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One Quart of Milk

is equal in food value to three-fourths of a pound of Beef Steak, eight eggs, fifteen pounds of oysters, two pounds of fish, six pounds of tomatoes. And the milk is more easily digested and far more economical than any of the other foods.

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Have been manufactured in Canada by the Ford Motor Co., of Canada, the largest motor factory in the British Empire.

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This is the simple reason why there are so many Ford Cars in Canada today and why the Ford Car is known everywhere as

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SPONTANEOUS COMBUSTION INCIDENTS

THE CAUSE FOR THE FIRE IN LOCAL NOTES AND ITEMS THE WHIG BUILDING.

The Paper Was Issued On Time— To-day's Paper is Smaller Than Usual-Better Things Will Soon

As speedily as possible after the de- Princess St. luge of water had subsided on Wednesday the printers got busy and made up the Whig for publication. Fortunately the press was not sufficiently damaged to put it out of business, and the paper was issued on time, much to the gratification of its ympathizing subscribers.

The firemen were active about the Whig building until after three clock. The water used flooded the inechanical departments soaking every wooden rack and stand. Wooden type and wooden bases were all water-logged with disastrous results. The linotypes, immediately under the seat of the fire, were deluged and the result/ will be much damage as the parts are highly tempered and not able to stand rust and dirt, a result of the conflagration. All through the mechanical shops there is considerable

print, just received, was saved from Tuesday afternoon. serious flooding. Much of the job and rendered unserviceable.

the flood pouring out of the front en- Furnishings.

with. The insurance adjusters are now at work and it is hoped that the Whig will be able very soon to resume its regular operations.

The city printers, with their usual generosity, offered assistance and with their help the Whig was able to complete its work, sufficiently to publish. To-day a machine in the Stand- duction Committee on Tuesday night ard office is being used, men setting type on it for the past twenty-four hours. To-day's issue is much shortened and little space is available for news, but this will be remedied with Meek, the Poultry Association was all expedition and the full service re- asked to take the matter up with the sumed. The consideration of sub- Department of Agriculture and see if scribers, advertisers, etc., already gen- similar arrangements could be made erously extended, is sought for a little for the city pupils.

The Whig wishes to extend thanks o the Standard for the offer of the use of its press and machines, a ser-

ice much appreciated. The fire was due to spontaneous combustion, and in this Fire Chief Armstrong agrees with the management. There were no wires or pipes near the spot where the fire broke

Expression of Regret. W. F. Nickle, M.P., telegraphed the

Whig from Ottawa: "Deply regret the severe loss you have suffered and trust you may soon be able to restore your plant. Constructive criticism and wise discretion make for good government."

ENROLMENT OF MEN FOR C.D.F. lief in all cases of this nature.

Overseas Troops. The need for men in the armies of Great Britain and her Allies is great-Robertson, Chief of the Imperial my throat, which is so irritating. land spoke earnestry of the need of it in the house." men. "Germany is retiring." he said. "because she dare not stand up to have received during the past twenfurther punishment in the positions ty-five years prove that Dr. Wood's she occupied. She is going back in Norway Pine Syrup is an excellent the hopes of becoming stronger, and numerically she is stronger now than at any time during the war. She has you ask for it. now many more divisions in the field than last year, and has increased the number of her soldiers by about one

Serious words these. They come too, from a man who is in the best position in Great Britain to know He points out that Great Britain and her dominfons must make a further effort. "Our immediate needs are a half miliion between now and July,"

In order to meet this need the over seas troops now in the Dominion are being hurried to England as fast as possible. All the units have been warned and in the course of a week

or two all will have left Canada. Canada must have a certain force of troops within her borders in order to meet any emergency which may arise. In time of war anything may happen and it is the duty of the government to be prepared for such In order, therefore, to release the members of the Canadian expeditionary force for service, the Government has decided to raise a force of 50,-000 men for Home Defence. Every man who joins this force releases a man for overseas service. These men

are needed and needed quickly. Recruiting is to be carried, on by various militia regiments throughout the country and already the staffs have been named and work has been begun in enrolling men. This service should appeal to many of the young men who through family or other reasons have been unable to go overseas. Terms of enlistment, pay, subsistence, clothing and equipment are similar to those for the C.E.F. and separation allowances are to be paid in the case of married

At first the recruits will drill for two nights and one afternoon a week and later will be taken to camp where they will spend the summer. But each man should understand that by joining this force he is releasing a man for service in the front line trenches.

Algonquin Park. In the "Highlands of Ontario,"
2,000 feet above sea level, a region
of forests, lakes and rivers and fishing galore. Good hotels. Highland
Inn opens May 7th. Free descriptive literature on request to J. Quinlan, Bonaventure Station, Montreal.

New Carrots, Cauliflowers, Cucumbers, Celery, Cocoanuts, etc., at Car-

GENERAL INTEREST.

Happenings In the City and Vicinity -What the Merchants Offer to the Readers of the Whig.

Pianos for rental at Lindsay's, 121

Mr. Swaine, piano tuning. Orders left at McAuley's, or 'phone 564. Lieut. Harry Walkem, son of J. B. Walkem, K.C., is at present in a construction camp in Wales. His father received a number of interesting post cards from him.

H. Cunningham, piano tuner, 21 King street. Leave orders at McAuley's Book Store. The boys of the Collegiate Institute are certainly going to do their "bit"

for increased production, as 125 lads

have already enlisted for farm ser-One Collegiate Institute boy, who volunteered for farm work, afterwards changed his mind and signed up for overseas, believing that it was

his duty to go to the front. The suggestion made by Ald. S. S. Corbett to the City Council two weeks The stocks of paper on the various ago that the ice be removed from floors have been much damaged by Princess street is being acted on now. smoke and water. A carload of news Two men were breaking the ice up on

"Prevost, Brock street, has received" papers, very costly now, were soaked all his spring and summer goods for his order clothing department, in The firemen and Whig employees Ready-made clothing he has in stock worked hard in seeking to get rid of a very fine line of Blue and Gray the water. With brooms and brushes worsted suits for those not wishing was pushed down the stairways and to leave their order. He has also reelevator. It was quite a sight to see ceived some very nice lines of Gents'

Pte. J. Harwood, of the 21st Bat-It was very fortunate for the Whig tation, has written to the Whig statthat the fire broke out at noon, rather ing that he puts no blame whatever on than at night. A blaze at night would the owner of the Allies Shoe Shine have been very much harder to cope Parlor, for his condition, stating that in his time of need he played the part of a man and helped him. Pte. Harwood is the returned soldier the Veterans' Association is helping.

Eggs for the City.

At the meeting of the Greater Proit was reported that the offer of a set ting of eggs at 25 cents per setting to school children was only meant for the county pupils. On motion of Mr

THAT TICKLING IN THE THROAT CAN BE QUICKLY CURED BY Dr. Wood's

Norway Pine Syrup This trouble is most distressing and is caused by a cold settling in the throat. The hard dry cough No. 19 Mail .. . joying your night's rest. Dr. Wood's No. 7 Mail Norway Pine Syrup, which is composed of the most soothing and healing expectorant herbs and barks No. 18 Mail 1.40 a.m. No. 16 Express 2.58 a.m. tues of the world-famous Norway pine tree, will give almost instant re-

Mrs. Alex. Durward, Athelstan, More Men Are Wanted to Release Que., writes: "I have used Dr. Wood's Norway Pine Syrup for a number of years, and find it the only Halifax, Boston and New York. thing that will help me when I have er today than it was at any time in a severe cold. It helps the soreness, to the present war. General Sir William and stops the tickling sensation in Staff, speaking recently at a great always use it for both myself and the meeting of trades unionists in Eng- children, and would not be without

The thousands of testimonials we remedy for all coughs and colds, so see that you get "Dr. Wood's" when

It is put up in a yellow wrapper, three pine trees the trade mark, price 25c and 50c, at all dealers. Manufactured only by The T. Mil burn Co., Limited, Toronto, Ont.

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Save 10% by shopping at

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New Spring Goods in all departments can be purchased at this Sale.



The giving of these Stamps means a division of profits with customers, and has the effect of inducing a larger number of people to concentrate their shopping at this store, and that is the real object of the management. It offers in addition to trustworthy merchandise and low prices a premium besides, so valuable that thousands of appreciative shoppers will turn to it for supplies of things to wear and use.

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GRAND TRUNK SYSTEM LOCAL BRANCH TIME TABLE In effect Jan. 14th, 1917.

Frains will leave and arrive at City Depot, foot of Johnson street.

causes that nasty, tickling, irritating No. 13 Express . . 2.58 a.m. 3.35 a.m. 5.04 p.m. 3.40 p.m

combined with the lung healing vir- No. 6 Mail 12.20 p.m. 12.52 p.m. tues of the world-famous Norway No. 14 Intern'l Ltd. 1.08 p.m. 1.38 p.m. Direct route to Toronto, Peterboro, Hamilton, Buffalo, London, Detroit Chicago, Bay Chy, Saginaw, Montreal Ottawa, Quebec, Portland, St. John. For Pullman Accommodation, Tic-

kets, and all other information, apply J. P. HANLEY, AGENT. Cor. Johnson and Ontario Streets Kingston, Ont. AGENCY FOR ALL OCEAN STEAM-SHIP LINES. Open Day and Night Telephone 99

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IMPERIAL LIFE

The Government Deposit of The Imperial Life is almost five The Imperial Life is almost five times that required by the Dominion Insurance Act. The amount called for by the Act is \$50,000.00; whereas The Imperial has voluntarily deposited over \$230,000,00 for the protection of its policyholders.

J. B. Cooke, Dis.Mgr. 832 King St.,

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Pure Scotch Marmalade and Jam.

In glass and tins. Baker's Fresh Grated Cocoanut with

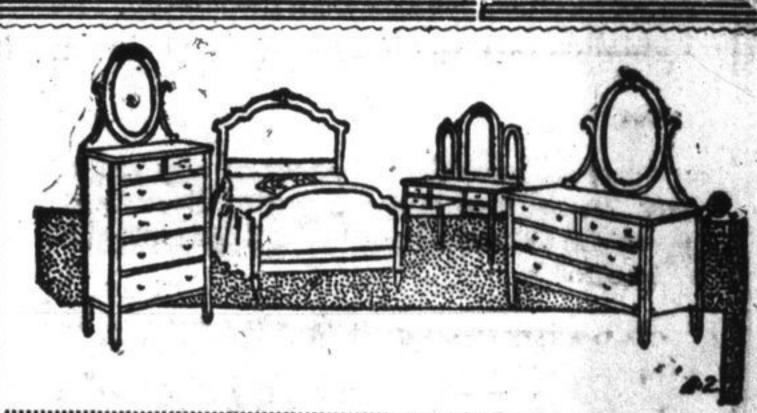
the milk, 15c per tin. D. COUPER

341-3 Princess St. Prompt Delivery.

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C. H. PICKERING 490-492 Princess Street. Phone 530.

N. C. Barrett and Miss G. C. Smith were married at Clayton, N.Y., on April 12th. They will reside at Cape Vincent, N.Y. Mr. Barrett is a son of Walter Barrett, Cape Vincent.



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Two years ago we bought an immense stock of rugs and linoleums. These are being sold today in a great many cases less than we could buy them for. In selecting your spring furnishings you will find it to your advantage to deal with us. Our list of customers is constantly growing.

There's a Reason.

Phone 90.

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Having vacated my former location, all orders for monuments will be taken and receive best attention at my residence and yard. Lettering and renovating in cemeteries a spec-

ialty. JAS. E. MULLEN,

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