

In The Automobile World

Fads And Fancies For Motorists

Early spring days will find the man who drives his own touring car wearing the latest model in leather coats. The coat has a Shetland wool lining that snaps in place and may be removed if too warm. Buttoning from right side way over to the left with one button, the coat is secured at the waist line with a belt fastened to the coat, except for a space in front where it may be tightened or loosened. A convertible collar can be regulated to suit the weather. The coat is loose enough to admit of perfect freedom in driving. The smartest touch to this outfit is an aviator model cap worn with the coat. The cap comes in three models—the curtailed hood, the fur lined hood and the leather lined skull cap with ear protectors.

Tufted leather pillows are newer than the plain ones, but are not comfortable. Velvet pillows trimmed with worsted flowers are novel and are in the bolster shape, gathered and finished at the ends with tassels. Still

newer are the pillows made of pongee or India silk, stenciled. These are done in bold floral designs on natural tan. They clean perfectly and it is said will wash if great care is taken. They are made slip fashion to button in place.

New cloth Alpine shaped hats in plain colors and in the black and white plaids are being selected for southern touring use. These hats go well with the new rainproof dust coats. The coats are of garbargine with plain linings, cut in full top coat model.

Hanshee cashmere shawl robes are excellent for early spring use, and they come in fascinating colors, the reverse side being a pale shade of the darker color. For instance, a purple tan reverse, a navy a pale blue, and so on. The fringe at the ends is three inches long.

Two-toned wide satin scarfs having deep pockets at the ends are already taking the place of the fur styles. The scarfs are dressy and are worn with little mushroom hats to match, the rolling brims showing the light colors on the reverse side. Some

of the hats have a single bunch of flowers at one side to match the brim facing.

Chin strap or bridle toques in suede, leather or satin, while not altogether new, are very good for touring wear on breezy days. The bridle holds the hat in place without pins, besides being quaintly becoming to the face if it is of just the right width.

Amber wrist rings finish a bag made of a mandarin yellow Chinese embroidered square. The bag is done in blue, gray, gold, black, green and white in a lotus and rice bird design. The bag is lined with old blue silk and has a fringe of amber beads and blue silk tassels at the bottom.

A mandarin hat made of soft yellow hemp straw and a Chinese embroidered band has a long silk tassel hanging from the centre of the crown over the left side. It is a good little touring hat and looks pretty with a light silk dust coat made in mandarin model.

Chintz coverings to protect the limousine cushions from summer dust are already appearing. The chintz having a light ground, with large flowered patterns, is in favor with a number of period patterns.

Among convenient accessory offerings is the folding rubber basin in a leather case. There is room in the case for a flat cake of soap and a neatly folded towel, and the basin holds fully three pints of water.

Popularity of the Bicycle.

As apparent everywhere this year, the bicycle is becoming more popular than ever. Business men are recognizing its usefulness in furthering the efficiency of their business, people in city and rural districts are taking advantage of the benefits to be derived from bicycle riding for pleasure, and bicycle clubs are being formed throughout the country, the members of which take part in road trips and special tournaments.

The plant of Hyslop Brothers, Limited, Toronto, when recently visited, was found to be a hive of industry. This firm, who have been manufacturing bicycles in Canada for 28 years, are turning out their well-known high grade models as fast as possible. It is stated that the higher priced bicycles are in greatest demand; people now want the best bicycle they can buy for their purpose. The Hyslop bicycle is high grade in every way, the equipment is first class and the manufacturers claim that the general satisfaction with their product is the result of long experience in manufacturing. The purchaser of a Hyslop bicycle knows that he possesses a machine that will ride easy, always look well, and, in general, be entirely satisfactory.

GRAY-DORT ENDORSED

Prefer it to Any Car in its Price Class.

Toronto, Montreal, Winnipeg and the big cities of the Dominion have endorsed the Gray-Dort as an automobile of individuality and distinction.

Making its debut in the market only two years ago it has been taken up by buyers and dealers with enthusiasm and avidity. In design and construction, in the engine parts, transmission, radiator, body and fenders there is individuality and conspicuously honest construction.

The strength of its appeal to the conservatively-minded man who wants a car for business and family use can be gauged by the fact that Mr. Gibbons, Gray-Dort distributor in Toronto, has already sold more than 200 cars.

The same quick popularity is seen among the farming communities. The deep-seated comfort and reliable power-delivery of the Gray-Dort thoroughly satisfies the needs of every progressive farmer who invests his good money in an automobile.

It is a car which is strong, light and easily handled. Few cars in its price class can boast of an engine so efficiently designed, so sparing of

fuel, and so reliable. On tires, too, it is very easy and economical. The local distributors report very satisfactory sales in Kingston and district, over forty cars having already been delivered.

Increasing the Mileage.

A concentrated tread is one of the improved features of Marathon tires, made in the new plant, opened last fall, at St. Catharines, Ont. When the ordinary tire wears down, there is usually more or less waste rubber left on both sides of the tread. But in Canadian-made Marathon tires, the rubber is heaped up extra thick on the centre of the tread, where the most wear comes and such waste is reduced to a minimum. This concentrated tread gives extra protection against punctures and cuts, and adds greatly to the wear and mileage.

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The Universal Car

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WHERE MOST WEAR COMES

RIGHT there the **MARATHON** Concentrated Tread is heaped up high and thick, to ensure extra mileage and protection against punctures, blow-outs and other injuries.

The thickness of this husky tread, and the 100% efficiency of its Angle non-skid design, are possible in **MARATHON** Tires because they have the bodily stamina to successfully withstand excessive strains.

5000-Mile Guarantee on Angle Non-Skid Treads
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For Sale at all Garages
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Auto Engineers Working Toward Three Ideals

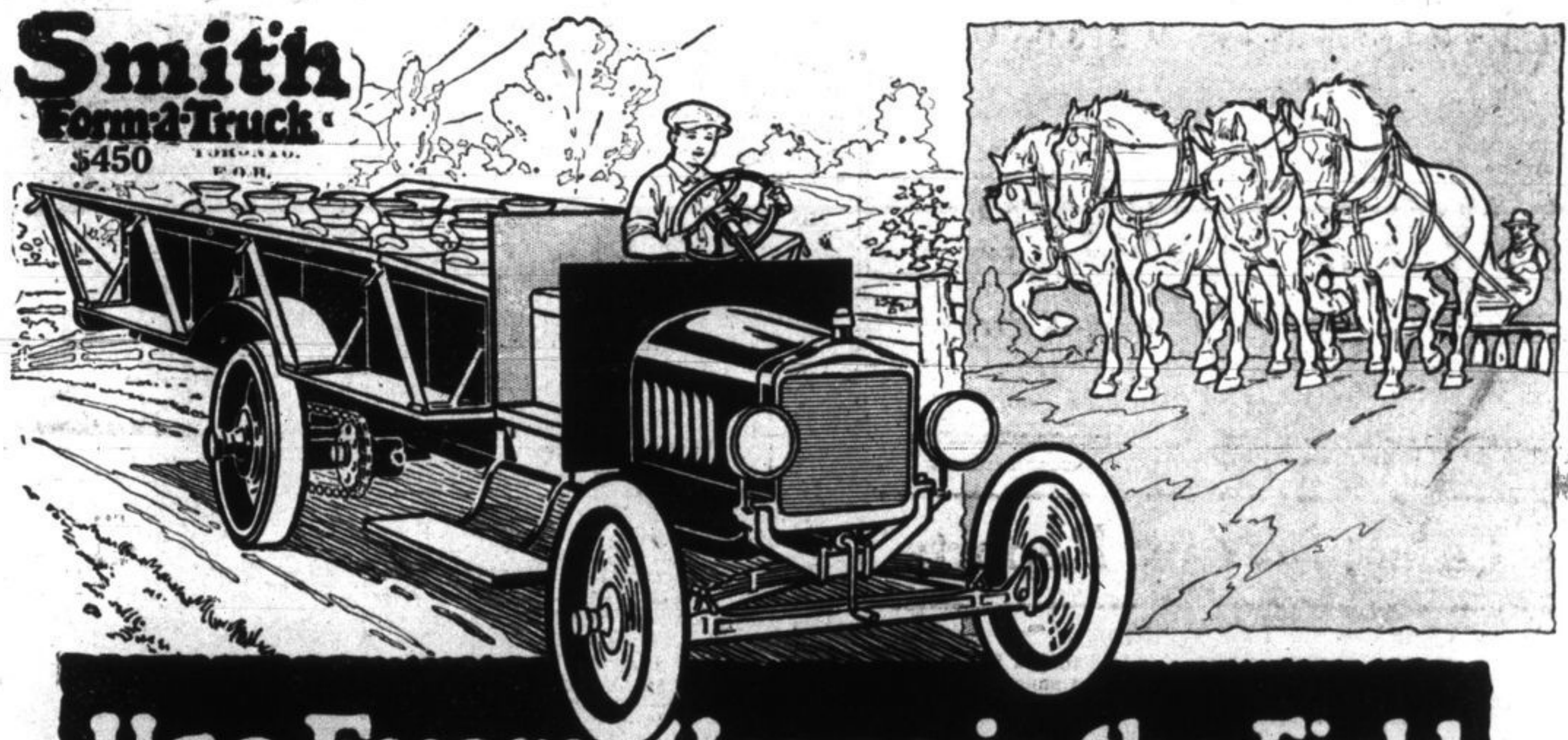
Automobile engineers are working toward three ideals in motor car design, according to J. Edward Schipper, member of the Society of Automobile Engineers, as follows:

Better performance is the first. This means a greater speed range on high gear, better acceleration, better economy, longer life, silence, easy starting and other factors to make the car a vehicle that can be started, operated and cared for with the least trouble and expense and with the greatest amount of satisfaction to the user.

More comfort is the second. In this phase of development is included everything that makes the car a better vehicle to ride in. Better spring suspension, upholstery, body proportions, ease of entrance, weather and over all kinds of roads, convenience in night driving, in making minor adjustments and repairs, such as tire changing, brake adjusting, battery filling and even gasoline and oil replenishment.

Finer appearance is the third. What this includes is self-evident—Body outline or profile, the finish and trim of the exterior and the design and adornment of the interior from the appearance point of view. Under the heads of performance, comfort and appearance our observation will fall; each detail considered will, in the belief of the engineer who adopted it, be a small or large step toward the betterment of one of the three. If the change has not improved one of these three things it has not been a gain from the user's standpoint, although there is another consideration, and that is better manufacturing possibilities.

Expecting a Puncture. Little Benny was looking at a picture of Elijah going to heaven in a chariot of fire. Pointing to the halo about the prophet's head, Benny exclaimed: "See, mamma, he's carrying an extra tire."



Use Every Horse in the Field Haul With Smith Form-a-Truck

EVERY time you take a horse out of your fields to do hauling you waste valuable time that you can never get back. You need every one of your horses for plowing, cultivating, seeding and other work that you can do best with horses. And you cannot afford to keep extra horses just for hauling.

Horses cost you money all the time, whether they are working or not. It takes valuable acres out of your fields to feed them. Use Smith Form-a-Truck to do your hauling and not only save the expense of horses, but save the expense of drivers taken away from work in the field to drive to town.

Save your own time by making the trip in two-thirds the time required by horses. And keep only the number of horses that are really necessary to do actual field work for you.

Any up-to-date farmer who is looking for all the money he can make can cut off the expense of from two to four horses by installing Smith Form-a-Truck—can keep the horses he must have to do his heavy work, busy all the time, and put real money into his earnings. Don't put off trips that you could make with profit, hauling early crops or money-making live stock to take advantage of high prices just because you cannot slow up other work that must be done. With Smith Form-a-Truck you are always ready to haul any load anywhere, with no waste time, with no hold up in your farm work and with a lower cost than you have ever known.

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Using any one of six chassis, Smith Form-a-Truck combines with any Ford, Maxwell, Dodge Bros., Buick, Chevrolet or Overland chassis to make a fully guaranteed one-ton truck. It gives you real truck construction that will stand up under the hardest hauling you could ever do.

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Light Four \$975

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A Car of Pleasing Design

The design of the new Willys-Overland Light Four is notably pleasing and satisfying in lines and proportions.

Crowned fenders, sweeping in their curves, and unobstructed running boards, emphasize the long, low appearance.

This car is a beautiful example of the modern tendency toward straight, flowing lines.

The attractive finish—in keeping with the other distinctive qualities of this Willys-Overland car—completes its thoroughly stylish appearance.

And the tremendous volume of the Willys-Overland factories makes it possible to offer this efficient, stylish and comfortable car at a reasonable price.

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