

The Demands of Smart New Blouses are Few But Very Important

Woman's waists must be many inches below if she is to keep pace with the styles in blouses. On the other hand, the demands of smart blouses are few. They are important, however, and inattention to any one of them dissipates the effort to carry out the last word in dress.

The size of the waist is one of the first considerations in the contemplation of blouses, fashion demanding that it shall be large and untrammelled. Of course the latitude allowed the modish waistline is adjusted to a sliding scale. The waist may be large or larger. Never must it be small. Even where the bodice shows fitted underarm seams, makes pretence of curves, is drawn in rather snugly fitting of a large waist, not an actually drawn in waist. Any kind of a blouse that has an outside plenum does not carry a belt that confines the material at the waistline and into the measurements of the figure; it carries a belt that is even in outline but merely takes in a bit of the fulness at the place where

models slip on over the head and fall to a point below the hips. A few are shorter, the length being determined largely by the height and contour of the figure of the wearer.

Perhaps no one design among the latest blouses is restricted to one season's use. Materials and trimmings are used which are suitable for all-year-round wear and the fact counts tremendously in favor of the blouse. Very chic and dainty models are shown in white crepe Georgette, tulle, and are quite



the waistline is arranged on the figure itself. This is an interesting development in clothes and should not be missed by the woman who watches the small things.

The plenum is a most important adjunct of the separate blouse, which never gets far away from the Russian influence. Many of the latest

as de rigueur. An adorable model in crepe Georgette features the oval neckline and is trimmed at either side of the back and front with large shantung and surah silk, being adapted to development in other materials. The collar, a dainty affair in organza, is hemstitched. Bits of embroidery appear about the belt and

sleeves. Embroidery is a feature of many smart blouses. There may be little or much of it, it may be of an inconspicuous or striking sort, but it is there. Much of it is done by machine but the high grade models have hand work, and because of the outline and tracery character of most of this embroidery it is much more easily and quickly done than the heavier embroidery of the old days.

Groups of tucks arranged at either side of the front and a draped collar and belt of foulard silk lend an air of distinction to another white model. Shantung is employed in its construction, the blouse alling barely to the hips. The tucks are pressed into perfect order, and the flaring sleeves are as unconventional as the tucks are classish.

Nothing is smarter than the long blouse of white sports silk trimmed with self-material in striped design. When the design falls well below the hips, the fashionable finish for the bottom edge is a narrow band of the trimming to correspond with the belt, collar and cuffs. The panel effect,

back and front, is also well suited to this type of blouse.

In sharp contrast to the white models are picturesque blouses in dark silk and satin, with a bit of gold or silver braid discreetly applied about the neck, front, sleeves and lower edge. Many times the neck is high, for the French designers are clinging to the high neck in preference to the more open effects preferred by American dressmakers. Fortunately the designers on this side of the Atlantic have developed sufficient independence to sponsor the types preferred by their patrons, so fashionable favor is divided between the high and the open neck.

Very effective results are being accomplished with black and white in one way and another, and also with white and dark blue. An interesting model for semi-formal wear is in white crepe Georgette with a delicate design in black. The vest, collar and sleeves are of plain white chiffon. The idea is not new, of course, but takes on a semblance of novelty by virtue of a new handling.

Possibly because of the dye situation the manufacturers of materials have done much to encourage experiment along the line of white and black. Some of the loveliest of the cotton materials for spring and summer are in white with quaintly broken stripes of black. A blouse carried out in one of these new cottons has a wide belt of white Japanese crepe, with collar and pockets of the same trimming. Still another effective model is in black and white novelty silk trimmed with bands of crepe Georgette with plicated edges. Finishing the V-shaped neck is a collar, of Georgette, the same material being used for the belt.

The hats worn with the separate blouses are as interesting as the blouses themselves, their infinite variety lending to their charm. A type of hat much exploited has a wide brim drooping slightly and a medium high crown that bells out a little at the top. This shape is made up in many materials, but a particularly attractive model has a brim of leghorn, sat-

in faced, and a crown of satin, the cap of which is of leghorn. Placed at close intervals around the brim are bluettes with yellow centres. None of the fashionable hats requires much trimming. Lace straws, net and chiffon, shirred and gathered in many odd ways, are used for particularly pretty models. Feathers make very

are Pictorial Review designs. Numbers and sizes are as follows:
Blouse No. 7132. Sizes, 34 to 44 inches bust. Price, 20 cents.
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Blouse No. 7184. Sizes, 34 to 44 inches bust. Price, 20 cents.
Blouse No. 7185. Sizes, 34 to 44 inches bust. Price, 20 cents.

smart trimmings, but when of good quality are expensive, so that one is always safe in selecting a flower or some ornament of braid or embroidery. Buttons are used extensively in the decoration of summer hats and it is really an education to see the varied designs in which they appear. The fashions shown on this page

THE ACTIVITIES OF WOMEN

One half of all the girls between sixteen and twenty years of age in New York state vote for wages.

The right to vote in provincial and municipal affairs has been granted to the women of Ontario.

A woman and girls' division of the United States employment service in New York have offered their services to the United States government in case of war.

Mrs. Maude Samuels, town marshal of Riverside City, Ind., is the first woman to hold such a position in that state.

Eleanor De Graph Lochner, who buys and sells real estate is claimed to have the largest income of any woman in New York city.

Mrs. Margaret Hill, aged 95 years, has the distinction of being the oldest merchant in the state of Delaware. Despite her advanced years she is won seven medals in athletic com-

petition, her field of endeavor embracing golf, tennis, hockey, and basketball.

Over 500 society women of Westchester, N.Y., are conducting first aid classes with a view of preparing themselves for Red Cross work in case of this country going to war.

For the first time in history, the wife of a President participated in inaugural ceremonies, when Mrs. Woodrow Wilson stood by the side of her husband while he took the oath of office for his second term.

Mrs. Sallie J. Franham of New York city, has received a commission from the government of Venezuela to make a statue of Simon Bolivar, the liberator, which is to be presented to the city of New York by that government as a token of friendship and admiration.

Miss Elizabeth C. White, daughter of Joseph White, the New Jersey cranberry king, has for years specialized in blueberry culture and has developed a berry three quarters of an inch in diameter. She has dozens of acres laid out in the fruit which she superintends the workings of personally.

Miss Ethel Lee of Minneapolis, who holds the Northwest skating championship for women, is a brilliant tennis and baseball player as well. In baseball she is credited with throwing and batting like an experienced leaguer.

SPRING IMPURITIES IN THE BLOOD

A Tonic Medicine is a Necessity at This Season.

Dr. Williams' Pink Pills for Pale People are an all year round tonic, blood-builder and nerve-restorer. But they are especially valuable in the spring when the system is loaded with impurities as a result of the indoor life of the winter months. There is no other season when the blood is so much in need of purifying and enriching, and every dose of these pills helps to make new, rich, red blood. In the spring one feels weak and tired—Dr. Williams' Pink Pills give strength. In the spring the appetite is often poor—Dr. Williams' Pink Pills develop the appetite, tone the stomach and aid weak digestion. It is in the spring that poisons in the blood find an outlet in disfiguring pimples, eruptions and boils—Dr. Williams' Pink Pills speedily clear the skin because they go to the root of the trouble in the blood. In the spring anaemia, rheumatism, indigestion, neuritis, erysipelas and many other troubles are most persistent because of poor, weak blood, and it is at this time when all nature takes on new life that the blood most seriously needs attention. Some people dose themselves with purgatives at this season, but these only further weaken themselves. A purgative merely gallops through the system, emptying the bowels, but it does not cure anything. On the other hand, Dr. Williams' Pink Pills actually make new blood which reaches every nerve and organ in the body, bringing new strength, new health and vigor to weak, easily tired men, women and children. Try Dr. Williams' Pink Pills this spring—they will not disappoint you.

Sold by all medicine dealers or sent by mail at 50 cents a box or six boxes for \$2.50 by The Dr. Williams' Medicine Co., Brockville, Ont.

THE MINISTRY OF DOLLS

Most Life-Like Dolls Leave Too Little to the Imagination.

In the doll's house, too the cost of living steadily rises. Many a doll—like many a real, live musician—was made in Germany, and the war has checked the emigration. But there will be dolls as long as there are hungry little hearts to nurture them. The poor child will fashion a baby of rags, or a corn-stalk, or a broomstick end, if no better is forthcoming. It may not be a glorious creation, with a dawn-flush on its waxen cheeks, the teeth of pearl, the ringlets a butter yellow, eyes that open and close and a sweet smile under pressure emits its squeaky situation. These dolls that have all but the soul of a human child are not the best, for they leave too little to the imagination, that wondrous power of "make-believe" whereby childhood builds its own new heavens and earth and peoples a solitude with Indians or fairies. The love of a child for a doll does not depend on clever mechanism and a face that is a work of art. The adjoining high chair at the table or space side by side on the pillow may have to be given to a smugged and battered specimen that is just a bunch of ravelings—a small edition of the vampire who was but "a rag, a bone and a hank of hair."

Poor, indeed, is the child life that has no doll and no dog. Either is a competency, under to have both is a fortune. If one could watch the whole day of a little girl with her doll one would find therein the complete epitome of human life. "As imitation," she does with her stolid if her whole vocation were endless poppoe what she has seen her mother do. It is as real to her as flesh and blood. It must be fed and soothed and aired and punished like a regular baby. That instinct of motherhood tenderly manifest in the little girl is not to be denied or discouraged out of her life without irreparable loss—Philadelphia Public Ledger.

Water and work seek the course of least resistance.

The Will and the Deed

"My husband," said the nation, "was a confirmed smoker when I married him a year ago, but to-day he never touches tobacco. He used to smoke 40 cigarettes a day, but if you offered him one now he'd run a mile rather than smoke it."

"That's fine," approved one of the group. "You must be proud of your husband. To break off the habit of a lifetime in one year requires a strong will, indeed."

"Well," remarked the wife, meditatively, "that's just the kind of will I've got."—London Answers.

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These beautiful presents have delighted thousands of ladies in all parts of Canada. You can get them without a single cent—just in the opportunity of the Princess Mary Toilet Set. The beautiful Princess Mary Toilet Set is just what you need. It consists of a handsome circular British-made mirror, a lovely Parisian French Hair Brush, and a most lovely dental silver toothbrush. The set comes in a nice presentation box and it will give you a lifetime of service and satisfaction. You'd gladly pay three to five dollars for a similar set at any store.

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Not That Trouble

Maggie—Sure, miss, and it's a hard life I bane living.

Mrs. Smith—Didn't I tell you, Maggie, if you marry in haste, you repent at leisure?

Maggie—Faith, and I've had no leisure.—Life.

The British parliament adjourned on Thursday until April 17th, the customary Easter recess.

A scene from the big musical comedy, "The Million Dollar Doll," at the Grand on Easter Monday, matinee and night

GOING! GOING!! GONE!!!

HERPICIDE WILL SAVE IT HERPICIDE WILL SAVE IT TOO LATE FOR HERPICIDE

IS YOUR HAIR SLIPPING?

The presence of dandruff and falling hair conveys a warning which it is best to heed. At first the loss of hair may be so slight as to be hardly noticeable. But no matter how little may be the fall each day, it is working toward the same and inevitable result, that is total baldness.

You may have hair enough today, but how about tomorrow and the day after? Dandruff and falling hair mean baldness sooner or later and demand the immediate regular and energetic use of Newbro's Herpicide. It keeps the scalp free from dirt and dandruff and allows the hair to grow abundantly and naturally. By this means total incurable baldness may be prevented.

Herpicide does not stain or dye and has a most exquisite fragrance which makes it especially pleasing to the ladies. It stops itching almost instantly.

You may be told that there are remedies "just as good as Herpicide." You cannot afford to take chances with nor can you expect to obtain results from "an off brand" article. Insist on having genuine Herpicide, the Original Germ-Remedy for Dandruff.

You can get a sample of this delightful hair dressing and a booklet on the care of the hair by sending ten cents in silver or postage to The Herpicide Co., Dept. S, Detroit, Mich. Try Herpicide once and you will never be without it.

Sold everywhere in 50 cent and \$1.00 sizes and guaranteed to give satisfaction or money refunded.

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