

In The World of Pleasant Travel

CONSERVATISM IN BUYING.

People Want Cars Made By Firms Who Last.

Now that automobiles have come to be regarded as a staple article, like real estate, furniture, machinery and other things involving a large unit of expenditure, the Canadian public quite naturally weighs automobile worth to a greater extent than formerly, and chooses cars on the basis of an investment. Instead of relying upon first hand impressions, motor car buyers consider the dollar for dollar value, and choose accordingly.

"This policy of careful buying on the part of the public has had its effect in producing record sales of Studebaker cars," says W. P. Peters, distributor of Studebaker motor cars. "Studebaker automobiles have always been built with an appeal to conservative buyers uppermost in consideration. We appreciate, of course, that there have been and undoubtedly always will be a certain element of buyers who seek oddities either in appearance or in mechanical features. But this element is in a diminishing minority. The great majority of motor car buyers look at their automobile purchase from a conservative standpoint.

"It is not so many years ago when

BE COURTEOUS.

First, do not hog the middle of the street. Give the other fellow room to go by and when he attempts to pass you, do not speed up and perjure crowd him into a safety-zone. Be courteous.

When a fellow comes in from a side street give him room to turn the corner—do not crowd. When you park behind another car, remember perhaps he wishes to leave before you do. Give him room to get out—don't crowd. When you expect to stop or turn, do not keep your intentions secret. Think of the fellow behind. Be courteous.

Do not dodge in and around cars in line in traffic. Remember they were there first, and have just as great a desire to get through as you have. Be courteous.

Do not presume too much when you have the right of way. Perhaps the other fellow does not know it. Be courteous.

Remember the motorist is human and most of them will learn all the courtesy you will teach them. Be courteous.

When you get the "Go" signal from a traffic officer remember to give the pedestrian time to get out of the way. Be courteous.

When you see people on the curb trying to reach a car, or vice versa, slow up, stop if necessary, but let them cross without danger. This is one of the greatest courtesies that will pay the motoring public best. Be courteous.

When a pedestrian does not or will not pay any attention to your horn it is well remembered that the deaf, hundreds of them, use the streets as well as you. Be courteous.

When you have an insane desire to speed, remember the other fellows you are passing have just as much right to break the law as you have. Think of the sentiment you are creating against them by your mania. Think of the accidents that may happen by your hitting some other driver coming in from a side street, or pedestrian who does not see you coming. Think of the people in your own car, perhaps, who have a fear of speeding and are trying to be game and not let you know it. It is not sport to drive fast in the city. It is the most rank discourtesy to your fellow motorists and fellow citizens. Be courteous.

When a pedestrian sees you coming and deliberately pays no attention to remember that some are mentally deficient, and you cannot tell them from the clothes they wear. Be courteous.

When you see a child on a curb, slow up. Remember the child can start quicker than you can stop. Be courteous.

Do not open your cutout on the streets during the day. Remember there are many sick people and people on their death-beds, which such a sound greatly disturbs. Do not open your cutout at night for you probably remember some night when you were disturbed when trying to sleep by some fool whose greatest claim to fame was his noise. Be courteous.

And remember that your horn is just a few times worse than your cutout. Be courteous.

Be courteous to police officials and they will more than repay it. And if you feel like swearing at the ordinances, or if you do not like the traffic arrangements, remember that perhaps you may be wrong.—Wolverine Automobile Club.

When a mother begins to tell her children how smart their father is, they look at her as reproachfully as if they thought she was losing her mind.

Perhaps adversity may prepare a man for life beyond the grave, but it curtails his credit while on earth.

When two men are talking, each tries to work in his hobby first, so as to head the other off.

Speaking of batter, the buck-wheat brand is as popular as the baseball kind.

To Auto Dealers

These are the first Automobile Pages ever published by a Kingston paper. They will be repeated next Saturday, when new and attractive features will be added. Send in copy early for your ad. next Saturday, and so get your message before people who are interested in Autos and Accessories.

Making a million dollars looks comparatively easy to the man who has been trying to get a crying baby asleep. It's the easiest thing in the world for a woman to manage a man—if she isn't married to him.

AUTOMOBILE TIRES

We have just received the largest shipment of Tires ever received in Kingston. We carry all sizes in "Clineher," "Straight Side" and "Quick Detachable."

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These are some of the reasons for calling DUNLOP TRACTION TREAD "MOST ENVIED TIRE IN ALL AMERICA."

Number of Cars Owned in World's Nations

Afghanistan	65	Italy	13,000
Algeria	5,900	Jamaica	548
Arabia	50	Japan	1,500
Argentina	12,550	Libya	400
Australia	20,350	Madagascar	75
Austria	13,150	Mexico	4,290
Belgium	9,400	Morocco	490
Bolivia	19	New Zealand	10,060
Brazil	5,400	Nicaragua	18
British North Borneo	5	Norway	975
British South Africa	8,348	Panama	127
Bulgaria	3,056	Paraguay	18
Burma	13,150	Persia	27
Canada	55,660	Peru	350
Ceylon	2,150	Philippines	2,580
China	714	Porto Rico	2,400
Columbia	1,131	Portugal	2,500
Costa Rica	145	Roumania	1,800
Cuba	2,695	Russia	15,360
Denmark	8,525	Salvador	37
Dutch East Indies	7,413	Samoa	10
Ecuador	171	Santo Domingo	45
Egypt	873	Serbia	120
France	98,400	Siam	750
Germany	71,465	Spain	9,000
Great Britain	276,680	Strait Settlements	2,133
Greece	3,255	Sweden	4,088
Guatemala	210	Switzerland	5,100
Haiti	45	Trinidad	275
Holland	3,750	Tunis	945
Honduras	9	Turkey	525
Hongkong	65	United States	2,400,000
Hungary	6,200	Uruguay	1,810
Iceland	11	Venezuela	775
India	7,735	Zanzibar	40

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GARAGE

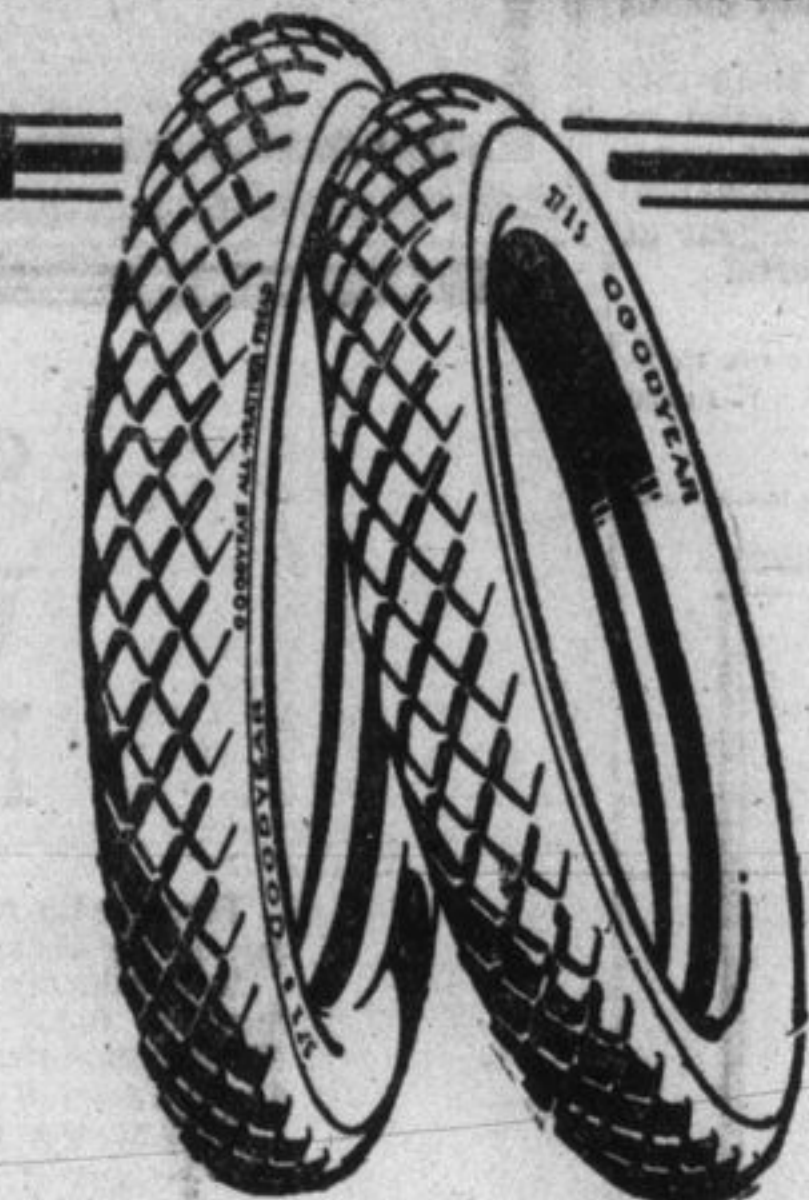
"McLAUGHLIN."

We wish to announce to the public that although our Garage is headquarters for McLaughlin Cars and are specialists on same, we are also prepared to handle any other make of car entrusted to us. Special attention given to Washing, Storing and Polishing. Courtesy is our motto.

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To buy Tires that are made in Canada—at "Made in Canada" prices—and yet to have the advantages of world-wide tests, world-wide investigations, world-wide experience. That is what Goodyear enables you to do. The very internationalism of Goodyear entails the ever-to-be-maintained quality demanded by world-wide reputation. Yet because Goodyear Tires ARE made in Canada you pay no more for the advice and experience of all the great Goodyear corporations.

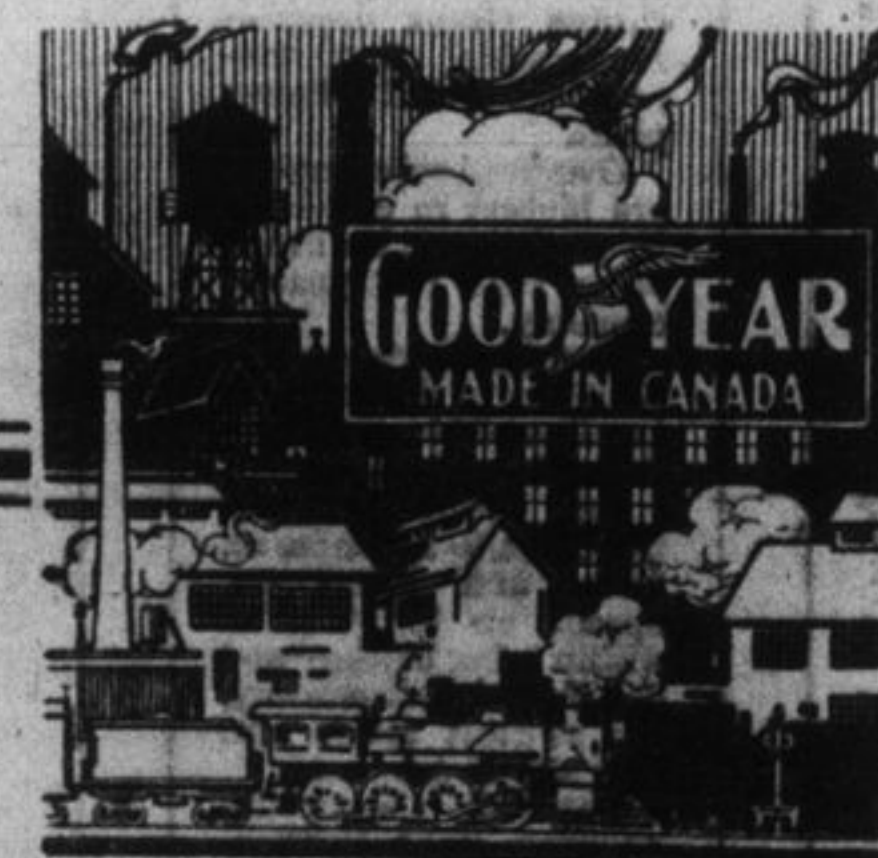
An International Preference for Goodyears

In the United States, by actual count, Goodyear Tires are preferred above all others. This in competition with over two hundred other brands, many of which sell at lower prices. Some of these lower-priced brands are offered you in Canada at equal or higher prices than Goodyears. Yet in their home market—where they are sold below Goodyear prices—they do not attain leadership.

First Cost As Low—Last Cost Far Lower—

The Goodyear factories at Bowmanville, Ontario, stand between you and high "imported" prices. As a result you can buy Goodyear Tires at prices as low as any good tires—and much lower than many. But in addition Goodyears give longer service and so cost very much less in the end.

GOODYEAR MADE IN CANADA TIRES



Compare the two tables of prices given here. They show clearly the immediate and actual saving to you because Goodyears are Made in Canada. At these lower prices you can obtain Goodyear Tires at any time from Goodyear Service Stations everywhere.

Compare These Prices

If Goodyears Were Imported		Goodyears Made in Canada	
SIZE	PLAIN ALL-WEATHER	SIZE	PLAIN ALL-WEATHER
30x3 1/2	\$19.02 \$22.23	30x3 1/2	\$15.00 \$18.00
32x3 1/2	21.87 25.58	32x3 1/2	18.95 22.75
34x4	31.92 37.34	34x4	28.10 33.80
36x4 1/2	44.96 52.65	36x4 1/2	39.35 47.20
37x5	52.44 65.55	37x5	45.45 54.50