Widespread Praise for The Whig's Big Prosperity Number

From All Parts of Canada and the United States Come Words of Congratulation to Kingston and The British Whig

That the Whig's big Progress and Prosperity Edition has focussed a great deal of attention on Kingston and Eastern Ontario is amply shown by the large number of kindly references made to it in almost every paper and periodical in the country. From every point have come words of highest commendation for the excellence of the Whig's effort. One well-known and veteran Ontario publisher refers to this special edition as "the largest and best number ever published in a city of its size anywhere on the American continent."

One feels when advertisers and the public alike appreciate the effort, that the enormous work involved was not in vain. The Whig believes—and rejoices in this belief—that the Ellow we publish a number of the kindly references above referred to:

A CREDIT TO ONTARIO.

The Kingston Whig, the leading paper of Eastern Ontario, last Saturday published a special number under the caption of "Prosperity Edition."

We have had drummed into our ears for months past that Canadian industries were going into bankruptcy owing to stagnation because of the war. To look at the situation fairly, and through the magic glasses of optimism that the manufacturers and merchants of Kingston evidently wear, instead of bankruptcy there is an era of prosperity prevailing in Canada even at the present time. This has been recognized by the Whig, and in its special edition gives ample evidence of the prosperous conditions prevailing in that section of Ontario. This issue consists of fifty-six pages of news and advertising matter, beautifully printed, and with an elaborate front page in color typography that would do credit to any metropolitan newspaper in America. The advertising pages, of which there are twenty-six, show that the manufacturers and merchants of that city are wide awake to their opportunities and reaching out by publicity to secure new business to further enhance the growth of its established industries.

To accomplish this great work of newspaperdom, there was a combination and concentration of effort on the part of all business men to make it the very best of its kind ever attempted, and that this combination succeeded goes without question on seeing this splendid "Prosperity Edition." Full page and half page advertisements are the rule, and added to this are short biographical sketches of many men of prominence in the business and professional life of that solid and prosperous city.

Another unique feature of the edition is that it was prepared and developed entirely by the business office of The Whig, which in itself speaks volumes for the talent and ingenuity of the men who promoted the scheme.

The paper is a credit to Ontario as well as to Kingston, and its makers may well feel proud of their efforts in producing the largest and best number ever published in a city of its size anywhere on the American continent. We congratulate The Whig, and the professional and business men of Kingston for the confidence shown in conditions during this war year, when so many are prone

The example may well be copied in other sections of the province and thus prove that Canadians are not unmindful of their opportunities nor afraid to avail themselves of the necessary publicity required to develop them.

RENEWING ITS YOUTH.

(Toronto Globe).

Kingston renews her youth. In a progress and prosperity number issued by The Daily British Whig of that city, the points of the city that might have been a rival of Toronto had it "gingered up" seventy years ago are thus presented:

"The past few years have witnessed a wonderful change in Kingston. She is no longer slow and effete. To-day she pulsates with new life and energy. Evidences of this are noticeable on every hand. Miles of paved streets, a new 'White Way' an expensive causeway, the beginning of a national harbor, extension of the municipally-owned public utilities, new industries, extension and enlargement of our factories, the erection of many fine homes, the attraction of additional population, a rejuvenated Board of Trade,, the growth of Queen's University, an enlivened and enlightened public spirit — all these point to advancement and progress of a healthy and vigorous type. Kingston to-day has the right of way. Progress and Prosperity are hers."

HANDSOMELY ILLUSTRATED.

The Kingston British Whig recently issued a "Progress and Prosperity Number" of fifty-six pages, over twenty-six of which were advertising. The number, which is handsomely illustrated and admirably laid out, is said to be the largest edition ever issued between Kingston and Montreal.

A HIGHLY CREDITABLE EDITION. (Belleville Intelligencer).

The "Prosperity Edition" of the Kingston Whig, issued on Saturday last, is one of the most creditable newspaper productions that has come to our desk. It contains fifty-six pages with a handsome colored front, and throughout is packed with matter of a most readable nature including illustrations of the city proper and surroundings, photos of prominent local officials and private residents, and lifelike pictures and sketches of Mayors Montgomery of Smith's Falls; Newman of Picton; Ruttan of Napanee; O'Connor of Gananoque, and Wright of Brockville.

The Intelligencer extends hearty congratulations to its Kingston contemporary upon this substantial evidence of its prosperity, combined with the general advancement of its home city.

EVIDENCE OF PROSPERITY.

The Kingston Whig has issued a "Prosperity Edition" of some fifty pages, which bears on its face ample evidence that the Limestone City is enjoying a large measure of good times despite the war, and that our contemporary is having its share as well.

YOUTH IN AGE.

This is a period when the idea gains that it is a young man's age-when the elders must take the back of the stage. But in the journalistic realm, age seems, as in the case of the octogenarian British Whig, Kingston-in its 83rd year-"to renew its youth like the eagle," and keep well abreast of the advance of this hurrying time. The Whig has just issued a splendid "Prosperity Edition," and, though the prosperity dealt with is general, the way it is treated typographically and otherwise shows that the good old Whig itself is enjoying its full share of prosperity. The prosperity edition is composed of seven eight-page sections, making fifty-six full size pages, including two interesting illustrated sections dealing with military, municipal and judicial features. The remaining sections are devoted to national and local educational and progressive features. The liberal and well displayed advertising patronage indicates that the Limestone City is still on the alert. Altogether the Whig's "Prosperity Edition" is a highly creditable tribute to its enterprise and its interest and influence in its journalistic constitu- & ency. One interesting feature of it is that it was produced entirely by the "business office." The manner in which this department has handled the compilation of most interesting local and general facts, and the literary features and the general make-up of a most creditable special edition is quite an unique demonstration that all the brains of the Whig, or any other journal, are not concentratedas is the fiction-in the editorial department.

THE ISSUE A REVELATION.

The Kingston Whig on Saturday issued a Prosperity number of fifty-six pages—some of it in color and all of it bespeaking a Kingston of renewed life, with its old reliable newspaper setting the pace. To those who have been inclined to think of Kingston as a slow and sleeping place, this issue of The Whig would be a revelation. While advertisers occupied a goodly portion of the fifty-six pages there was room in them for a lot of interesting description of the advantages of the city, and of the worthy endeavor of its citizens in both peace and war activities. The issue is most creditable.

A GANANOQUE OPINION.

On Saturday last the Daily Whig, Kingston, issued a "Prosperity Number" of some sixty pages, which from first to last page contained an unusually large amount of most interesting reading matter, as well as being profusely illustrated. A portion of a special section was devoted to a write up of nearby towns, including Gananoque. Mayor O'Connor did both himself and the town credit by the interesting article he contributed regarding our town as a manufacturing centre and summer resort.

A CREDIT TO CANADIAN JOURNALISM.

(Bowmanville Statesman). A new feature in journalism, or an old one under a new name characterizes the Saturday issue of The Daily British Whig of Kingston—a Progress and Prosperity Number of fifty-six pages well illustrated. The Whig has served the people of the Limestone City for nearly eightythree years, and its influence has ever been for good. It is a credit, not only to Kingston, but to Canadian journalism-a clean, enterprising, newsy paper. This edition is well patronized by business firms and contains a great amount of information of general interest. It gives an outsider a splendid conception of the importance of that city as an educational, commercial and military centre. We congratulate the staff on the excellence of this special number as well as upon the high character of The Whig as a first-class family newspaper.

A WELL GOTTEN UP EDITION.

The Kingston Whig issued a well gotten up Prosperity edition. It contained a number of interesting articles descriptive of Kingston's business and industries, also sketches of leading citizens, with their portraits.

A WISE TITLE CHOSEN.

The Kingston Whig is to be congratulated on the excellent special edition of that progressive daily issued on Saturday, April 8th. It consisted of fifty-six pages of news, special articles, advertisements and illustrations. It is called a "Prosperity Number," and even a casual examination of its contents is sufficient evidence of the wisdom of the title, whether applied to the city of Kingston and surrounding district, or to the publishing house that can produce such a splendid special number.

As a newspaper the Whig has for many years taken a foremost place among the journals of Eastern Ontario. Its news service is prompt and thorough, its editorial columns are fair, and there is that indefinable quality of tone throughout its columns that is inseparably associated with and the result of personal worth in the editorial and business management of a newspaper.

AN ATTRACTIVE ISSUE.

Kingston is evidently prosperous, if one can judge by the Prosperity Number issued by the Whig last Saturday. It contains fifty-six pages, and every page breathes a spirit of optimism that is very refreshing. The news is bright and readable, but that is true of every issue of the Whig, and the advertising pages which are attractively displayed, show that the business men of the Limestone City know a good thing when they see it, and patronize the Whig liberally. It is over eighty-three years since the first number of the Whig was issued, but newspapers, unlike people, very often get brighter and better as they grow older, and there is every reason to congratulate the Whig on its happy old age. Good luck to our venerable friend.

A MOST COMPLETE EDITION. (St. Catharines Standard).

The Standard is in receipt of a copy of the Kingston Daily British Whig prosperity edition. It contains fifty-six pages, over twenty-six of which are advertising. It is by far the biggest number ever issued between Toronto and Montreal, and is a decided credit to this enterprising paper. It is well illustrated and contains many interesting war pictures. Altogether it is one of the most complete editions in every way that have been issued in Ontario.

A COMPREHENSIVE EDITION.

The Saturday issue of the British Whig is a comprehensive edition containing some lifty-six pages of interesting articles concerning the growth and industries of the Limestone City. The issue is indeed a practical demonstration of what this enterprising Eastern Ontario daily is capable of turning out and reflects great credit upon its publishers.