

PREPAREDNESS AGAINST DELAY

It is remarkable that many motorists who would not think of taking a trip without their tool kits, will undertake country tours of considerable length without an adequate supply of the articles necessary to fix up punctures and blow-outs in their tires.

It has been said, with justification, that tire trouble usually "comes in bunches." A car may run for several thousand miles without the tires causing a moment's delay. Then, when trouble does start, it frequently happens that three or four punctures or blow-outs will occur on the same day. This is more than a mere superstition and is probably due to the fact that in the majority of cases, all four tires on any particular car have covered about the same mileage. Consequently, wear and tear is liable to produce the inevitable result at about the same time on one tire as it does on another.

So, while an inflated tire on a spare rim is an excellent precaution, experience has taught many men that a spare tire is a remedy which will alleviate only one puncture or blow-out. If a second blow-out occurs on the same trip the motorist is, in the words of Frank Tinney, "sunk", unless he has with him the things necessary to repair that gaping hole in his casing. Even a spare tube is useless in the case of a blow-out unless the casing is first repaired.

Undoubtedly this lack of preparedness on the part of many car owners, is due to forgetfulness. A man will with the best intentions in the world, forget to buy the few inexpensive articles which he should always carry in his car as insurance against unnecessary delays and inconvenience from tire mishaps.

Particular interest attaches, therefore, to a self-contained kit, recently put on the market by one of the big Canadian tire companies, which contains all the articles necessary to fix up a damaged tire: Outside Protection Patch, Inside Protection Patch, Self-cure Tube Patches, Rubber Cement, Rubberized Tape, French Talc, and Sand Paper. It also contains such articles as a Pressure Gauge and Tire Pump which, if properly used, materially add to the useful life of a tire.

This Tire-Saver Kit is made of strong, durable khaki-colored fabric with special pockets in it for every article in the kit. This feature has a double advantage—it makes the kit very convenient in size and an empty pocket (due to one of the articles having been used) is a constant reminder to the owner to replace that article and thus have his kit again complete.

While this Tire-Saver Kit, holds all the articles in a way that makes them convenient to use and protects them against damage through being shaken around in the tool box, the complete kit costs no more than the cost of the articles in it if bought separately.

PROPER LUBRICATION SAVES WORN BEARINGS

Persons Who Want to Give Life to Their Motors Should Give Head in Time.

Proper lubrication of bearings and all necessary parts, of a motor is urged by every man who is thoroughly grounded in the needs of the modern small gas engine. Much has been said and written on the question of lubrication, but a great deal of it written in such a way that it is hard for the layman to understand. It would well repay the motorist to give this subject careful attention.

Efficient lubrication is important, both from the standpoint of the motor manufacturer and the user. It is important to the manufacturer because after he has spent time and money and given care to the selection of materials to be used in the construction of the motor, the wearing parts, no matter how good they may be, will soon wear out if not properly lubricated.

A well-known authority has stated that a bearing inefficiently lubricated will wear more in two miles than it will wear in a thousand miles if efficiently lubricated.

The user is benefited by using proper lubrication, because it will keep his motor in good condition and he will find it will be able to develop the power and speed claimed for it.

The object of lubrication is to reduce friction. Friction is the resistance which every material surface presents to the sliding of any other surface upon it. This resistance is due to roughness of the surface; the minute projections upon each enter more or less into the minute depressions on the other, and when the motion occurs these roughnesses must either be worn off or continually lifted out of the hollows into which they have fallen or both, the resistance to motion being in either case quite perceptible and measurable.

The introduction of a film of lubricant between the moving surfaces so that these surfaces are separated overcomes much of the resistance, and instead of wearing out each other, they wear the lubricant which acts as a cushion, keeping the wearing surfaces apart. In other words, it is sought to overcome solid friction by fluid friction.

The film of lubricant, if sufficiently magnified, would show little molecules of this film slipping and sliding on one another and it is readily seen how much better it is to wear out lubricants at a few cents per pound than wear out metal parts or bearings that might cost anywhere between \$5 and \$10 per pound. The better the quality, the better it will wear, and the longer it will last.

The death occurred Wednesday near Greenbush of a highly respected resident of Elizabethtown, in the person of Mrs. John Colborne. She was a native of Augusta and a daughter of the late John Fletcher. She leaves to mourn her loss four daughters.



Undoubtedly the Industry's Crowning Achievement

From your point of view this announcement is most important.

For herein we set forth the achievement toward which the Willys-Overland organization has aimed for the last eight years.

This achievement in a word is the completion of the gigantic Willys-Overland organization to a point where a comprehensive line of automobiles can be made and marketed under one head.

This means tremendous economies—much greater than ever before.

This means the elimination of all waste, all lost motion and much greater factory efficiency.

This means an even higher grade of cars at much more attractive prices.

All of which means a substantial saving for you on the next car you buy.

For now and for the first time in the history of the automobile business we as one single organization offer the public a full and comprehensive line of automobiles.

This concentration—this greater efficiency—this more effective means of pulling together is going to set a new standard of low priced high-grade automobile values.

For we operate on the basis of—

- one executive organization
- one factory management
- one purchasing unit
- one sales expense
- one group of dealers
- to plan, produce and sell all Overland, Willys and Willys-Knight models.

Buying power is concentrated. Costs are distributed over all these cars. The savings are enormous.

As a result we are producing cars of exceptional quality—and marketing them at unusually low prices.

Every car is built to a rigid standard of performance, comfort and appearance.

The new models are listed in this announcement. They include Overland models from the snappy comfortable \$930 Light Four to the beautiful Light Six Sedan at \$2220.

They include also the big, handsome Willys-Knights from the Four at \$1800, to the super efficient Eight at \$2730.

These new models establish price records, value records and performance records which we believe will prove to the public conclusively that the vast economies of vast production are the key note and manufacturing secret of the greatest value for the least amount of money.

Overland Sales Rooms
Arthur W. H. Callaghan, Dist.,
210-214 Wellington St. Phone 1410

Overland Light Four Models



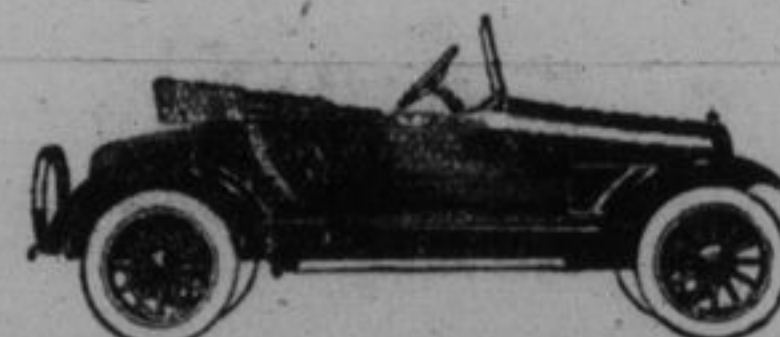
Roadster, 104-in. wheelbase \$ 910
Touring, 106-in. wheelbase \$ 930
Sport Model—Country Club—(Illustrated) \$1050

Overland Big Four Models



Roadster, 112-in. wheelbase \$1170
Touring, 112-in. wheelbase—(Illustrated) . \$1190
(See also Closed Cars)

Overland Light Six Models



Roadster, 116-in. wheelbase—(Illustrated) . \$1360
Touring, 116-in. wheelbase \$1380
(See also Closed Cars)

Willys-Knight 7 Passenger Models



Four Cylinder Touring, 121 in. wheelbase . \$1800
Eight Cylinder, 125-in. wheelbase (Illustrated) \$2730
(See also Closed Cars)

Overland and Willys-Knight Closed Cars



Overland Big Four Coupe, 112-in. wheelbase \$1750
Overland Big Four Sedan, 112-in. wheelbase \$2030
Overland Light Six Coupe, 116-in. wheelbase \$1940
Overland Light Six Sedan, 116-in. wheelbase \$2220
(Illustrated)
Willys-Knight Four Coupe, 114-in. wheelbase \$2310
Willys-Knight Four Sedan, 121-in. wheelbase \$2730
Willys-Knight Four Limousine, 121-in. \$2730

All prices f. o. b. Toronto and subject to change without notice.

Willys-Overland, Ltd.
Head Office and Works
West Toronto, Canada

You've caused my thoughts to wander,
O'er you, I long and ponder,
Oh, Awful Fair,
Your powers of speed delight me,
Your comfy, cozy seats invite me,
To pleasures rare,
Your charms will drive me dippy,
One look and I feel zippy,
To go most anywhere.

Waving and Waving.
(Boston Globe)
While Col. Roosevelt is waving the American flag, Col. Bryan proposes waving American rights on the high seas.

After a brief illness from pneumonia, Mrs. Arthur Newson died.

Louise Ashleyetaoiaoinaoinaoinn Wednesday at Belleville. Deceased's maiden name was Miss Esau Louise Ashley, and she was born at Oshawa thirty-four years ago.

There is no coal to be had in Alton today, resident of Taylor Bros., coal-dealers, has no coal for his own residence.

Gin Pills FOR THE KIDNEYS

From all parts of the world we receive words of praise for Gin Pills as the great remedy for kidney troubles. The following is from Jamaica where Gin Pills enjoy a very large sale.

"I was a clerk in a store in Jamaica but had to give up my position on account of kidney trouble. I purchased one box of Gin Pills from a local Druggist and before it was all finished I was entirely better and able to return to my work. I recommended them to a friend who was also in a similar condition and he tried them with the same good results.

It may tell you I tried many remedies in Jamaica before I got your Gin Pills.

Yours very truly,
Thomas Price, Bog Walk, Jamaica."

If you suffer from backache, swollen joints, constant headaches, rheumatism, sciatica and other diseases due to kidney trouble, write for a free sample. Or buy a box from your druggist—50c a box, 6 boxes for \$2.50.

National Drug & Chemical Co. of Canada, Limited
Toronto, Ont.
U. S. Address—N.A. DRUG CO., Inc. 202 Main St., Buffalo, N.Y.

Mathieu's SYRUP OF TAR & COD LIVER OIL STOPS COUGHS

Sold in generous size bottles by all dealers.

THE J. L. MATHIEU CO., Props., SHERBROOKE, P.Q.
Makers also of Mathieu's Nervine Powders the best remedy for Headaches, Neuralgia, and feverish colds.

ECONOMY AND EDDY'S MATCHES

Buying the cheapest article is often the poorest economy.
We do not claim to make the cheapest matches, but we do claim to give

The Most of the Best For the Least Money.
Therefore, Always, Everywhere, Buy
EDDY'S MATCHES

Women's Low Heel Walking Boots

We are now showing the new spring styles of Low Heel Walking Boots in Black, Kid, Black Calf and Dark Brown Calf Leathers.

These shoes are the new 1917 spring models and right up to the minute in style and quality.

\$6.50, \$7.00 and \$8.00.

J.H. Sutherland & Bro.

THE HOME OF GOOD SHOES.