

In The Automobile World

Tonics For the Automobile

Week-end trips are at hand once more. Hundreds of automobiles in Saskatoon will now be turned toward the country for the first time since last winter set in. Numbers of these have been in storage; others have not been tuned up for a long run out of the immediate range of the garage man. Attention to the car now will save many a vexatious delay far from home. Some of the things often overlooked in the usual hasty spring overhauling, and in which trouble or danger may lurk, are:

A defective battery. If the car has been in storage, take the battery out and fill up the liquid distilled water. If the battery does

not test up to requirement, seek the battery man.

A defective battery. If the car connections. Especially if the car has been in use for several years there may be weak parts that need replacing.

Examine all the bearings carefully. It is likely that one or more of them need attention.

Take off the demountable rims and see that they are in good shape. Sometimes the tires rust into the clincher, and if unattended to will cause trouble.

See that you have a supply of good inner tubes. Take steps now to avoid for the season the dilemma of the man who, out on the road, finds that his surplus inner tubes are all punctured ones.

The Year Round Car.

We must put up the car for the winter, ma.

But not in the same old way; No longer it goes to the back of the barn.

Along with the oats and hay. I'll take it apart and make use of it. While the cold weather is here; There's many a way it will earn it keep.

During the rest of the year.

There's a good need of light and a table too.

An ash tray, all in the den; The wheels will be just what we want in there.

The motor will purr again When hitched to your sewing machine, perhaps.

Or grinding some sausage meat. And the honk of the horn in the hallway, ma.

Will start the scampering feet.

The body is fine for a sleeping porch; We mustn't forget the lamps; To light up the parlor to the door at night.

When I'm on one of my tramps. The waffles you'll cook on the radiator.

There is no reason or rhyme In paying a thousand or more for a car.

And not using it all the time.

Combustion.

Washington Star.

"Is your boy Josh burning midnight oil?"

"No," replied Farmer Corntassel, "but he keeps the gasoline going about eighteen hours a day."

ONE CAR TO 13 PERSONS

Los Angeles Claims World's Record In Number

A world's record of ownership of automobiles is now claimed by Los Angeles, Cal., which registers one car for each thirteen of its inhabitants, according to the Chamber of Commerce of that city. During 1915 there were 55,217 registered, an increase of nearly 25 per cent. over the number in 1914.

Los Angeles County leads all other counties in California in ownership of automobiles by so wide a margin that there is no close comparison with any other of the State divisions, it is said. San Francisco, with 17,763 cars registered in 1915, is the closest rival of Los Angeles.

Sand Boxes for Motors

Clifton Williams, an assistant city attorney of Milwaukee, Wis., has applied for patent rights on a device to prevent or minimize skidding, says the Motor World. The appliance utilizes the principle of strewn sand on smooth surfaces to make a rough path for wheels. Like locomotives and street cars, motor cars are to be equipped with sand boxes, from which lead pipes to a position just in front of the rear wheels. A button in reach of the driver opens a valve and sand is strewn on the ground in the path of the driven wheels.

Predicts Higher Prices

With the increase in the price of materials more reports circulate that the next change in the price of automobiles will be upward. The advance in the price of high-speed steels is one of the factors, having gone up from 45 cents a pound to \$2; it is also getting harder to obtain, according to manufacturers. The sales manager of one of the automobile companies predicts that the announcements of next July will show a number of increases in the price of standard makes of cars.

Savage's Earnings Large

New York, June 3.—Savage Arms Company is now producing a minimum of thirty machine-guns daily, with the output some days as high as 50 guns. According to munition experts, the company makes a net profit of \$700 per gun. Allowings, however, only \$500 net per gun, and an average production at the minimum of 30 daily, this means net earnings of \$540,000 monthly, or the annual rate of \$6,480,000, or over 70 per cent. on the common stock of the Driggs-Seabury Ordnance Company, which owns practically all the Savage stock.

By the end of August, it is calculated, production will be brought up to 100 guns a day. This will mean a much improved earning rate in the closing four months of 1916. It is estimated that net for stock for the year will be about 120 per cent. on Driggs-Seabury common.

Honest and Sensible.

In a recent talk to a Board of Commerce, Mr. Chalmers said: "Advertising increases my sales so that I simply cannot afford to do without it. The only man who can't advertise is the one with so much business he can't handle it; or the man with so little business it isn't worth while. Our secret of advertising is as simple as A B C. Be honest, be sensible and be persistent."

Backing up this interest creating advertising, the Chalmers Company is upholding its standard of quality first in the 3400 r.p.m. Six-30 Chalmers, and the rest are phenomenal. The combination of advertising and quality, backed by service and aggressive salesmanship has already put more than 10,000 of these cars in the hands of owners. The owners are joining the newspapers in advertising and the company is building 22,000 more Six-30's, all of which are practically sold to-day in the demand which has been created.

Lloyd George said that the allies' lesson in Verdun was the might of artillery.



Prepare for Summer Heat

Place your order with us for an Electric Fan—Office, Store, Factory and Residence Westinghouse Electric Fans are recognized the Best fans made.

W. J. Moore & Son

208 Wellington street.

The Electric Shop

Phone 815.

Have you seen the New UNIVERSAL MICHELIN Non-Skid Tire, if not, call in at the

Porritt Garage Co., - Limited

And see it, it will interest you both in price and quality.

PHONE 454. 210-214 WELLINGTON STREET.

Motor and Auto Service

KINGSTON MOTOR TRANSPORT & LIVERY CO.,
34-38 Princess Street. Phone 177.

General Motor Carriage and Auto Service. Livery, Feed and Sale Stable, First-class Horses and Carriages. Freight and Express Transfer attended to promptly. Premier Gasoline and Polaris for sale.

J. C. MORRIS

Manager.

Production and Price

Do the great variety of Sixes and the fluctuating prices seem confusing and perplexing?

Let's reason it out.

What controls price? Production.

As a manufacturer's production increases, his production cost, per car, decreases.

Therefore the plant with the largest production is in a position to give more of everything and charge less for it.

We are the world's largest producers of Six and Four Cylinder Automobiles.

Consequently you get in the Overland Six a larger and more powerful motor—a longer wheelbase—the convenience of electric control buttons on the steering column and an almost endless list of other comforts and refinements.

—yet what is the price?

Not \$1700 or \$1850 but \$1600.

And when it comes to a Six Cylinder performance, remember the Overland Six is the star of them all.

One ride will convince you.

OVERLAND SALES ROOM
Arthur W. H. Callaghan, Distributor,
22-24 Market St., Phone 1410

Willys-Overland, Limited

Head Office and Works, West Toronto, Canada

Motor Boat and Automobile Supplies

Halliday's Electric Shop,
Phone 94 345 King Street

Willard

You Can Count On It

When we take care of your storage battery there's no doubt of quality service. We have established ourselves as experts. Will you come in and be convinced?

I. LESSES,

Phone 1045 507 Princess St

Free inspection of any battery at any time



No matter what other tire makers may do for the betterment of their product, a close examination generally reveals the fact that we have been offering similar, or greater, virtues in our product for a long time previous.

This is simply because we are the pioneers of the industry in Canada. If anybody should know tire-making from A to Z, we should.

We have been manufacturing tires in Canada for nearly a quarter of a century. No other tire company has been making tires in Canada for half that length of time.

"Traction" and "Special" are in the forefront to-day, because Dunlop has always led the way in tire betterments.

Dunlop Tire & Rubber Goods Co., Limited

Head Office and Factories: Toronto. Branches in Leading Cities.