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TORONTO REPRESENTATIVE REPRESENTATIVES New York Office225 Fifth Ave. Frank R. Northrup, Manager Frank R. Northrup. Manager.

WISE MEN SPEAK.

"Let each man of us see that we spare nothing, shirk nothing, shrink from nothing, if only we may lend our full weight to the impetus which shall carry to victory the cause of our honor and of our freedom."-Lord Kitchener.

"The privilege is yours, young men, the privilege of risking your life that your country may live, and that freedom may not disappear from the earth. It is not to the women that I would appeal to send the men to the front. It is to you. young men, who must remember that none but the brave deserve the fair."-Sir Wilfrid.

NEW CAR VENTURE

One of the great automobile com panies of Detroit has under consideration the opening of a branch factory in Canada, and with a special object in view, namely, of reducing the cost of cars and securing thereby a share of the fast growing business For somehow, in spite of the pretension that the people are hard up that money is scarce, that everyone economize, cars are being bought at a pace that promises plentiful supply in the very near fu-

If the people must have cars, and the best of them, why not at the low est cost? If by the establishment of a Canadian agency a better car can be procured at a minimum price, tween \$300 and \$400 lower than the current quotation, when the duty is paid, why not have a branch house Why should it not be in Kingston?

The representative of one car, the builder of an article that is superior in its quality, its comfort and operation, would like it to locate in Kingston, and when he mentioned the fact to a leading citizen he was assured that one more producing in stitution was very much desired.

An automobile establishment, then, would put the city in line for more business. The competition is keen. It will be keener still. We will all be buying cars when one manufacturer carries out his pledge and puts a million of them in the market at a profit of \$1 each.

FICKLE MINDED PEOPLE

The University avenue petition was signed many months ago by the property owners who asked for an asphalt pavement upon a concrete They did not take into account the fact that the underground service of water and gas would have to be renewed before the street could be re-surfaced with anything. mission appointed by the Ontario They did not question the canvasser Government. and did not learn what his motive

were a guileless and confiding lot. Works imbibed new ideas and one of inion as to what should be done. The them was to surface the avenue with municipalities have been accustome broken stone and tarvia. The people to look to the Governments for re were asked to sign a second petition, lief. Now Governments can do and many of them did so. Now great deal. They should be willing some regret the circumstance, and to perform their part, for there is they may regret it the more as there part that cannot be shirked. What is talk of holding them to the first should be done, and must be done, in petition which they signed. Fickle, view of the pressure that prevails, is fickle people that do not appear to to secure the co-operation that will know what they want.

dition to their other perquisites, half cisive action. a day a week for the summer months. The work of the city cannot be They circulated a petition which a taken over by the Province and the good many signed, but with the first Dominion, and that fact the Councils half heliday the mails were missed. should recognize. Necessary pu Some men sent to the Post Office and lic, works have been advocated, & discovered that by the arrangement they must be very necessary in order to which they had consented the that money may be borrowed for would have to do without their mails their execution. The war has closuntil Monday morning. Then they ed the money markets of Euro rued their act. Again they showed and especially of England. Canada

their fickleness. This flickleness is a kind of disease for which there does a day

not appear to be any sure.

WHAT IS THE MATTER? About a month ago the Superintendent of the Methodist Church. Dr. Chown; was asked to nominate chaplain to represent his great denomination at the military camp in Barriefield. Dr. Chown made the nomination, and, supported by the letters of those who are friendly to the administration, it lies in Ottawa, awaiting the attention of someone. The reference to Dr. Chown in the first place was a fitting ac knowledgement of the right of the Methodist Church to recognition, and he was very prompt in acting and in placing at the disposal of the Militia Department the name of one who, in his religious work among the soldiers, would make his influ ence felt. It may be said that the Minister of Militia is absent from his office, and in England. Granted Other applications do not seem be hung up on that account, and the delay in the appointment of a Methodist chaplain may very reasonably engage the mind of the men in the field. That interest the church should be allowed further and advance in the only way which is open to it, viz., through a chaplain who has access to the men

A CANDID CONFESSION.

sellor in religious things.

and may be regarded as their coun-

Our cartoon on Community Building, in this issue of the Whig, is mos ggestive. Many a one on seeing t, and reading the postscript, will feel like saying, "My experience exactly

He is a rare investor who, lured by out-of-town advertising, orders something which he regards as cheap, and finds himself deceived. 'Ah," someone may say, "but nobody buys boots by mail." Are you quite sure of that? A catalogue is printed with designs and prices and Some man or woman, assuming that all models and lasts are the same, that figures do not lie with regard to boots as they lie with regard to other things, mails an instruction for a certain pair of shoe with enclosures...

In due time the goods come to hand. It is to the credit of the Mail Order Department that if has dispatch as its leading virtue. This quality or virtue in all businesses pays, and every man who estimates aright the anxiety to own and contemplate and handle his purchases, will allow very little time to elapse between the giving of the order and the fulfillment of it. The average buyer of out-of-town goods does not whine when he is "stung," 'as he is at times. He may write a saucy letter to the department store in some far distant city, and intimate that he has been deceived. He does not

say a word to his neighbor. It is only occasionally that the citizen who has been fooded, and badly, is honest enough, like the man in the cartoon, to go to the home merthat he will not repeat it. The turning point in the life of every Community Builder is when he ad-

mits that he has been bitten. The Whig/says that the cartoonist can point a moral better than any writer of poetry or prose. The Whig in this issue makes this point If it lead to the conversion of a single patron of out-of-town stores, and wins him to the support of the merchant who is helping to build up home interests, it will accomplish its purposes. Community Building is an educational movement of the very highest value

A WASTE OF ENERGY

The unemployment question is al sorbing large attention at the present time. Three distinct bodies have assumed to deal with it-the Associated Boards of Trade, the Union of Municipalities, and the Com-

It is a big and complex issue, one was in collecting signatures. They that has so far baffled solution. There has, unfortunately, hitherto Months transpired. A new Board of been a serious division of public opdispense with friction and everlapp-The letter carriers wanted, in adding and bring about definite and de-

The Province of Ontario has been urged by the commission to open labor exchanges, somewhat similar to those which existed in Germany before the war, and through which work was practically guaranteed to everyone who wanted it. Immigration will be regulated and controlled that way. as it has not been in the past. The one aim of Governments has been to bring people to Canada, to dump them somewhere and expect them to find a home and occupation. What is needed is a plan for bringing to Canada only the immigrants that are wanted and placing them where they will do the most good for themselves and the country.

Some attempt will be made, it is said, to bridge the gulf between the school and the workshop, and by the development of vocational schools; that is schools in which the boys and the girls will be fitted for the sphere of usefulness, out of which they have been closed by the absence or abolition of the apprentice system.

Arthur Hawkes was a special immigration commissioner for a season and did a good work in showing the soldiers at the front have not how the Provinces and the Dominion ..\$3.00 ed for a nomination and he has a could combine upon immigration. It funds. reason to know why it has not been was a splendid report, well-written given effect; (2) the Methodist and embodying information which Church has a very large interest in cost money and time to collect, and it was not acted upon. The Robert son Dechnical Commission cost many thousands of dollars and was the most complete report of the kind ever produced. But, not acted upon, it represents a tremendous waste of energy and money.

Commissions are good things only when they are fruitful of results. But what is Canada benefiting by all the commissions that have been at wor in its behalf? What is Ontario going to gain by this last commission, whose first report has just been published? What is the good of any service that is unproductive?

EDITORIAL NOTES

The Union of Municipalities discourages lobbying, and suggests that it be suppressed. A tip which some men in Kingston will be wise to accept and act upon

Mr. Keppler is the name of the labor boss whose command of the working men in Remington's Arms and Ammunition Factor would not take. A man of that name should be interned in some detention camp

works on the production of muniti for the Allies will be considered guilty of treason. Good. German who makes shells for the Allies in America is under suspicion. and should stand aside F. S. Spence, one of Toronto's

Every German in America who

controllers, and a prominent temperance man, is quite satsified that the verdict of Alberta and Saskatchewan on prohibition would be the verdict of Ontario if the people were allowed to vote upon it. Mr. Spence is probably right.

So the Lieutenant-Governor Manitoba is to be an issue in the local election. He insisted upon the Royal Commission which revealed the awful rottenness of the Roblin these excursionists will entrain for chant and confess his folly and vow administration. And the people are Peterboro

must do its own financing for many to pass on that? His Honor can very well accept the verdict.

Again it is rumored, and by friendly paper, that Sir Richard Mc-Bride will retire from public life and accept the Commissionership of British Columbia in London. Is he, like Roblin, deserting the party ship when it is about to sink? Looks

Le Devoir warns the manufacturers to beware. Some of them have been intimating that the young men who are eligible for military service can either go to the front or go to the street. Le Devoir sniffs intimidation in-this talk, and hints that there should not be any more of it.

Right You Are. (Chicago Life.) Some people are conversational

spendthrifts. The less they have to

say, the more they say it. Inactive.

Brockville Times.

Great Caesar's Ghost.

(Chicago News.) July, named after Julius Caesar, finds the two Kaisers, named after Julius Caesar, hammering the Czar, also named after Julius Caesar.

Why Dandelions Live.

(Lawrence Gazette.) If the dandelion was good for anything on earth there would be a hundred bugs and worms right after it as soon as it popped its yellow head up in the spring.

25 YEARS AGO

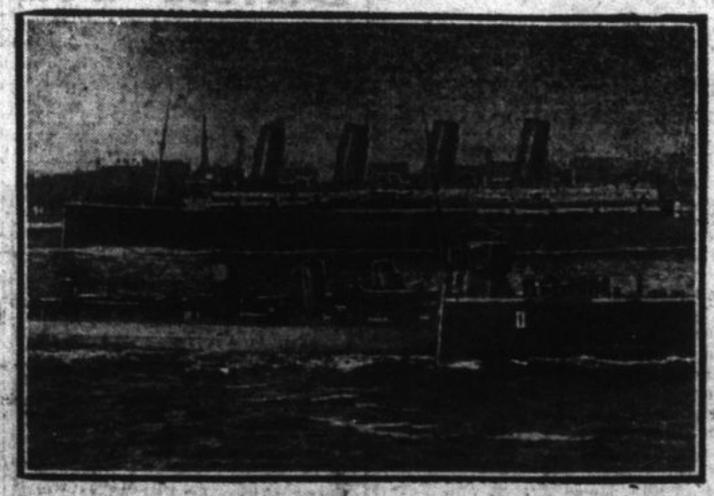
Archibald Cleary is negotiating for the loan of \$200,000 from a Rome company for the improvement of church property throughout the diocese of Kingston

Portsmouth Council is determined to enforce the dog tax this year. A hardware merchant advertised in the Whig for a lad. He had 25 applications inside of two hours.

Saturday's Market Prices.

There was a very large market on saturday morning, a typical summer market, with a large quantity of garden produce for sale. The prices were: Pork, 10c to 12c a lb.; mutoes, 75c a bushel; apples, peck; beans, 5c a quart; cucumbers, 5c each; red currants, 7c to 8c a bex; raspberries, 12 1-2c a box; black currants, 12c a box; cabbages, 5c ead; cauliflowers, 7c to 10c each onions, carrots and beets, 5c a bunch; eggs, 25c a dozen; butter,

Excursion From Peterboro. At noon on Saturday a large number of excursionists arrived in the city from the Treasure Seekers Bible



MAURETANIA A S TRANSPORT Picture shows the giant Cunar der leaving dock at Liverpool with





It's over the mountains, a million miles, it's over the misty sea, it's off at the end of the forest aisles-it's ne'er where we chance to be. Our homes are gay with the rose and thyme, and the grass is bright with dew, but we always think of a far-off clime, as the land where the dreams come true. The young man frets in his native ditch, and pines for a place afar; if he home he can never hitch his cart to a rising star. hears the travellers warmly speak of wonderful things Europe on board a cattle ship. they knew, and he wanders off in the dawn to seek the Convinced that Franklin Shaw, land where the dreams come true. After many years, the sailor who was arrested in her when he's bent and old, he totters on feeble limbs, to of hymns. His head was grey ere he learned the truth, the truth that is old and new, that home's the fulfilment of dreams of youth

Bibbys

NEW COLLARS 2 FOR 25c.

Store Closes Monday at Noon

50c Neckwear 3 for \$1.00

Large Flowing Ends, all new designs, all new silks; 300 Ties to choose from

Navy Blue, with Skift attached; all sizes.

Young Men's Suits Special at \$12.50

Sizes 33 to 36; two piece Suits. Grey Cheviots, Homespuns and Worsteds. Neatly tailored by people who make a specialty of young men's clothes.

New Sport Shirts

New roll collars, \$1, \$1.50.



A pure wool English Wersted Suit, hand-tailored in the new style garments; sizes 33 to 46.

> OUTING SHOES \$1.25, \$1.50, \$1.75.

Men's Straws



\$2.00 and \$2.50-your choice for \$1.50.

Sale Panama Hats, \$3.75 \$5 & \$6 Values for

FARMS

our farm bargains:

	acres		. Price	\$1,60
200	acres		. Price	\$2,00
100	acres		. Price	\$2,000
200	acres		. Price	\$3,200
85	acres		. Price	\$3,30
50	acres		. Price	\$3,500
114	acres		. Price	\$3,750
100	acres		. Price	\$4,000
120	acres	Part Cardan Physics	. Price	\$4,750
150	acres		. Price	\$5,000
150	acres		Price	\$6,000
	acres		. Price	\$7,000
	acres		. Price	\$10,500
	acres	Print 11 (11 (12) 19 (12)	. Price	\$21,000

Bank of Montreal Building,

OSED AS BOY FIVE YEARS

Girl Arrested In New Haven Had een On Board Cattle Shir New Haven, Conn., July 24 .-- Afer five years of roaming about this Judge John R. Booth to-day in the

ONE CAN SAVE ENERGY AND TEMPER BY USING ONLY

THEY DO NOT MISS FIRE IF PRO-PERLY STRUCK - EVERY STICK IS A MATCH - AND EVERY MATCH A SURE. SAFE LIGHT

Cheaper to Ride A Good Bicycle Than a Cheap O n

How many people will tell you from experience that their Massey Bicycle has run for ten, twelve and sixteen years, giving no trouble outside of Tires.

How many people who just bought their wheel this year or last are running into the repair shop every few days. Come in and we will tell you why. We have some bargains in Wheels.

88 Princess Street, Kingston.