

WHAT SOLDIERS WANT

Capt. Brooks, of No. 4 Company, 7th Battalion, writing from the front, says: "My men would be very grateful to anyone who will send them Zam-Buk."

It is in great demand for cuts, blistered heels, etc.

Parcels should be addressed to Co. Sgt.-Major, No. 4 Co., 7th Batt., B.E.F.

Be sure to include some Zam-Buk in your next parcel to the front. 5c box, 3 for \$1.25, all druggists, or Zam-Buk Co., Toronto.



MEN! WHY SUFFER?

DR. WARD'S specialty is the treatment of all the ailments of men. He treats nothing else. For the past 25 years he has been the best authority on the study of MEN'S ailments, including American and European venereal diseases, Ailing Men to Vigorous Men, Health, and Happiness. He has treated thousands of men who have been ruined by venereal diseases. He has treated thousands of men who have been ruined by venereal diseases. He has treated thousands of men who have been ruined by venereal diseases.

These are Bold Facts—and Facts that Dr. Ward is ready to prove to You—On You. In BLOOD POISON, WEAKNESS, LOWERED VITALITY, etc., the treatment should be immediate, as has been demonstrated in thousands of cases under his care. The results you receive are QUICK—SURE—and PERMANENT. Come and see DR. WARD's wonderful treatment. It is the treatment of the sick. One of the most scientifically equipped offices in America. For patient convenience, a thorough clinical examination absolutely free. Office convenient to the city, and in the heart of the city. Low rate excursions to Buffalo all Summer. Write for further particulars and testimonials. All letters confidential and mailed under private cover.

DR. WARD, BUFFALO'S LEADING SPECIALIST
79 Niagara Square, Opp. McKinley Monument
Office Hours: Monday, Wednesday, Saturday—9 to 5, Tuesday, Thursday and Friday—9 to 6, Sunday—10 to 12.

"Ranks with the Strongest"

HUDSON BAY Insurance Company

FIRE INSURANCE

Head Office, Royal Insurance Bldg., Montreal, Quebec

PERCY J. QUINN, Manager, Ontario Branch, Toronto

W. H. GODWIN & SONS, AGENTS, KINGSTON, ONT.

"McLaughlin" Garage

Farmers and Automobile Owners, attention please! We handle the best quality of "Vaseline" oil, "Veedol" and "Polarine," also Kodol T Ford oil. All kinds of automobile accessories kept in stock. Repairing promptly attended. Estimate by the day, week or month.

Robt. J. Fursey, Prop.
Phone 500-031.
55-57 Montreal St., near Princess

IT IS ADVISABLE

For Ladies to place your orders early so that you can devote more time to their execution and have the garments finished at the required time. The authentic styles are received early in the season.

Each garment is man-tailored throughout and shows the highest degree of perfection in artistic workmanship and fit.

Fair Prices; Best Work; Correct Styles; Perfect Fit.

L. WINSTON
Ladies' Tailor, 156 Wellington St. Phone 993.

Dominion Fish Co.

Bulk Oysters

Phone 530.

Cocoanut Oil Makes A Splendid Shampoo

If you want to keep your hair in good condition, be careful what you wash it with.

Don't use prepared shampoos or anything else that contains too much alkali. This dries the scalp, makes the hair brittle and is very harmful. Just plain mulsified cocoanut oil (which is pure and entirely greaseless), is much better than anything else you can use for shampooing, as this can't possibly injure the hair.

Simply moisten your hair with water and rub it in. One or two teaspoonfuls will make an abundance of rich, creamy lather, and cleanse the hair and scalp thoroughly. The lather rinses out easily and removes every particle of dust, dirt, dandruff and excessive oil. The hair dries quickly and evenly and it leaves it fine and silky, bright, fluffy and easy to manage.

You can get mulsified cocoanut oil at most any drug store. It is very cheap, and a few ounces is enough to last everyone in the family for months.

FROM THE COUNTRYSIDE

Frontenac

MYER'S CAVE.

Sept. 19.—A number from here attended the picnic in Northbrook on Friday. The dance at John McCausland's on Friday night was well attended. Thomas James and Ebb Perry have gone to Cobalt for a few weeks prospecting. John Curtis has gone to the lumber woods for the winter. Donald and Miss Maude MacGregor and R. Hamilton and sister, Hazel, spent Monday at Bon Echo. Pte. H. Spencer is at Hillcrest. David Rinton and Master Willie spent Sunday at Joseph Perry's. Miss Mollie MacGregor spent Tuesday at Sunnyside.

DEAD CREEK

Sept. 20.—School is expected to open tomorrow with Miss Long of Norwood as teacher. Mrs. Nathaniel Kellar, who was ill, is able to be around again. Mrs. Brookes and daughter Kathleen at her daughter's, Mrs. P. Gurney's, this week. Gertrude Newton has been engaged as teacher for Beaver Creek school. A few from here attended the camp meeting at Ivanhoe last week. Mr. and Mrs. Elbern Newton and children at Frederick Loyts on Sunday. Mrs. J. D. Vandwater was at her father's Peter Loyt's on Sunday. Agatha and Clancy visited Ada Vandwater on Sunday. Levi Gayard, sr., is still very feeble.

OSO STATION.

Sept. 21.—School has reopened with Miss E. Foxen, of Sydenham, as teacher. Sergt. M. H. Mick, of the 29th Battalion, Camp Hughes, Man., and his mother, Mrs. A. Mick, of Renfrew, spent the past few days with relatives here. S. C. Bourk is attending the Renfrew fair. Mr. and Mrs. Thomas Patterson, Kingston, are spending a few days with Mrs. Robert Patterson. Mrs. George Burke has returned to her home in Kingston, after spending some time with friends here. Mrs. John Sergeant, Rochester, N. Y., has returned to her home in Kingston, after the past couple of weeks with relatives here. Miss Martha Lutz is on the sick list.

LAKE OPINCON.

Sept. 19.—Threshing is about completed, and the yield of grain is very light. All are glad to hear that the sick in this vicinity are improving. Mr. and Mrs. A. Darling, jr., attended Ottawa exhibition last week. D. W. Truesdell spent the week end at his home in Kingston. A. N. Sharp has returned from Montreal. K. and J. Darling, F. Bond and F. Smith motored to Perth on Wednesday. Miss E. Best has returned to Clear Lake after spending two months at her brother's, P. Best's. Visitors: Mr. and Mrs. C. R. Ennis and children, Rev. Mr. Throop at Linklater's; E. Terpie at W. Guthrie's; Maple Leaf, D. J. Hughson visited at Latimer on Saturday. Miss Eliza Smith has gone to Harrowsmith.

FOREST.

Sept. 19.—Threshing in this district is nearing completion, and the farmers are turning their attention to the harvesting of the corn. Much sympathy is felt for Mr. Fitzgerald in the loss of his barn and other buildings by fire, which occurred on Friday night last. John Kelly and bride have returned after a honeymoon in Toronto and other western points. A large number from here attended the school fair in Sydenham. Mr. and Miss Madden, Brewer's Mills, were recent guests of Mrs. R. Joyce. Mrs. Ryan and daughter, Montreal, are guests of Mrs. W. Patterson. Mr. and Mrs. W. Nichols attended Ottawa Exhibition. Mrs. Keely and daughter, Railton, were recent guests of Mrs. O'Connor. Mrs. Ryan and daughter, Montreal, are guests of Mrs. W. Patterson. Miss Alice Joyce, teacher, Smith's Falls, spent the week-end at her home here. John Morehead has returned after a visit with friends in the west. Miss Gertrude Kelly is the guest of her sister, Mrs. John O'Brien, Wolfe Island.

PERTH ROAD.

Sept. 20.—The farmers report a scarcity of potatoes. The corn-cutting season is here. A shock was received by the people of the community when they learned of the sudden death of Mr. Bedding, who was found dead on the station platform shortly after 4 o'clock Tuesday afternoon. It is thought his death was due to heart failure. Mrs. Chamberlain is the guest of Mrs. R. Harris. A number from here took the excursion to Ottawa last Thursday. The Mission Circle holds its sewing meeting at the home of Miss Winnifred Wallace on Thursday afternoon. Sorene Babcock has had an attack of asthma. Mrs. George McGillivray and Mrs. Walter Guthrie spent Tuesday at Mrs. William Ritchie's. Miss Madge Stonness and Rev. Mr. and Mrs. Dobbie, Waddington, N.Y., are spending a few days at Westport. Mr. and Mrs. Bert Simkins and family spent the week-end at William Ennis'. Miss Evelyn Donnell, Kepler, spent a few days at Mrs. S. Orsers'. Miss M. L. Barker is spending a few weeks in New York. Mr. and Miss B. McCadden have returned from Ottawa.

HARLOWE.

Sept. 19.—A heavy frost visited here last evening, doing considerable damage. Mrs. F. Thompson, Northbrooke, spent yesterday with Mrs. P. Whiteman. Mr. and Mrs. G. Wheeler, Northbrooke, and Mrs. N. Drader, Inverary, spent a few days of last week at Mrs. G. Bradshaw's. M. Thompson is at D. Rintoul's. Mrs. M. Miller is convalescent after a few days' illness. E. Wood, spent Sunday at Myer's Cave. Misses L. Clancy and A. White have returned to Watertown, N.Y. Mr. and Mrs. G. Wheeler, Northbrooke, Mrs. Dra-

der, Inverary, and Mrs. Bradshaw of this place, spent a few days last week the guests of Mr. and Mrs. T. M. Thompson. T. Thompson is at W. Miller's. Those who attended the camp meeting at Ivanhoe are home. Rev. Mr. Kelly has left to attend college at Ottawa. The many friends of "Dennis" were shocked to hear of him being drowned. Much sympathy goes out to the parents, Mr. and Mrs. J. Bott of the west, who formerly lived here. S. Cuddy is better.

MOUNTAIN GROVE.

Sept. 21.—Ptes. Bruce McDonald, Ernest and Oscar Lewis, George Beverly and Oakley Sinker, have returned to Valcartier after spending a few days here. Miss Cook, Wesley, is in charge of the Union School. Corn cutting and silo filling is the order of the day just now. Mr. and Mrs. S. Armstrong were recent guests of Mrs. A. McDonald. Miss Nellie Stin-homb is very ill of typhoid. Her sister, Miss Alice, of Kingston, has come home to help care for her. Mrs. Youmans paid Kingston a visit this week. Mr. and Mrs. Thomas Price, Madoc, accompanied by Mr. and Mrs. R. B. Price and Miss Inez Price, Camden, motored here to visit their cousins, J. E. and L. L. Price. R. P. Hawley and L. Woodcock have received their discharge from the 146th battalion. Leslie Cox and John Hawley attended Tamworth fair. Born to Mr. and Mrs. F. Cox, a daughter. A. C. Price has gone to Camden, where he has secured a position. A large number from here took in the fair at Parham on Wednesday. Mrs. Youmans and Earl have returned after an extended visit with friends at Verona and other points. The W. I. is collecting paper, etc., for Red Cross work. Mr. and Mrs. Hill and family have returned from their holidays. Mr. and Mrs. Cook, Newburg, motored to J. E. Price's.

Lennox & Addington

TAMWORTH.

Sept. 20.—The Tamworth show, held on Thursday of last week, was the largest show ever held here. Over 1,000 were on the ground. John O'Brien and Miss Lynch, both of Sheffield, were married at the Roman Catholic church, Centreville, by Father McCarty. Thomas Adair, wife and daughter, of Gananoque, visited friends near town last week. C. R. Irwin, wife and son, holidaying at Toronto, Mr. Underhill, of Toronto, is manager of the Sterling Bank while Mr. Jones is away on his holidays. Miss Eliza Coulter left last week with a lady friend to visit the Thousand Islands for a few weeks before going to Virginia, where she intends to stay for the winter. A good number of the townspeople attended Centreville show on Saturday last. D. B. Floyd and wife, Sanford Long and wife, A. Milligan and family, R. C. Moss and family, Curtis Storings and family autoted to Picton Thursday to attend the show.

CENTREVILLE.

Sept. 19.—The annual fair held here on Saturday last was one of the best of the season. The day was ideal and the attendance and exhibits exceeded those of Tamworth or Napane. The horses in particular deserve special mention as there was a good showing of excellent animals. The concert in the evening was well attended. Miss Finkle and Miss Bogart, Kingston, have returned home after spending a week at Miss Addie McCarty's. Mrs. S. O. Connor and Miss A. Hogan have returned to Sydenham after holidaying with friends here. Miss Bird, Kennedy, Brooklyn, is visiting her mother, Mrs. P. Evans. F. C. Grov has purchased new car. A number from here attended Tamworth show on Thursday. Miss Alma Sexsmith, Newburgh, is the guest of Miss Loretta Evans. Miss Florence McGill is visiting at her mother's.

PERSONALS

Ontario Women.

Chatham, Ont.—"Some time ago I had a general breakdown. It terminated in quite a bad case. Dr. Pierce's Favorite Prescription was recommended to me by a friend who used it and received much benefit. I began taking it and in six months I was completely cured of my ailment and have never had any return of same. I can recommend this medicine as being good. If one will give me a fair trial."—Mrs. JOHN ACHARY, 67 Edgar St., Chatham, Ont.

At the first symptoms of any derangement of any period of life, the one and only really helpful remedy is Dr. Pierce's Favorite Prescription.

Thousands of women in Canada have taken it with unflinching success.

Dr. Pierce's Favorite Prescription is a true friend to women in times of trial. For headache, backache, hot flashes, mental depression, dizziness, fainting spells, lassitude and exhaustion, women should never fail to take this tried and true woman's medicine.

Prepared from nature's roots and herbs, it contains no alcohol or narcotic, nor any harmful ingredient. In either tablet or liquid form. Write Dr. Pierce, Invalids' Hotel, Buffalo, N. Y., to-day for free medical advice.

Dr. Pierce's Pleasant Pellets not only the original but the best Little Liver Pills, and put up over 40 years ago, by Dr. R. V. Pierce, have been much used, but never spoiled, as thousands attest. They're purely vegetable, being made up of concentrated and refined medicinal principles extracted from the roots of American plants. Do not gripe. One or two for stomachic, constive, three or four for cathartic.

KINGSTON HOSPITAL BILL.

For the Care of a Gananoque Soldier's Children.

Gananoque, Sept. 23.—A bill from the Kingston General Hospital for the care of two Walker children, one for 43 days and one for 23 days, a total of \$70, was presented to the Gananoque council. It was pointed out that the father of the children was a soldier who was drawing his pay regularly and his wife received separation allowance, so that they could hardly be recognized as indigent, and the town was not liable. This had been explained to the hospital authorities.

A girl always swallows a man's words when he says "Ice cream."

Leeds

CHAFFEY'S LOCKS.

Sept. 21.—P. Hayden and sister, Mrs. C. French, Alexandria Bay, arrived on the 18th to spend a couple of weeks. Mrs. Farrar is occupying W. F. Noonan's cottage for a few weeks. W. F. Noonan and sister have returned to Kingston. A number from here attended Ottawa exhibition. James Murray and daughter, Clayton, called on relatives and friends in this locality recently. H. T. Fleming is at Kingston this week. Mr. Rafferty is entertaining a large party at his summer cottage in Benson Lake. Two sons from Alexandria Bay arrived to-day. There are about twenty invalided soldiers at the Richardson Island hospital. W. H. Park has closed his cottage and returned to his home at Youngstown, Ohio. Misses Essie and Margaret Stewart left for Cleveland, Ohio, last Saturday. The Opintion club house is closed after a successful season. P. Pedley and party returned to their home at Ottawa after spending the summer in his cottage. The Opintion Club hotel has closed. Mr. Mortgomery, Mrs. J. S. Orr and daughter, Youngstown, Ohio, have left for their home. Mr. Burton and party, Detroit, Mich., motored here to spend a few days fishing. P. Hayden and another left for Alexandria Bay. School has reopened with Miss Mabel Henderson, Morton, as teacher. Mrs. W. P. Kennedy, Antler, Sask., is spending a few days at W. H. Fleming's. W. F. Noonan and Miss Bessie, Kingston, are here for their holidays. Mrs. T. J. McGarry, Rochester, N.Y., is with her parents, Mrs. M. E. Doyle is undergoing treatment in Toronto. Miss Ethel Fleming has returned to the Royal Victoria Hospital, Montreal.

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HERE IS ANOTHER FACT

Direct-by-Mail Advertising enables the successful advertising manufacturer to increase his volume of production and to lower his manufacturing costs. This has been demonstrated in the case of all, or nearly all, of our nationally known products of to-day. Take Kodaks, for example. A four by five Kodak twenty or more years ago was a big, leather-covered, wooden box. It used plates only, and was a decidedly primitive instrument, as compared with a modern camera. Yet it cost \$60. For \$20, one-third that price, you can buy to-day a four by five folding Pocket Kodak that takes a much better picture, and that has a dozen important improvements over the original Kodak. It was advertising that enabled the Eastman Kodak Company to increase its volume of production, to lower its manufacturing cost, and to sell this better and cheaper camera of to-day. So with many other products; advertising has either lowered the cost to the buyer, or has enabled the manufacturer to give the buyer better value for his money.

We make a specialty of producing direct-by-mail advertising that brings results in more sales.

Golden Rule Service

Phone 292
Business Office 243

THE BRITISH WHIG

JOB DEPT.

306-310 KING ST.

Children Cry for Fletcher's

CASTORIA

The Kind You Have Always Bought, and which has been in use for over 30 years, has borne the signature of *Chas. H. Fletcher* and has been made under his personal supervision since its infancy. Allow no one to deceive you in this. All Counterfeits, Imitations and "Just-as-good" are but experiments that trifle with and endanger the health of Infants and Children—Experience against Experiment.

What is CASTORIA

Castoria is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrups. It is pleasant. It contains neither Opium, Morphine nor other Narcotic substance. Its age is its guarantee. It destroys Worms and allays Feverishness. For more than thirty years it has been in constant use for the relief of Constipation, Flatulency, Wind Colic, all Teething Troubles and Diarrhoea. It regulates the Stomach and Bowels, assimilates the Food, giving healthy and natural sleep. The Children's Panacea—The Mother's Friend.

GENUINE CASTORIA ALWAYS Bears the Signature of *Chas. H. Fletcher*

In Use For Over 30 Years The Kind You Have Always Bought

THE CENTAUR COMPANY, NEW YORK CITY.

Ladies Attention!

Now is the time to look over our new fall styles. We have a choice stock of new goods on hand. Come and place your order before the rush is on. Prices reasonable and satisfaction guaranteed.

New York Skirt and Suit Co., 203 Wellington St.

Montgomery Dye Works

For the Best in French Dry Cleaning, Dyeing and Pressing.

J. B. HARRIS, Prop., 225 Princess St.

NEW METHOD

Cleaning, Pressing and Repairing

Nestly Done. We make a Specialty of Ladies' Work

M. F. PATTON, Prop., 119 SYDENHAM STREET Near Princess St. Phone 214

REAL COMFORT

The Perfection Smokeless Oil Heater is the very thing for cold nights and mornings. Always ready for use and quickly chases the chill.

PERFECTION SMOKELESS OIL HEATERS

Clean; smokeless; economical. Easily moved to bedroom, bathroom or sitting room as you need it. At all good dealers. If your dealer cannot supply you, write us direct. For best results use Royalite Coal Oil—the economical fuel.

THE IMPERIAL OIL COMPANY
BRANCHES IN ALL CITIES