

Attractive And Useful Apparel For The Coming School Days



No. 6131

No. 6318

No. 6361

No. 6344

No. 6335

No. 6350

No. 6352

It is time to begin preparations for the kiddies' school days, and anxious mothers are looking about for fashions that will meet various demands. While it is best in the end to have the materials of children's clothes of good quality it is not a wise thing to invest too much upon one frock or suit. Each year increases the prominence of tub materials, which are to be recommended both for their economic and hygienic advantages. There are excellent patterns in gingham, madras, cotton poplin, galatea, kindergarten cloth, etc., from which selections may be made, and while all of these fabrics are serviceable they are moderate in price. The woollens include, serge, first of course, but the possibilities of challis and voile are not to be overlooked. Most of the advance modes for juniors are simple, the old demand for plain effects persisting. Yet corded shirtings, narrow pleatings, edgings, etc., are attractively handled on soft materials, such as net, mulle, batiste, China silk, crepe de Chine, etc. Long and short waisted effects are equally popular, though it must be admitted that the latter seem better suited to dressy materials and models. Plain blue gingham is used to develop a frock for the miss who is particular about her appearance. There is a long waist to which is attached a plain skirt, gathered along

the upper edge and pleated at either side, to give the fashionable full effect. A broad box-pleat at the front of the blouse affords a surface for groups of decorative buttons which are arranged on either side of the pleat, about three inches apart. An original little design that may serve as both coat and frock, according to the material in which it is developed, buttons down the front at one side, though not in regulation double-breasted effect. The model is cut in one piece, the lower section forming a flare skirt under a wide girdle of self-material. Large pockets, large enough to accommodate the overflow of school-bag and pencil-box, are slitted to the skirt and pointed along the upper edges, where they button to the belt. Plaids are essentially juvenile materials, and they are shown in handsome variety for fall wear. A pleated skirt of Scotch plaid worn with a middie that is partly fitted into the figure by large pleats makes an ideal school costume. A particularly attractive little frock for school wear is in blue gingham, although other fabrics may be substituted. It is hand smocked, and the collar and cuffs are daintily finished in French knot and feather stitching. There are many cretonne effects for growing girls, and block voiles are employed extensively in developing designs for girls of the "awkward age."

For girls between the ages of four and fourteen there are simple bloomers frocks made of percale. The bloomers are long-waisted, are belted and reach halfway to the knees, partly covering the full-pleated bloomers. These are made so as to produce a skirt effect. Clever little frocks of linen, madras, etc., are trimmed with small flat collars and cuffs of organdy, batiste, lawn, etc. Smocking is very modish once more and is used in many different ways upon youthful frocks especially about the neck and shoulders. Organdy figures less conspicuously in child wear than in the province of clothes for older folks, for the reason that its delightful but ephemeral crispness, which is its chief charm, would not be likely to stand the usage given it by any save an abnormally demure child, and it does not launder so easily nor so satisfactorily as some of the other sheer tub materials. Dots and dotted effects are exceedingly pretty and deservedly popular. Dots down the middle of a narrow box-pleat, a line of narrow lace insertion down the center of such a pleat and a belt of self-material form a good trimming detail to relieve the severity of some of the very plain linen and chambray frocks. Not in a long time have stripes been so much in demand for child wear as they are this season. From

the many striped materials provided for women's use the makers of children's clothes have chosen some that make up delightfully for the wee women. There are exceedingly pretty striped ginghams in pink and white blue and white green and white and in various stripe arrangements which make smarter frocks for the child than the checked ginghams that have always been so popular. The boys have not been neglected in the preparation for fall. True,

there are not so many changes to be recorded in the design of little men's suits, but renewed emphasis can be placed on importance of serges, mixtures, tweeds, etc. Very dark green suitings, with a suspicion of red and brown in their design, are smart for boys' suits. Among the oddities in details are pockets with oddly shaped flaps and Norfolk jackets sans the shoulder yoke at the back, though with the large box-pleats reserved. Knicker-

bockers and straight trousers are the two leading styles, and it is a good plan to make one of each style with every suit. **Guide To Patterns.** The fashions shown on this page are Pictorial Review designs. Numbers and sizes are as follows: Dress No. 6131. Sizes 6 to 14 years. Dress No. 6318. Sizes 4 to 14 years.

Coat No. 6361. Sizes 3 to 14 years. Dress No. 6344. Sizes 4 to 14 years. Boys' Suit No. 6350. Sizes 6 to 16 years. Dress No. 6352. Sizes 8 to 15 years. Price of each number, 15 cents, unless otherwise stated. Pictorial Review patterns on sale by local agents.

FRUIT BULLETIN
Niagara District Peach Season is now open, and the favorite Yellow St. Johns about ready. Some excellent white flesh Peaches will also be in. The Plum season is now bringing in many good varieties. Tomatoes also ready.

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To Keep Skin White, Velvety, Wrinkle-Free
J. C. M. says: "I perspire so excessively that powder makes my face streaky these days and creams make it greasy and shiny. What can I use?" Try the plan recommended to Helen. M. H. writes: "My skin seems so loose and wrinkly in hot weather. What will help it?" Use a wash lotion made by dissolving 1 oz. powdered castile in 1 pt. witch hazel. This is immediately effective in any wrinkled or flabby condition. Use once a day for awhile and results will surprise you. Helen: A simple way to keep your skin smooth, soft and white is to apply ordinary mercurized wax before retiring, washing it off in the morning. This keeps the face free from the particles of lifeless cuticle which constantly appear. The wax absorbs the worn-out particles, so the fresher, healthier skin is always in view. An ounce of mercurized wax may be had at small cost at any drug store. Use the cold cream—Aunt Sally in Woman's Realm.
A woman with a shapely figure is as proud of it as a man is of a million dollars.
No matter how homely a man is, he always imagines he has a pleasing personality.

SHORT SKIRTS AND "NOISY" SHOES AND HOSE

Because of the very short skirt in vogue the style in footwear is the most pronounced ever shown. Even the plain black shoe is now supposed to have uppers of white or some color. The really fashionable foot is gloved rather than shod, for the newest wrinkle is the high boot of soft kid which is neatly laced up the back by a lace slipped over the same kind of hooks as were worn upon the old fashioned gloves. No girl can lace this boot herself, and it has the faculty of coming unlaced frequently. The gallant who kneels behind the fair lady to lace up her high boots has a less graceful task than when he merely stooped to tie her shoe. Many women will not wear the short skirt without high boots or else puttees or leggings worn over low shoes. When these leggings are white or light colored the effect is rather startling at first. As summer advances they will become too burdensome, and when low shoes are demanded for comfort Dame Fashion has provided the most bewildering lot of hosiery ever produced in factories.

Rainbow hued stockings and plain black hose with a choice serpent in yellow or green encircling the ankle and extending partially around the calves are a little more extreme, though hardly less startling than those having the vivid clocks. Quiet colors are provided for more refined tastes, with embroidery delicate enough to captivate the most fastidious woman. In spite of these extremes, the woman who looks for dainty, sensible clothing at reasonable prices has little cause to complain. The new tailored suits combine style, utility and comfort. The skirts permit a woman to leave or board a street car without risk or accident, which has not been true for a number of years. Some of the newest models have generous pockets stitched securely in place, which are designed for use instead of ornament. According to a well known suffragist, the addition of pockets to women's clothes, which will release them of the thralldom of carrying hand bags, will be almost as great a victory as their enfranchisement.

More Political Robbery.
Ottawa Citizen.
The Dominion Lighthouse Depot at Prescott has a skilled staff and the machinery, and any amount of room for expansion. Within recent years the space at the Dominion Lighthouse Depot has been doubled. The Marine Department purchased a large empty building—an idle starch factory, and formerly private interest of Dr. J. D. Reid, present Minister of Customs. But instead of making use of the Dominion lighthouse machinery shops as they might well do, for munition manufacturers, the Government has actually allowed one of the most useful

turret lathes to be transferred from the Government machine shops, to be used for private benefit by a small company organized in Prescott and awarded a contract for shells. Such roundabout methods are not good enough for the vital industry of shell-making-to-day. An awakened public spirit is necessary to make efficiency the main factor in the munitions industry of this Dominion. And it is sometimes said of a man that he drinks like a fish—but he imbibes a different fluid. It is said that familiarity breeds contempt; yet a lot of people seem to be on good terms with their usually allowed one of the most useful



EXAMINE a fine lace collar that has been washed with Ivory Soap. Notice how clear it is, how much it feels like a new piece, how fresh and unworn it looks in every thread.

It is tests such as this that show the all-round quality of Ivory Soap—its mildness, purity and freedom from uncombined alkali.

TO WASH REAL LACE COLLARS AND OTHER FINE LACES

Baste the lace to a piece of clean white muslin so that each point and picot is held firmly in place. Make a good lather of Ivory Soap and warm water and let the lace soak for thirty minutes. Then alternately press between hands and dip into the water until clean. Do not rub. If necessary, use a second clean suds of Ivory Soap. Then rinse in clear water, next in blue water and lastly in a thin starch. Tack on a board stretching the muslin evenly. When nearly dry, remove from the board and press thoroughly through the muslin. Do not put iron on the lace. When dry, cut the basting threads and you will find the lace like new.

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Procter & Gamble Factories in Hamilton, Canada, for the making of Ivory Soap, Gold Soap, P. AND G.—The White Naphtha Soap and Pearlina.