

The British Whig
84TH YEAR.



Published Daily and Semi-Weekly by
THE BRITISH WHIG PUBLISHERS
CO., LIMITED.

J. G. Elliott, President
Leman A. Guild, Managing Director
and Sec.-Treas.

Telephone Office 843
Editorial Rooms 222
Job Office 222

SUBSCRIPTION RATES
(Daily Edition)
One year, delivered in city, \$4.00
One year, if paid in advance, \$3.50
One year, by mail to rural offices, \$3.50
One year, to United States, \$2.50
(Semi-Weekly Edition)
One year, by mail, cash, \$1.00
One year, if not paid in advance, \$1.50
One year, to United States, \$1.50
Six and three months pro rata.

MONTREAL REPRESENTATIVE
R. Bruce Owen, 112 St. Peter St.
TORONTO REPRESENTATIVE
F. C. Hoy, 1045 Traders Bank Bldg.
UNITED STATES REPRESENTATIVE
F. H. Northrup, 215 Fifth Ave., New York
F. H. Northrup, 1610 Ass'n Bldg., Chicago

Attached is one of the best job
printing offices in Canada.

The circulation of THE BRITISH
WHIG is substantiated by the
A. B. C.
Audit Bureau of Circulations.

POLICY OF RETRIBUTION.

"The growing certainty that Germany cannot win the war has not made her rulers, her army, or her fleet any the less disposed to commit atrocities," says the London Chronicle. "On the contrary the frightfulness of 1917 is beating all records for the previous years. At sea we have the sinking of hospital ships, on land the unparalleled devastation of the evacuated regions of France and the detention of all their girl-residents as servants for German soldiers. We will not stop to qualify these crimes, whose authors are plainly impervious to moral verdicts. But why are they not deterred by fear of retribution?"

The Chronicle said the Allies had occasion to protest against the violation of international law, especially in the sinking of hospital ships, flying the red cross flag and at night exhibiting the lights and colors dictated by The Hague. But they had acted separately. They must speak collectively, in the opinion of our contemporary, and get rid of the idea that German atrocities cannot be adequately punished. Towns and cities have been sacked; the people have been massacred; art and sculpture and architecture has been destroyed; generally the homes of the people and the public buildings have been left in smoking ruins.

"The penalty," says the Chronicle, "for the illegal destruction of the Allies' towns and factories might be the destruction of twice the amount of similar German properties." There may be delay in executing these threats, but the time will come when the Germans must be taught a lesson they can never forget. They must be given to understand that they cannot purchase immunity from their atrocities. Ere the war is over the sentence of the Allies may impose capital punishment upon the men who have authorized or approved of these infamies and this would be absolutely just.

Hon. Arthur Meighen says it is not intended to change the Franchise Act materially. Which means that the threat to disfranchise the foreigners in the west, who have been naturalized, will not be carried into effect. 'Tis well.

THE EFFECT ON QUEBEC.

For a day Montreal was completely changed. The transformation was effected through Marshal Joffre whose presence seemed to represent France reincarnated or purged and purified by the war. He had not much to say. The most he essayed to do was to indicate by smiles and gestures the thoughts he was unable to express. He met some of the invalided soldiers who had fought under him in France. He saw their decorations which spoke of valor in the field of battle. He lingered beside the couch of a disabled soldier, beamed in a kindly way upon him, and kissed the hand of his admiring mother. All through he was the embodiment of affection and kindness and bravery, and one could see at a glance why he inherited the title of "Papa." But best of all is the patriotism that has been kindled in Quebec through his brief visit. At the political capital of Canada M. Viviani caused the French-Canadian members of parliament to weep as he portrayed the sufferings of his country when came the forerunners of those whom he addressed. At the

commercial capital Marshal Joffre beget afresh the spirit of heroism which ought to grow and spread until it has brought the entire province under its spell. Quebec needed just such a visitation as Joffre has made, and in answer to his appeal, "Send us more men, we need them all," there ought to be a response that will forever wipe out the reproach of recent months.

France has put all of her available men in the field. She is depending upon the United States and Canada to come to her relief with recruits. Is she to be disappointed? Are the French-Canadians, of Quebec especially, to fail her at this time?

A TRIUMPH FOR TEDDY.

Ex-president Roosevelt is a public figure which cannot be obscured in the kaleidoscopic changes of American public life. He offered to lead 200,000 of his countrymen into the European war, and for service on the side of the Allies. A week ago this offer, (being termed incompatible with the government's policy of selective draft), was declined. But only for a day. The House referred the matter back to the conference committee for a restoration of the bill to its original form. This must be very gratifying to Teddy. It insures the passing of the Act which accepts of his offer and recognizes his importance in a most remarkable way. Two views of him were presented during the discussion of his offer in the committee of Congress. In one he was the leader of a military contingent which, projected into the war, unfitted for its strange experiences, suffered a prodigious loss. The other view featured him as the heroic commander who knows no fear, and who would captivate even the enemy with his gallantry. One thing is certain—the entrance of American troops into the conflict will arouse the people of the United States, and the sacrifice of any of them, to the liberty which all Americans adore, will mark a new epoch in the progress of the war.

ENGLAND'S GREATEST SIN.

The Commons of Canada spent a warm afternoon recently in discussing the temptations and dangers of the canteens in England. A protest was made against them in the name of Canada and her young men in the army. But the canteens are of small account or menace when compared with the social evil. The London press is furious because parliament has been so neglectful of its duty in this matter. But at last action has been taken and immediate reform is expected through the enforcement of recent legislation. Capt. Guest, M.P., at a recent session of Parliament, estimated that over 100,000 men had been laid aside through infections they had contracted in England, and in France between 150,000 and 200,000 cases had been reported in the hospitals. Most regrettable of all were the protests of Sir Hamer Greenwood, M.P., who, at a recent visit to Canada, his old home, had been reproached again and again because of the social evil of England and its effects upon the Canadian soldiery. The drunkenness of the old land is evidently not its greatest sin, and the war has made this apparent in its most terrible way.

EDITORIAL NOTES.

Russia is in a state of disintegration. The promise of great things has been destroyed by the failure of the masses to realize what true freedom means.

A firm of engineers in Montreal offer to make artificial ice delivered at \$1.00 per ton. It is a question of capital, and in a place like Montreal, capital is the god.

The race track, it is charged, is largely in the hands of professional gamblers, and it is for these our parliaments have a special care in these times of stress and war.

The larger part of Saskatchewan's wheat crop is in. The season is one of three months in the west. That short time seals the alternative of fullness or famine next winter.

Mr. Raney, K.C., exposes the race track jockeying in the Commons by showing that two members of the committee on this subject are representing constituencies in which there are race tracks, and one helped to establish the race track in which he is personally interested. Impartial judges of a great evil, truly.

The "don't knows" of the federal government are very many. Sir George Foster announced that every shipyard in Canada could have all the orders it could fill from the imperial government, and when pressed for information had to say that he didn't know anything about it. Application would have to be made to the Imperial Munitions Board. A model and up-to-date minister of commerce, surely.

PUBLIC OPINION

The Worst Ever.
(Toronto Saturday Night)
"We are cursed with a most incompetent Government, probably the worst since Confederation."

Three Years' War.
(Toronto Mail)
The United States is preparing for a three years' war, and some Congressmen are of opinion that the time necessary to prepare for a three years' war is exactly three years.

Out For a Win.
(Toronto Globe)
The British Premier says that his country is through blundering, and is right out on the course. It was a German who said that the British never won the first battle and never lost the last one.

A Real Help.
(Montreal Saturday Night)
The action of the Quebec manufacturers agreeing to give selected employees a month's holiday at half-pay if they will give that to farm work is well-designed, patriotic and in every way commendable.

Value of Disguises.
(Exchange)
To evade German U-boats, British hospital ships now sail in their ordinary guise, stripping of the familiar Red Cross insignia. Which leads the New York Sun to suggest that the French cathedrals might be disguised as breweries.

Women's Work.
(Washington Post)
Secretary Lane condensed a volume

In a few words when he suggested that the women of this country raise their own vegetables, can their own fruit, prevent waste in the home and inspire their men with patriotism. The waste of foodstuffs in this country in one week, would feed the Belgians for a year.

HOW MEN FORGET DIFFERENCES IN WAR

M. Viviani, at Ottawa. "Ever shall I remember that eventful fourth of August, when I entered into the French House with the declaration of war that had been communicated to me as President of the French Cabinet by M. Deschouon on the previous day. All the members stood up, quivering with emotion; all the galleries filled with wives and mothers, who were going to send to the front their husbands or their sons; all standing; no more political parties, no more groups—none but Frenchmen, reconciled in their devotion to their country. And, as days followed days, all parties rallied to the same flag and put on the same uniform—Catholics no more, free-thinkers no more, Socialists no more; Radicals no more, Conservatives no more, but all children of the one France. As one man we shouldered our guns, and it is that wonderful unity, that sacred unity, that that given us victory. If this great effort of ours should not be crowned with victory, then, I must say, never was there waged a war so disastrous to the nations of the world. What is at stake is not territorial aggrandizement; it is more than that: it is the freedom of the world."

Random Reels

CHECKS

The check is a promise to pay hard money which is perfectly good while in transit through the mails. Upon reaching its destination, however, it is scrutinized, weighed, measured and tested for moisture by a bloodless functionary known as the credit man, who never accepts a cigar without examining it for the pure food label. The result is that a perfectly good check, written in a bold, free hand, by people of honest intentions who are nursing an inflated deficit, are returned to the makers with caustic words of reproach attached to them in red ink. The check is one of the most convenient forms with which to pay debts to people who live at a long distance from the local bank. By the time a weak-lunged check has travelled across the continent and has been found to have nothing back of it except a chattel mortgage on the cash register, an enterprising debtor collects in enough money as financial secretary of three lodges to meet it with a roll of compact currency and with a surprised and pained look. For this reason wholesale houses situated several hundred miles from the local Rating League greet checks with which they are not on speaking terms

with the haughty and disdainful stare of the head waitress during an Elk's convention.

Checks are furnished by banks in small books which enable the customer who owns an adding machine and a good memory to tell at once just how much he is overdrawn. The bank also keeps track for him, and sometimes its tracks do not harmonize with those of the customer, who many perfectly good checks, written in a bold, free hand, by people of honest intentions who are nursing an inflated deficit, are returned to the makers with caustic words of reproach attached to them in red ink. The check is one of the most convenient forms with which to pay debts to people who live at a long distance from the local bank. By the time a weak-lunged check has travelled across the continent and has been found to have nothing back of it except a chattel mortgage on the cash register, an enterprising debtor collects in enough money as financial secretary of three lodges to meet it with a roll of compact currency and with a surprised and pained look. For this reason wholesale houses situated several hundred miles from the local Rating League greet checks with which they are not on speaking terms

Rippling Rhymes

THE GREAT SHOW

The winter nearly killed me off; it gave me grip and whooping cough, the mumps, the measles and the itch, the rheumatiz and gout and sich. I'm thankful that I have survived—the circus season has arrived! Today the first show came to town; it took three men to hold me down. For always when the circus comes, the ancient blood within me hums. I never weary of its sights, its atmosphere and rare delights. I love the grand free, street parade, I love the lukewarm lemonade, the gymnasts, india-rubber men, the crocodiles from distant fen, the lovely girls with diadems composed of sparkling plate-glass gems. I love the tigers in their cage, moth eaten lions in a rage, the camels with their hilly backs, the snakes, the warthogs and the yaks. I love the wild hyena's yell, I love the good old circus smell; there's nothing like that fine rich scent outside the canvas circus tent. The same old fragrance that I knew in youth, when all my skies were blue, and I played hokey that my eyes might see the tented paradise. And when I hear the circus growl, the mingled groan and roar and howl, the bark, the mutter and the whine, the same old thrill runs up my spine.

—WALT MASON.

THINGS THAT NEVER HAPPEN
By GENE BYRNES



Bibbys
Famous \$15
Men's and Young Men's Suits
Mail orders promptly attended to. Send chest, waist and inside leg measurements. We will do the rest.
YOUNG MEN'S PINCH BACK SUITS
In new Shetland Plaids, \$15.00.
YOUNG MEN'S FORM FITTING SUITS
The Ritz, fancy tweeds and chevots, \$15.
Men's 3 Button Sack Suits
English Tweeds and Worsteds, \$15.00
Bibbys - Limited

Tea Tablets
From Pure Tea Leaf
100 Cups of Tea for 40c.
An ideal overseas package. Horlick's Malted Milk Tablets Convenient and nutritious. A day's ration, 25c.
DR. CHOWN'S DRUG STORE
185 Princess St. Phone 343.

Automobile Owners, Attention!
The place where all auto troubles are made right. Auto supplies of all kinds; cars washed and stored. Repair work a specialty; prices reasonable. Call and give us a trial. Always open.
DALY'S GARAGE
325 King Street.



Pretty Shoes
Essential to Stylish Appearance.
No other part of woman's dress is more conspicuous than her shoes.
Her shoes, therefore, play a very important part of the style expression of her costume. They make or mar the entire effect.
Our spring showings are the newest designs from the style centres. See our display.

The Sawyer Shoe Store

Crothers' King St. Bakery
Home-made creams and fudge, 20c lb.
Imported Turkish Delight, 40c lb.
Chocolates from 25c to 50c lb. Fancy boxed chocolates from 25c to \$1.50.
Fresh stock always on hand.
Try Our Bakery—It is Delicious.

It is a pleasure to deal with a man or store fair in its methods, square in its dealings and prompt in its delivery. This service may be had at the
UNITED GROCERY,
138 Princess St. Phone 267. The home of choice groceries.

Pure Clover Honey
20c a Section
At Thompson's Grocery
294 Princess Street, Phone 387.

We Have a Nice Assortment of
Pure Corn Syrup
In 2-lb. tins, 5-lb. pails, and 10-lb. pails, which we are selling for one week only at the old price.
E. H. BAKER
Cor. Montreal and Charles St. Phone 1265.

CRAWFORD
Begs to Notify His Customers that commencing May 1st.
COAL SALES Will Be For CASH

At price current for the month when the order is given.
The Coal situation in the United States compels this action.
Foot of Queen St. Phone 9.

Carpenter and Builder W. R. BILLENNESS
Specializing Store Fronts and Fittings. Remodelling Buildings of all kinds. ESTIMATES. 11. EXPERIENCE. Address 272 University Ave.

COAL CUSTOMERS Please Notice!
On and after first of May Coal Sales will be for Cash Only.
BOOTH & CO.
Phone 133.

FOR SALE
183 Acres, \$6200
Four miles from city. Good buildings; well watered.
W. H. Godwin & Son
89 Brock Street Phone 424

CALIFORNIA JELLIES IN GLASS:
Orange, Grape Fruit, Guava, Roselle, Quince, Satsuma Plum.
Two sizes, 13c and 25c.
JAS. REDDEN & CO.
Phones 20 and 990.