

Worth Inquiring About
Catelli's Milk Ready Cut
Macaroni, 10c Pkg.
Luxury Macaroni, 10c.
Pkg.
Try our Steel Cut Coffee
P. H. Baker,
 Phone 1074 Princess & Frontenac

Best's Branch

Six months ago bill boards adorned the corner now occupied by Best's branch. To-day it is one of the most popular corners up town. To the people who have made such a success of our new venture we wish to convey our sincere thanks. We are striving each day to give the very best service ever, and it is most gratifying to us to have our efforts so appreciated. Use us in every way you can. We are here to serve you.

BEST'S UP TOWN BRANCH
 Phone 2018. J. V. Bradshaw, Manager.

Premier Arsenault, Conservative, and J. D. Stewart, also Conservative, were elected by reduced majorities in by-elections in Prince and King's, Prince Edward Island.

THE ODD FELLOWS' RELIEF

THE 43RD ANNUAL MEETING HELD IN KINGSTON.

Large Number of Members in War—Soldier Losses Amount to \$109,000—Proposed Changes in Rates—Matter Sent to Special Committee.

The forty-third annual meeting of the Odd Fellows' Relief Association took place in Kingston on July 25th. It was attended by many representative members of the Association and of the order, including:

Directors:—J. A. Minnes, President; W. F. Nickle, M.P., Dr. J. C. Connell, W. Mundell, Kingston; O. Donogh, Toronto; J. A. Robb, M.P., Valleyfield, Que.; and H. White, Port Hope, Ont.

Officers—R. Meek, Secretary. Treasurer: A. H. Blackey, superintendent of Agencies; J. M. Farrell, Solicitor; D. E. Mundell, Medical Examiner, and John Nicolle and J. G. Ettinger, auditors.

Grand Officers:—F. J. Walsh, Moose Jaw, and Rev. P. Pergau, Waterloo; Grand Masters of Saskatchewan and Quebec; W. Brooks, Toronto; T. J. Potter, Montreal, and O. E. Tisdale, Calgary, Grand Secretaries of Ontario, Quebec and Alberta.

Advisory Committee of Quebec:—R. W. Dickson, Montreal; W. S. McCorkill, Parham; F. E. Houlihan, Sherbrooke.

Advisory Committee of Ontario:—E. C. Garbutt, Picton; W. A. Dennis, Preston.

Local Boards of Winnipeg—Johnson Douglass.

Among the others present were: A. Abraham, Stratford, Ont.; C. B. Adams, Harrietsville, Ont.; R. W. Adams, Belleville, Ont.; W. H. Allen, Carleton Place, Ont.; Rev. F. W. Armstrong, Trenton, Ont.; J. Armstrong, North Bay, Ont.; W. H. Barry, Peterboro, Ont.; W. H. Biden, Wallaceburg, Ont.; A. A. Buchner, Guelph, Ont.; W. D. Card, Carberry, Man.; Edward M. Clapp, Toronto, Ont.; L. B. Cooper, Belleville, Ont.; C. R. Cotton, Gananoque, Ont.; Dr. Percy T. Coupland, St. Marys, Ont.; J. Davidson, Chatham, Ont.; E. F. Davies, Tilsonburg, Ont.; J. E. Esterbrook, Toronto, Ont.; Fred S. Evanson, Prescott, Ont.; John E. Farewell, Whitby, Ont.; D. Ferguson, St. Thomas, Ont.; George A. Ferguson, St. Thomas, Ont.; George Gale, Quebec, Que.; J. Garrow, Peterboro, Ont.; J. L. Gibson, Watford, Ont.; J. J. Gorrie, Toronto, Ont.; L. L. Gosnell, Blenheim, Ont.; T. L. Hamilton, Pembroke, Ont.; F. Hawke, Toronto, Ont.; R. Hawkins, Smith's Falls, Ont.; A. G. Horton, Almonte, Ont.; W. S. Johnston, Toronto, Ont.; Richard H. Ketcheson, Belleville, Ont.; R. E. LeSueur, St. Marys, Ont.; O. L. Lewis, Chatham, Ont.; John H. Magill, Port Hope, Ont.; A. T. Meservey, Halifax, N.S.; W. Mitchell, Millbank, Ont.; V. E. Morrill, Sherbrooke, Que.; Dr. J. McClure, Saint Ste Marie, Ont.; Donald M. McIntyre, Toronto, Ont.; James Neil, Leamington, Ont.; R. F. O'Neil, Dorchester Station, Ont.; D. C. Parker, Ingersoll, Ont.; L. C. Pascoe, Belleville, Ont.; Andrew Philips, M.P.P., Huntingdon, Que.; Joseph Oliver, Toronto, Ont.; Herbert Robertson, Barrie, Ont.; J. R. Scott, Clifton, Ont.; A. Seatz, Norwich, Ont.; W. J. Shaw, St. Thomas, Ont.; J. N. Smith, Parham, Ont.; W. Warnock, Aylmer, Ont.; J. F. Wheat, Charlottetown, P.E.I.; F. H. Wigie, Ruthven, Ont.; J. A. Young, Hamilton, Ont.

tion of representatives of the Brotherhood from all the grand jurisdictions. It paid a passing tribute to the sacrifices which were being made by Dr. Ross, M.P.P., one of the directors, at the front and in hospital supervision from the beginning of the war. The action of the directors in utilizing the fraternal press was heartily approved, and the various officers of the Association were complimented upon the manner in which they had performed their duties during the last year. Adopted.

H. G. Robb, M.P., of Barrie reported on behalf of the Committee of Extension of the Work. Notice was taken of the fact that the lapses were considerably lower than in the previous year. Of course, the net membership showed a loss, and among other reasons, because many certificates had to be cancelled through the enlistment of members. The recognition of the various Grand Lodges was favorably commented upon. The Grand Lodge of Saskatchewan had practically approved the proposed changes in the constitution. Whole family insurance was not approved of. The work of the field staff was highly commended. Adopted.

J. P. Esterbrook, of Toronto, reported on behalf of the Committee on Statistics. Gratifying notice was taken of the record membership for the first half of the present year, showing that while the increase was not up to normal times the decrease was certainly less. A notable feature of the mortality losses was the large number of deaths in occupations which were ordinarily regarded as very safe—farmers, gentlemen and merchants. Adopted.

Andrew Philips reported on behalf of the Committee on Military Risks, as many as 80 have made the supreme sacrifice in the war thus far, but this was a small percentage considering the large number who had enlisted. Regarding American members who voluntarily enlisted, the committee felt that they should be shown the same consideration as the military members from Canada. Adopted.

J. E. Farewell from the Committee on Laws and Amendments reported and, among other things, recommended that the American members who were conscripted should not be treated the same as those who volunteered for service.

Constitutional Doings. D. M. McIntyre on behalf of the committee on Constitutional Changes, reported in favor of the adjustments suggested by Mr. F. Sanderson, with modifications in favour of the older members.

On motion of F. S. Evanson, Prescott, seconded by J. E. Johnston, a committee of five was appointed to act with the directors in fully considering the whole question of rates, and to submit a motion concerning the future payments of members in time to be acted upon at the next annual meeting.

Incidentally two propositions, involving a modification of the rates, were submitted and referred to the special committee for its consideration. The special committee is composed of the directors of the association, F. J. Walsh, Moose Jaw, Sask.; Johnson Douglass, Winnipeg, Man. and R. W. Dickson, Montreal, Que.

Election of Directors. On motion of A. Philips, of Huntingdon, seconded by O. L. Lewis, Chatham, the three retiring directors were re-elected, namely: J. H. John O. Donogh, Toronto; H. White, Port Hope, and Dr. J. C. Connell, Kingston.

On motion of Joseph Oliver, seconded by William Brooks, Toronto, the auditors of the association, John Nicolle and J. G. Ettinger, were unanimously re-elected.

The meeting closed with "God Save the King."

"FIGHT OR GIVE" Red Cross War Fund Slogan Raises Millions in Chicago.

Stories from the States of the Red Cross War Fund drive are replete with instances of how advertising helped accomplish the monumental task of raising \$100,000,000 in a week's time.

It was done with \$18,000,000 to the good, for the final reports showed the sum of \$118,000,000 rolled up in a day and night hustle in which practically all the big business men of the States took a hand.

For instance, the Chairman of publicity in the city of Chicago was William Wrigley, Jr., the chewing gum manufacturer, reputed to be one of the largest, if not the largest, advertiser in the world.

Mr. Wrigley personally directed the handling of the publicity in Chicago and vicinity, undertaking much of the detail himself. He had large display advertisements published in all the city newspapers every day during the drive, besides getting the local stores to devote part of their space to the purpose. He turned over twenty of his largest electric-lighted billboards to Red Cross advertising. In order to have potent publicity working day and night, in addition to this he arranged for a moving electric sign at the foot of Michigan Boulevard, the most noticeable location in the city. He placed signs in every passenger-carrying vehicle, in practically every store and on the sides by engaging an aviator to fly over the city and drop the Red Cross appeal.

And he personally gave \$100,000 to the fund in addition to which his employees in Chicago contributed over \$3,000 on their own account without instigation from him. Mr. Wrigley and many of the officers and employees of the Wrigley Company in the United States were subscribers for Liberty Bonds. This American War Loan was oversubscribed by more than one million dollars.

Scientific advertising helped both the American Red Cross War Fund and the Liberty Loan, as it has helped every patriotic movement in Canada.

Summer Hat Sale Tomorrow. At George Mills & Co.'s Hat Store. The Ottawa Government may take over the C.T.P. and C.N.R. lines. The Senate's peace resolution was defeated by 148 to 19.

Floor Coverings



For the summer cottage or verandah. The famous Crex Carpet made in shades of blue, green, rose and brown; all sizes: 3 x 6, 6 x 9, 9 x 10, 9 x 12. Verandah Chairs and Rockers. Camp Stools With and Without Backs.

T. F. HARRISON COMPANY
 Phone 90. Limited.

AT DAVIES'

SPECIAL OFFERINGS FOR THE WEEK-END

- SPRING LAMB—Legs, Loins, Chops, Fronts, Stewing Cuts: (Mint with orders.)
- Smoked Picnic Hams (4 to 6 lbs.) 28c
- Pickled Picnic Hams (4 to 6 lbs.) 26c
- TRY OUR SPECIAL—Weiners, Laverloys, Ham Bologna, Beef Bologna, Veal Loaf, Compressed Ham, Frankfurts.

Open Monday, Holiday, 7.30 to 9.30 a.m.

The Wm. Davies' Co., Limited
 Phone 597

Men's Low Shoe Sale
 Starting Saturday, July 21st

\$4.50, \$5.00 and \$5.50 Values in Goodyear Welts.

Sale Price \$3.25

See Window For Sizes.

JACK JOHNSTON'S SHOE STORE,
 70 Brock Street.

Probab: Fine Saturday: Not quite so warm.

STORE CLOSED MONDAY—CIVIC HOLIDAY
SATURDAY BARGAINS!



The last Saturday of our greatest "July Clearance Sale" and a day of unparalleled value giving. As well as being the greatest bargain centre in town to-morrow you will also find it by far the coolest place.

SUMMER DRESSES
 14 dainty novelty voile and muslin dresses in a variety of charming models to choose from. Formerly priced at \$7.00, \$7.75, \$8.00, \$8.50, \$9.50, \$10.50 and \$11.00.
 Saturday \$4.95

15 New York novelty summer dresses in a good assortment of colors; also some few black and white designs. Formerly priced from \$11.95 to \$16.50.
 Saturday \$6.95

SUMMER SUITS—HALF PRICE!
 60 of the most swagger jersey silk taffeta, gros de Londres, khaki-kool, Shantung and novelty silk suits, also our entire stock of white and colored "cumfy-cool" wash suits. The prices range from \$4.50 on up to \$42.50—your choice
 Saturday Half-price

"ADMIRAL" & "JACK TAR" MIDDIES, 98c
 180 women's and missess' fine quality middies in plain white and white with colored collars, in pull over and coat styles. Regularly priced from \$1.25 to \$1.75.
 Saturday 98c

SPORT WASH SKIRTS
 480 smart New York wash skirts to clear as follows. These skirts must be seen to be appreciated. Reg. \$1.00 values for 49c
 Reg. \$1.50 to \$2.50 values for 98c

See our special white Poriet Twill "Patria" wash skirt. Reg. \$2.00 value.
 Saturday \$1.19

MILLINERY
 40 swagger little "Tops for Tots" priced from 35c to \$2.25.
 Saturday Half-price

24 only, outing hats priced from \$1.25 to \$2.00.
 Saturday 69c

36 "Fiske" novelty sport hats, Reg. \$2.50 to \$3.00.
 Saturday 98c

Summer Underwear
 300 cotton vests with long and short sleeves. Reg. 18c values.
 Saturday 13c or 2 for 25c

180 fine lisle vests, long and short sleeves. A special 23c value.
 Saturday 18c or 2 for 35c

480 pair black and white silk lisle hose; double toes and heel and broad garter welt. Reg. 50c.
 Saturday 35c or 3 pairs for \$1.00

Summer Hosiery
 300 pair black and white mercerized lisle hose. Regular 35c values.
 Saturday 25c

Summer Corsets
 \$1.00 values for 69c

86 pair only light weight French Coutil corsets; aluminum steels and four strong garters, with re-enforced fronts.
 Sale Price 69c

NOVELTY CURTAINING
 450 yards white and beige novelty bordered curtain scrim with hemstitched edge. A broad variety of colors to choose from—full 38 inches wide. Reg. 20c yard.
 Saturday 12½c

LUVISEA SILKS
 A guaranteed fast color wash silk, full 38 inches wide, in a good assortment of pretty striped combinations; excellent for misses' dresses, sport waists and also suitable for men's shirts, pyjamas, etc. A special value at \$1.35.
 Saturday 69c



Towels Bath Towels

On sale to-morrow at actually less than to-day's wholesale cost.

25 dozen heavy cotton Turkish towels, half bleached, size 20 x 40; a splendid value at 35c.

Saturday 23c or 45c a pair
 15 dozen three-quarter bleach bath towels, size 20 x 45. Our regular 48c value.

Saturday 33c or 65c a pair
 10 dozen only, full bleached bath towels; an extra special make with hemstitched ends; size 26 x 50. Regular \$1.00 value.
 Saturday 59c

SHOP EARLY AND SAVE 10%!
 DOUBLE DISCOUNT STAMPS
 FROM 8.30 TO 10 O'CLOCK

STEACY'S - Limited