

NOTED MUSICIAN OF MONTREAL

Advice: The Use of "FRUIT-A-TIVES", The Famous Fruit Medicine.



MR. ROSENBERG 589 Casgrain St., Montreal. April 20th, 1915. In my opinion, no other medicine in the world is so curative for Constipation and Indigestion as "Fruit-a-tives".

JOHN M. PATRICK

Sewing machines, Umbrellas, Suit Cases, Trunks repaired and retined, Saws filed, Knives and scissors sharpened; Razors honed; All makes of firearms repaired promptly.

149 Sydenham Street

Do as Mr. Gard

Mr. Anson A. Gard, the well known Littérateur of Ottawa, called the Wandering Yankee, says in an unsolicited testimonial for ZUTOO Tablets:

"Zutoo Tablets stop my headaches so completely that I do not mind having them any more."

No need for any one to suffer from headache if they do as Mr. Gard does

and take Zutoo

TAKE NOTICE

If you want the best that can be bought, go to the Unique Grocery and Meat Market for your supplies.

C. H. Pickering, 400 and 402 Princess St. Phone 530.

Nature Says

"I can remedy most ills, and help you to escape many ailments, if you give me timely aid." Naturally, Nature prefers

BEECHAM'S PILLS

Largest Sale of Any Medicine in the World. Sold everywhere. In boxes, 25c.

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Robinson & Wiltshire VULCANIZING

All kinds of cars repaired promptly. Cars washed. Gasoline and oils for sale. Cars for hire.

With J. M. Martin, Maxwell Service Station.

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WHEN USING WILSON'S FLY PADS

READ DIRECTIONS CAREFULLY AND FOLLOW THEM EXACTLY

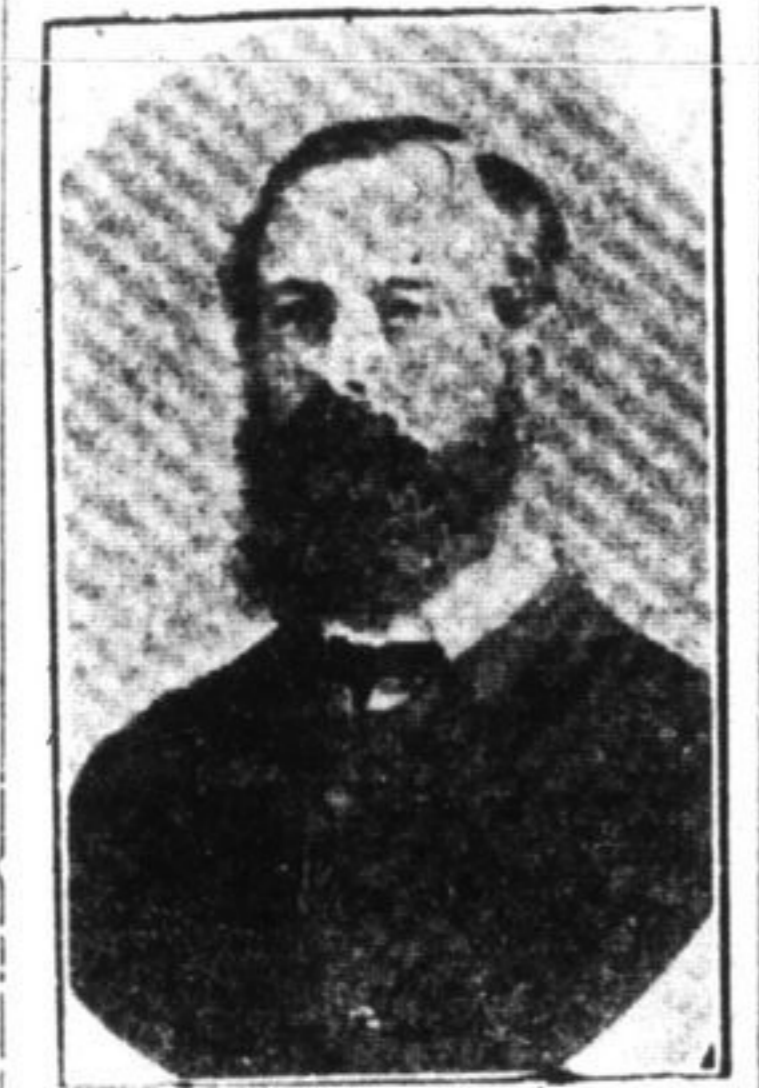
For more effective than Sticky Fly Catchers. Clean to handle. Sold by Druggists and Grocers everywhere.

Canada's Half-Century of Confederation

The Stirring 50-Year Story of the Dominion from 1867 to 1917

AN OBE FOR THE CANADIAN CONFEDERACY.

Awake, my country, the hour of dreams is done! Doubt not, nor dread the greatness of thy fate. Tho' faint souls fear the keen, confronting sun.



LORD MONCK, Governor-General of Canada in 1867.

THE CANADA OF THE FUTURE.

Parliament address of Duke of Connaught, Ottawa, Oct. 8, 1916: "Canada has a great future before it. In Canada the Empire has a portion that is bound to take a leading part in the activities of the future."

AGRICULTURAL EXPANSION.

Canada is, as she always has been, an agricultural country, but the field crops value of 1867 were infinitesimal, compared with the \$800,000,000 of 1916, and that a poor crop year.

BANKING

Banks and banking have witnessed a remarkable expansion since 1867. Chartered banks have, however, through absorption and amalgamation been reduced of late years to 21, but the bank branches have increased to over 3,200.

ELECTRICAL DEVELOPMENT.

Electricity was an undiscovered force in 1867, and electrical development is transforming the country. The Hydro-Electric Power Transmission Line of Ontario is one of the longest in the world, extending 240 miles.

GOVERNMENT FINANCES.

Canada's growth in 50 years is strikingly illustrated in the Government revenue, which has jumped from \$13,687,928 in 1867-8, to \$222,000,000 in 1916-17. The thirteen millions would not go far today in running the country.

FISHERIES WEALTH.

Canada has the richest commercial fishing waters in the world, employing 100,000. The products value, soon after Confederation, was only \$6,577,391, whereas it is now \$35,860,708. The total production value since 1870 is a billion dollars, and yet it is said that we are only beginning to catch the rich harvest of the sea.

Record of Remarkable Development in Every Department.

CANADA'S MARVELLOUS 50-YEAR STORY

Table with 3 columns: Year, 1867-8, 1916-17. Rows include: Paid up Bank Capital, Population, P. O. savings bank deposits, Bank deposits, Fire insurance in force, Life insurance in force, Post Offices, Railway mileage, Railway gross earnings, Total trade, including coin and bullion, Imports, Exports, Government revenue, Customs duties, Excise duties, Mfg. Capital (1867 and 1915), Employees, Values of products, Public net debt, Agricultural exports, Animal products exports, Cheese exports, Butter exports, Wheat exported (bush), Mineral exports, Fishery products (1870), Fishery exports, Forest products, Forest exports, Mfg. exports, Telephones, Elevators, Water power development, Electric R. R. Mileage, Field crops, value, Civil government, Public works expenditure, Subsidies to provinces.

IMMIGRATION.

Canada had little or no immigration in 1867. The modern movement Canada-wide began in 1897, or 20 years ago. Since then, 3,294,797 have entered Canada, viz. British 1,214,941, or 38 per cent; foreign, 888,294, or 27 per cent; United States, 1,188,792, or 36 per cent. Total arrivals in 1916-17, 75,395; large number of arrivals in any one year were 402,432 in 1912-13. This 20-year inflow represents 53 different nationalities, making Canada one of the world's human melting-pots.

INSURANCE

Insurance—life and fire—show a tremendous increase in 50 years. Life insurance in force jumping from \$35,680,082 to \$1,311,616,677; and fire, from \$188,359,809 to \$3,531,620,802, or nearly five billions, taken together. Today 44 life and 88 fire companies do business in Canada. Life premiums totalled \$2,474,833 in 1915, and fire premiums \$452,106,678.

MARINE GROWTH

Canada has every right to be regarded, with three oceans surrounding it as a marine country. There has been growth in this department, from 5,693 registered vessels in 1867 to 8,772 now, representing a tonnage value of \$30,000,000, and causing Canada to rank tenth among the maritime nations. A marked revival in the shipbuilding industry is already manifest, over against a world need for increased tonnage. It is said that ships to a value of \$60,000,000 are to be built in Canada this year.

MINING INDUSTRY.

Canada produces practically all the known minerals. Production has leaped from \$10,000,000 in 1871 to \$170,000,000 in 1915, and yet Prof. W. G. Miller says: "Only the fringe of our mineral resources have been touched"; and there was no sense of union or interest with the Canadian applies to most of the other provinces. Mining production in the Dominion has doubled in 11 years, and the total production since Confederation is nearly two billion dollars.

WESTERN CANADA

Western Canada was "The Great Lone Land" in 1867, with but a handful of settlers. Winnipeg, Saskatoon, Regina, Calgary, Vancouver, were unborn. Not a single mile of railway afforded transportation facilities, and there was no sense of union or interest with the Canadian East, though Western Canada holds two-thirds of Canada's total area. Now it is one of the greatest wheat-growing countries in the world, and with land to yield millions of bushels more. Population increase in ten years, 1901-1911, was 174 per cent.

MANUFACTURING GROWTH.

Canada's industrial life was a small factor in 1867. There were few factories and artisans, with little or no production other than for home use; but per a postal census of manufacturers taken in 1915, Canada has 21,291 industrial establishments, employing 511,859, with wages and salaries of \$60,143,704. But even more significant are the capital figures of \$1,984,991,427, and production value of \$1,392,516,593. Canada now makes 300 kinds of manufactures, and among the industrial plants are over 500 branch United States industries. With rich natural resources and cheap power, Canada promises to become increasingly strong industrially.

GOVERNORS-GENERAL OF CANADA FOR FIFTY YEARS.

July 1, 1867—Viscount Monck, G.C.M.G. Feb. 2—1868—Lord Lisgar, G. C. M.G. (Sir John Young). June 25, 1872—The Earl of Dufferin, K.P., K.C.B., G.C.M.G. Nov. 25, 1875—The Marquis of Lorne, K.T., G.C.M.G. Oct. 23, 1883—The Marquis of Lansdowne, G.C.M.G. June 11, 1888—Lord Stanley of Preston, G.C.B. Sept. 18, 1892—The Earl of Aberdeen, K.T., G.C.M.G. Nov. 12, 1898—The Earl of Minto, G.C.M.G. Dec. 10, 1904—The Earl of Grey, G.C.M.G. Oct. 13, 1911—Field-Marshal H. R. H. the Duke of Connaught, K.G. 1917—The Duke of Devonshire, K.G., G.C.M.G., G.C.V.O., etc.



SIR JOHN MACDONALD, First Premier of Canada, 1867-87.

RAILWAYS.

What a wonderful development has taken place in railway construction since 1867. Only 2,278 miles then served limited parts of the east, with not a single mile of steel north of Lake Superior and over the Rockies to the Pacific. The only manner of transportation in the west was by water, pony or Red River cart. The Canadian Pacific Railway was unplanned in detail; there was only the pledge of a cross-continent line. The Grand Trunk system was only 15 years old, and therefore in its infancy. Now three transcontinental lines link east and west with branches in every direction. Canada owns and operates 4,111 miles of railway governmentally. The 2,278 miles at Confederation have increased to 37,434, which means that Canada has more railway mileage per capita than any country in the world; that she has given \$800,000,000 toward this end.

TELEGRAPHS AND TELEPHONES

The telephone was unknown and undreamed of in 1867; today Canada is one of the world's greatest telephonic powers, with 1 for every 14.6 of the population, or 548,421 in all. 1,592 operating companies have a wire mileage of 1,600,000; 15,247 are employed; \$76,920,314 of capital is represented; revenue has reached \$18,594,267, and net profits \$7,852,719. Half of the organizations are co-operative.

Canada has 40,251 pole mileage, and 206,551 wire mileage of telegraph lines. 10,835,936 land messages were sent in 1916. 11 operating telegraph companies today; capital \$75,000,000, 4,535 offices.

TRIMMER WEALTH.

There is no record of forest production values at Confederation, but the sum of \$172,880,000 in 1916 strikingly illustrates its present-day value. Canada's present supply of commercial timber has been estimated as high as \$90 billion feet, board measure, which does not include pulpwood, of which Canada is now said to have the world's chief supply.

PROVINCIAL EXPANSION.

Four Provinces at the birth of Confederation; nine now. And yet the nine take up only half of Canada's total area. There is room for nine more. In 1868, the area of the 4 Provinces forming Confederation was only 662,148 square miles; now Parliament exercises jurisdiction over 3,729,665 square miles in the nine Provinces and three Territories.

GREAT CANADIAN UNDER-TAKINGS.

Canada has carried out many great undertakings since Confederation: the building of three transcontinental railways; the extension of the canal system; big harbor improvements in the chief seaport cities; the building of a great elevator system across the continent; the development of our waterpower resources; and the opening of vast new areas of country.

WIRELESS TELEGRAPHY.

Wireless telegraphy was also unknown at Confederation. Today, Canada has a chain of wireless telegraphic stations extending from the Gulf of St. Lawrence and inland up the Great Lakes to the head of Lake Superior, constituting a marine telegraphic service under direct government control not equalled by any other country in the world.

WAR ITEMS.

Canada was happily at peace at the birth of Confederation; today she is in the greatest war in the world's history. Over 400,000 have enlisted; war expenditure up to April, 1917, \$600,000,000. Domestic war loans, \$250,000,000. Munition orders total \$850,000,000. 650 plants, in 144 towns, employ over 250,000, including thousands of women.



Creates New Traffic

LAST October a count was taken of the number of horse-drawn commercial vehicles using the Toronto-Hamilton highway (at the Western end). It was found that in one month there was more such traffic than in the whole year of 1914. Since the concrete road was built, the highway is carrying a large amount of the traffic that formerly used parallel routes.

Permanent Highways of Concrete

It is estimated that 17% of Canada's highways carry 80% of all Canada's traffic. A relatively small mileage will serve—and that mileage should be built of the most durable material—CONCRETE.

Table with 3 columns: Concrete Facts on Concrete Highways. Rows: No Mud, Easy Hauling, Reduce risk of accident; No Dust, Smooth Riding, Reduce cost of living; No Ruts, Long Life, Reduce cost of maintenance. Permit of traffic 365 days a year.

We maintain an Information Bureau CANADA CEMENT COMPANY LIMITED 61 HERALD BUILDING - MONTREAL CONCRETE FOR PERMANENCE

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CHEMICALLY SELF-EXTINGUISHING What do these words mean to you? They mean greater safety in the Home — Surely something that interests you keenly! Perhaps you have noticed these words and the notation "No fire left when blown out" on our new "Silent Parlor" match boxes.

What Will I Look Like in Ten Years from Now? What woman hasn't asked herself this question? How often have you worried about it? You have heard it said that "beauty is only skin deep". Don't believe it. The key to good looks is health, and the first essential to good health is to keep the digestive organs in perfect working order.

CHAMBERLAIN'S TABLETS 25 cents at all druggists or direct from CHAMBERLAIN MEDICINE CO., TORONTO