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Keeps Coal and Coal Keeps SOWARDS.

KINGSTON CEMENT **PRODUCT**

Can supply Cement Blocks, Sills Lintles, Brick Flower Vases, Tile Cappier Blocks, etc. We also manufacture Cement Grave Vaults. Estimates given for all kinds of Cement Work.

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All the words in the dictionary will never make a poor shoe give satisfaction or service. Merê words are empty and prove nothing.

It is the test of actual wear that counts, and it is because Invictus has successfully stood the test that its popularity has grown so rapidly.

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The General Says: -



"There are some yery good reasons why my business is bigger each year than it was the year before.

Some years ago asphalt roofing was sold at high prices because the volume was small and facilities were limited. When the General entered the field broke up the high price combine b taking advantage of all possible manufacturing economies, thereby reducing production costs to the minimum and at the same time making a roofing of

Eventually the General became recog-nized as the leader of the entire field, and today the best known and largest used brand in the world is

Roofing

an attempt by others to imitate his po cies and prices, but they didn't have the General's wonderful facilities, nor hi superior equipment, nor his big organi zation, and it was an economic impos sibility for them to equal the Genera uality and price. Consequently the reduction in price there was a big reduction in quality, and these lower quality roofings began to be sold under labels that had formerly been used on

Today the market is flooded with low quality rootings, made to sell at cheap prices without and to the service they will give. hen you roof your building with Certain-ter tee of 5, 10, or 15 years according to whether the thickness is 1, 2, or 3-ply respectively. The is your advance assurance that Certain-leed will give you at least a definite guaranteed service Beware of guarantees without responsibility behind them.

Rose York City Clicago Philadelphia St. Louis his job.
Hoston Cleveland Cataborgh Status City Seattle
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A per
Atlanta Houston Loudon Hamburg Spiling rain on

'WITH THE CANADIANS"

WRITER DESCRIBES LIFE IN A MILITARY CAMP.

Everybody Lives in Canvas Tents and to Every External Appear ance the Camp is in a State of Mutiny, but Really the Men Are Intensely and Whole-heartedly

NDER the above title, one of the regular contributors to London "Truth" blithely describes one of the train ing camps for Canadian battalions in England:

It has just been my good fortune, says he, to spend some pleasant days in the heart of Canada. Canada is quite a big place—there must be something like twenty miles of itand it is agreeably situated in well, in a part of England the whereabouts whereof everybody knows and which accordingly we are forbidden to localize more closely than "some where in England." I am sure don't know why.

Canada lives entirely in tents. You can go nowhere, on downs or in valleys, on hill-tops or in dingles, without coming upon those Canadian canvas homes. Canada is entirely mas culine-mostly very young mascu-line; it dresses entirely in one uniform costume of dust-color, and it is clamantly cheerful. It grouses, course-grouses continualy - and thereby claims its share of the Imperial heritage. There was a young man whose immediate purpose in life is to clean out water-carts-so care fully specialized is life in Canada. He cleans out water-carts from day's end to day's end—and all the time he is infinitely better capable-I know, for he told me so himself-of commanding a battalion. He is much more capable of commanding his own particular battalion than is the present colonel. He told me that, too, and so is every other individual private of his acquaintance. Meanwhile, he cleans his water-carts excellently well, waiting until what time Providence shall send him a colorelcy. If you were a German spy, of the

kind that used to send back reports of the state of England in ante-bellum days, you would certainly report to the All-High that Canada was in a state of open mutiny. If you sat in the bar of any public-house that was in bounds at the appropriate moment, you would hear Canada rage furiously against the local shopkeepers and their pleasant little habit of extortion. You would hear, for instance, more often than not that Canada has been charged 2s. 6d. for a plate of eggs and bacon, and does not like it at all. You would hear again that the habit of saluting commissioned officers is carried to absurd lengths in this durned old-fashioned country. You would hear that the municipality of, shall I say Helicarnassus? de serves to be shot for insulting Canada by reserving its bathing-beaches

for civilians at certain times of the day. You might get together a whole dossier of such complaints and report to the War Lord that Canada may be confidently expected to break into open mutiny the first time it sets eyes or feet on the trenches. you would be wiser thereafter to keep quite a number of miles away from those same trenches-what time

young Canada gets busy. Perhaps I am inexact, as the official bulletins have it, to insist too much upon the youth of Canada. Quite a large percentage of the population wears the South African war Canada has the shoulders and step and the eye of the man who has seen service quite a large propor-

vise that in six months' training. Quite the most remarkable thing I learned during my visit to Canada was that such a thing as the Canadian accent hardly exists. Very occa sionally you hear something of the New England twang; it is spoken, you will find, by a young man who hails from Massachusetts or Maine. Sometimes, again, you will hea young Canada talking voluble French as it passes you on the hilly roads campwards. As often as not, though it will prove to be spoken by a Belgian-one of the many young Be gians who are allowed to attach themselves to Canada for training For very much the most part, though you will find that Canada speaks or pure Cockney, with scarcely Kyles of Bute the several virtues of saskatchewan or Ontario.

into the matter you will find that the man who speaks Berkshire did not that western paradise. Instead, he first saw the light within five minutes of the St. Enoch Station in Glasish Columbia-that more than 80 per | tory of Canadian shipping. cent, of his particular battalion were of British birth, and but two of the total of this unprecedented cargo,

officers were Canadian born. There may be some folk who would declared that the Canadian armies should really be set to the credit side

The man who can sing as he works seldom has time to find fault with

A pessimist always likes to have it figure. rain on picnic day because he said it cess is never a complete failure.

SETTLERS CAUSE FIRES. They Will Soon Have to Change Total Killed in War So Far Number Method of Brush Burning. It is only a matter of a few years

at most until every Canadian province compels its settlers to knuckle down to the law of fair-play in the matter of slash and brush burning. With the continued improvement in railway precautions against forest ares, the question of dealing with the settlers becomes more and more urgent. Regulations covering fire prevention as imposed by the Rail- are thirty more claims which have way Board upon the steam roads have relieved them of much of their old reputation as the chief cause of out very soon \$206,000 in insurance. forest destruction. In Ontario it is an unquestioned fact that of the lous companies the scores of this year's fires, large and to date \$313,475.17. small, between Pembroke and North Bay, more than eighty per cent. have settled by the Civic Board of Insurbeen due to settlers. The railways ance Adjustment, which consists of have been a relatively unimportant factor in Ontario's losses thus far in 1915. It is understood that Hon. G. Howard Ferguson, Minister of Lands, Forests, and Mines, is giving the question of control of settlers' fires earnest consideration with a view to devising some means of bringing the evil under control. Ontario now has no permit system and is paying for the absence of it in very large annual The tendency of all our Provincial

settlers have accepted the law and its administration as the only fair method of overcoming a danger the consequences of which they share common with the lumbermen. bec is making an earnest effort to get abreast of the necessity for provincewide control of slash and brush firing. Prosecutions of guilty parties are becoming more frequent, and magistrates are increasing the severity of punishment. It may be that a larger staff will be required to effectually control the settlers from setting out fires during the danger seasons but at least the department has shown determination in the matter and will gradually overcome th

handicaps. New Brunswick has taken step control of settlers' fires. On July 16 a special regulation of the Department of Lands and Mines was put into force by Hon. George J. Clarke, blanketing the settlements of Hazen and Grimmer, in the County of Restigouche and lands adjacent thereto. "Before any brush piles or slash in clearing lands can be burned," reads the regulation, "a permit in writing must first be obtained from the caretaker of said settlements and notice must be served on the adjacent land owner or occupier under a penalty of not less than twenty dollars and not more than two hundred dollars. Settlers are notified that this regulation will be strictly

The foregoing order was issued as a result of very serious fires which occurred this spring in Hazen and Grimmer districts, due to the unregulated burning of settlers' slashings. Since three provinces, British Columbia, Quebec, and New Brunswick have now recognized the necessity settlers' permits, it would seem onl logical that Ontario, with a splendid forest possession, still intact, should take hold of the question and decid upon a permanent and practical policy.—Canadian Forestry Journal

He Contradicts Nansen.

Much stained with smoke and seal ribbon-and you cannot be over and oil, a letter has come to Prof. W. H. Keewatin area. above young if you wear that. Also, Hobbs, of the University of Michigan, from the Canadian explorer, Vilhjalmur Stefansson, from his camp on the south-east coast of Banks Land tion of her-and you cannot impro- in about 73 degrees north latitude. This letter was written January 13 The work will be done by Mr. J.

the Beaufort Sea, which is originally Underwriters' Association as fire loss salt, becomes so fresh after two sea- expert. The inquiry, which will probsons weathering that the tongue can ably occupy six months, will cover the detect no saltness in it. Bay ice in a investigation of the causes and exsingle season is rendered fresh. Con- tent of fire waste in the Dominion, a

sence of the sun I have with me your tion of the principles and methods of profitable when one circumstance or work of great value, and undoubtedly another keeps me in camp.

but I think you speak somewhere of fire losses, will be made after the pre-Nansen's statement that pressure ridges of sea ice are never over 30 The Conservation Commission has feet high, at any rate I remember he done a great deal of valuable resays so in his 'Farthest North.' 60 feet high. I have a photograph the destruction of our national

You may hear a Canadian with a of a man on top of a single piece that wealth by fire should not have been is over 60 feet high. I know several made the subject of Government inmatter of common knowledge that mission is to be strongly commended pressure ridges may be as high as for having decided to conduct the their crow's nests, 85 to 100 feet present inquiry. Their action will

learn it on the banks of the Fox and it seems Peary never saw-ice etary Times. River; he was born at Newbury. Nor pressure that compares with that on the Alaska far north coast. Ice there enough of the "graft" practised in his is frequently so rough that a dog un-"home" city to make you feel that hampered is unable to follow a man West Ham and New York are alike who by use of some sort of Alpine method makes his way along."

Greatest Grain Cargo

Steaming down from Port Arthur gow. I do not know whether his to Port Colborne recently the W. figures were exact, but one adjutant Grant Morden had her holds packed told me-he came from Ardrossan or | with the greatest cargo of grain ever thereabouts himself, by way of Brit- transported by any vessel in the his-

Just 476,315 1-3 bushels nearly 100,000 bushels greater than the record of any Canadian freighter find cause for criticism in this. I met | At the present spot price of wheat one man myself during my stay who this cargo is worth fully half a mil- law examinations but those of the

The Grant Morden, owned by of the British recruiting figures. Per- Canada Steamship Lines, has a possonally, I think them wrong. It sible capacity of 480,000 bushels of tary training. He has since obtained seems to me, on the contrary, an ex- grain, or 15,000 tons of iron ore. It a commission as lieutenant in the Certain teed products are used and well known | cellent portent for the Imperial futhe world over. Consult your local lumbet and ture of Canada—the overseas Can- 60 feet beam, 32 feet moulded depth, and a I mean.

> To the man determined to win, the time and tide business cuts but little | that you are a good Christian.

TORONTO'S LOSSES.

Toronto men who have been siain, or who have died in Britain's service, now number 206, says The Star Weekly in a recent review of the situation as it affects that city.

This is the figure handed out today by the City Treasurer's Department, which receives the official notification of death from the Militia Department at Ottawa.

Toronto has paid insurance claims on 176 dead Toronto soldiers. There not yet been paid, a total of 206. The city will, therefore, have paid In insurance premiums to the var-

ious companies the city has paid out

Some odd cases have had to City Solicitor Johnston, City Clerk Littlejohn, and Property Commissioner Chisholm. One policy was claimed by three women-the mother, the fiancee, and the alleged wife of the dead soldier, who, by the way, had his 18-year-old son fighting side by side with him at the front when he fell. The man had thought his wife dead, not having seen or heard from her in eight years, but she came to life in Niagara Falls, and contested the claim of the mother Governments is undoubtedly in the and fiancee. The three civic chiefs direction of settlers' permit system. had a lot of worry over that claim. British Columbia manages to enforce They did considerable investigating. fairly stringent regulations govern- They found that the supposed wife ing the burning of brush and slash had a twin sister who looked exactly without much offence to the farming like her. They feared that possibly being made by the sister. Finally, the boy, but it went to the fiances eventually. She, it seems, in some way influenced the young soldier to sign his claim over to her, and she got the \$1,000.

DISTRICT RICH IN METALS.

Expert Renders Favorable Report on Keewatin Territory.

Mr. Percy Hopkins, the geological expert sent by the Ontario Department of Mines to Kowkash to make a preliminary examination of the recent gold discovery in that area, has reported to Mr. T. W. Gibson, Deputy Minister. He states that Mr. E. W. King Dodds made his spectacular gold discovery on August 21 by walking over the rocky hill below Howard Falls, which had been burned clean of moss and trees on the previous day. The news of the very spectacular ore caused a rush of about 400

prospectors to the neighborhood, and about 75 to 100 claims were staked within three weeks. "In the Kowkash area," the report says, "is a belt of Keewatin rocks 10 to 15 miles wide, and extending from the north end of O'Sullivan (or Sese-

kenaga) Lake in a southwest direction through Howard Falls and across the height of land at Redmond. This whole Keewatin area is worth prospecting for gold. For miles around this Keewatin belt consists of Laurentian granite and gneiss

Collins' map.' The geological formation of the Kowkash district, asserts Mr. Hopkins, is somewhat similar to that of the Big Duck Lake area north of Schreiber, 100 miles south, Goodfish Lake (Morissette township), and to Tisdale township, in the Porcupine gold area. Numerous small glassy quarts veins, some of which are mineralized with pyrite, occur over the whole area, the Dodds vein containing a very spectacular gold showing. This would suggest, says the department's representative, the advisability of a thorough prospecting of the

Canada's Fire Waste. The Commission of Conservation has decided to conduct an investigation into the fire waste of Canada. Grove Smith, B.A., B.Sc., for many Stefansson says that the floe ice of years associated with the Canadian survey of the means at present em-"On a little trip during the ab- ployed in fire control and a considera-'earth features' to read, something fire prevention. This will prove certain reforms and innovations "I cannot find the reference now, with a view to reducing the Canadian

search work since its institution. It "I have seen many pressure ridges is just a question, however, whether whaling captains who consider it a vestigation some time ago. The Com-"Apparently Nansen never saw- tions throughout the country.--Mon-

> Premier's Son in Khaki. Lieutenant Howard Vernon Hearst son of the Premier of Ontario, is one of the patriotic young Canadians who has volunteered recently for overseas service and will go to the front with

the Seventy-fourth Battalion. Lieut. Hearst was born at Sault Ste. Marie, Ont., July 17, 1892, and that place and Toronto University, taking his degree of B. A. from the Provincial University in 1913, having particularly in political took up the study of law at Osgoods Hall in 1913 and has passed all his final year. At the outbreak of the the war he heard the call of his country. Queen's Own and lately has received a commission with the Seventyfourth Battalion for overseas service.

Carrying a Bible doesn't prove It's hard work to yoke piety and The man who tries to merit suc- politics, and harder still to keep

them yoked.

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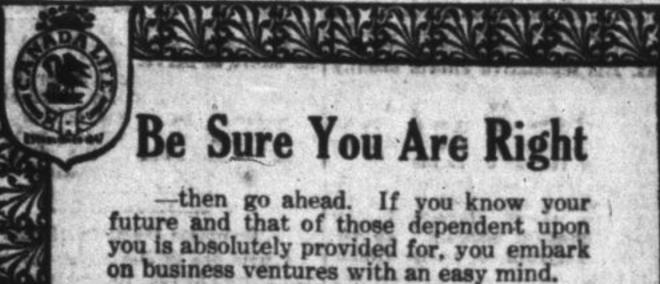
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A Canada Life Monthly Pension Policy, guaranteeing a monthly income for life, commencing at age 65, is the best possible means of making sure of your own future. It is also sure protection for your dependents from the day you pay the first premium until it begins to pay you the income, and 120 monthly payments are guaranteed your estate in any event.

J. O. HUTTON

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