

Tremendous in Their Appeal Are the New House Gowns



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By Maude Hall.

The power of suggestion is beyond calculation; women see models—and men, too, for that matter—and are impressed unconsciously. Keenly aware of this fact proprietors of smart shops are discontinuing fashion openings and holding fashion shows instead. The fashion show is preferable because it not only teaches what is new in the world of dress, but also how to wear the new things. It is truer to life, therefore more inspiring.

The new house frocks are the very crystallization of the smartest models and are tremendous in their appeal. As a rule the designers have played for safety in their autumnal efforts and some of the results are very pleasing. They have worked miracles with the panel back and short basque which were too impractical in the first presentation to be considered for general wear.

Women who demand intimate models will be pleased with the new colors for house frocks. These in-

clude psychic blue, mirth—a happy shade of red—green and white. They are called the tones of self-expression. The number of women who seriously consider such points in connection with their clothes increases from year to year so that the matter is taking on the importance of a "movement."

Practically all of the really successful dresses for house wear show the short-waisted fitted bodice worn with short full skirt. A considerable number of the waists are rounded down in the front over the skirt, without being any longer at the back. This idea is carried out in a frock of taffeta figured in whimsical dots or embroidery in two shades of green. The full skirt has a panel-front and is trimmed with deep gathered pockets having a heading about 2 inches deep. Silk the color of the dots faces the bodice which is draped across the front in surplice fashion, the front extending in points below the waistline. Blue crepe Georgette forms the underblouse, but the vest and

high collar are of pale tan chiffon. Speaking of tan recalls a decided novelty in a separate blouse. Blue satin fashions the blouse, trimmed with two deep tucks running round the figure, and a short peplum. The collar is of tan chiffon bound with striped silk which is used also for the cuffs and the box-plait at the centre front of the waist.

Many panel back dresses are shown among the advanced models and one must be in doubt about the temperament of the wearer of a model in blue and red check. The panel is cut in one with the short basque and hangs loosely from the waist to the hem. A full skirt, gathered at the top falls over a foundation of blue satin, the material of which the deep collar and cuffs also are made.

The psychic blue already mentioned is used for an exceedingly good looking frock in broadcloth. Four deep bands of braid in self-color, but fancy design rescue the skirt from plainness, though the model without trimming calls for no heroics.

Buttoned straight down the front with blue satin buttons, the waist is the acme of simplicity. High, turned down collar, undercuffs and belt are of satin corresponding with the buttons.

Corduroy, which has been in such great demand throughout the summer has a rival for fall in corded velveteen. The new material is more supple than corduroy, also better adapted for dressy costumes. It is used for an afternoon frock in trench brown, satin and braid being combined with the velveteen. Silk braid outlines the pointed tunic superimposed on a satin foundation. The waist is of satin with an underblouse of chiffon made with flare collar and fancy sleeves. Turning back from the vest are revers of brown velvet stitched with very narrow gold braid.

A twice-around belt of ribbon velvet falling in two short tasseled ends at the side and tiny buttons of the same velvet lend distinction to a delightful one-piece frock of white twill

serge. Deep double flounces form the skirt, while the waist has a zouave-yolk outlined with bands of its own material. The logical details of such a frock are collar and cuffs of finest white organdy with piped edges.

Of course the Russian influences continue. It will be found pervading the smartest of fall and winter fashions. Among the prettiest of the checked serge dresses is a model suggesting a Russian blouse of fine extended to include the skirt. Such a model needs only a very narrow belt of braid or satin, with fringed ends and collar, vest, and cuffs of crepe or silk gauze.

Exquisite new colors are shown in the new satins and face cloths. Toronado blue is among the smartest. It is a deep purplish storm blue with a dash of gray in it. The French also have a strong liking for beautiful reds—bivouac ranking very high. This is decidedly dark and quite satisfactory for street wear.

Collars, veils, gloves, shoes and hosiery all play their part in the

make-up of the smart woman's toilette. Veils are of especial interest just now. The majority of new and striking feature veils are due to the oriental influence, and this element bids fair to crop out strongly in the entire field for the coming season. Its first appearance was in the face veil made with a heavily figured lower portion and worn tightly over the face, with the effect that the name carried out of a "Harem" veil. These models will still be worn, and in the original black and white, though there are many colors also in favor.

An equally popular fashion is the wearing of the long veil pinned closely around the hat crown and falling down in the back. Fashion is open to novelties of all kinds. She wants color, effect, addity and above all, with the exception of the face veil, she wants voluminous yardage.

Guide to Patterns.

The fashions shown on this page

are Pictorial Review designs. Numbers and sizes are as follows:

Waist No. 6808. Sizes, 34 to 44 inches bust.

Skirt No. 6913. Sizes, 22 to 34 inches waist. Price, 20 cents.

Costume No. 6874. Sizes, 34 to 42 inches bust.

Waist No. 6914. Sizes, 34 to 42 inches bust. Price, 20 cents.

Skirt No. 6185. Sizes, 22 to 34 inches waist.

Costume No. 6908. Sizes, 34 to 44 inches bust. Price, 20 cents.

Waist No. 6866. Sizes, 34 to 44 inches bust.

Costume No. 6440. Sizes, 34 to 44 inches bust.

Waist No. 6916. Sizes, 34 to 44 inches bust. Price, 20 cents.

Skirt No. 6911. Sizes, 22 to 34 inches waist. Price, 20 cents.

Price of each number, 15 cents, unless otherwise stated.

Pictorial-Review patterns on sale by local agents.

SAYS PRESIDENT WILSON HUMILIATED THE U. S.

Congressman Gardner of Massachusetts Recognizes the Spectacle Republic Has Made of Itself.

Congressman A. P. Gardner, of Massachusetts, speaking at a Republican rally at Bucksport, Maine, said:

"So President Wilson has kept the country out of the war, has he? In a sense that is true. At any rate it is certain that the mighty shout which he demanded that Germany should disavow the destruction of the Lusitania has now sunk to a voice so still and so small that even the ghosts of the 112 American victims no longer hear it.

"Yes, Wilson has kept the country out of war, and if Wilson had been King of Belgium, he would have kept Belgium out of war. There would have been no crepe on Belgium doors, no heart-broken Belgian mothers, and no Belgian homes in ashes. Instead there would have been plenty of Belgian ballrooms, and dance halls, plenty of fat on Belgian panaches, plenty of powder and paint on Belgian beauties; but where, oh where, would be Belgium's soul, where, oh where would be Belgium's history, where, oh, where would be Belgium's manhood? Dead, dead as completely as American history would be dead if

the thought of Union crepe and heart-broken Union mothers had deterred Abraham Lincoln from accepting the challenge flung us when the Southern Confederacy fired on our flag at Fort Sumter—withered, withered as completely as America's soul would had Abraham Lincoln kept out of peace with the South at the cost of a few polite words and the price of a new flag.

"And yet the country believes that the destruction of the Lusitania was an insufficient cause for war. Perhaps the country is right! but does the country think that the President should rattle the sabre, but never draw, should always bark and never bite, should follow his awful thunder with not one flash of lightning. Think of it, when war clouds darken the heavens between the United States and Germany, President Wilson tells us that a nation may be 'too proud to fight.' When war clouds darken the heavens between the United States and Mexico, he tells us that he is 'in a fighting mood.'

"A nation which is 'too proud to fight' becomes the laughing stock of the world when it prates about 'strict accountability.'

"Oh, say our Democratic friends, the President must not go too far. Think of the proud privilege for the United States if he were to be invited in as a mediator at the end of the

war. Think how the nation would rejoice to see him act as middleman, sandwiched in with Henry Ford on one side and King Alfonso on the other.

"Perhaps you agree with President Wilson that Europe's war is no concern of yours, that the awful struggle ought to be disregarded by those who live under the Star Spangled Banner. Perhaps like Pontius Pilate you wash your hands of the whole matter. Tell me, do you care nothing what the world thinks of your country? Is it nothing to you whether or not you can point with pride to the page of this nation's history? If so, you are either more or less than human. If for one shall never believe that American of to-day are indifferent to the very things for which Americans of yesterday gave their lives. Do you know a single spot on earth where your country is more revered, more honored, or more held in awe than it was two short years ago? Is there a man in this throng who can say that to-day he is prouder than ever that he is an American? Has not every man here a subconscious feeling that his national pride rests on more slender buttresses than heretofore?"

Friends that say good-bye to your last dime are not fit to lean on.

THERE MUST BE A LEAK SOMEWHERE

Montreal News (Con.)

Montreal News, Oct. 17: According to Lord Robert Cecil, the British Minister of War Trade, there is reason to believe that the German submarine Deutschland took back to Germany a supply of Canadian nickel.

This, of course, may be merely suspicion—and it may not. The British ministers are notoriously given to understating their case. They do not speak lightly, and it is safe to assume that Lord Cecil has fairly definite grounds for his statement.

If so, there has been a breach somewhere in the agreement made between the Canadian government

SITE OF ALLIED CAMP IN ATHENS.

The Allies are encamped on the grounds of the Zeppelin (upper picture) which is the Greek Exhibition Building. It adjoins the King's palace.

The terrific strain to which German resources are being put on the Somme is the chief aim of the Allied drive, said Gen. F. B. Marquis, Director of Military Operations.

and the American nickel refiners. Whether it is deliberate or not is beside the point. The refiners of the United States gave an undertaking that no Canadian nickel should be supplied to Germany, and they are responsible for exacting a similar undertaking in the case of every sale they make. Moreover, they are responsible for seeing that the undertakings so made are adhered to, and it would be in order for the Canadian Government in view of the statement of Lord Robert Cecil, to make strong representations to the firms who have violated or have allowed others to violate the undertaking given.

There is a movement on foot to erect a \$2,000,000 plant in Canada, so that the nickel may be refined as well as mined in this country. This would obviously go far to prevent leakage of the kind now complained of, but it cannot be effective until the war is over, and may therefore be dismissed as a factor in the present situation.

If the government has any reason to doubt its ability to enforce the pledges given by the American refiners, it will doubtless find a remedy which will be within its power to enforce to the last resort, it may be necessary to prohibit the export of this all-important metal altogether, except to the allied countries.

Ontario's total gift to the British Red Cross Society is expected to reach two millions. Toronto gave \$700,000.

ECZEMA

Pimples form, run watery matter which forms to crust, itching becomes painfully intense, and the disease spreads over the body. There are many variations of eczema, but all are cured by the persistent use of Dr. Chase's Ointment.

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Dr. Chase's Ointment