A Word to Retailers

This is the age of standardization. Products of quality are sold under brands and as they are

made in large quantities they are sold at low prices. People prefer them because they are standards of value. When these brands are

newspaper advertised a demand is created among your possible customers. It is good business to attract the newspaper readers to

your store. This you can do by showing the goods in your window at the time they are being advertised in the newspaper.

Best's Seasonable Medicines

Dr. Hickey's Bronchitis Dover's Cold Breakers 25c Musteroil Paste 25c Mentholated Balm 25c Emulsion Cod Liver Oil . . 25c Best's Liver Pills, 100 for 25c This list will form a complete medicine chest for all winter ills; prepared and sold

Best's

The Popular Drug Store. Open Sundays.

DAVIES'

This Week

1000 Lbs. Finest Creamery

Butter 36c

The Wm. Davies Co. Ltd., Phone 597.

PREPARE FOR WAR!

The continuance of war demands preparation for war times. This year will be a trying one to secure enough to wear that is of any

Our advice is, buy all you can of last year's goods and you will save at least 50 per cent. on your purchases.

Hosiery, Underwear and Clothing demands greatest attention.

Ciothing Company.

TERTOWN, N.Y.

Was At the Front, But Was Discharged Owing To an Injury. Dally Times, Watertown, N.Y.

Oscar Henry Henderson, aged 22 a recent member of the 21st Battal- ered Rink on Thursday night by a mentioned several interesting facts heavy. relative to trench fighting that are generally unknown in an interview linish. At any time when one was with a Times reporter.

from the front in August, 1915, came to this city two weeks ago, and is employed at the New York Air Brake ally started over an argument as to shell plant in Main street. making his home at 530 Franklin ing to the conditions it would take

The young Canadian culisted at . The focal seven certainly has Kingston, February 23rd, 1915, as speed and reserves of it, but this usprivate, and left for England with ually valuable asset was lost when the second contingent in early May, they went up against the Belleville The men were landed at Plymouth, line-up with conditions against them. and were stationed at Sandling Camp, It proved, however, to be a good exfive or six miles from Dover. Mr. hibition with no loafing on either Henderson's battalion arrived at the side. Due to the strict discipline camp on May 15th, and there saw maintained by the referee, there was 50,000 soldiers grouped together on little if any illegal work pulled off

ling Camp, with the exception of reg- dug-out ular routine, 300 able-bodied men Box and Purvis were the pick of were chosen to fill up the gaps at the the local team and excelled anything front. Mr. Henderson was among that the visitors brought down. the 300 picked men. This small Mitchell is probably Belleville's best group was taken at once to Boulogne, man, although the weight of their about 25 miles from Calais, arriving defense meant a great deal i about the middle of June. The men were put to work at once in the

The idea in trench warfare is t keep the trenches non-parallel with the enemy's trenches. The advance of each trench is slow, for opty two men can work in the forward direction at one time. Each man is given 48 hours duty in the trench and double that period, or 96 hours, as a leisure period. The main army is stationed anywhere from three to five miles in the rear of the forward trenches, which are connected with the main army by communicating trenches. When a soldier is allowed his rest hours, he is permitted to come from his station through this communication trench to the mainarmy, where he may spend his rest

The soldiers cannot come from the trenches at any time they may wish, but are kept in their stations at the point of the bayonet. Serious illness or a wound alone will give a soldier a passport from the trench.

Mr. Henderson described in an interesting manner the exchanges of shot between the armies. He said Box, Whittie, Whalen, Simmons. the trenches were about two and onehalf feet wide, or enough to allow Wallace, Whalen, Box, Wallace, two men to pass comfortably, varying in depth according to the breastworks formed of the earth thrown out during the digging of the french. 'VLoop- their defeat at the hands of the Fronholes, the smaller in size the betters tenae seniors so badly that most of are placed at intervals, and throught the local players and supporters who Henderson said that the German worse for wear and tear. The score trenches were so near in some places was 10 to 4 for the locals. At the that the voices of the occupants could end of the first period Brockville had

be distinctly heard, and ofttimes the it their way with 3 to 0, but the lo-Teutons would cry to the Canadians, cals came back strong, and at the "Let's see how far those Ross No. 1 end of the second strenty minutes of Trifles will shoot." This was the sort play had the score Two 3. The of rifle used by the Canadians, and Frontenacs showed their class when they, were capable of carrying about they first went on the ice, but for the for a puff of smoke, and then fire at properly, and the score was three

Should the sun be in the rear of the that the game was on. When they enemy, the men watch until the endid come back they came strong, and emy's loophole becomes darkened by by the use of good combination and back-checking proved themselves the were wounded in the head in this victors. The 59th Battalion band manner. Should the commanding was in attendance.. officer see fit he does not hesitate to Frontenacs Cook, goal; Fergusacrifice a number of men to capture son and Brouse, defence; Reid, rov-

Each soldier at the front is pro- ry, wings. vided with emergency rations. This Brockville-Laing. goal; Willey consists of a form of eatable compris- and White, defence; Brown, rover; er, and is a very nourishing ration, wings. One is expected to last a man a whole W. M. Thackabery, Ottawa, was day. It is used only in times of dire referee. need, however, and should a sentinel be caught in the act of sampling Juniors Played No-score Game. this provision without good reason. The first game of hockey in the

England at intervals, but must re- Mary's teams. The ice was quite turn at the expiration of such privi- soft, and made it Heavy going for the leges. Should any of the rules be players. The teams were quite

Mr. Henderson was allowed a three there being no scoring on either side. day furlough in England, and during The line up was; that period suffered injuries that se- Eagles-Scrutton, goal; Day and cured his discharge from the army. Goudier, defence; Brouce, rover; He was hurrying in a group of 500 Lemmon and Davis, wings; Brown, other soldiers to reach Sandling centre. Camp before "lights out" at 9.45. St. Mary's-Quinn, goal; Connelly and the momentum of the mass of Lean, centre. men behind him rendered him un- Referee-D. Robertson. conscious. He was 26 days in a hos-

Death At Brewers Mills.

ly esteemed resident of Brewers The Wanderers were present, but Mills on Jan. 4th. Patrick Mad- saw no Dry Bones. It is quite likeden died after a short illness of grip- ly that the game will be given pe, fortified by the last rites of the Wanderers. Roman Catholic Church of which he was a faithful member. His death TRYING TO TRACE is regretted by all as was shown by the lengthy cortege that followed his' remains to St. Barnaby's Church where they were laid to rest in the vault to await final interment in the spring. . The pall-bearers were his three nephews, L. W., and John Murphy, city; W. Murphy, Alphonsus Killeen, George McCormack and James Shortall. .

through the county of Frontenac as endeavoring to trace her son with the he was road engineer and overseer of aid of a picture that was published to trace he was published in the Utica Globe some months ago. for two years ago. His wife died She recognized the picture, and the three years ago. Of a family of American Consul at the time wrote six all age living. The sons are to the Consulate at Liverpool asking James in Alberta; Patrick M., New if Daniels was in Cotesmore military York; John J., on the homestead; hospital, as the underline of the picalso three daughters: Sister Madden, ture stated. The answer that came grand daughters are of the sister- red, was that there was no such bood of House of Providence. His camp there. sister is Mrs. James Gavin, Mallory- Mrs. McDonald, however, is not al-

Age brings a man knowledge of many things he doesn't want to

IS NOW A SHELL-MAKER IN WA- QUEEN'S IL WAS DEFEATED BY BELLEVILLE.

Oscar H. Henderson, Wolfe Island, In Intermediate O. H. A. Game By 7 to 3-Frontenac Seniors Defeated Brockville 10 to 4.

Belleville Intermediate O. H. A. years, a native of Wolfe Island, and team defeated Queen's II on the Covion, Second Canadian Contingent, score of 7 to 3 because the ice was

It was a great game from start to tired of watching a really good brand Mr. Henderson, who came back of hockey he had only to go to the end of the rink and see the start or finish of a scrap. The scraps usu-He is which was the better team, and owa light to decide.

that was not paid for by a three-After a month's inactivity at Sand- minute rest up in the time-keeper's

s	acrense n	eant a gr	eat deal	in the
ğ	game. T	he line-up	was:	
	Belleville			ečn's H
	Phillips	Goal	*	Smith
ŝ	Simmons	defens		Fahey
	Whittie	defens		Box
	Finkle	ltover		Taft
i	Mitchell	centre	e 1	Wallace
	Simmons	wing		Toland
	Whalen	- wins	4	Purvis
9		-		
	A Line of the Control	First Per	riod:	

Belleville . . . Mitchell 3 min. 2. Belleville Whalen 7 min. 3. Belleville ... Mitchell 11 min. 4. Belleville Mitchell 15 min.

Second Period: . Belleville Whalen '8 min. . Queen's Wallace 15 min.

Third Period: 7. Belleville Wallace 12 min. 8. Belleville Wallace 14 min. 9. Queen's Box 14.30 min. 10. Queen's Purvis 17.30 min. The penalties were:

First period-Whalen, Finkle, Fahey, Simmons, Mitchell ·Second period-Purvis, Finkle.

Frontenacs, 10; Brockville, 4. Brockville on Thursday night took these the firing is carried on." Mr. went down came back much the The soldiers watch the trenches were not able to get their; bearing the loophole where it came forth, against them before they realized

er; Crawford, centre; Cook and Der-

ed of meat and potato pressed togeth- Lendrum, centre; Park and Lafave,

it is possible for a court-martial to City Junior Juvenile Series was played Thursday night at the Palace Soldiers are allowed furloughs in Rink between the Eagles and St. broken while a man is at the front evenly matched, and the defences put serious trouble inevitably follows. up a strong game, as was shown by

The men had to pass through a turn- and McNell, defence; Cook, rover; stile. He was caught in the stile, Flanagan and Devlin, wings; Mc-

Game Went. By Default.

The first game of hockey to be played in the City League Senior. Series was called for last night from Death claimed an aged and high- 10 to 11 o'clock at the Palace Rink.

HER MISSING SON.

Mrs. Edward McDonald, 161 Bagot Street, Uses Picture As Aid.

Mrs. Edward McDonald, 161 Bagot street, is looking for her son, Oliver . Dedeagatch, doing much dam- * knees. Daniels, who was last heard of at + age. Mr. Madden was widely known Fort William. Mrs. McDonald is

lowing the matter to drop, and has show Hon. T. Howard Ferguson, grave demeanor. They are likely to asked the Militia Department to try Minister of Lands, Forests, and become puritanic in their attitudes

Youth is going to tackle the things been rejected as physically unfit or with frivolous people. to-morrow that age finished to-day, other good reasons.

Probs.: Saturday quite mild; change to colder on Sunday.

Steacy's Greatest Mid-Winter Sale

THIS SPACE GIVES FULL DETAILS OF THE STUPENDOUS BARGAINS SATURDAY SHOPPERS.

JANUARY CLEARANCE SALE SPECIALS FOR SATURDAY!

Come to-morrow and benefit by the phenomenal underpricing.

Winter Coats

10 only new Winter Coats; reg. \$9.50, \$10 and \$12.50. Saturday\$3.39

Flannelette Blankets

600 prs. 11x4 double-bed size, White and Khaki - fine soft, fleecy quality; reg. price \$1.75. Saturday \$1.19

Table Napkins

*100 doz. hemmed Linen Napkins; special at \$2.25 a doz. Saturday\$1.48

Wool Skating Caps Also suitable for driving -

-a final clearance of 10 doz. odd Caps, priced from 75c to \$2.50. Saturday 48c

French Model Corsets

500 prs. imported Batiste and Coutil Corests-beautiful new designs-reg, value \$1.50. Saturday 89c

Sheeting

Three great values that beat all catalogue, prices for real value!

8x4 width; reg. 30c. Saturday 23c 9x4 width; reg. 40c.

Saturday 33c 40x4 width; reg. 45c. Saturday 35c

Men's Silk Shirts

60 only New York Silk Shirts, in smart striped designs; sizes 14 1/2 to 16 1-2; reg. \$1.25. Saturday . 69c

Boys' Sweaters

80 only all-wool Coat Sweaters, odd sizes and makes: reg. \$1.25 to \$2.50.

24 only heav? ribbed Navy Union Sweaters, pull-over style; reg. 60e value. Saturday 39c

Giri s Sweaters

60 "Penman's" all-wool Worsted Sweaters; sizes 24 to 34; reg. \$2 to \$2.75. Saturday\$1.25

January White Sale Starts Saturday

Manufacturer's Sample Whitewear

Hundreds of pieces of dainty lingerie to be sold less than cost as a "Special Saturday Attraction!"

We have purchased the complete sample setts of one of Canada's best known whitewear manufacturers at one-third off the regular price and will feature this as a "special extraordinary's for to-morrow!

Nightgowns

4	108 Lace and Embroidery Trimmed full sized Nainsook Gowns;
	reg. values the and she. Saturday
	96 Lacy Looking Clowns-well made, in full sizes; reg.
	\$1.00. Saturday
	. 39 Imported Crepe Cowns, trimmed with fine above boxes
	reg. \$1.50. Saturday
	108 special make—a real leader at \$1.29. Saturday . 89c
	96 "Princess Pat" Gowns, made of imported cambric; reg.
	\$1.15. Saturday
	60 only, beautiful Gowns, Maintily trimmed—one of the
	best values in the sett—regular \$2.00. Sale Price\$1.38
	60 exquisite Gowns—very showy, with deep lace insertion;
	reg: \$2.25. Sale Price\$1.48
	12 Gowns that are really splendid value at \$2.50.
	\$910 Pm00
	be appreciated; reg. \$2.00 and \$2.50. Cals The second to
	be appreciated; reg. \$3.00 and \$3.50. Sale Price\$1.98

Petticoats

Three lines away below bost! Regular 75c and 85c. Saturday Regular \$1.00. Saturday Reg. \$1.50. Saturday

Drawers

Corset Covers and Brassieres

See Window Display

STEACY'S

***** WAR BULLETINS.

The British Compulsory Act & Daniel through the Commons 4 . but the War Office will not en-

The Allied fleet bombarded + and joints, while the latter rules the

were bombarded by air craft. The Russians have renewed 4

fighting. Austrian losses are

Fire Rangers Must Enlist.

IF BORN IN JANUARY,

People Are of a Serious And Grave

corn and Aquarius, which act in con- Men's \$5.00 and \$6.00 Goodyear Welts, to clear at \$3.98. * junction to suide those who are born in their dominion. The former governs the lower legs

Diplomacy and activity of thought will characterize them.

Aquarius' ruling gives moderate their offensive in Bessarabia, & height, physical vigor, fair complex and it is marked by desperate . ion and a firm, kindly but undeviat-

average physique, commanplace bear-

ing and strong shrewdness. People born in this period are Fire rangers this year will have to reasoners, thinkers, of a serious and Mines, or his officers that they ap- toward life, being sour-visaged and plied to enlist in the army and have harsh when thrown into association January Sale

The Turkish coast batteries die stature, thin, spare build and an awkward carriage to its subjects. 70 Brock Street

A month of Bargains watch our window.

heavy. They lost trenches also. In empirical many of their determined upon a strict interprete associates into diether Hotel Dieu; Mrs. R. Joyce, Syden- back from the Gonsulate at Notting- ham; and Miss Mary at home. Two ham, to which the letter was refertion of ten commandments when Their ideals are not morded acaroused to make an issue of the cording to convention because of matter of conduct. If not irritated "what people will say" because of by constant sights of the violation their own intense and earnest conof the rules of morality they soften | viction that the acknowledged rules

and become lenient to a marked de- of conduct are the best.

Their frequent narrowness of mind; If you must knock, get out in the prevents them from acquiring high middle of a forty-acre lot and swing They will have high ideals of love executive position, owing to the fact your hammer.