NOTICE OF REWARD

Our attention having been drawn to reports that the management of the United Cigar Stores, Limited, of Canada is connected in some way with a Company of a similar name in the United States, we take this opportunity of notifying the public that

A CANADIAN COMPANY

Controlled By Canadians in Canada
We will gladly forfeit \$1,000.00 to any charitable institute if our statement is not correct.

Respectfully Yours

United Cigar Stores, Limited