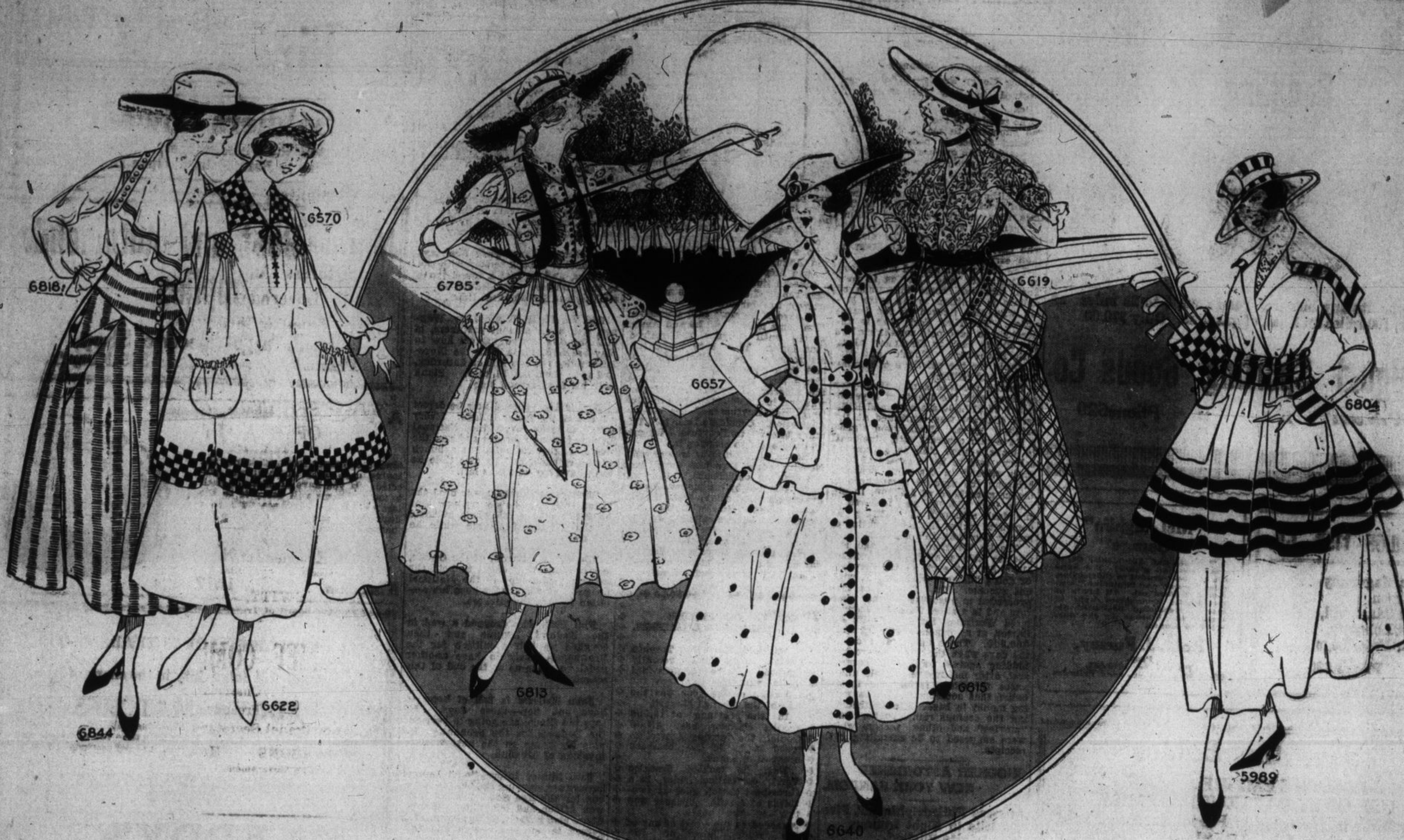


# Fascinating and Picturesque Modes for the Mid-Season Campaign



By Maude Hall.

Mid-season modes are a necessity because the demand for something new increases unabated. The designers who achieve the greatest success are those who are the most resourceful; who constantly create something to take the place of the last thing, no sooner out than it is copied.

Of course this incessant producing of original patterns and ideas involves an interminable expense, hence the prohibitive prices of exclusive models. No model, however exclusive, is immune from the woman with artistic taste and a working knowledge of her needs. Aided and abetted by the manufacturers and lacemakers, who produce the choicest of Old-World novelties at moderate cost, she is able to duplicate the handiwork of the most successful designers without overdrawn her allowance for dress. Costumes that make any pretense at formality feature

skirts that show fullness over the hips. Hip drapery makes the woman with large hips appear to have smaller ones than heretofore, and, of course, it is exceedingly graceful on slender figures. The flowered materials drape so prettily that they cannot fail to be picturesque. A nosegray crepe for afternoon wear has a tunic puffed at the sides, pointed at the front, and superimposed on a plain, full foundation. A single cord outlines the tunic, taking the place of the customary hem or picot edge. The bodice is strikingly novel. A bias fold of black velvet ribbon trims the front, extending around the neck and is edged on the inside with accordion plaited ruffles that fall over a vest of flesh color or chiffon cloth. The belt is of satin trimmed with buttons and under the waist is worn a gumpie seifer with satin cuffs.

Some of the fashions for mid-summer feature the hip drapery to such an extent that some sort of frame-work is necessary under the dress of taffeta or batiste. Some makers use a piece of crinoline which extends

out over the hips. Others prefer very full taffeta pounces pooped at the sides of the foundation. Taffeta, faille and chiffon grow more and more in favor and will be seen frequently when the fall openings take place. Not only are they requisitioned for formal costumes, but for informal dresses as well. Plaid taffetas make lively separate skirts, especially the blue, green and lavender combinations. The skirts are draped at the sides, usually in artistic cascade effect, and trimmed with buttons. The double cascade that parts at the centre and falls front and back over the hips, is especially desirable. Worn with a chiffon or net waist worked with peasant embroidery such a skirt makes a stunning informal toilette. This peasant embroidery is to be strongly featured during the coming season. The peasant influence is the expression of the uncultivated appreciation and form, therefore it is strikingly primitive. But properly manipulated it can be excellent to excellent advantage. It is also in keeping with the accentuation of the simplicity

keynote. The peasant is an outdoor creature, so the embroidery and decorations are taken from the flowers and birds about her. Tassels dangle like the catkins and blossoms on the trees; lace follows the shadow tracery on the grass and so all through the untaught mind reproduces Nature in bold, garish but beautiful freedom and this they call simplicity. The peasant dress gives many of our most modern effects, from the buckles on our pumps, to the earrings in our ears, the clocks on our stockings and the round Dutch, wide fichu square, pointed or scalloped collars that we call new each season. The sport costume is the super-fashion. Like the super-submarine, it acknowledges no barriers and runs the entire blockade of modish attire. It is even hinted that the smock, in a modified form is to make its appearance in the ballroom next winter. Instead of being fashioned from silk, cloth, etc., it will be a flimsy, dainty wisp of lace or net, supporting some spangled band at the shoulder and slipped over a skirt of equally diaphanous stuff.

In its present guise, however, the smock continues to be most attractive. Smocking is its most fashionable trimming, sharing favor with bands of check plaid material which usually finds repetition in the collar. Big full sleeves, gathered into the bands at the wrists are the sleeves par excellence for the ultra-smart smock, because they give it the Latin quarter garments. Each week brings some new variant of the striped skirt. The solid stripes shown at the beginning of the season are giving way to broken effects, not less vivid, no narrower than their predecessors, but better liked perhaps because they are the mode of the moment. Sport frocks whose loose blouses slip on over the head are made up in a great variety of materials. Fashioned in the utmost simplicity is a blouse on the middy order, slipping on over the head and lacing with cord for a little distance below the shallow V, accompanied by a plain or plaited skirt.

There are more pretentious sports frocks, too, that slip on over the head, frocks of tub silk, of silk jersey, etc., more or less trimmed in contrasting color, in stripes, etc. The new striped silks, especially the border effects, often relieved by color in collar and cuffs, that make up smartly in sportswear, and the good looking sports suits of dotted serge, gabardine, pongee, and similar cloths are more satisfactory than those of the white wool jersey, which is much less attractive than jersey in color, though the designers use a good deal of it. One notes among the new millinery a large number of shapes with low, round crowns. At the back the wide brims turn sharply up. Sometimes the brim is trimmed at the back with a flat floral ornament or large flat bow of ribbon. Such a model is shown on this page. The hat is of black velvet and trimmed at the back with a large bow of dull blue ribbon having a picot edge. Guide to Patterns The fashions shown on this page are Pictorial Review designs. Numbers and sizes are as follows: Waist No. 6818. Sizes, 34 to 42 inches bust and 16 to 20 years. Smock No. 6570. Sizes, 34 to 42 inches waist. Skirt No. 6844. Sizes, 22 to 34 inches waist. Skirt No. 6622. Sizes, 22 to 32 inches waist. Waist No. 6785. Sizes, 34 to 44 inches bust. Skirt No. 6813. Sizes, 22 to 32 inches waist. Jacket No. 6667. Sizes, 34 to 44 inches bust and 16 to 20 years. Skirt No. 6840. Sizes, 32 to 36 inches waist. Waist No. 6619. Sizes, 34 to 42 inches bust. Skirt No. 6815. Sizes, 22 to 32 inches waist. Jacket No. 6804. Sizes, 34 to 44 inches bust. Skirt No. 6989. Sizes, 22 to 36 inches waist. Price of each pattern number, 15 cents unless otherwise stated. Pictorial Review patterns on sale by local agents.

## FROM THE COUNTRYSIDE

### Frontenac

**VERONA.** Aug. 12.—Rev. Mr. and Mrs. Fairbairn are away visiting the former's parents in the States. Dr. Geddes, Montreal, visited his brother, Dr. W. J. Geddes, here on Sunday. Mr. and Mrs. E. M. York, left yesterday to visit friends in the States. Miss Nancy Geddes has returned from visiting friends at Deseronto. Jas. Cori has returned from Smith's Falls. Dr. Larkins, Westbrook, brought out a team and loaded them on here Thursday night for the west. C. W. Leadley is in Toronto attending his father's funeral.

### Leeds

**TOLEDO.** Aug. 14.—Mr. and Mrs. M. Nobel and children, Dunkirk, N.Y., and Mrs. Richardson and her daughter, Miss Elsie, Silver Creek, are visiting at the home of Claude Marshall, Miss Muriel Stone, Fortiar, is the guest of Miss Jessie Bellamy. Pte. Edward Bellamy, Barrfield camp, is home on a month's furlough. The Bon Ami Club entertained the Knights of Honor on Friday afternoon. Miss Jennie Boyd, Arranport, is visiting Miss Pearl Bell. Arthur McConnell, Lansdowne, is visiting at the home of his sister, Mrs. C. A. Wood.

### WESTPORT.

Aug. 14.—George A. Perkins, a highly respected resident of Westport, passed away, on Wednesday last. Mr. Perkins had been in poor health for the past year. The funeral was held on Friday.

eral was held on Friday. Services were conducted by Rev. Mr. Howd, of the Methodist Church. J. J. Gallagher motored to his home in Warwick on Friday, and will remain two weeks. He was accompanied by Master James H. Wheeler, Peter McLeod, Fisherville, formerly of the Union Bank, is spending the week in town. W. C. Nobes, chemist, Toronto, was the guest of friends in town on Friday. Mrs. (Dr.) A. B. Singleton and son, Calgary, are spending the week the guests of Mrs. O. Lillie at Suitsau Camp on the Rideau. Lieut. S. D. Whaley, of the Valcartier Camp, spent a few days in town last week. Mrs. Edna Prevost, Toronto, is the guest of Mr. and Mrs. R. W. Prevost. Miss Nellie Grennon, Smith's Falls, is the guest of Mr. and Mrs. E. J. Grennon. Miss J. Lynett left on Friday for New York City. Mrs. W. Thake left on Saturday for Ottawa.

### WASHBURN'S CORNERS.

Aug. 11.—There has been poor hay weather for the past week. The scarcity of hay and the rainy weather made slow work with the crop. The sad news came that Allan Everetts was killed by a railway train at Brooks, Indiana. Friends here of Hibbert Johnston Arthur congratulate him in being successful in passing his examinations for entrance into Normal school.

### NEWBORO.

Aug. 14.—Daniel McCarthy, who has been suffering for some time with rheumatism, was stricken with a stroke of paralysis on Wednesday evening, and is now in a serious condition. Dr. Ackland received his new Ford runabout on Thursday. Miss Lottie Withelmer, Toronto, is visiting her grandmother. Mrs. Thomas For a month, returned to Barrfield on Tuesday. Miss Ella Bolton, nurse-in-training in the Cornwall General Hospital, arrived home on Wednesday to spend a few weeks with her mother, Mrs. George Bolton. The social, under the auspices of the Woman's Institute for the aid of the Canadian prisoners in Germany, was a great success. Nearly 150 was realized. The programme included a number of choice selections by the Pierce Fleming orchestra, a solo by Miss Myrtle

Gorsline, an interesting talk on the war and Red Cross work by Dr. Gordon Richards, lately arrived home from the seat of war at the Dardanelles. Rev. A. Curtis was chairman. Rev. D. J. Moriarty, O.M.I., who has spent six weeks here, the guest of his father, left on Saturday for Buffalo, N. Y., where he will be stationed at Holy Angels' Church. Miss Bessie McSloy, Brockville, spent a few days last week in town the guest of Miss Margaret Moriarty. Miss Helen Moriarty and Miss Nora Phalen, Rochester, N. Y., who have been the guests of the former's uncle, Dennis Moriarty, left for their home on Saturday. Miss Harriet Gardner, Kingston, is visiting her grand parents, Mr. and Mrs. J. P. Tett. George and Misses Esther and Helen Murphy, Rochester, N. Y., are visiting in town, the guests of relatives. Miss A. Donnelly, who has been visiting in town for a few weeks, leaves on Monday for Napanee. John Paul, Gananoque, spent Sunday with friends here. Michael Murphy is improving his residence by adding a veranda. Mr. Putman has moved with his family to Belleville. George Bliton has had his residence painted.

### AN IMPORTANT LETTER FROM NIAGARA FALLS.

Niagara Falls, Ont.—"I was miserable, tired out and dragging around. My legs would scarcely support me. My husband had read about 'Favorite Prescription' and he got me to use it. I used four bottles and the results were surprising. I got stronger, was less nervous, my appetite improved and I felt like a new person. Had the best medicine for women I have ever heard of."—Mrs. A. C. Baowrs, 39 Clifton Ave., Niagara Falls, Ont.

### FIRE AT LINDSAY.

Lindsay, Aug. 14.—On Friday evening a fire broke out in the clothing establishment of B. J. Gough, Kent street. The firemen quickly extinguished the blaze, but not, however, before considerable damage was done to the stock and building, principally by water. The loss is not yet estimated. It is understood that the stock and building are fully insured.

### The Church of Santa Maria Formosa was destroyed in the Austrian aeroplane raid on Venice on the night of August 10th.

Nearly all of the works of art in the church had been removed months ago. Nelson Chambers and Miss Jean Secord were killed, and Sergt. Thomas Thompson, 205th Battalion, badly injured, in a collision at Hamilton between a taxicab and a motorcycle with side-car.

### A large majority of the miners in district eighteen at Ferris, B. C., have voted approval of the settlement with the operators and the strike has been declared off.

Angelo Pantino, an Italian employed at the Ferris quarries near Beschville, fell from a trolley car late Saturday night and died of a fractured skull.

### C. P. R. machinists and other employees on the system east of Fort William received a substantial increase in wages.

A Tonton submarine was driven off by the gunnery of an Italian submarine.



### Lanark

**MAHERLY.** Aug. 14.—Recent rains have improved pasture. The picnic on Saturday was a decided success. Addresses were delivered by Rev. Mr. Moody, Dr. Hanna and Mr. Ebbes. A baseball game was played between Elphin and Maherly. Elphin boys were the winners. Miss Gerlie Armstrong, Kingston, and Lucy Marks, Perth, spent a week with friends here. Miss Eva Flaherty, Atholville, and Miss Muriel Thompson, Smith's Falls, spent a few days at J. W. Malloch's. Mr. and Mrs. Thomas Bu-

### There is nothing that will bring comfort and renew hope to the invalid so surely as good news.

When the vital forces are at a low ebb and everything seems useless, a ray of joy and assurance will stimulate the weary body to new effort and energy. A letter from a loved one has turned the tide in many a case of sickness.

### Doctor Pierce's 'The Invalids' Hotel,' Buffalo, N. Y., has good news for every suffering woman.

Write him today and secure a copy of his book, 'The Invalid's' and he will send you just the right advice to restore you to health and bring back the roses to your cheeks, and without charge. His 'Favorite Prescription' has been the means of thousands of suffering women. Many grateful patients have taken Dr. Pierce's advice.

### Mothers, if your daughters are weak, lack ambition, are troubled with headache, lassitude and are pale and sickly,

Doctor Pierce's Favorite Prescription is just what they need to surely bring the bloom of health to their cheeks and make them strong and healthy.

It is not a secret remedy because its ingredients are printed on wrapper. It is in either tablet or liquid form.