

Where the PRAIRIES Challenge The MOUNTAINS



It is a prevailing idea in the Homeland and also in Eastern Canada that the Great West from Winnipeg to the Rockies is one dead level treeless plain, wholly given over to the cultivation of grain; that the only place where beautiful scenery may be found is in the great mountains beyond.

There is doubtless some reason for these incorrect notions, for grain growing has been boomed and extolled till outsiders believe it to be the sum and substance of the West.

Photographers have pictured the great ploughing machines at work on the long furrows that only terminate with the horizon in the far, far distance. Humourists have told of the touching farewells between the farmer and his family when he starts on the long furrow leading into the unknown. Yet the dead level plain is intersected with beautiful river valleys—rugged and picturesque, crowded with wild flowers, wild fruit and fine trees—is dotted with thousands of lakes, many unnamed and little known and teeming with fish. In the Parkland districts groves of poplar, willow and maple, forests of birch and spruce afford shelter to great herds of cattle and horses, and make such a picture as will rival any to be found in the finest parks of old established countries. But the photos will speak for the district in which they were obtained, and which is not in any way unique in scenery or productions, and claims no monopoly of the good things which the pictures illustrate.

Made in Canada

Perfected by Canadians, in Canada, in the most modern salt works on the Continent—and daily in use in thousands of Canadian homes.

REGAL Table Salt

is not affected by climate or weather changes. It never gets damp—never clogs the shaker—but is always dry and free running.

ASK YOUR DEALER!

150

Children's SHOES



Button or Laced Blucher; Light or Medium heavy sole; size 4 to 7 1-2. Quite a nifty shoe... For

\$1.00

H. JENNINGS, - King Street

Children Cry for Fletcher's

CASTORIA

The Kind You Have Always Bought, and which has been in use for over 30 years, has borne the signature of *Dr. J.C. Fletcher* and has been made under his personal supervision since its infancy. Allow no one to deceive you in this. All Counterfeits, Imitations and "Jap" "Kam-good" are but experiments that trifle with and endanger the health of Infants and Children—Experience against Experiment.

What is CASTORIA

Castoria is a harmless substitute for Castor Oil, Sarsaparilla, Drops and Soothing Syrups. It is pleasant. It contains neither Opium, Morphine nor other Narcotic substance. Its age is its guarantee. It destroys Worms and allays Feverishness. For more than thirty years it has been in constant use for the relief of Constipation, Flatulency, Wind Colic, all Teething Troubles and Diarrhoea. It regulates the Stomach and Bowels, assimilates the Food, giving healthy and natural sleep. The Children's Panacea—The Mother's Friend.

GENUINE CASTORIA ALWAYS

Bears the Signature of

In Use For Over 30 Years

The Kind You Have Always Bought

THE CENTAUR COMPANY, NEW YORK CITY.

LONDON IN SPRING DRESS

Everything in British Metropolis Speaks Of Prosperity.

London, March 15.—London is donning its spring dress. West End streets are more crowded than in ordinary years, owing to the enormous numbers of French and Belgians here; also because of the presence of English families who wait in order to be at the nearest point for news of some at war. Everything speaks of prosperity. Restaurants are thriving. Shop-keepers report general trade excellent. Shops are thronged with customers.

London society has transformed itself. All the usual galas are stopped. There are few balls or public dinners. Social events from the university—post race to the horse show and Henley regatta, have ceased. Court functions have taken a serious note, the usual spectacular displays being absent.

The darkened streets are now darker than ever, and early closing of restaurants and public houses made London very quiet in the evening. Wounded men and frost-bitten victims, men minus an arm or leg, are now becoming more in evidence. Most society ladies are busy organizing funds for nursing the wounded or helping convalescents. Every independent observer agrees there have never been so few destitute as now. Some charitable societies dealing with the very poorest find their work reduced to one-tenth.

The usual recipients of charity are now earning good wages at honest work. Indeed, a frequent complaint here is the lack of sufficient men to undertake waiting tasks. This raises a steady growth in the sphere

of women's employment. Music-halls are crowded. What concerts are now held are usually for charitable purposes. Theatres are suffering, few new plays being produced.

Operation Decided On As Only Means of Relief

But the Writer of This Letter Resolved to Try Dr. Chase's Ointment First and Was Cured.

This is not an isolated case, for we frequently hear from people who have been cured of piles by using Dr. Chase's Ointment. After physicians had told them nothing short of an operation could bring relief and cure.

If you could read these letters coming as they do, day after day and year after year, you would realize what a wonderful curative agent Dr. Chase's Ointment really is. Few ailments are more annoying or more persistently torturing than piles, and when this suffering is promptly relieved by the application of Dr. Chase's Ointment there can be no

doubt as to where credit is due. Friends and neighbors are told of the results and so are good word spreads, and Dr. Chase's Ointment is becoming known far and wide as the only actual cure for piles or hemorrhoids.

Mr. Charles Beauvais, a respected citizen of St. John's, Que., writes: "For 14 years I suffered from chronic piles or hemorrhoids and considered my case very serious. I was treated by a well-known physician who could not help me, and my doctor decided on an operation as the only means of relief. However, I resolved to try Dr. Chase's Ointment first. The first box brought me great relief, and by the time I had used three boxes I was completely cured. This is why I give such great pleasure to recommend Dr. Chase's Ointment to everybody suffering from hemorrhoids as a preparation of the greatest value."

Dr. Chase's Ointment, 60c a box, at Dealers or Edmondson, Bates & Co., Limited, Toronto.



MR. BEAUVAIS.

CHEER, O STAMBOUL! FOR KAISER'S HAREM!

Some Weird War News Concerning His "Imperial Islamic Majesty."

London, March 16.—The press bureau which the Germans established at Constantinople is sending out some truly picturesque war news, the Cairo correspondent of the Chronicle writes. He says Terjiman-ib Alkin, an Asia Minor publication, has the Kaiser in Paris thus:

"The discourse delivered by His Islamic Majesty William II. when installed on the throne in the ancient French Parliament Hall will live as an unforgettable record of his magnificent exploits. Surrounded by his vanquished foes, he offered his imperial hand to be kissed by all the former Deputies of the French Chamber, whose hearts were touched by the splendid magnanimity of His Islamic Majesty."

The newspaper Sabah published a big radio-telegram from the German Press bureau: "Twenty-five Zeppelins have arrived at Adrianople, bringing to their destination the first Turkish army corps. We believe these soldiers of Germany will inflict a crushing defeat on the infidels."

Packages to emphasize that the Kaiser and the members of the imperial household are true followers of Islam the Hamudiah Gazette publishes in its court news:

"The harem of His Imperial Islamic Majesty William II. will arrive at Constantinople at the beginning of

spring. Six of the most powerful dreadnoughts which have been captured from the British will escort the imperial harem."

BOTTLED BY ALLIES.

"She Will Never Come Out Beyond the Virginia Capes Alive."

Newport News, March 16.—"The Eitel Friedrich has passed within the Virginia Capes. She will never come out alive," is the message which is flashing from the wireless of blockading warships beyond the three-mile limit to all incoming neutral ships.

This was learned here last night from officers of the British Anglo-Patagonian, from Swansea in halibut for horses, who also declares that French war craft have joined the English craft in bottling up the German converted auxiliary.

The Patagonian's officers declare that several days before the Prinz Eitel reached haven in this port they received a warning from British war craft to "slow down, because the Prinz Eitel was heading north."

Berlin members of the 33rd and 34th Battalions of the third contingent, camping at London and Guelph, were given an enthusiastic send-off at their home city.

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Recommended.

We know an insurance agent who always has a good list of prospects. When he closes one contract, he asks the insurer about any friends that might be interested, and often gets a note or a verbal message of recommendation to some of those friends.

Merchants could use similar methods to advantage, modified to suit their business. First give your customers perfect satisfaction; then get them to recommend you to their friends. If you sell a washer, wringer, stove, piano, a brand of paint, or baking powder, get your customer to write his experience and publish it in your advertisement.

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