The British Whig



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Leman A. Guild ... Managing Director and Sec.-Treas.

SUBSCRIPTION RATES:

ttached is one of the best The circulation of THE BRITISH IN HIS is authenticated by the

WAR IN WEST SIMCOE.

Audit Bureau of Circulations

According to the reports of meetings in West Simcoe the political parties are ruthless in their on slaughts upon each other. The ef ficiency or usefulness of the govern ment, or the ability or usefulness of the candidates, are not under consideration, but bilingualism and prohibition, (which have been settled), piffle and personalities. There has not been any campaign quite so hot and offensive in many a year, and if on the day of polling there is not a war of more than words, with trains bearing into Toronto the wounded and disabled, as a result of the conflict, it will be surprising.

Premiers may come and premiers may go in Russia-a Goremkyn may give way to a Sturmer, and he in turn give way to a Trepoff-but the government and the war go on. Ar autocratic ministry may be the best for Russia at present.

AUTHORIZING EXPENDITURE.

Out of the contingencies which have been disturbing the city council and the city officials good will come Every dollar of public expenditure should be regularly incurred. There are times when things have to be done without delay, when the usual machinery cannot be put in motion. But it is a rare occasion when the committee having to do with a work or transaction cannot meet and di cuss it. A report upon the transact tion, with the details of cost so far as possible, should be submitted and should give the official, in any in- voice in the matter, Would they stance, the power or instruction to stand for this? act, and when he follows directions implicitly and fully he is protected from all criticisms. There is another advantage in the written record. contains all the facts, and they cannot be challenged afterwards. In view of the safety which this routine affords to committees and officials the marvel is that it is not invariably followed.

Several cities of Ontario will petition the legislature at the next session for special acts which will enable them to tax the people for patriotic purposes. Can one general act not be made to cover all?

A NEW GOLD FIELD.

Announcement has been made with regard to the new federal loan which the Canadian government is about to launch and which the wage-earners to be unduly severe on Ambassador are expected to largely take. The Gerard. To relieve the appailing du bonds will e of small denominations, \$25, \$50 or \$100 each. They will be sold at a discount and run for three years. At the end of that time they will have increased in value by about 5 1/2 per cent. per annum. The idea is to reach the classes that have generally been untouched heretofore, the three meatless and fishless days. It's people of small savings, which sacings have been deposited in the banks and post offices. "Only the surface of he gold field has been touched," if is said. One can well believe this.

An example of what can be reaped from the masses, from the large number of small savers, is supplied by the Germans. The International Review of Agricultural Economics has an article on the German Agricultural Cooperative Societies in 1915, and from So far this winter Market Cler this it is learned that the organiza- McCammon has had to shovel the tion of co-operative credit has pro- snow around the market himself. The duced amazing results. It has direct-matter of using one of the fire horses for this work will be discussed by the Fire and Light Committee. them to the central banks, and has found an opportune use for this capital which suddenly became available garten class will be organized in and which ought to return to agri- Wellington street school.

culture as soon as the war ends. The central banks, effectively supported by the savings and loan banks, caused a very considerable return of gold to the Bank of the Empire.

Co-operative enterprise has met with the greatest success in the matter of the issue of the second and third war loans, and attained to a subscription of 525 million marks, The central banks also used the means at their disposal for objects outside the proper scope of their activities, as for the provisioning of the army and the support of measures tending have suffered in every way it is posto secure the food supply of the sible for a defenceless and downtrod-

The difference between the exploitations in Germans and Canada is this: That in Germany they were commandeered and in Canada they must Thomas White will have no difficulty in raising the amount of this loan, which is said to be \$30,000,000.

EDITORIAL NOTES.

The Ottawa Citizen requests the cal patronage, Too late, The evil has been carried to extremes, and all over the country there are sore-heads without number.

The Windsor Record regards the gium no less than \$238,000,000! \$30,000 a year which the Lord's Day But think of this! The Britons and in office may play politics? Are all Alliance costs as a great waste of money at the present time. The in the United States, sending hither judging by the Toronto Star, which churches and the moral agencies, their gold to pay cash for every says: "The whole situation is one should be obliged to save, save, save, ounce of meat and yard of cloth, that Sir Robert Borden, while in

timated that the nationalists in the Borden government have repented of their sins. Have they? When? | 000! Some definite information upon this subject would be thankfully received.

The civil servants in Ottawa are said to be excited. They are being tragedy. specially registered, and those who are eligible for military service may be invited to step out and serve their country. What is there wrong about

ardson asked the School Board to be careful, and he was defeated." Thus their own many wants in a time of was the mayor of this year greeted when he visited the Board of Education on Wednesday evening. An over \$400,000, and the United Kingominous warning.

Queen's University should not worry over the attendance of medical students. If they can get the edu-000 less than in Toronto or in Montreal they will come here for it. Al they want is value for their money.

Mr. Maclean, of the Toronto World, has been compared with Lord Northcliffe in his independent criticism of the government. But the ef fects are not the same. Northcliffe makes people heed him. The claim is threatened with the displeasure of

The Hamilton Presbytery will vote presently upon a motion, of which notice has been given, which aims at his high duties, might well be apanother registration on church unput on record. That report, too, cording to this, will be deprived of a

The Trusts at Work.

Year's resolutions, the trusts have evidently resolved to jack up prices several notches further in recognition of the season.

A Woman on Strike. Censured for interfering unduly lis-West has retired from every kind

Don't be Hard,

Nobody who has ever attended banquet in Germany will be dis ness some men would be willing to

pay the price, even of their jobs. A Saying in Grain.

(London Advertiser)
Last year over one million tons grain was used in British breweries. and \$800,000,000 spent in drink, and yet the British are ordered to observe up to Lloyd George to economize in

25 YEARS AGO:

Chown & Cunningham's stove oundry has been closed and the mer

A reader of this paper who disagrees with our recent low estimate of American generosity to war sufferers, is simply uninformed as to the true facts of the case. When we place the illuminating statisities before him he will hasten to admit that our criticism was just.

Take the case of Belgium, whose cries of distress have pierced our ears since the first rush and ravage of the merciless Huns. The Belgians den nation to agonize under the foot of a remorseless invader. They have been starved from the start; their women have been wronged, and their children and old men have been massacred; while their beautiful, historic be invited. It is expected that Sir cities have been sacked and turned into shambles. The Belgians were the first war victims, and groanings will stir the conscience of the German people unto the third

and fourth generation. What have we, the richest most prosperous nation in the world. done for Belgium Our total fund federal government to abolish politi- for Belgian relief reached \$12,000. 000. That looks like a big sum of money. But place it alongside the gifts of the British Isles and France. and see it shrink. England France, in the throes of a war that meant life or death, donated to Bel-

And we sold the goods at capital office as a party leader, will The Journal-Press, of Ottawa, in- prices, and our profit out of the deal handle. A thousand pulls and -out of Belgium's terrible necessity and Britain's and France's noble philanthropy-was just \$47,000,-

> In other words, our contribution to aid Belgium has been a little more of this little country's disaster and

There are other eloquent figures THE BRITISH HOLDING quotable for the information of folks who hesitate about spending much money at Chicago's forthcoming Al- Gen. lied Bazaar. Our charity to Belgium figures out, for instance, at the rate of ten cents per capita. New Zea-"Beginning with 1916, Dr. Rich- land and Australia have given over \$1.25 per head, notwithstanding war and bad business. To Serbia we sent \$207,000, and this looks big until we discover that France sent dom \$8,000.000! Our total war profits, by the way, are stated to

about two and a half billions After comparing these figures. any reader of the Canadian-American continues to think that Uncle Sam cation they want here at \$500 or \$1,- has done his share for war relief that reader is a hopeless casestingy must be his middle name.

FRIEND'S ADVICE TO HON. MR. KEMP

Military advisers who never been at the front themselves should be promptly checked up by Hon. A. E. Kemp. The real ability that has made Mr. Kemp a success in his own business, the executive power that qualifies Mr. Kemp for plied to the distribution of com-

is the red tape method of assuming that civilians who have taken officers' courses should be given a clear right-of-way to appointments in the Canadian army, and that no promotion should be granted to men who enlisted in the ranks of the Canadian army or to officers and men who have fought on the battle front of France and Flanders. A Canadian of military age who after nearly thirty months of warfare has done nothing but take an officer's course is not entitled to preferential treatment over Canadians who have served on the fighting line or over other Canadians who have enlisted n the ranks of units on this side of

SURPLUS OFFICERS IN ENGLAND

of England have been thickly peopled with surplus Canadian officers retaining full rank and full pay, and attached nominally to fictitious posts created for their benefit. General Turner planned to do away with this surplus, either by offering the men a chance to join the army as lieutenants, or disposing of them altogether. Apparently political influences have been too strong for him. Is Canada plus of highly-paid but purely ornamental officers simply that those fluences will prevent him. A nonpartizan war administration charged with the duty of winning the war regardless of the ambitions, profits, and advantages of individuals would save the country millions during than a fourth of the amount that ac- 1917 and help materially in hastencrued to us in clear gain as a result ing the end of the war and saving thousands of Canadian lives."

THE HEAVIEST FRONT

Maurice Issues an Enlightening Statement on the Matter.

London, Jan. 12,-In discussing the Associated Press the new over in France, Major-General F. B Maurice, chief director of military operations at the War Office, replied to the frequently attered criticism based on the fact that Great Britain with her great army, holds only a comparatively small portion of the western front. He stated that the ninety miles held by the British has as many Germans along its front as the 230 miles extending from the Swiss border to Rhelms.

"Besides the numbers facing us." General Maurice continued, "it must be remembered that both climatic and ground conditions along our front are much worse than in any other section in the west. Just now we feel this acutely, as the water is always near the surface in Flanders. and besides the churned-up ground on the Somme front we must con tend with adverse weather.

SCHIFF'S \$100,000 GIFT.

Gives This to Red Cross, Two-Thirds New York, Jan. 12.-The Ameri-

missions in the Canadian army on can Red Cross announced that Jacob Europe ion, the ballots being confined to this side of the sea. The worst H. Schiff, who celebrated his sevenmembers only. The adherents, ac- method of distributing commissions tieth birthday yesterday, had-given

THE PANCAKE.

to take the ordinary hill on high, good hired girl these days, army affairs, Mrs. William Cornwal- Doctors everywhere are agreed that The pancake can be made by any- an army of 75,000 men. It would be of public work. The Empire mus try to win this war without her aid.

to some rebellious act.

cake on account of its sallow con The pancake is a round, flat ob- plexion and prefer the plain flour ject which is used as a substitute for product, which can be piled on the table to the height of the Leaning A few years ago the medical pro- Tower of Pisa, and then disappears fession decided that people would with terrifying rapidity. It is a tryfeel better and live longer if they ing task to fry whole wheat pancakes ant of the Allies peace terms. would go without breakfast for a stout intrepld husband and nine or eat some light, dainty article of chunky sons, and this is no doubt one food which would allow the stomach reason why it is so hard to keep a

in existence is caused by rising up specifications or does not care to pre the pay-roll. in the morning any trying to eat the serve human life. This is why no two pantry shelves bare. Therefore, con- pancakes taste alike or have the scientious doctors are now urging same soothing after-effect. It re- to simply hope for the best their patients to eat nothing but a quires an artist, however, to fry a relay of self-raising pancakes for pancake and give it that delicate, breakfast and not drive the stomach golden-brown finish which appeals to the aesthetic eye. The brand new The most popular form of pan- wife who can do this without work-cake is the buckwheat type, which is ing in too much sour milk is a greatsaid to contain more life-giving pro- er treasure than an automobile which perties than two pounds of raw beef. can be started in cold weather with-Some people object to the buckwheat out having to remove six spark plugs

Rippling Rhymes

THE SLEEPING PORCH



There still are folks who sleep indoors, in clo up rooms they heave their snores, and breathe th stale and stagnant air which harbors germs and moc robes there. And when the shades of night are sped. and they crawl stiffly out of bed, they say they're feeling worse, a heap, than ere they had their little sleep I used to slumber in a room that was as airtight as a tomb, and I was always out of whack, with rheumatism in my back, and corns and bunions on my knees and every other punk disease. But now a sl porch is mine and over me the night winds whine. rise when comes the sunrise glow, and from my whiskers brush the snow, and thaw the ice from nose and ears, and greet the day with hearty cheers. And I'm from agricultural enterprise, towards School Trustee Meek suggests that the savings and loan banks, and from kindergarten classes be formed in

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to be applied to its relief Europe. It is the largest single contributions made to the Red Cross since the outbreak of the war in

ing the gift: "I have to-day passed to the credit of the American Red Cross the sum of \$100,000. This is to form a special contribution given to the American Red Cross by me for purposes of non-militant relief in European countries engaged in the present war, and it is my wish that two thirds of the total amount be applied for relief in 'Entente countries' and one-third for relief in the countries of the Central Powers."

Sir Sam Posted. (Montreal Herald) After Sir Sam Hughes' speech in New York last night, President Wilson cannot complain that he is ignor-

Who Will Pay? Montreal News) King Constantine says he can raise nine-tenths of the stomach trouble body who is not particular about the interesting to know who guarantees

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