Something differ

FIFTH - ANNUAL SACRIFICE SALE!

Will Commence THURSDAY, FEBRUARY 1ST, 1917 at 9 a.m.

OUR GREAT SALE OF THE ENTIRE STOCK IS AN EVENT OF THE UTMOST ECONOMIC IMPORTANCE TO EVERY PRO \$55,000-Fifty-five Thousand Dollar--\$55,000 Stock of Men's, Boys'

and Children's Clothing, Furnishings, Boots & Shoes Must be Sold

DAYS CASH SALE ONLY

WE SAY IN ALL SINCERITY THAT THE EXTRAORDINARY VALUES TO BE HAD AT THIS SALE WILL NOT COME YOUR WAY AGAIN FOR YEARS, THEREFORE HEED OUR SUGGESTIONS. COME TODAY AND MAKE YOUR SELECTIONS WHILE CHOICE OF BEST PATTERNS AND STYLES ARE AVAILABLE.

Unqualified Bargains in Clothing

MEN'S PANTS

350 pair Pants, regular \$5 and \$6. Sacrifice Price

375 pair, regular \$3.50 and \$4. Sacrifice price \$2.48 750 pair, beautiful tweeds, good pat-

terns, regular \$3 and \$2.75. Sacri-250 pair, odd sizes, good patterns, your choice. Sacrifice price . . . \$1.47

Coonskin Coats. Regular \$125.00. SacriMEN'S SUITS and OVERCOATS

Regular \$25.00. Sacrifice price . \$13.98 Regular \$20.00. Sacrifice price . \$10.98 Regular \$15.00. Sacrifice price . . \$8.98 Regular \$12.50 and \$13.50. Sacrifice

Every suit and coat is much reduced in price, many being marked at a figure that scarcely covers the cost of materials and there is scarcely one in the entire collection which, if bought under ordinary conditions, could be produced for the money. Ask to see our special Men's Blue Suit at \$13.98.

BOYS' NORFOLK SUITS AND **BLOOMER PANTS**

Regular \$12.00. Sacrifice price . . \$6.88 Regular \$8.50. Sacrifice price . . \$4.45 Regular \$7.50. Sacrifice price . . \$3.95

These suits are the very latest styles, beautiful patterns to choose from. Consider these prices.

BOYS' OVERCOATS - 150 Boys' Coats to be sold at Half Price. CHILDREN'S OVERCOATS — 150

years, to be sold at Half Price.

BOYS' BLOOMERS .

250 pair, regular \$1.75 and \$2.00. Sacri-Regular \$10.00. Sacrifice price .. \$5.45 350 pair, regular \$1.50. Sacrifice price

375 pair, reg. \$1.25. Sacrifice price 98c 150 pair good strong tweeds, odd sizes. Sacrifice price 88c

OVERALLS

Good heavy weight, blues, blacks, guaranteed good dye. Sacrifice pr. \$1.09 Coats, assorted sizes from 3 to 8 Note-Only 3500 pairs; while they last we will sell them at above price.

FURNISHINGS - GREAT OPPORTUNITY FOR BUYERS.

MEN'S, BOYS' and CHILDREN'S SWEATER COATS

A great variety of Sweater Coats at sacrifice prices. Now is the time to buy a sweater coat.

MEN'S BRACES

37c Regular 50c. Sacrifice price Regular 35c and 40c. Sacrifice price 23c

MEN'S NECKWEAR

Regular 50c. Sacrifice price 37c Regular 35c and 40c. Sacrifice price 23c

Owing to the advance in prices since the war broke out, we took advantage and bought heavily before prices advanced. We packed our store rooms with goods. Now we can give our customers the benefit.

MEN'S SHIRTS

Regular \$1.50. Sacrifice price Regular \$1 and \$1.25. Sacrifice price 79c

rifice price 67c

MEN'S WORKING SHIRTS

Regular \$1 and \$1.25. Sacrifice price 77c

MEN'S UNDERWEAR

98c All wool, reg. \$1.50. Sacrifice price 98c

500 assorted Shirts, good patterns. Sac- | Fleece lined Underwear, regular 75c. Sacrifice price 49c

> Great assortment of Men's Gloves and Mitts at Sacrifice Prices.

250 good Working Shirts. Sacrifice Men's Hosiery, good variety, at Sacrifice Prices.

Consider all the above prices. You know that we guarantee the quality. Therefore these remarkable prices represent an opportunity to buyers. It is for you not to miss the opportunity. \$17,000—Seventeen Thousand Dollar—\$17,000 Stock of Boots and Shoes Must be Reduced.

MEN'S BOOTS

In Box Calf, Gun Metal, Patent, button or lace.

Reg. \$6 and \$6.50. Sacrifice price \$3.98 Regular \$5.00. Sacrifice price . . . \$2.98

Reg. \$3.50 and \$4. Sacrifice price \$2.58

LADIES' BOOTS

Patent, Gun Metal, Box Calf, button or

Ladies' High Cut Boot, regular \$6. Sacrifice price . . Ladies' Medium Cut Boot. Regular \$5. Sacrifice price

Regular \$3.50 and \$4. Sacrifice pr. \$2.48

Many other styles at Sacrifice Prices.

CHILDREN'S SHOES

We have a great variety of all styles at 250 Suit Cases, Regular \$2 and \$2.50. Sacrifice Prices.

at greatly reduced prices.

SUIT CASES

Sacrifice price . .

Rubbers and Overshoes to fit everyone 75 Suit Cases. Regular \$5 and \$6. Sacrifice price

We mention only a few extraordinary bargains marked down for this Sale. There are hundreds of articles that we cannot mention as our space is too limited. A visit to our Store will convince you.

You may depend on it, what we ad-vertise we have. ENDINE WIDOUR

LOOK FOR THE BIG BLUE SIGN!

BARGAINS

KINGSTON, ONTARIO

336 PRINCESS STREET.