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To Points in ALBERTA, MANITOBA, SASKAT-CHEWAN & BRITISH COLUMBIA. Via COCHRANE and "THE NATION-AL ROUTE" or CHICAGO, NORTH BAY, SARNIA OR TORONTO. Round trip tickets will be sold at

LOW FARES to OCTOBER 30th, 1917, Return limit of two months, excluding date of sale. An extension of time limit, not exceeding two months, on Homescekers' tiekets sold in May, June, and July only, can be had on payment of \$5.00 for each month or part thereof.

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Please Notice! On and after first of May -Coal Sales will be for Cash Only.

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The Imperial Life was the first Canadian company to place its entire policy reserves upon a 31/2 per cent. Interest basis-the present Government standard. was niso the first, and so far is the only company, to value its total assurances on the more stringent 3 per cent. reserve

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DALY'S GARAGE 335 King Street.

PERSONALS.

Well-known Women. Chatham, Ont .- "I was sick for about



eat to amount to The anything. I got very thin and had no strength at all was very much discouraged at was never going to get better. . I I block without feel ing all tired-out I took different

not get the help I needed. A friend of Going each TUESDAY from MAY STB mine advised me to try Dr. Pierce's Favorite Prescription. I began to take it with the 'Pleasant Pellets' and by the time I had taken two bottles I was well was entirely well. My appetite came back and I gained in flesh. Now I am as strong and healthy as any one could wish to be. I owe it all to Dr. Pierce's medicines and I am glad of the opportunity to give testimony in their favor; they have done wonders for me."-Miss THELMA PARKER, 141 E. King St.

Chasham, Ont .- "I have taken Dr. Pierce's medicine with good results. I be without my financial aid?" was weak and run down, lost my appetite and got very thin. I took Favorite Prescription' and 'Pleasant Pellets' and these two medicines built me up in a very short space of time so that I felt as well as ever. I found them to be all that is recommended of them: they are good."-Ave., E., Chatham, Ont.

Every woman who has backache, headache, low spirits, sleepless nights, owes it to herself to speedily overcome the trouble before a breakdown causes prostration.

Dr. Pierce's Favorite Prescription is Reford Co., Limited, General Agents a non-alcoholic remedy that any ailing soman can safely take because it is prepared from roots and herbs with pure glycerine, containing tonic properties.

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In 2-lb. tins, 5-lb. pails, and 10-lb. pails, which we are selling for on week only at the old price,

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PHOSPHONOL FOR MEN. Restored Vim and Witality; for Nerve and Brain; increases "grey matter"; a Tonic—will build you up. 33 a box, or two for \$5, at drug etores, or by mail on receipt your business and continue to make of price. The Score LL Date Co., St. Catharines, money."

"Sold at Mahood's Drug Store,"

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Immense Debt It Owes to the Science of Chemistry.

times - thought I A VITAL FORCE IN BUSINESS.

could not walk s It is an Exceptional Process or Manufacturing Plant In These Days That Does Not Rest Fundamentally Upon Chemical Control.

> Six gentlemen gathered round a table on which were displayed a steel rafl, a waterproof shoe, a fifty cent necktie and a tin of preserved beef. Each claimed credit for creating these "All are products of our wonderful

> factory system," said the manufactur-"My foresight built the factory. and my management keeps it going." "How about money?" protested the banker. "Where would your factory

The third man was an engineer, "Neither factory nor finance would have been of much account without my professional ability in working out processes," he asserted. "Each these articles embodies hundreds of MRS. WM. WEESE, Cor. Taylor & Grand engineering problems which I have

> "All production rests on labor." declared a workman in cap and overalls. "If I walk out of your factory

"I built up the consuming demand or your stuff," chipped in the sales-

Finally the sixth man spoke. "I am a chemist," he said, "and these are all chemical products.

industry today is three-fourths chemical. You may think that your steel rail was made in furnaces and mills by purely mechanical processes, but from start to finish it depends on chemical exactness in materials and manipulation, and if the chemistry is lacking the rail breaks. That chrome tanned shoe is a chemical achievement. Chrome tanning is a chemically exact process. The necktie is made of artificial silk, a chemical imitation that is at once cheap, good looking and useful. As for your can of beef, the packing industry has been built up on chemical research, and this meat was probably paid for with chemical byproducts. Gentlemen, three-fourths of all our manufacturing today is chemical at bottom, and you must recognize

Enter a vital new factor in American

industry-chemical control. Look at our manufacturing plants through the eyes of the chemist and products that you had supposed were entirely mechanical in their nature. such as building materials, metals, machinery, and the like, become products of the laboratory. The food you eat. the beverages you drink, the clothes you wear, the tools you use, your playthings and studies and the power. beat and light that keep you comfortable in the modern world-in every one of them is subtle chemical supervision. It is an exceptional process or plant nowadays that does not rest fundamentally on chemical control, and if you find one that does not something is probably the matter with it for that

Here is another way of illustrating

chemical control: Everybody knows that much has years by intelligent study of people in industry-the workers. A manager brains, strength, likes and dislikes. He uses their natural abilities as far as possible and, when these are too pronounced in a certain direction, may check one against another, as by harnessing careless energy and cautious experience together. Even differences of nationality, politics and religion can be harmonized to increase output, raise earnings, cut costs and abolish waste

and accidents. Now comes the chemist and insist that the materials of industry are just about like the people. They are temperamental. They have warm likes and dislikes for each other. Some are energetic and some sluggish. They differ with mass, temperature, time, and so on. Their differences are as subtle as buman whimsies, being detected outy with the microscope or delicate reactions in many cases. The chemist aims to bring about with materials the same balance and working har-

mony that the manager of employees brings about with human beings. We must all get acquainted with each

other on this new basis, says the chemfat. Rankers and business men must get the chemical viewpoint and learn to pass on chemical values. They now call to the engineer for professional guidance when they make investments and start new enterprises. They must learn to call in the chemist in the same way and use his knowledge in clearing up technical problems. Their relation with the engineer was not established in a day.

A similar relation with the chemis will take time. For the present they should cultivate an acquaintance with chemist and chemical literature.

The chemist, on his part, recognizes that he has been too closely absorbed in his profession and that he must now cuttivate the acquaintance of the bank. er the business mun and the man in the street and show them where chemstry touches everything in modern life. tie Post

Yesterday's neglect causes two-thirds

of today's worry. During 1916 Canadians added more than two bundred millions of dollars to their bank' deposits.

Many a man's fish stories are arbitrarily limited by the spread of his arms.

TRAIL OF THE SUBMARINE.

It Always Betrays Its Presence to the Keen Eyed Watcher.

A submarine always reveals her presence to the seeing eye. If near the surface her periscope leaves the be-But the important fact is that the submarine spends most of her time on. the surface. One famous submarine's ability to sail seventy miles under water without rising is regarded as a great achievement. Most submarines, that is, cannot keep submerged nearly so long. The reason is that it has to come to the surface to recharge its electric batteries.

This recharging is done by the oil engines, which can work only on the surface because of the exhaust. In addition to its other disadvantages this recharging process makes a noise that can be heard five miles away. While undergoing this ordeal the submarine is in a helpless condition, and a well aimed shot even from a small gun. such as a motorboat can carry, can pierce its thin steel plates and send it

FLAG OF GREECE

The Standard Adopted by the National

Assembly In 1822. The ancient Greeks had no standard although they venerated the emblems on their shields as we our flag. The first flag used by the Greeks was decorated with a two headed eagle and was used in the revolt against the Turks in 1464. In the revolution of 1709 a white flag with a blue cross was

In 1803, when Att Pasha was ravaging Thessaly, John Stathans led a flotilla into Skiathos under a flag which was the same as that in use at the present day-blue with a white cross. The first dag of the great revolution was raised by Marco Botzaris on Oct., 25, 1820. It was white with an icon of St. George.

On Jan. 1, 1822, the national assembly in Epidaurus, at the foundation of the independence of Greece, defined the Greek flag as follows: On the land, nine horizontal stripes, a plain blue tlag in four quarters with a white cross in the middle, to be called the "land flag." On the sea, nine horizontal stripes, five blue and four white. with a blue square in the corner in four quarters, on which is a white

This is the flag known as the Greek flag today. The blue ground is very

The Giraffe as It Feeds. The singular shape of the giraffe is adapted to its habits of life. It feeds on the young branches and top shoots of the trees, and its long fore legs and neck enable it to browse at a far greater height than any other animal. In feeding it stretches up its neck and with its long prehensile tongue, which it can protrude to a surprising distance, books down the tender shoots and leaves into its mouth. But the creature's peculiar form, though enabling it to feed on what it likes best. is sometimes the cause of its destruction. The fore legs are so long that to reach the ground it has to stretch them wide apart and bend down its neck in a semicircle, and while drinking in this defenseless attitude the lion or leopard springs upon it and overpow-

ers it before it can recover itself.

Making Coffee In Java. "In Java they know how to make coffee," says a woman who has lived there many years, "It is not boiled, as is the custom here in America. The bean is roasted carefully and then ground to a fine state, not powdered, and boiling water is then poured over it. The water is allowed to filter through the coffee for several hours until the extract is highly concentrated and very strong. A spoonful of this extract is then placed in a cup of hor milk, and I may tell you that there never was a more delicious drink

The Cross in Heraldry. In heraldry the cross is formed by two perpendicular and two horizontal lines crossing in the center of the shield. This form is modified in varions ways by additions and combinations, thus expressing many meanings. It is said that human intelligence never devised a system so influite in its varieties and so endless in its application as is to be found in the science of heraldry, in which figure twenty-

Choice of Evils. "Old man, you are entirely too close in money matters. Your friends are beginning to classify you as a tight-

seven basic or fundamental crosses.

"What does it matter? I'd rather e classified as a tightwad than as a rood thing. Trees Upside Down.

By transplanting young trees upside down so that the branches develop roots and the roots leaves an English railway has produced small shade rees in less time than ordinarily.

Question For Question Clarence-Would you scream if I kissed you? Clara-Do you flatter James II Collins in Saturday Even- yourself that I would be speechless

> Think of your own faults and probably you will talk less about the faults of others. There are at present twenty-two companies of the Canadian forestry

corps operating in France. Two new Catholic churches Brantford are a probability in near future.

THE MAN WhO FLIES.

He Should Be Young and Robust Both In Body and Mind.

The work of an aviator demands robust health of both body and mind. From leakage of petrol spray the pilot may become dizzy, and the exhaust traying wake, and even when she is gases from the engine-carbon monox-100 feet or more under water she al- ide and dioxide-may cause headache, ways disturbs the surface in a way drowsiness and malaise. The rarelled that, to the experienced observer, air at great elevations may induce the makes her presence known. The watch- symptoms well known in balloonists, er in an airplane quickly sees such and Wells refers to a case of frostbite disturbances, even if the submersible is in an airman who had been exposed to too far under the sea to be seen itself. 34 degrees of frost at an elevation of 15.000 feet. Psychasthenic symptoms -namely, loss of self confidence and the resulting mental worry (aerosthenia)-are not uncommon and prove that the victim has mistaken his sphere of

Flying is undoubtedly the job of a young man under thirty years of age, and not every young man is temperamentally or physically fitted to carry it through. Perfect eyesight is neces sary to insure safe landing, correction with glasses being not without its dangers; perfect hearing is essential to detect the first indications of engine defect, and free movement of joints of the lower limbs to control the steering

Fits and tendency to faint absolutely deter the aspirant from the air service. In one remarkable instance at Haslar an airman who fainted, with the result that the aeroplane dived nose downward 1,200 feet into a plowed field, escaped with such minor injuries that he was at first extremely loath to give up this branch of the service.

A CONTINENT OF MARVELS.

Some of South America's "Greatest In the World."

Bring on the superlatives! We write of South America, the continent where are the world's greatest mountain ranges, densest forests and largest riv-

Just for instance, the Amazon river system has over 50,000 miles of navigable waterway, enough to tie two loops around our planet. It can be navigated for 2,500 miles by ocean steamers, a greater distance than from New York to Panama.

The Rio de la Plata is 120 miles wide at its mouth!

And notwithstanding all Colonel Roosevelt's discoveries South America still has the largest unexplored area of any continent. Almost everybody knows that Brazil

is larger than Europe or the continental United States, but the size of the "little" republics is not so well known. Texas could be lost twice in "little" Venezuela and still leave room for Kentucky and Tennessee. Peru could comfortably swallow Cal-

ifornia, Oregon, Washington, Nevada Arizona, Utah and Idaho. And it is over 2,600 miles from one end of Chile to the other-almost as far

as from New York to Glasgow! Gold is found in every state of South America, and from Potosi alone, the famous "peak of silver" in Bolivia. more than \$2,000,000,000 in silver has been mined in the last three centuries.

Ironing Kills the Germa. One need not worry about receiving infection in clothes sent to a laundry. even though they be washed with those of other families in which there may be infectious diseases. Such, in substance, is a report just issued by the United States public health service after an investigation by M. C. Schroeder and S. G. Southerland of the New York department of health. For whatever disease germs are not killed in the washing will be killed by the ironing. In fact, the froning kills more germs

than the washing. There is, however, danger in having clothes washed by a laundress at her own home, for, "owing to the close quarters in which the laundresses live. there is possibility of reinfection of the clean linen if communicable diseases are present among the members of the laundress' family."

Finds Relief In "Needling." For ages one of the customs of Chinese physicians has been to thrust fine needles into the body to let out pains and various maladies, and it appears that bleeding in this way is often really useful. After long observation in China, Dr. James Cantile reports himself so much impressed with the results that he has adopted the procedure himself for certain cases. Needling seems to lessen the tension in the inflamed part and to relieve neuralgic and rheumatic pains, swelling and stiffness from sprains and fractures, and especially the indefinite hip pains

usually called sciatica. Quite Fatal. A Newark firm doing a big business in accident insurance received this note from one of its clients a few days ago: "I received a fatal accident to my hand. Have been looking for you to adjust damages. Please come soon. I don't want it to heal till you have seen it, and it is quite a job to keep it bound up. So please attend to it prompt-

ly before it gets well.

Hardly. Lawyer-Did you see what passed between the two men during the affray? Witness-No, sir. Lawyer-But you were present, weren't you? Witness-Yes, sir, but my eyes are not quick enough to follow a bullet.

Silly Moments. "You're so smart, can you tell why

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Checks and arrests those too often fatal diseases-FEVER, CROUP, AGUE, The best Remedy known for COUGHS, COLDS, ASTHMA, BRONCHITIS Effectually cuts short all attacks of SPASMS. a che caly palliative in NEURALGIA, RHEUMATISM, TOOTHACHE. Chlorodyne is a liquid taken in drops, graduated according to the malady. It impariably relieves pain of whatever kind; creates a calm refreshing sleep; allays irritation of the nervous system when all other remedies fail, leaves no bad effects; and can be taken when no other medicine can be tolerated.

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Appreciation for faithful services the distributed among them with cer-Kermit Roosevelt, a son of the of 400 of his older employes by di- tain lim'tations, was expressed in the former President, has accepted a viding \$1,000,000 among them with will of John Bartlett Pierce of Peafor commission with the British army further provisions giving them sixty body, Mass., vice-president of the the operating against the Turks in Asia per cent of the income on \$2,500,- American Radiator Company, who

000, this principal also ultimately to died June 23rd.