

OUR PRICES

For plumbing work, or gas piping Have your repairing done by us. Satisfaction guaranteed.

A. AND J. JAMIESON Plumbers and Gasfitters.

DR. DeVAN'S FRENCH PILLS A rella gulating Pill for Women. \$5 a box or three for \$10. Wold at all Drug Stores, or mailed to any address on receipt of price. The Sconell Date Co., St. Catharines, Ontario.

Vitality; for Nerve and Brain; increases "grey matter" a Tonie—will build you up. \$3 a box, or two for \$5, at drug stores, or by mail on receipt of price. The Scobell Daug Co., St. Catharines, 'deld At Mahood's Drug Store.'

SOWARDS Keep Coal and Keeps Coal SOWARDS

Chinook Fresh SALMON **Dominion Fish Co.**

63 BROCK ST.

Zbar's Ice Cream Parlor

Ice Cream in bulk delivered to all parts of the city. Phone 1128 or call at

280 Princess Street Choice Fruits and Candies of

Pure Marmalade

Crosse and Blackwell Chivers and Son's In 7 lb. tins 841-8 Princess St.

D. COUPER Prompt Delivery.

(Coast Sealed Oysters)

ONTARIO WOMAN'S

Freed From That Weak, Languid, Always Tired Feeling, by Lydia E. Pinkham's Compound.

Thessalon, Ont .- "I cannot speak too highly of your medicine. When my appetite is poor and I have that weak, lan-

doubt the ability of Lydia E. Pinkham's when advancing under heavy fire.

Vegetable Compound to restore their There are probably hundreds of thouby this famous old remedy, which was ance from the treasury. He inhabit produced from roots and herbs over 30 the record office and 13 cents a weel years ago by a woman to relieve we- is spent for his meat. man's suffering. If you are sick and need such a medicine, why don't you try it?

If you want special advice write to Lydia E. Pinkham Medicine Co. (confi dential) Lynn, Muss. Your letter will be opened, read and answered by a woman and held in strict confidence. husbands fear to tread,

HEDLEY LE BAS HAS HANDLED A MARVELLIUS CAMPAIGN.

Expert London Advertisement Writer Was Called In by the War Office at a Time When Conscription Seemed Inevitable and Result Was a Rush to the Colors-Kept His Hand on the British Pulse.

It pays to advertise.

as if the Kitchener Army, beyond a up of drafted men.

the task of ruling colonies no man est plan would have been to destroy of the natives. 'I can do it myself.'

manne

war with the proud boast that every information for the military authori- magistrate once more loaded his until the curtain fell upon the scene. one of its army of millions is a will- ties.

them they did.

with many men working for you. It up.

What would you do if you wanted more men? How would you get tise for them. "Well, the army needs thousands

of men. Do you suppose you could get them by advertising?" "Without a doubt." Whereupon the War Office gave

Finally there was only one passage left. It read:

Your king and your country need you. The newspapers blazed forth that advertisement that night. They also called attention to the fact that this phrase was to appear on posters and billboards everywhere. The public read the newspapers and watched for the posters. The seven words be

came a watch cry. And then Le Bas set out on a ter rific advertising campaign. He followed English public opinion. He kept his nerves raw to English feeling. Lord Roberts died at the front "Lord Roberts did his duty. Will

When some British ships had been sunk Le Bas knew there would be flutter of worry on the British mind, and so he put out this message cot amongst soldiers, and the castthrough the press:

Britain's strong arms and YOURS will carry us through. Then came a boastful period English thought. Le Bas was equal to it. This was Le Bas's reply? We shall win, but YOU must

And then there was a display a showing a soldier silhouetted on a bill, holding his rifle. It said:
Are you content for him to
fight for you? Why don't YOU

The army council and Kitchener can almost put their fingers on the day and ? hours when the torrent broke. The battery of advertising had done its work. Recruits began to come in faster than they could be equipped. The tide has been flowing in ever since. Le Bas's job is not done yet. Inci-

dentally, he works for nothing.

Soldiers' Chewing Gum. "Give me a smoke" is the continguid, always tired "Give me some chewing gum" is the feeling, I get a bot cry of the Indian soldier at the tle of Lydia E. Pink- front. The dusky fighter prizes his ham's Vegetable chewing gum as much as the British Compound, and it fighting man values his pipe or cibuilds me up, gives garette. The Indians claim that me strength, and re- chewing gum not only allays nerstores me to perfect vousness, but by provoking a supply shealth again. It is of saliva it keeps the throat moist in truly a blessing to the absence of water. Hundreds of women, and I cannot years ago the Indians used the gum speak highly enough of it. I take pleas-ure in recommending it to others." — of sapodillo to relieve exhaustion and quench thirst, and it is for simi-Mrs. Annie Cameron, Thessalon, Ont. lar reasons that they chew gum on the battlefield to-day.

Women who are suffering from those Betel nuts are the favorite chewdistressing ills peculiar to their sex ing substances of the Indians, and should not lose sight of these facts or they unconcernedly go on chewing

Highly Honored Cat.

A London puss, officially known sands, perhaps millions of women in the as the "king's cat," is the only one United States who have been benefited in the kingdom to receive an allow-

> Even at this stage of the game if a man's name is Grover C. Blank, know it all without saying a word. pleases. we can always tell what the C stands | They look it.

MONEY IN SNAPSHOTS. graphs of the War.

The most interesting photographs, and military men are at present sup- lowing story: plying a number of the best photoworld's war, and the officer who se- ish simplicity of the New Guinea cured a picture of the sinking Blu- native is something of a barrier. cher heeling over before its death Ask Lord Kitchener. Ask Winston dive, with the crew clinging like flies on patrol in the Gwoira range pre-Churchill. Ask the the British Gov- to its battered hull, must have net- cisely illustrates the difficulty which Not many weeks ago Kitchener doubt rivalled the amount paid to attitude of mind toward reasonable was said to be a conscriptionist. He | the passenger on board the vessel information opposes to the adminishad the man's size job on his hands which sank the French submarine tration of the law. In this instance, times larger than Britain had ever secured a valuable snapshot of the with the matter. It is a mere exhoped or planned to have. It looked submersible disappearing beneath ample of native incomprehension. to him and many another Britisher the waves. It was published in a "It seems that the natives of the London newspaper.

at work that Kitchener did not know tographs of the latest types of Ger- trate inquired if this were so, much about. Of war and armies and man aeroplanes. Although his see knows more than Kitchener, but them, he determined to bring them "Upon this the magistrate loaded There was one man in England quick dash to the frontier. He was it would surely kill him. who knew as much about advertising stopped at frequent intervals by armas Kitchener did about armies, and ed guards and his luggage searched, tinued, 'and I will shoot the bullet while Kitchener and his army coun- but the suspicious Uhlans did not down your throat.' cil were worrying about conscription, think to examine the cushions of the

ing volunteer. That is the outlook A lucky war snapshot which beat, "'Now, open your mouth,' said a publishing concern by this talent, the steps leading to his bridge, ing perversity and appalled by its sion of Briton and Boer, but he addand when this war started he knew whilst the North Sea rollers could implications, concludes his that Englishmen wanted to fight for be seen throwing their spray on to with the inquiry, 'What in the world their country. His duty was to tell the decks. It was a human interest is one to make of such people- in his eightieth year), speaking of picture, which gave a far more in- what is one to do with them?"" The War Office knew Le Bas. One | teresting glimpse into the daily life day a War Office official said to him of Jack Jellicoe than a more conventional portrait could have done.

Apart from war pictures, there are on a colossal scale. many interesting romances connect- It is estimated that between 250 bar a London newspaper spent week, and that at least 80 per cent first to publish pictures of the cere- on the army work. mony. Immediately the photographs Over 12,000 looms are busy, workwere taken they were rushed across ing on an average nearly "time and o go ahead.

The danger was that his first mes- an engraving plant awaited the arri- Some 50,000 tailors and tailorsage would be too weak. He work- val of the photographs, and as the esses are making up the material inthe phrases that were not good they appeared in a London newsenough and throwing them away. paper.

Horseshoes as Mascots.

Nowadays a horseshoe is popularsupposed to bring luck to anyone, but originally it was intended as a lucky emblem for soldiers and sailors. The horseshoe became a milibaron's warhorse was carefully priz- supply of 2,000,000 pairs for said it would carry him safely to be refused. through any war in which he might engage, and secure him victory in tilts and tournaments. The baron established a great name as a fighter, and he vanquished many foes you do YOURS?" was thundered in without sustaining any serious inthe newspapers and then from the jury, so the horseshoe immediately became a popular mascot among

In the present war the horseshoe still retains its popularity as a masoff shoes of "Tommy's" horse are solemnly nailed on tent poles, on the side of wagons, or tied to gun-

carriages. Sailors cherish horseshoes as luckbringers, and before the days of Dreadnoughts it was Jack's practice to nail a horseshoe upside down on the mast of his ship.

Rothschild's Way.

In the year 1847, when the alarmists predicted a general European war, a great statesman, well known to be nervous, rushed into Baron Rothschild's office in a state of great agitation. He said: "We are going to have a war, a

The financier, who was writing at his desk, without lifting his head or looking up, replied: "No; we shall

not have war." "But it is inevitable," continued the statesman, growing more and more excited by reason of the Baron's coolness. "I have just seen three members of the Cabinet who assure me that war will be declared within a week."

"No," replied Rothschild; "there is not going to be any war. I won't let them have the money."

Ireland's "Straddle" Railway. Running between Ballybunion and ed:

Listowel, in Ireland, is a unique "peg-leg" railroad, so called because it runs astraddle a single rail, ele-vated a suitable distance above the ground. The entire weight of the train is carried by this rail, guide rails being arranged nearer the ground to keep the train balanced Each coach consists of two compartments, one on each side of the ele vated rail, and the engine has two boilers, fire-boxes and smokestacks.

Mother of Pearl.

From the waters of the northwest east of western Australia a total of see you've got 'Wiles' up alongside 25,440 hundredweight of mother-of- | yer. pearl shell was fished last year, at " Some of your friends seem very

Some people admit that they don't

THE QUEER PAPUANS)

Romance of Lucky Press Photo- They Are Cannibals, Yet They Are as Simple as Children.

"Papua, the British New Guines published in the newspapers are of of recent times and unsavory memten lucky snapshots taken by ama- ory, is still a cannibal country," teurs, and in proof of this several writes Norman Duncan, and the aujournals are now offering thousand- thor points out the difficulty of pound prizes for war pictures. Naval eradicating cannibalism by the fol-

"To the infliction of punishment graphs of famous incidents in the as a measure of correction the child-

"An experience of a magistrate ted a substantial sum. The latter no the perverse simplicity of the native the Pluviose a short time back, who however, the law had nothing to do

Gwoira range had in some way percertain point, would have to made! A few weeks before the war broke suaded themselves that they could out an Englishman traveling in Ger- swallow the white man's bullets and But all this time an influence was many secured several excellent pho- thus escape damage. The magis-"'It is perfectly true,' replied one

what Kitchener knew about adver- back with him to England. He his rifle and explained to the native tising - newspaper advertising or secreted the plates in the cushion of that if he should by any unhappy any other kind-was not very much. I his motor-car and started off on a chance be unable to 'eat' the bullet "'Now, open your mouth,' he con-

"The native opened his mouththis man was patiently, scientifically car. Had they done so the Britisher all unconcerned. To demonstrate and hopefully advertising. And this would undoubtedly have been shot the effect of a discharge the magisman's advertising has probably sav- for a spy. The photographs were trate shot the bullet through a log ed Great Britain from conscription. smuggled through safely to this and triumphantly indicated the de-No Englishmen are to be forced country, and they caused a sensation vastation. The native examined the low supers who, finding it to be of into the army; no men are to be when published in an aviation paper. aperture of entrance and the aperdragged, unwilling, from their fami- Apart from their news value, the ture of exit. Undoubtedly the bullet greedily, while the audience roared lies. Britain will go through the snapshots provided much valuable had gone clean through the log. The with laughter at the unusual sight

Clothing Kitchener's Army. The manufacture of clothing for "Say, you've got a big business, and the newspapers quickly snapped the new British armies is proceeding in the woollen centres of Yorkshire

ed with the securing of unique press and 300 miles of khaki cloth and its "Easy," said Le Bas. "I'd adver- photographs from various parts of substitutes, from 54 inches to 56 the world. At the time of the Dur- inches wide, are being woven every money like water in order to be the of all textile machinery is engaged

Le Bas a sum of money and told him Europe by special train and motor- a half." One mill alone produces 40

ed one whole night, writing down vessel made its way to Dover news- to garments, working in most cases short phrases. By morning he had paper blocks of the pictures were 8 a.m. to 9 or 9.30 p.m., the work only twenty. Then he spent the rest produced. Eighteen days after the as a whole being supervised by a of the twenty-four hours picking out photographs were taken in India committee of experts appointed by the War Office. In regard to army boots, some 200 factories in the kingdom are devot-

ing about 60 per cent. of their total output to their manufacture. About 20 factories in Leeds alone produce some 40,000 pairs a week. Army contracts have been booked and will take from three to six

tary mascot in the thirteenth cen- months to complete. A Leeds firm tury. A shoe cast by an English was recently asked to tender for the ed as a luck-bringing emblem. He Russian army, but the request had | boots, 38,000 bars of soap, 150,000

Doctoring War Horses.

At the front horses are treated with just the same care and skill as is shown to the soldiers, and are given chloroform and other anaesthetics before being operated upon by the fact that every week there skilled officers. To every division and cavalry brigade of the British army is attached a Mobile Veterinary Section, each consisting of 1 officer and 22 trained men.

The Mobile Section is divided into two sub-sections, one employed in collecting sick and wounded horses from the firing line and other places, while the other branch conveys the patients to the nearest railhead. Thence they are sent by train to the nearest base veterinary hospital where they are treated according to the nature of their wounds or sick-

Each hospital has accommodation for some thousand or more cases and is equipped with every requisite for medical and surgical use. When sufficiently recovered the horses are drafted to the convalescent farm, where the cure is completed.

Dramatic Sermons Canon Hannay maintains nowadays the most dramatic mons are preached in Ireland. friend of his heard a preacher in Connaught village expatiating on the terrors of hell.

"The lion will roar at yez," told the congregation. "The owls will hoot at yez, the sarpints will hiss at yez, and the hyenas will laugh yez to scorn."

Another Irish preacher, having described how Jezebel painted her face, decked her head, and looked out of the window at Jehu, remark-

hussy was nigh on sixty years of

Some very good stories are told in the "Memoirs of Lord Charles Beres-Here is an anecdote of the

late King Edward: "When I was driving the Prince the Four-in-Hand Club at the Magazine, Hyde Park, a man who was quite unknown to me, shouted: "" 'Ullo, Chawley, 'ow are yer? I

an average selling price of \$1,250 a familiar, said the prince, who took the streets, and were promptly action.

Let the contrary man do as hel

HE TOOK THE CAKE.

Story of William Black, the Novelist, and Mary Anderson.

One time when Mary Anderson was playing in "The Winter's Tale" in Dublin William Black, the novelist, who was very intimate with Miss Anderson and her family, insisted upon assuming the part of one of the supers who was dress as a very old man with a venerable beard and locks that fell upon his shoulders. When Black went upon the stage in this disguise he walked about among his fellow supers with unceasing restlessness, and judging by the wild motions of his arms, seemed to be addressing to each in turn an impassioned harangue. The audience began to wonder who the new actor was and what on earth he was doing in a play in which neither Shakespeare nor the stage managers ever intended him to appear.

Presently came the time when it was the business of Perdita to distribute flowers among the peasants, among whom Black had his place. Mis: Anderson, carrying on the practical jokes of the family circle, had prepared a surprise for this moment, and, having distributed flowers among the less favored supers, she handed to Black a large cake crowned with a wreath of laurel, saying as she did so, "You take it," in allusion to his triumphs in the contest of wits at the supper table.

To her consternation Black showed that he was quite prepared to carry out the jest, for, taking the cake from the hands of Perdita, he immediately distributed it in substantial portions to his hungry felexcellent quality, began to munch it

South Africa's Future.

story | ed. "The time is not yet."

The veteran peer (Lord Brassey General Botha, said: "He is a wonderful organizer and a born leader of men, whose influence is far-reaching, and in the future will have very beneficent results, probably far exceeding those anticipated to-day by even his warmest admirers.

"He has around him in the Cabinet men who are capable and who are determined to do their best for South Africa."

There were, said Lord Brassey, hundreds of thousands of good troops available in the Cape peninsula, and he understood that General Botha had with him 40,000 fighting

It was another indication of his genius that he decided to fight with Boer troops only. To have used British troops might have precipitated a very serious outbreak. It might even have applied a lighted match to a torch which would have resulted perhaps in another Boer

Army's Colossal Demands.

The vastness of the work of maintaining the British army - apart from feeding it-may be gauged from a few figures. In one month there were issued to the troops 450 miles of telephone bags, 10,000 pounds of dubbin for

pairs of socks, and 100,000 pairs of In ten days there were also distributed 118,160 fur waistcoats and 315,075 flannel belts.

The way that insignificant items mount up where large numbers of troops are concerned is shown by issued on an average five tons of vaseline for the feet and 100 tons of horse-shoes.

Some idea of the complexity of the work can be gathered by reference to the British official "Vocabulary of Stores," which contains 50,000

A Tramp of Resource. Much experience of thirsty tramps had caused the author of "An English Holiday," J. J. Hissey, to foreknow almost exactly what they would say to him. One day, when sending his motor-car slowly along a shady English road, he met one of this guild, who accosted him with

Mr. Hissey anticipated him by exclaiming: "I be mortal thirsty! Have you, good sir, the price of a glass of ale about you? I've driven nearly fifty miles to-day, and since the morning

the preliminary touch of his cap.

not a bite of food has passed my The look of astonishment that tramp gave me was a delight to observe. But this tramp was a man of ready resource, and, seeing I was a copeless case, he rose to the occasion and promptly exclaimed, with what dignity he could command and with

a comically serious expression: "If there were a policeman in sight I would give you in charge for begging, that I would!"

Stevenson's Friend.

The compulsory darkening of the windows of chemists shops, as they call drug stores in London, would prove a sore grief to some people Robert Louis Stevenson records that his friend, Walter Ferrier, "had a romantic affection for all pharmacies, and the bottles in the windows were for him a poem. He said once that he knew no pleasure like driving through a lamp lit city, Walting for the chemist's to go by." The resent Sultan of Morocco owns omewhat similar tastes. When Muley Yussef paid his first visit to Casablanca he departed with an assortment of green, blue and red jars purchased from the chemists. These caught his eye as be passed through

He won't listen to you much as you talk about others. There are times when most men A neglected grave furnishes as fell blue seldom have the blues. Some wives rush in where their would like to turn on the briny flow much talk for the neighbors as a One cook in the suburbs is worth usbands fear to tread, _____but they are ashamed of it.



HERE is no more reason for serving poor coffee than for making omelets of stale eggs.

Simply use reasonable care in making, and start with



OUR FRESH GROUND COF-FEE AT 40c. CAN'T BE BRAT. Try a sample order and be NOLAN'S GROCERY Princess St.

Phone 720. Prompt Delivers

Time and Experience Wore a Multitude

What was best a few years ago may to-day be practically worthless. New ideas are constantly displacing old and befogged ones. This is an age of progressiveness. We want you to know that-

ORIGINALITY

Who infuse into our work the latest, most practical thoughts of trained hands and minds. 'Phone 335. Residence phone o.6.

David Hall. 66 Brock Street

to-day. Kitchener is no longer a conscriptionist.

The man responsible is Hedley Le Bas. He's a psychologist of the masses. He has made a fortune in masses. He has made a fortune in masses. KINGSTON FOUNDRY

Keep the Men in Good Humor

When hubby "lights up" for his after-dinner smoke, be sure he has a match which will give him a steady light, first stroke. . . . Ask your grocer for Eddy's "Golden Tip" or "Silents," two of our many brands.

THE E. B. EDDY CO.

HULL, CAN.

Spring Styles in Women's Shoes



Patent Pump, Grey Suede, Quarter, Plain loe, Lewis

\$3.00

D. J. Collis Browne's horodyne Acts like a Charm in

DIARRHOEA ... is the only Specific in CHOLERA and DYSENTERY Checks and arrests those too often fatal diseases— FEVER, CROUP, AGUE,

The best Remedy known for COUGHS, COLDS, ASTHMA, BRONCHITIS Effectually cuts short all attacks of SPASMS. 's de only palliative in NEURALGIA, RHEUMATISM, TOOTHACHE It impariably relieves pain of whatever kind; creates a calm retreshing sleet; allays irritation of the nervous system when all other remedies fail, leaves no bad effects; and can be taken when no other medicine can be tolerated.

INSIST ON HAVING Dr. J. COLLIS BROWNE'S CHLORODYNE. The immense success of this Remody has given rise to many imitations. N.B. - Every bottle of

Genuine Chlorodyna

bears on the stamp

MEDICAL TESTIMONY WITH EACH BOTTLE. Sold by all Chemists. Prices in England: Sole Manufacturers: J. T. DAVENPORT.

Welegale Agent, Lyman Bros, Con Limited Econgo,