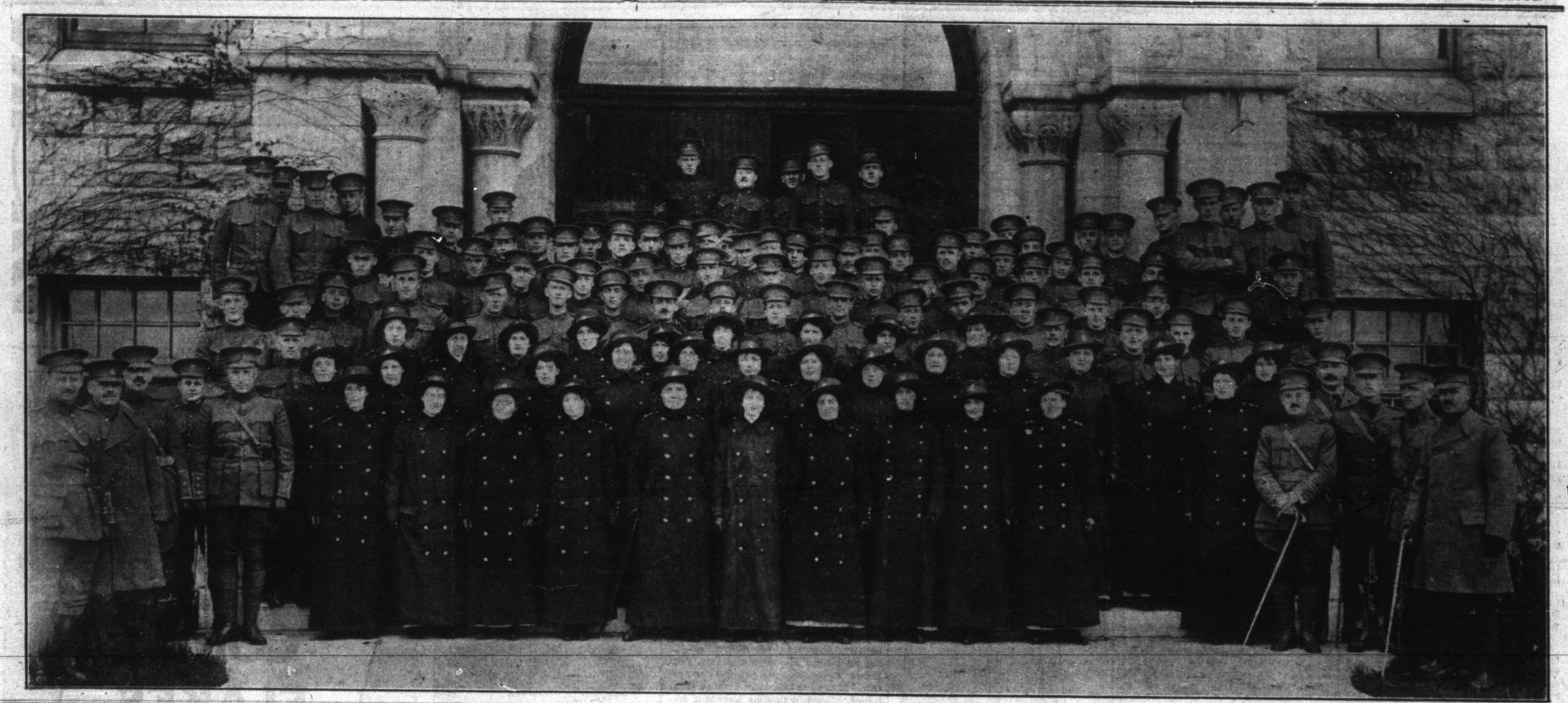
YEAR 82 NO. 114

KINGSTON ONTARIO, SATURDAY, MAY 15, 1915

SECOND SECTION



Officers, (left hand)-Lieut,-Col. F. Etherington, (commanding), Lieut.-Col. W. G. Anglin, Major W. T. Connell, Major G. E.

Queen's University Stationary Hospital Corps Which Has Gone Overseas

Officers (right hand)-Capt. S. M. Polson, Capt. Ernest Sparks, Capt. William Ballantyne, Capt. James Wallace, Capt. J. P. Quig-

SOME OTTAWA GLIMPSES

Special Correspondence by H. F. Gadsby.

BOB--- The Official Goat

ARevival of Interest

in Home Baking

All over the country there is a

great increase in home baking be-

cause food baked at home is more

economical and can be safeguarded

against unwholesome properties.

I he greatest bake-day help is

BAKING POWDER

Absolutely Pure

Contains No Alum

Ottawa, May 15 .- At a little din- | he must have a hide like a rhinoceros ner in Montreal last week the Honorable Charles Doherty introduced the Honorable Robert Rogers as the "most abused but also the most popu- beats the drum, clashes the cymbals. means that whenever a general elec- he has the brass to do it with. When tion is pulled off the Honorable Bob the crowd is big enough the main to say, it has published full reports in the play, will get most of the catis to be the official goat. In fact tent is thrown open and the perform- of the army scandals. The Opposi- calls. that is Bob's job-to go out in front ance begins. To give him his due tion in Parliament has been fierceand take the brickbats while his col- Bob never complains at the thank. ly partisan. That is to say it has leagues stand around in picturesque less task. He does it willingly, attitudes and gather the floral trib- knowing that he will find his reward

Putting it up to Bob is about the As a spieler there have been betbest thing the Government does, ter hands at the job than Bob. The When the Cabinet has decided on a Minister of Public Works is not an sure of his share of public opinion. message. The wind sighing If it is a matter of approval his col- through the telegraph wires, a high leagues take all the glory, if it is a church curate with a bad cold, a matter of disapproval Bob takes all bumble bee with inflammatory rheuthe blame. That is Bob's place in matism-none of these has anything the scheme of things. That is why on Bob as a master of monotonous

and a conscience like a leather trunk. Without these qualities a Wicked Bob is the one man band.

in another direction.

ness is gone on with. One of Bob's best gifts is a talent for himself. serio-comedy. He can say the most Sir George Foster is the mellow excruciating things with an abso- cynic who says "a plague on both lutely straight face. He can ask your houses," but sticks to the one other people to believe what he that happens to be on top. doesn't believe himself and never | Major- General Sam Hughes will blink an eye. Although he is a very be the plain, blunt man who loves rich man, he sometimes makes his friends and sees that any patriot noises like a horny handed son of who went to school with him gets toil. The only thing lacking is the ten per cent. off the top. ring of truth. Bob has had experience with many rings of one kind bower, and the Hon. Frank Cochand another, but that ring he has rane his left, neither of them whirinever been quite able to break into. wind speakers, but both office Na-

No doubt the Honorable Bob is poleons with Ontario in the hollow earnest enough in wanting a general of their hands. election, but where he falls down is And so on through the list. All in the matter of excuses. The Lib- will appear in their favorite roles, followed up the graft in the Shoe Committee and Public Accounts. Committee. When it was a guestion of voting \$150,000,000 for the purposes of the War the Opposition was as keen to help the British Emcourse of action Bcb can always feel engaging orator. He drones his pire and the cause of humanity as even Bob Rogers could desire, but when it comes to seeing that every dollar of that one hundred and fifty millions does its appointed work Bob

Rogers is not as keen as the Oppost-

tion would like him to be. Another grudge of Bob's is the Senate. The Senate made the votes-for-soldiers bill "unworkable. Quite true. The votes for soldiers bill as amended by the Senate cannot be worked the way the Honorable Bob has in mind. If the soldiers get a chance of voting the election should be an honest one. As far as it can the Senate has cut out any slight-of-hand work with the ballots. To that extent the bill is "unworkable." The Senate was a great disand mad; the bill as nearly perfect lic will thoroughly enjoy as a novel a Canadian woman is unfortunate enas possible. The Senate is a great ty what it would not tolerate as a ough as to be joined to a German. obstacle to coarse work in the Low- revival. er House, and it's Bob that knows it Hence these tears. The real

cavit g the window open. Ottawa politicians are not inclined to censure Bob for the poor case he puts up. It is not his fault that it isn't a better one. Besides, nothing is too flimsy to serve as a casus belli as the War in Europe has already proved. A more skilled dialectician might have done more with it, but Bob did his best, which is as much as any man can do. He was simply playing his rele as the other cabinet | vues, thus making it a sort of secministers will play theirs when the ond winter garden. election campaign begins.

For instance, Premier Borden will disclaim what Bob Rogers says, and "The King of Kings," a new play by do it afterwards. If there is any George M. Baxter, for production Do noble work like kicking Gariand out next season of the party Premier Borden will be there with copper toed boots, and will kick so hard that the victim will | members of the London Stock Exalready. For the rest Premier Bor. ed for service in the war, and 802 an dei will be the heavy father and will members and 932 clerks are at the peak on a lofty, moral plane with front.

It's what he says that an eye to his page in history. keeps people awake, not the way he | The Honorable W. T. White will says it, for Bob is usually put up to double up in his two favorite partstell the worst that can happen. In the Wizard of Finance who plucks another line of endeavor the thing gold out of the air and the Tired Bob does is called "trying it on the Atlas who complains bitterly of the dog." If the dog survives the busi- burdens laid on the Government by Sir George Foster is the mellow

Doctor Reid will be Bob's right

eral press has misbehaved. That is but the Honorable Bob, as the villain

Plays and Players

Granville Barker, encouraged by New York, has decided to return

Cecil B. DeMille has written many ing an extra hour af daylight, clever plays, but it was left his splendid four-act dramatic treat, Apparently many of the rising a story of our own Canadian North be that when one wanted to hear

Some day, says the New York Ev. The fellow in Fort Henry who appointment to Bob last session. He ening Post, an enterprising manage: asking a divorce from a Kingston figured that the Red Chamber would will revive an old success without girl should have no trouble in has throw the votes-for-soldiers bill out telling the public that it is old. He ing his wish gratified. The Lampure and give him and his friends a will change the name and lay the is pretty sure that the old Canadian chance to wave the old flag. Instead scene in 1914, and if the dramatic Senators will not waste much time in of that the brave old Senate, which reviewers can only be persuaded to considering the pros and cons of a is subtle as it is brave, got together keep the secret, the New York pub- divorce petition when it is known that

Rupert Harvey, a talented English trouble with the Opposition, as Bob actor, who has this season made a ber of the 14th Rifle Regiment sees it, is its unbending patriotism, trans-continental tour in the leading these times. To show that he is There's the rub. Bob's speech at role of "Milestones," is to appear good Canadian, he should "beat Montreal sounds very much like the during the aummer in pasteral pro- to the Armouries twice a week burglar blaming the plumber for ductions of Shakespeare and other get down to drill. If a fellow standard plays.

> Charles Cherry, who plays the op- King. If you don't believe it, posite role to Miss Ferguson in Tom" McAuley. "Outcast," is an Englishman way stapted but as a bank clerk, but scon

According to the latest reports the podrome into a house for big re-

Klaw & Erlanger have accepted

The Man on Watch

Automobiles appear to be as numerous in Kingston as dogs that do not Municipal Improvement League to arouse the school children's in-

The Lampman supposes that the residents of Lower Victoria Ward would prefer the erection of the garbage incinerator, in their midst, rather schools. than have their eyes suffer from the sight of refuse piles on vacant lots in full view of their doorsteps.

Down south they burn negroes at the stake, so the Germans had to go them one better; therefore they gathered forty British prisoners together and set them afire. Hats off to Germany for doing the most fiendish things imaginable

Pay for what you get and don't pay for what you don't get, is the motte of "Christy" and "Dan," who do not believe in allowing the Town Council to soak them for carting away other people's garbage any more than to charge them for supplying other people's meals.

People who have la grippe now are out of style, and deserve no sympathy for not having it when it was in fast ion, says the Lampman.

bowls perhaps wish to cut down their lighting bill at the greens by secur-

"The Royal Mounted,"to carry off the youths think that swearing and base honors. "The Royal Mounted" tells ball are still synonymous. It used to west Mounted Police, the scenes by nice line of swearing all he had to do ing laid in and about Calgary, At- was to sit near a Kingston baseball

Every sturdy young man who ha time to play baseball or to loaf, he lias time to shoulder a gun for

-THE TOWN WATCHMAN.

ckel, largely for the manufacture of munitions of war for the Allies, has necessitated a further increase in the Sudbury district.

To understand people takes more wit than to condemn people.

"TOM" RILEY STILL SILENT

Sends No Word to the Letter from Clergyman. A despatch from London, Ont

Rev. H. H. Bingham, of the Talbot Street Baptist Church, stated today that since he wrote to "Tom' Riley, nearly two weeks ago, he has received no reply from the man who

was some time ago released from Portsmouth penitentiary by mistake "However," said Rev. Mr. Bingham, "I am expecting a letter from Riley shortly, and may hear from him in the course of a day or so, but as yet I have not heard from him di

Members of the Department of Justice have made no move as yet to bring Riley back since it was discovered that he secured his liberty through a mistake. Those who are in touch with the slayer of Black. burn believe that the Department people could content themselves with of Justice is waiting to see whether wishing they had the things they he will give himself up voluntarily

The Canadian Northern Ontario Railway Co., have decided to place their station, when they erect a new one in Napanee, where the track sented with a handsome china eabi- crosses the Selby road on Centre

June, with the expectation of coming back again in August, with new plans for the winter. Are the bowlers behind Councilman Councilman Newman's daylight scheme? the Lampback again in August, with new plans for the winter. Passing of the Circulation Liar

street.

School Children Take Interest

tal of 475 packages of garden and

The league has started a movement

terest in gardening and municipal

improvement. Packages of seeds

were sold at one cent each in the

Street School poppies and flower

seeds were favorites, while the boys

chose garden seeds, mostly cabbage

est pleasures in life. If we could

afford to buy a lot of the things we

This would be a happy world if

Napanee is to have a two team

Rev. A. L. Howard and wife, Nap-

baseball league. Clarence Warner

is the president and W. McKay the

ance, leaving for Manotick, were pre-

net by the Presbyterians.

Anticipation is one of the

want, we wouldn't want them.

Among the girls at the State

Street

and carrots.

Watertown, N.Y., May 14 .- A to

seeds have been distribute:

children

THE time is happily passed when a merchant offers a "cotton mix" for all wool, chicory mix for coffee or anything for something that isn't. We have progressed to the point where we recognize and apply the maxim "Honesty is the best policy." In years agone, we used to con over the statement in the Sunday school books and accept it as a moral principle but now the business world has adopted it as a good business prin-

ciple and successful business to-day is conducted upon that basis, It used to be the custom in every newspaper office to have an officia known to the force at least as the "circulation liar." It was his business to pack circulation figures and his efforts were limited only by the extent of his imagination or the elasticity of his conscience. The crafty advertiser accepted his statements even under oath at 50, 40 and 30 per cent

off and frequently his deductions were not far from the mark... At times there was found a publisher with a conscience, but his statement was discounted because of the rogueishness of his fellows of the

But a change has come over publishers. They, too, have recognized that honesty in circulation statement is the best policy, but with the craft in bad repute, the question arose how are we to impress the truth. You may invite an advertiser to audit your circulation but not one in a thousand would take the time or have the disposition to accept the invitation.

Happily for all concerned an Audit Bureau of Circulation was organized with headquarters in Chicago. The membership of the association is composed of three parties most interested: the publisher the advertiser and the advertising agent. While this association is not yet a year old it has nearly a thousand members. It provides for a quarterly detailed circulation statement from its publisher members, and an annual audit by expert accountants and trained circulation men is made of each paper The result is a circulation statement by a publisher member is never questioned." It is made up or verified by a disinterested party and so there has come to be honesty in circulation statements of every member

of the Audit Bureau of Circulations at least. The British Whig was one of the charter members of this associa-It has been convinced for years that a merchant desiring publicity in its columns, has a right to know what he is getting for his money just as much as a customer has a right to know whether he is paying for an all wool suit or a cotton mix, and more so for the merchant may output of the leading producers of be stung for years and never know-it, while the customer is bound to know sooner or later that his all wool suit is shoddy.

The Audit Bureau has placed the British Whig on the confidence list of national advertisers and selling space is no longer a drawn out argument because the foreign advertiser knows that the publisher's representations as to circulation are correct.

A file of these circulation statements is kept at this office and local advertisers are invited to inspect it any time. They show not only the average circulation for the year or any quarter, but show the distribution over the country. There are no press room secrets in the British Whig ation required office and never have been. The Audit Bureau of Circulations is simply bounce back as Gariand has done change and 1,035 clerks have enlist. Dr. Chase's Olithmeet will relieve you at once an organization carrying into effect in a large way what the British Whig already. For the rest Premier Bor. ed for service in the war, and 802 and as certainly ours you sin a been doing for many years, hence we became a charter member to place ourselves among foreign advertisers with as good a reputation as we