SECOND SECTION

A Great Mail-order Comparison Sale

Starts Saturday, September the 25th, Continuing Throughout All Next Week

DURING THIS GREAT SALE WE WILL MEET AND BEAT ALL CATALOGUE PRICES AND REFUND RAILROAD, BOAT, CARRIAGE AND AUTO FARE.—DON'T FAIL TO GET YOUR SHARE OF THE WONDERFUL BARGAINS DURING THESE GREAT SALE DAYS.

Smart New Suits

Direct from New York—The greatest and smartest collection of modish Suits in our store his-

25 Beautiful New Suits in Cheviot, Serge and Tweed effects -Coats full, satin lined, and made in Tailored and Norfolk Styles—The skirts in flare and pleated effects. Reg. \$16.50, \$17.50 and \$18.50.—As a rush special beating all catalogue or special early Fall Sale \$12.95



In a Great Diversity of Styles The greatest showing of ex-

clusive models we have ever shown.-Over one hundred distinctive new styles to choose from.

Priced from \$15.00 to \$25.00 Priced from \$26.50 to \$65.00 No charge for alterations.

The latest and most attractive showing of Swagger New Coats, introducing the newest materials and smartest styles for the Fall and Winter Season. THREE GREAT SPECIALS THAT BEAT ALL CATALOGUE PRICES. 50 BLANKET CLOTH COATS, self trimmed with shoulder lining-a really

25 ONLY, BLANKET CLOTH COATS-All new colors, belt, and trimmed 30 ONLY SALTS GUARANTEED BLACK MATALAM COATS - Lines throughout with an Italian lining .- A New York Coat sold all over Canada at \$19.50.

New York Coats

A really wonderful showing of the Newest Tweed, Novelty Check Materials-Pile Fabric and Plush Coats-in which every worth while style is shown. All very specially priced from \$10.50 to \$50.00.

UNDERSKIRTS

10 DOZ. COLORED TAFFATINE SKIRTS-All new styles-reg. \$1.75, \$2.00

HOUSE DRESSES

25 DOZ. PRINT HOUSE DRESSES-Reg. \$1.00 value. Sale Price 69c 22 DOZ. PRINT AND PERCALE DRESSES Reg. \$1.35. Sale Price . . 980

WOMEN'S SWEATER COATS

To be had also in Misses' Sizes. THREE VALUES BY ACTUAL COMPARISON BEAT ALL CATALOGUE PRICES. PENMAN'S NO. 1004 WOOL SWEATERS-In all the new shades-a reg. PENMAN'S NO. 972 ALL-WOOL SWEATER-Made in smart new style -18 SILK SWEATERS, with caps to match, in colors Paddy, Brown, Mauve, Cream and White-in sizes 36 and 38 only-reg. \$11.50 sett. Sale Price . . \$6.95

Have You Seen the New

You should-For these new and distinctive hats have made an impression.—They show their Fashion and Smartness even to most casual inspection-They are becoming, individual and Chic. The collection mirrors every new adaption of fashion.

Priced from \$3 To \$15



New Waists

A large and varied showing of the Newest Long-Sleeved *Lingerie Waists-Specializing the famous "Fashion Brand"-Priced from\$1.50 to \$5.00

Crepe de Chene, Georgette Crepe and Lace Waists in broad assortments of the newest Fall Styles-now ready-Priced from \$3.50 to \$15

New York Dresses

Paris Coutouriers:-

IN SERGE, priced from \$12.50 to \$29.50; others from \$4.95 up.

IN TAFFETA, Charmeuse, Crepe and Paillette. Priced from \$15.00 to \$45.00.

Serge and Panama Skirts All New Styles, priced at \$3.25, \$3.50, \$4.00, \$4.50, \$5.00 and on up to \$15.00.

New Raincoats

A Splendid Showing of Imported Raincoats,from \$5.50 to \$15.00.

Unequalled Values in **Towelling and Bedding**

PURE LINEN ROLLER TOWELLING 1.009 yds. Heavy Towelling-reg. 15c yd.

"OLD BLEACH" TOWELLING

900 yds. sun-bleached pure Linen Towelling, splendid value at 75c, and five different patterns in

PURE LINEN TEA TOWELS 100 doz. Extra Heavy Demonstrating Towelsa real 20c value. Sale Price10c

BLEACHED SHEETING 2,600 yards heavy Imported English Sheeting,

(A limit of \$1.00 worth to a customer.)

soft finish, as 1,200 yds., 8-4-reg. 35c.

PILLOW SLIPS 300 doz. Imported English Slips in sizes 40 to 46-reg, value 20c each. Sale Price 10c

WHITE COTTON 1,500 yards Pure White Cotton, full yard wide

-run by a catalogue house as a special 12 1-2c quality for 9c. Comparison Price 8c

Here Are Values That Will Surprise You

ALL WOOL COATINGS 300 yards heavy Winter Coatings made by the

famous "Hewson Mills"-real values at \$1.75, \$2.00, \$2.25 and \$2.50. Sale Price \$1.19 BLACK DUCHESSE SILKS

208 yards Jet Black, Real French Dyed Satin, Duchesse Silk, beautiful lustrous finish-reg. price 150 yards special Black Duchesse Silk, advertised throughout Ontario as a \$1.25 quality for

WHITE BROCADE SILK 118 yards Brocade Habutai, a beautiful soft silk for evening wear-a reg. \$1.35 value.

ENGLISH DUVETYN WRAPPERETTE

400 yards in plain and plaid effects, fast dye, pretty for Kimonas-reg. 30c, 35c and 40c yard.

BOYS' SWEATERS 25 doz. Boys' Heavy Union Sweaters, pull-over style, great for school wear, advertised by catalogue houses at 69c. Sale Price50c

Unexcelled Values in

Quality Linens!

The prices we quote in face of a heavily-advanced market should make this a buying opportunity long to be remembered:

TABLE DAMASK

165 yards double Satin Damask Liddels Irish Linen, 3 good patterns—extra heavy weight—reg. stock price \$1.50. Sale Price . 980 50 doz. Napkins to match-reg. \$4.00. Sale Price \$2.75

PURE LINEN TABLE CLOTHS 100 only-John S. Brown & Sons' Brand Linen-size 2x2-reg.

TABLE DAMASK 208 yards Liddells 54 inch Bleached Linen-reg. value 75c yard.

NAPKINS 45 doz. Pure Linen Napkins-size 23x23-reg. \$3 doz. Sale Price \$1.69 60 doz. John S. Browns' Extra Heavy Satir Damask Napkins —

Sensational Values in All **Wool and Flannelette** Comforters

The Prices we quote are beyond all comparison.

Chintz Comforters

50 only best chintz covered laminated down filled Comforters-full double bed size, 7 hs. in weight-reg. price \$4 each; Sale Price \$2.98

Silk Comforters

25 Real Jap. Silk Comforters, double bed size reg. \$6.00. Sale Price\$4.48

Flannelette Blankets

300 pairs White and Grey Double-Bed (12-4) size Blankets-the special "Nashua Mills" Blanket, which retails all over Canada at \$2.00 and \$2.25.

100 pair 11-4 size, reg. \$1.75.

White Wool Blankets

40 pair, size 60x80-reg. \$5.00 value.

50 pair best Canadian Blankets-reg. \$6.50. Other makes up to \$12.00 pair.

Grey Wool Blankets

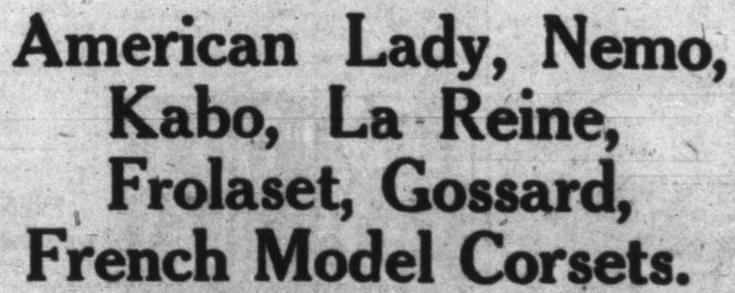
50 pair 7 th. Union Blankets-reg. \$3.75.

25 pair 7 lb. Blankets-special value at \$4.50.

French Model Corsets

100 DOZ, FRENCH COUTIL AND BATISTE CORSETS.

All New Fall Styles—Our greatest leaders known as "Steacy's Special \$1.50 Corsets." Sale Price 89c We are Sole Agents in Kingston for



By Special Arrangement Mme. McMichael
Of the Gossard Corset Co., will demonstrate Gossard Corsets

on Saturday only. We invite all interested in the front laced corset to attend and learn its advantages.

The Woman's Store of Kingston

Hosiery and Underwear

At Lower Prices than the Mail Order Houses!



Penman's Cash-

mere Hose 100 doz. full fashioned and seam-

less all wool Cashmere Hose sold only by the Mail Order Houses at 35c each and splendid value at that -Our Comparison Sale Price, 290

Women's Knit Underwear

50 doz. Fall and Winter Weight Shirts and Drawers-made of a soft fine yarn; Hygiene quality, in Wo-men's and O. S. sizes.—Sold by the Mail Order Houses as a special 60c value for 48c. Our Comparison Sale Price . . 390

THIS GREAT FARE REFUNDING AND MAIL ORDER COMPARISON SALE Starts Saturday at 9 a.m. and Continues Throughout Next Week.