that have made their name famous the world over. Please do not for-

get that they sing exclusively for the Vic-THE VICTROLA, the Greatest Entertainer in

the World.

Phone 90.

MAYBE BUYING MATCHES Never Struck You As Being An Important Job. But It Is.

It is important that you buy none but, EDDY'S

CHEMICALLY SELF-EXTINGUISHING "SILENT 500's"

DDY is the only Canadian maker of these matches, every tick of which has been dipped in a chemical solution which

Look for the words "Chemically Self-Extinguishing".

Box calf, leather lined, double viscolized sole, Goodyear welt, Blucher, \$8.00 value for \$6.50.

COMPANY OF B Jack Johnston's Dnoe Store 70 Brock Street.